

Federal Trade Commission 90th Anniversary Symposium

September 22-23, 2004

Federal Trade Commission Conference Center

Acknowledgments

Contents

Agenda

A Brief History of the Federal Trade Commission

A Note on the Federal Trade Commission Building

An FTC Quiz

Commissioners and Chairmen of the
Federal Trade Commission,
1915 - 2004

Biographies of Symposium Participants

Answers to FTC Quiz

Federal Trade Commission and Senior Staff

Federal Trade Commission Offices



Agenda

Thursday, September 23, 2004

9:00 a.m. - 10:15 a.m.

Injunctions, Divestiture, and Disgorgement: The Evolution of FTC Remedies

10:30 a.m. - 11:45 a.m.

Beyond Litigation: Studies, Guidelines, and Policy Statements

12:00 p.m. - 1:00 p.m.

Lunch Program: Economics Comes of Age at the FTC

1:15 p.m. - 2:30 p.m.

The FTC and Other Government Agencies: Conflict and Cooperation

2:45 p.m. - 4:00 p.m.

Competition and Consumer Protection in the World Economy: Conflict, Cooperation and Convergence

4:00 p.m. - 4:45 p.m.

Symposium Wrap-Up: 90 Years and Two Days in 45 Minutes: What Did We Learn?

A Brief History of the Federal Trade Commission







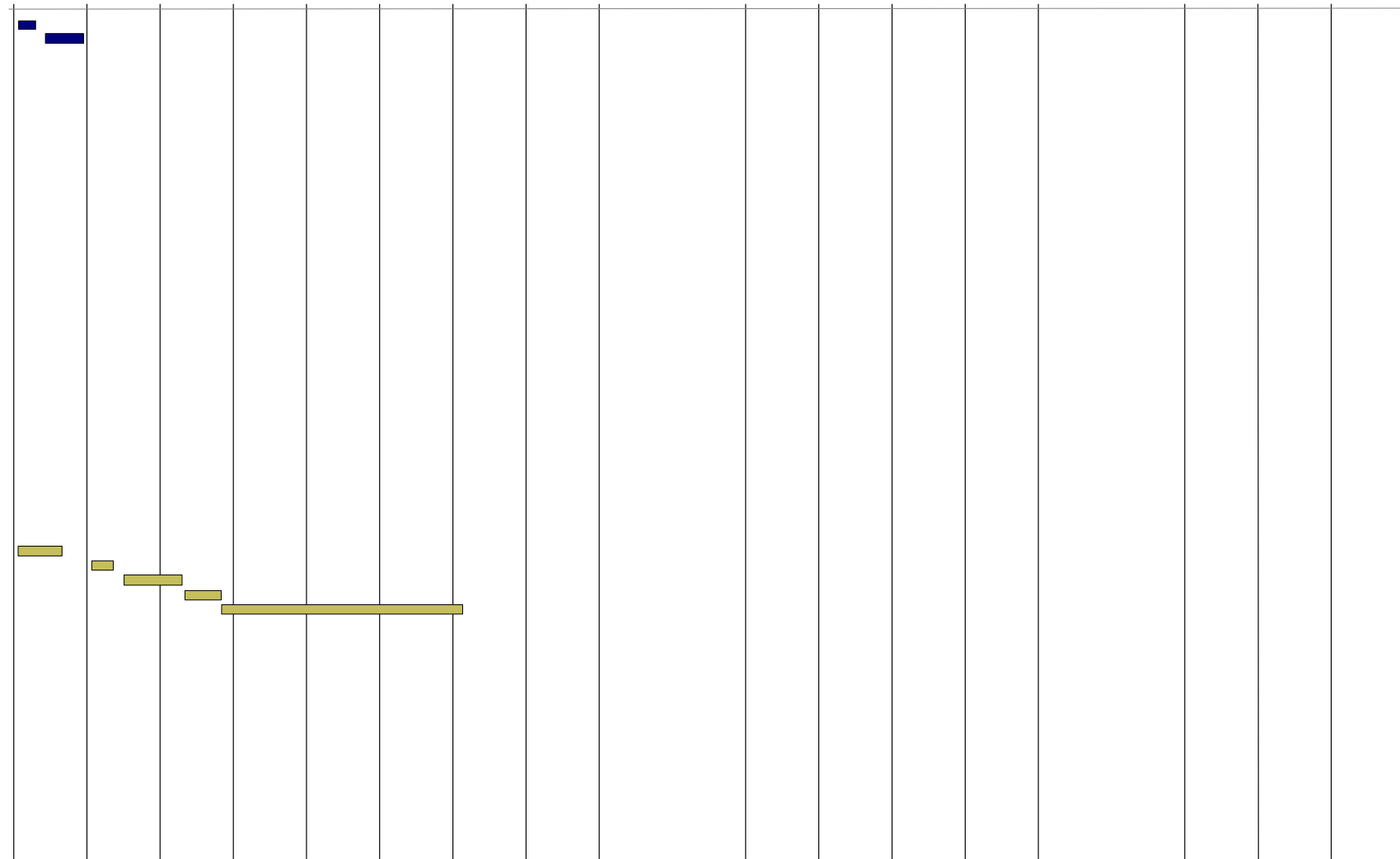
**Note on the
Federal Trade Commission Building**

An FTC Quiz

(answers on page 37)

THE SUCCESSION OF COMMISSIONERS AT THE FEDERAL TRADE COMMISSION

	A	R	A
1. Davies	(D)	Mar 16, 1915 to Jun 30, 1916	
2. Hurley	(D)	Jul 01, 1916 to Jan 31, 1917	
3. Harris	(D)	Feb 01, 1917 to May 06, 1918	
4. Colver	(D)	May 07, 1918 to Jun 30, 1919	
5. Fort	(R)	Jul 01, 1919 to Nov 30, 1919	
6. Murdock	(P)	Dec 01, 1919 to Nov 30, 1920	
7. Thompson	(D)	Dec 01, 1920 to Nov 30, 1921	
8. Gaskill	(R)	Dec 01, 1921 to Nov 30, 1922	
9. Murdock	(P)	Dec 01, 1922 to Nov 30, 1923	
10. Thompson	(D)	Dec 01, 1923 to Nov 30, 1924	
11. Van Fleet	(R)	Dec 01, 1924 to Nov 30, 1925	
12. Nugent	(D)	Dec 01, 1925 to Nov 30, 1926	
13. Hunt	(R)	Dec 01, 1926 to Nov 30, 1927	
14. Humphrey	(R)	Dec 01, 1927 to Nov 30, 1928	
15. Myer	(R)	Dec 01, 1928 to Jan 15, 1929	
16. McCulloch	(D)	Jan 18, 1929 to Nov 30, 1929	
17. Ferguson	(D)	Jan 01, 1930 to Dec 30, 1930	
18. Hunt	(R)	Jan 01, 1931 to Dec 31, 1931	
19. Humphrey	(R)	Feb 01, 1932 to Dec 31, 1932	
20. March	(R)	Jan 01, 1933 to Dec 31, 1933	
21. Ferguson	(D)	Jan 01, 1934 to Dec 31, 1934	
22. Davis	(D)	Jan 01, 1935 to Dec 31, 1935	
23. March	(R)	Jan 01, 1936 to Dec 31, 1936	
24. Ayres	(D)	Jan 01, 1937 to Dec 31, 1937	
25. Ferguson	(D)	Jan 01, 1938 to Dec 31, 1938	
26. Freer	(R)	Jan 01, 1939 to Dec 31, 1939	
27. Davis	(D)	Jan 01, 1940 to Dec 31, 1940	
28. March	(R)	Jan 01, 1941 to Dec 31, 1941	
29. Ayres	(D)	Jan 01, 1942 to Dec 31, 1942	
30. Ferguson	(D)	Jan 01, 1943 to Dec 31, 1943	
31. Freer	(R)	Jan 01, 1944 to Dec 31, 1944	
32. Davis	(D)	Jan 01, 1945 to Dec 31, 1945	
33. Ayres	(D)	Jan 01, 1946 to Dec 31, 1946	
34. Ferguson	(D)	Jan 01, 1947 to Dec 31, 1947	
35. Freer	(R)	Jan 01, 1948 to Dec 31, 1948	
36. Mason	(R)	Jan 01, 1949 to May 23, 1950	
1. Mead	(D)	May 24, 1950 to Mar 31, 1953	
2. Howrey	(R)	Apr 01, 1953 to Sep 12, 1955	
3. Gwynne	(R)	Sep 12, 1955 to May 31, 1959	
4. Kintner	(R)	Jun 11, 1959 to Mar 20, 1961	
5. Dixon	(D)	Mar 21, 1961 to Dec 31, 1969	
6. Weinberger	(R)	Jan 01, 1970 to Aug 06, 1970	
7. MacIntyre	(D)	Aug 08, 1970 to Sep 14, 1970	
8. Kirkpatrick	(R)	Sep 15, 1970 to Feb 20, 1973	
9. Engman	(R)	Feb 21, 1973 to Dec 31, 1975	
10. Dixon	(D)	Jan 01, 1976 to Mar 25, 1976	
11. Collier	(R)	Mar 25, 1976 to Apr 20, 1977	
12. Pertschuk	(D)	Apr 21, 1977 to Mar 03, 1981	
13. Clanton	(R)	Mar 04, 1981 to Sep 25, 1981	
14. Miller	(R)	Sep 26, 1981 to Oct 04, 1985	
15. Calvani	(R)	Oct 07, 1985 to Apr 20, 1986	
16. Oliver	(R)	Apr 21, 1986 to Aug 10, 1989	
17. Steiger	(R)	Aug 11, 1989 to Apr 11, 1995	
18. Pitofsky	(D)	Apr 11, 1995 to May 31, 2001	
19. Muris	(R)	Jun 4, 2001 to Aug 15, 2004	
20. Majoras	(R)	Aug 16, 2004 to Present	



THE LEGEND FOR THE CHART

Biographies of Symposium Participants

focusing on professional liability matters. Ms. Bailey did her undergraduate work at the University of Michigan and holds masters degrees from the University of Chicago and University College (London). She earned her law degree in 1978 at UCLA Law School, where she was a member of *UCLA Law Review* and awarded Order of the Coif.

Jonathan B. Baker is Professor of Law at American University's Washington College of Law, where he teaches courses primarily in the areas of antitrust and economic regulation. Previously, from 1995 to 1998, Professor Baker served as the Director of the FTC's Bureau of Economics. From 1993 to 1995, he was a Senior Economist at the Council of Economic Advisors in the Executive Office of the President. In addition, Professor Baker has served as Special Assistant to the Deputy Assistant Attorney General for Economics in DOJ's Antitrust Division, as an Assistant Professor at Dartmouth's Amos Tuck School of Business Administration, as an attorney advisor to the Acting Chairman of the FTC, and as an antitrust lawyer in private practice. Professor Baker serves on the Council of the ABA's Section of Antitrust Law, and he is a Senior Consultant with Charles River Associates. He has published widely in the fields of antitrust law and policy and empirical industrial organization economics. Professor Baker is the co-author of an antitrust casebook and a past Editorial Chair of *Antitrust Law Journal*. He holds a J.D. from Harvard and a Ph.D. in economics from Stanford University.

David A. Balto is a partner in the Antitrust Group of Robins, Kaplan, Miller & Ciresi L.L.P., a national law firm with over 250 attorneys in six states. Mr. Balto formerly was Assistant Director of the FTC's Office of Policy and Evaluation in the Bureau of Competition and attorney-advisor to Chairman Robert Pitofsky. Mr. Balto was twice awarded the Commission's Award for Outstanding Scholarship. He has authored over 60 articles on many aspects of antitrust law and policy. He earned his B.A., *summa cum laude*, in 1972 from the University of Minnesota, and an M.P.A. in 1978 and a J.D. in 1983, both from Northeastern University.

J. Howard Beales, III, recently returned to George Washington University after serving as Director of the FTC's Bureau of Consumer Protection from June 2001 to August 2004. Professor Beales began his career at the FTC in 1977 as an economist specializing in consumer protection problems. In 1981, he was named as Assistant to the Director of the Bureau of Consumer Protection, the first economist to hold that position, and he served as Associate Director for Policy and Evaluation in the Bureau from 1983 to 1987. He developed policy in a number of key areas, including the Deception and Advertising Substantiation Policy Statements. Professor Beales left the FTC in 1987 for a year-long stint at the Office of Management and Budget. As a branch chief in OMB's Office of Information and Regulatory Affairs, he managed the review of regulations proposed by the Departments of Labor, Health and Human Services, Housing and Urban Development, and Treasury. An Associate Professor of Strategic Management and Public Policy at George Washington University, he has published numerous scholarly articles on advertising and other aspects of consumer protection regulation. Professor Beales graduated *magna cum laude* and Phi Beta Kappa from Georgetown University. He has a Ph.D. in economics from the University of Chicago.

Jodie Bernstein is Of Counsel at Bryan Cave in Washington, D.C. From 1995 to 2001, she served as the Director of the FTC's Bureau of Consumer Protection. During her tenure as Bureau Director, the FTC established a toll-free consumer hotline, encouraged Web site operators to post privacy policies, educated the dietary supplement industry about their obligations to make truthful and substantiated advertising claims, and helped change the operating standards of several industries (*e.g.*, telemarketing, automobile leasing, and the funeral industries) to promote consumer confidence in legitimate marketers. In previous FTC service from 1970 to 1976, Ms. Bernstein was Assistant to the Director, Deputy Director, and Acting Director of the Bureau of Consumer Protection. Ms. Bernstein also served as General Counsel to both the U.S. Environmental Protection Agency and the Department of Health and Human Services. At HHS, she influenced the direction of the Department in decisions on such diverse issues as Title IX and toxic shock syndrome. Ms. Bernstein chaired the Commission on Wartime Relocation & Internment of Civilians, which addressed

the internment of Japanese-Americans during World War II. The Commission's recommendations were enacted by Congress and signed by President Reagan. Ms. Bernstein received a B.A. in economics from the University of Wisconsin and a J.D. from Yale Law School.

Stephen Calkins is Professor of Law and Director of Graduate Studies at the Wayne State University Law School, where he teaches antitrust, consumer law, and torts. Professor Calkins also serves as Of Counsel to Covington & Burling. He has taught at the Universities of Michigan, Pennsylvania, and Utrecht (The Netherlands), and served as Wayne State's interim dean. From 1995 to 1997, he served as General Counsel of the FTC. Professor Calkins lectures widely throughout the U.S. and abroad (most recently in Indonesia), is a journal editor, and has authored many publications on competition and consumer law and policy and related subjects (most recently co-authoring the new ANTITRUST NUTSHELL). He is a member of the American Law Institute and has served on the Councils of two ABA sections. He is a former chair of the Association of American Law School's Antitrust and Economic Regulation Committee. He earned his B.A. from Yale and his J.D. from Harvard.

Terry Calvani became a member of the governing board of the Competition Authority of Ireland, where he holds the criminal cartel portfolio, in 2002. Previously, he was a partner in the antitrust practice group of Pillsbury Winthrop LLP. Mr. Calvani was a Commissioner at the FTC from 1983 to 1990 and served as Acting Chairman from 1985 to 1986. Following graduation from Cornell Law School and private practice with Pillsbury, Mr. Calvani was Professor of Law from 1974 until 1983 at Vanderbilt. More recently, he has taught antitrust law at the Harvard Law School, Duke University School of Law, and Trinity College, Dublin. Mr. Calvani is a Member of the American Law Institute. He has served two terms on the Council of the ABA Antitrust Section Council and as chairman of several Section committees. When in private practice, Mr. Calvani worked on many large mergers and acquisitions and was defense counsel in many cartel investigations. He also has provided antitrust counseling to a large number of companies and several trade associations.

Calvin J. Collier served as Chairman of the FTC from 1976 to 1977. He also was the agency's General Counsel from 1973 to 1975. In between the two positions at the FTC, Mr. Collier served as the General Counsel of the Office of Management and Budget. Other government service includes positions at the Departments of Commerce and Housing and Urban Development. From 1978 to 1988, Mr. Collier was a partner in the office of Hughes, Hubbard & Reid in Washington, D.C. He recently retired after 16 years at Kraft Foods, Inc., where he served as Senior Vice President, General Counsel, and Secretary. Mr. Collier earned his B.A. in 1964 at Grinnell College, where he was elected to Phi Beta Kappa. He is a 1967 graduate of Duke University School of Law, where he was the Article Editor of the *Duke Law Journal* and awarded Order of the Coif.

Edward F. Cox is Chair of the Corporate Department at Patterson, Belknap, Webb & Tyler in New York. He will be most familiar to members of the antitrust community as one of the authors of the original Nader Report on the FTC. Subsequent to that he has been involved in a number of other matters involving government operations in the public interest. He was General Counsel of the United States Synthetic Fuels Corporation from 1981-83. More recently, he has been responsible for implementing Governor Pataki's Charter School program since the law was passed in 1998. He is currently Chairman of the State University Construction Fund, and for the past thirteen years, he has been a member of the State Commission on Judicial Nomination, which selects people for consideration for New York's highest court. Mr. Cox earned his A.B. from Princeton in 1968, and his J.D. from Harvard Law School in 1972.

Susan Abouchar Creighton has been Director of the FTC's Bureau of Competition since August 2003, after joining the Bureau as Deputy Director in August 2001. Prior to entering government service, Ms. Creighton was a partner in the Silicon Valley law firm of Wilson Sonsini Goodrich & Rosati, where she specialized in



in Matthew Bender's *Business Organizations with Tax Planning*. After graduation from the University of Kansas in 1963, Mr. Hobbs received his law degree from the University of Pennsylvania Law School in 1966. Mr. Hobbs held numerous positions at the FTC from 1967 to 1973, including Assistant to the Chairman and Director of the Office of Policy Planning and Evaluation.

Pauline M. Ippolito is currently Associate Director in the FTC's Bureau of Economics. She has held a variety of management and staff positions during her tenure at the FTC. Her research and policy interests include the economics of risk and information in consumer good markets and the design of public policy for advertising and labeling. In recent years, she has focused on the role of advertising and information in food markets and has been active in the debates about the best policies towards health-related claims for food products. She holds a Ph.D. in mathematics from Northwestern University.

William E. Kovacic is the General Counsel of the FTC, which he joined in June 2001. He is on leave from the George Washington University Law School, where he has served as a professor since 1999. Professor Kovacic has taught courses on Antitrust, Comparative Procurement Law, Contracts, Economic Law Reform in Transition Economies, Government Contracts, Property, Quantitative Methods for Lawyers, and Unfair Trade Practices. Professor Kovacic received an A.B. degree from Princeton University in 1974 and a J.D. degree from Columbia University in 1978. In 1978-1979, he was a law clerk to the Honorable Roszel C. Thomsen, U.S. District Judge for the District of Maryland. From 1979 to 1983, he worked at the FTC, first with the Bureau of Competition's Planning Office and later as an attorney-advisor to Commissioner George W. Douglas. From 1983 to 1986, he was an associate with Bryan Cave. From 1986 to 1999, he was a professor at the George Mason University School of Law. Before completing law school, he also served for one year on the majority staff of the Senate Subcommittee on Antitrust and Monopoly. Professor Kovacic is a member of the ABA, where he is a Contributing Editor to the *Antitrust Law Journal* of the Section of Antitrust Law. He is co-author of the 5th Edition of *Antitrust Law and Economics in a Nutshell* (Thomson West Publishing: 2004, with Ernest Gelhorn and Stephen Calkins) and is co-author, with Andrew Gavil and Jonathan Baker, of *Antitrust Law in Perspective: Cases, Concepts, and Problems in Competition Policy* (2002: Thomson West).

Thomas G. Krattenmaker is an attorney in the FTC's Bureau of Competition, which he joined in July 2003. He spent 30 years in legal education. He was a law professor at the University of Connecticut, Georgetown University, and the College of William and Mary (where he also was Dean). His principal teaching and publishing areas were antitrust, constitutional, and telecommunications law. Since retiring from academia, he has been Special Counsel to the Assistant Attorney General for Antitrust, Director of Research at the FCC, and a member of the law firm of Mintz, Levin, Cohn, Ferris, Glovsky and Popeo. During the 1970's, he also served terms as law clerk to Justice John M. Harlan on the Supreme Court of the United States, Assistant Director for Evaluation of the FTC's Bureau of Consumer Protection, and Co-Director of the Network Inquiry at the FCC. He graduated with high honors from Swarthmore College in 1965 and *magna cum laude* from Columbia University School of Law in 1968.

John E. Kwoka, Jr., is the Neal F. Finnegan Distinguished Professor of Economics at Northeastern University. He also is Research Professor of Economics at George Washington University, General Editor of the *Review of Industrial Organization*, Research Fellow of the American Antitrust Institute, and a member of the Board of Directors of the Industrial Organization Society. Professor Kwoka is a recent past President of the Industrial Organization Society and Vice-President of the Southern Economic Association. He has written extensively on issues in industrial organization, regulation, and antitrust. His book *The Antitrust Revolution*, a compilation of major antitrust cases edited with L.J. White, is now in its fourth edition. Professor Kwoka previously has taught at the University of North Carolina at Chapel Hill and was formerly Columbian Professor of Economics and Co-Director of the Research Program in Industry

Timothy J. Muris is the George Mason University Professor of Law at the George Mason University School of Law and is Of Counsel to O'Melveny & Myers LLP. Professor Muris served as Chairman of the FTC from June 2001 to August 2004. He held three previous positions at the agency: Assistant Director of the Planning Office (1974-1976), Director of the Bureau of Consumer Protection (1981-1983), and Director of the Bureau of Competition (1983-1985). After leaving the FTC in 1985, Professor Muris served with the Executive Office of the President, Office of Management and Budget for three years. He then joined George Mason University School of Law as a Foundation Professor in 1988 and was interim dean of the law school from 1996 to 1997. He also was Of Counsel with the law firm of Collier, Shannon, Rill & Scott (1992-2000) and Howrey, Simon, Arnold & White (2000-2001). He graduated with high honors from San Diego State University in 1971 and received his J.D. from UCLA in 1974, where he was

including Assistant Director for Antitrust. He has published on antitrust economics and policy, health economics, and regulation. Most recently his work has focused on mergers and health care. Dr. Pautler received his Ph.D. in economics from Texas A&M University. His work has appeared in *The Antitrust Bulletin*, *Journal of Law and Economics*, *Economic Inquiry*, and the *Journal of Health Politics, Policy, and Law* and the *Journal of Contemporary Health Law and Policy*.

C. Lee Peeler is the Deputy Director of the FTC's Bureau of Consumer Protection. Mr. Peeler joined the FTC as a staff attorney in 1973. During his career, he has held a number of management positions in the Bureau of Consumer Protection, including serving as Associate Director of the Division of Advertising Practices from 1985 to 2001. He has spoken and lectured widely on consumer protection issues, including truth in advertising and privacy. Mr. Peeler received his B.A. and J.D. degrees from Georgetown University.

John L. Peterman is a former Director of the FTC's Bureau of Economics, a position he held from 1988 to 1993. Previously, he served in other positions in the Bureau of Economics, including Senior Economist, Associate Director for Special Projects, Deputy Director for Antitrust, Deputy Bureau Director, and Acting Bureau Director. Since 1994, Dr. Peterman has been a Director with LECG, an international consulting firm specializing in economics, finance, and business consulting. He received a Ph.D. in economics from the University of Virginia in 1964. From 1964 to 1966, he was on the economics faculty of the University of Virginia, where he taught courses in economic theory, the economics of regulation, industrial organization, and antitrust. In 1966, he was a Fellow in Law and Economics at the University of Chicago Law School. From 1967 to 1973, he was on the faculty of the University of Chicago Law School, teaching the economics of regulation as well as courses in economic theory and antitrust in UC's Graduate School of Business. He also has served as Adjunct Professor of Economics at the College of William & Mary.

Robert Pitofsky, the Joseph and Madeline Sheehy Professor in Antitrust and Trade Regulation Law and the Dean Emeritus of Georgetown Law School, has had a distinguished career in government. He is especially known for his work in the antitrust field. He served as Chairman of the FTC from 1995 to 2001 and before that as a Commissioner and the Director of the Bureau of Consumer Protection. He also served as counsel to the ABA Commission to Study the FTC and chair of a Department of Defense Task Force on downsizing the Defense Industry. In addition, he is co-author of the text, *Cases & Materials on Antitrust*, and his recent writings include "New Definitions of Relevant Market and the Assault on Antitrust" and "Proposals for Revised Merger Enforcement in a Global Economy." Professor Pitofsky served as Dean of the Georgetown Law School from 1983 to 1989, and has taught courses at the Law Center in Antitrust, Consumer Protection, Federal Courts, and Constitutional Law. He practices law as counsel to the D.C. firm of Arnold and Porter and was an attorney with Dewey, Ballantine, Bushby, Palmer and Wood. In addition, he served as a member of the Council of the Administrative Conference to the United States and the Board of Governors of the D.C. Bar Association.

Richard A. Posner is a Judge of the U.S. Court of Appeals for the Seventh Circuit, a Senior Lecturer at the University of Chicago Law School, and an alumnus of the FTC. He graduated *summa cum laude* from Yale College in 1959, after being elected to Phi Beta Kappa in his junior year, and then went on to Harvard Law School, where he graduated first in his class and was President of the *Harvard Law Review*. During his career, Judge Posner clerked for U.S. Supreme Court Justice William J. Brennan, Jr.; served as an assistant to Solicitor General Thurgood Marshall; served as general counsel of President Johnson's Task Force on Communication Policy; taught law school first at Stanford

Elman. In 1969, he served as a member of the ABA Commission, headed by Miles Kirkpatrick, that studied the FTC and prepared the seminal review, *Report of the ABA Commission to Study the Federal Trade Commission*.

David T. Scheffman has recently rejoined LECG after another stint as Director of the FTC's Bureau of Economics (he also was Bureau Director, 1985-88). Dr. Scheffman is a noted scholar in the areas of industrial organization and antitrust economics (among others), having authored several important articles and books. In his most recent role as Director of the Bureau of Economics, Dr. Scheffman was instrumental in stimulating an increased emphasis on quantitative analyses in antitrust and consumer protection investigations, and in promulgating best practices for interaction between the Bureau of Economics and outside parties, including economic and financial consultants. He also currently serves as adjunct Professor of Business Strategy and Marketing at the Owen Graduate School of Management at Vanderbilt University, where he was a chaired professor in the 1990s. He created the Business Strategy curriculum at the Owen School and continues to teach one course a year on business strategy in the Executive M.B.A. program. Dr. Scheffman holds a Ph.D. in economics from the Massachusetts Institute of Technology, and a B.A., *magna cum laude*, from the University of Minnesota.

Teresa Moran Schwartz is the J.B. and Maurice C. Shapiro Professor Emeritus of Public Interest Law at the George Washington University, where she teaches courses on consumer protection and products liability. During her 25 years on the faculty, she served as Associate Dean for Academic Affairs (1989-94), and published in the areas of administrative law, torts, and products liability. From 1995-2001, she was the Deputy Director of the FTC's Bureau of Consumer Protection. Ms. Schwartz currently serves on the Board of Directors of Consumers Union, publisher of *Consumer Reports*. Ms. Schwartz earned her B.A. from Stanford University in 1965, and her J.D. (with highest honors) from the George Washington University in 1971. She is a member of the Bar of the District of Columbia.

Robert A. Skitol is a senior partner in the office of Drinker Biddle & Reath LLP, in Washington, D.C. He has over 30 years of experience in all facets of antitrust and trade regulation. He has litigated major antitrust cases, guided numerous mergers, acquisitions, and joint ventures through intensive antitrust reviews at the FTC and U.S. Department of Justice, and coordinated multinational antitrust reviews of several major transnational transactions. He has provided in-depth counseling to companies in a broad array of industries on antitrust ramifications of proposed collaborations, intellectual property licensing, distribution and pricing arrangements. He is a former attorney-advisor to the Chairman of the FTC and a former Special Assistant to the Director of the FTC's Bureau of Consumer Protection. He received his undergraduate degree, *magna cum laude*, from Hobart College in 1967, and graduated from New York University Law School in 1970 (*Order of the Coif*).

Mary Lou Steptoe joined the FTC's Bureau of Competition as a staff attorney directly after graduating from the University of Virginia School of Law in 1974. She survived numerous merger investigations in a pre-Hart-Scott-Rodino world, and several administrative trials, including a combined antitrust/consumer protection challenge to Amway's distribution practices. In 1979, she joined Commissioner Patricia P. Bailey's staff, where she served as an attorney-advisor for seven years. She then served as Executive Assistant to the Chairman (1988-1989); Associate Director for Mergers, Bureau of Competition (1989); Deputy Director, Bureau of Competition (1990-1992); and Acting Director, Bureau of Competition (1992-1995). During her tenure as a Bureau of Competition manager, she was involved in a number of important antitrust initiatives, including the revival of vertical merger and vertical resale price maintenance cases, developments in collusion theory, developments in non-price competition theory, and combined DOJ/FTC Guidelines on Horizontal Mergers, Health Care Policy, International Antitrust, and Intellectual Property. Since leaving the FTC, Ms. Steptoe has worked at Skadden, Arps, Slate, Meagher & Flom, LLP, first as a partner and now Of Counsel.

Hugh G. Stevenson is the Associate Director of the FTC's International Division of Consumer Protection. He has served as a moderator at FTC workshops focusing on international consumer protection issues, including jurisdiction,



Answers to FTC Quiz

Federal Trade Commission

September 2004

The Commission

Senior Staff



