

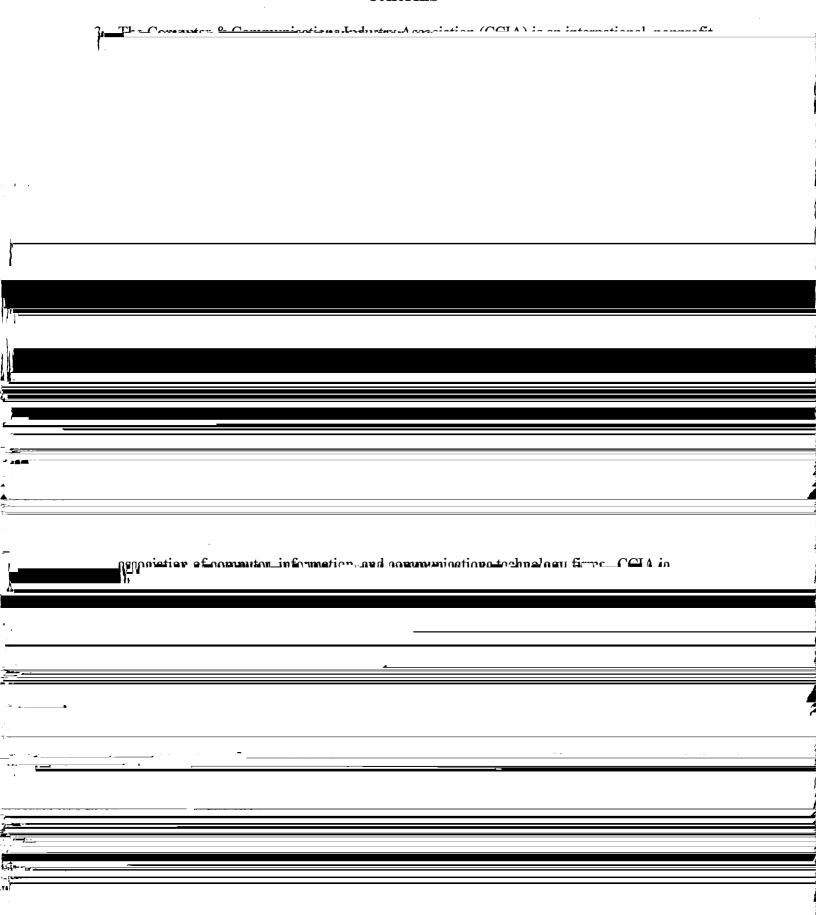
Before the Federal Trade Commission

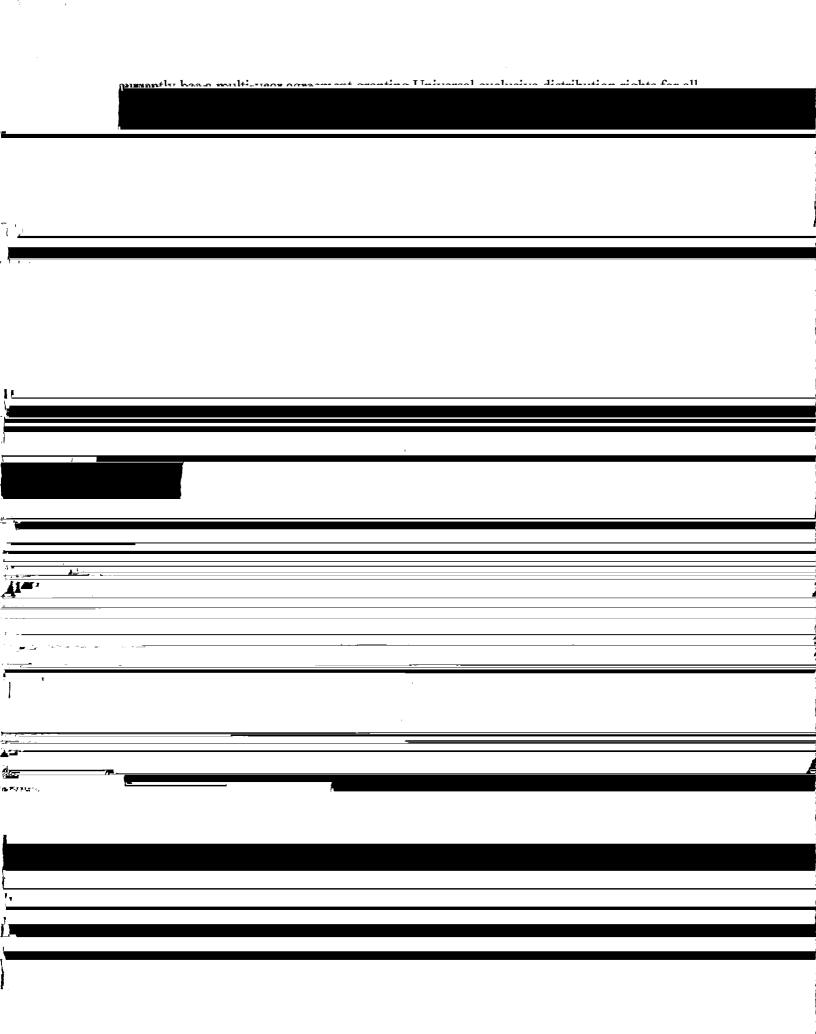
Washington, D.C.

	In the Matter of		
	Misrepresentation of Consumer Fair Use and Related Rights		
	by		
	National Football League, NFL Properties, Inc., NFL Enteprises LLC and	Docket No	
	Major League Baseball, Major League Baseball Properties, Inc., Major League Baseball Advanced Media, LP		
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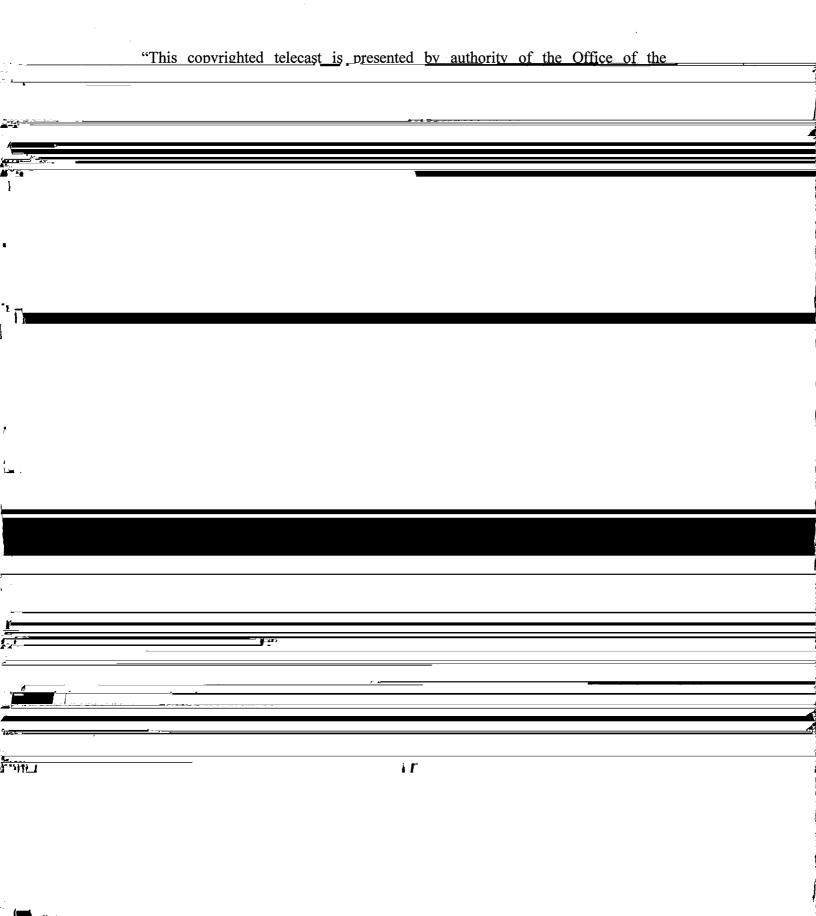
and

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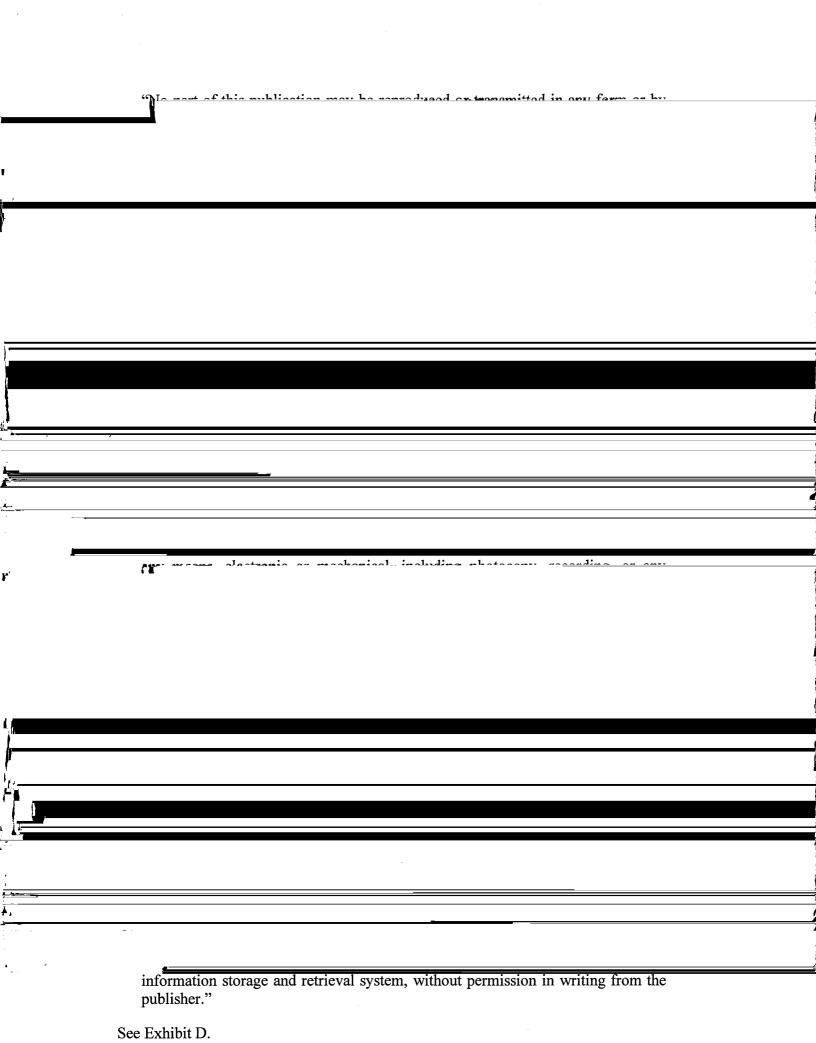


	16. Copyright warnings are express statements and representations, either visual or auditory in nature, which describe and purport to limit permissible uses of the work in question. These	
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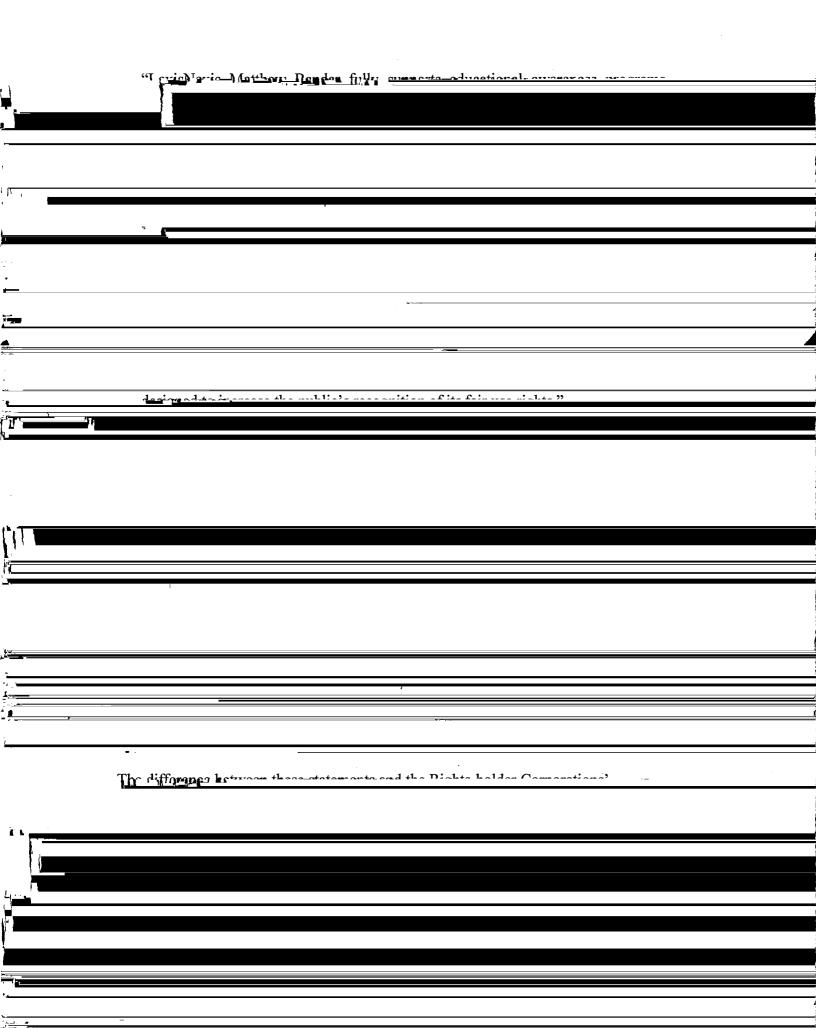


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	44. While this warning fails to recognize that certain parts of the publication (for example, facts
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COUNT 2 – UNFAIR TRADE PRACTICES 57. The statements and practices in paragraphs 14-51 fall well beyond the bounds of established

	67. Order an ob	the Rights-holder Corporations to obtain, individually or jointly, an assessment from jective, qualified, non-governmental third-party professional expert that:	
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Exhibit C – Flushed Away

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Exhibit E – The Lost Men

	Penguin Books Ltd, Registered Offices: 80 Strand, London WC2R oRL, England	
	First published in 2006 by Viking Penguin, a member of Penguin Group (USA) Inc.	
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Exhibit F – Hotel California

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