

Letter to the United States Federal Trade Commission re: Deceptive

MLB Labeling and Advertising Commission DGT

November 27, 2006

I am Diane DeKo of Albica, NY [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am ^{Thomas} ~~stakeholder~~ of Wooster, Ohio [city and state]. I

have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products

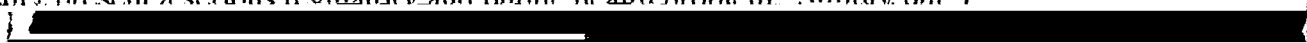

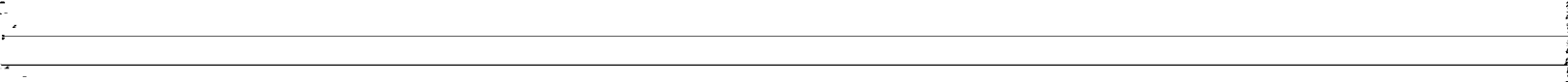
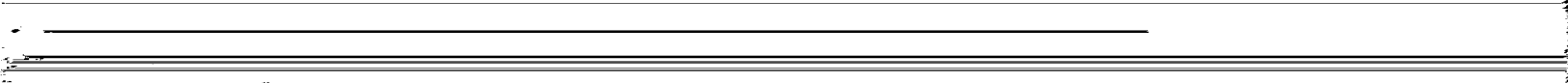
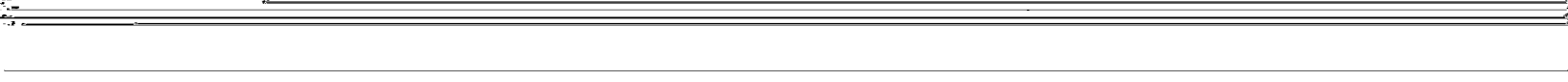

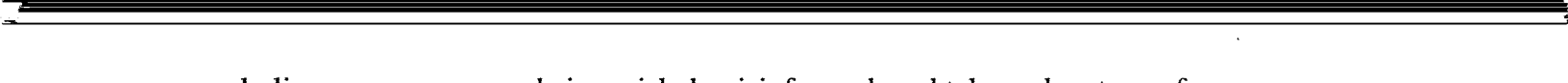
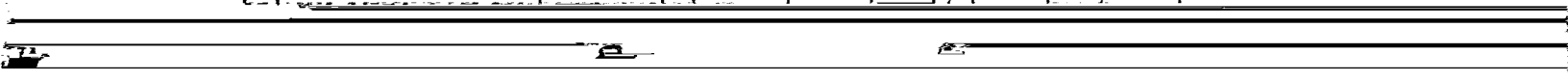
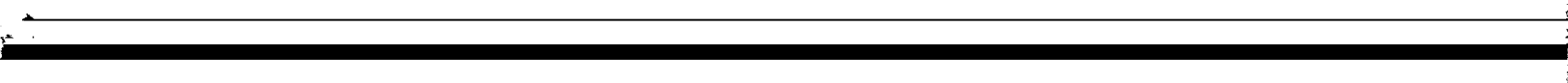






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**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

I am Alex Johnson of Dutton, OH [city and state]. I

have read the referenced letter addressed to you regarding current and widespread
milk labeling and promotional practices with respect to milk and milk products
from cows supplemented with recombinant bovine somatotropin ("rBST"). I
share the concerns presented and add my name to the letter.

I believe that the labeling and promotional practices mentioned in
the letter present a serious regulatory and public health problem. Simply put I
















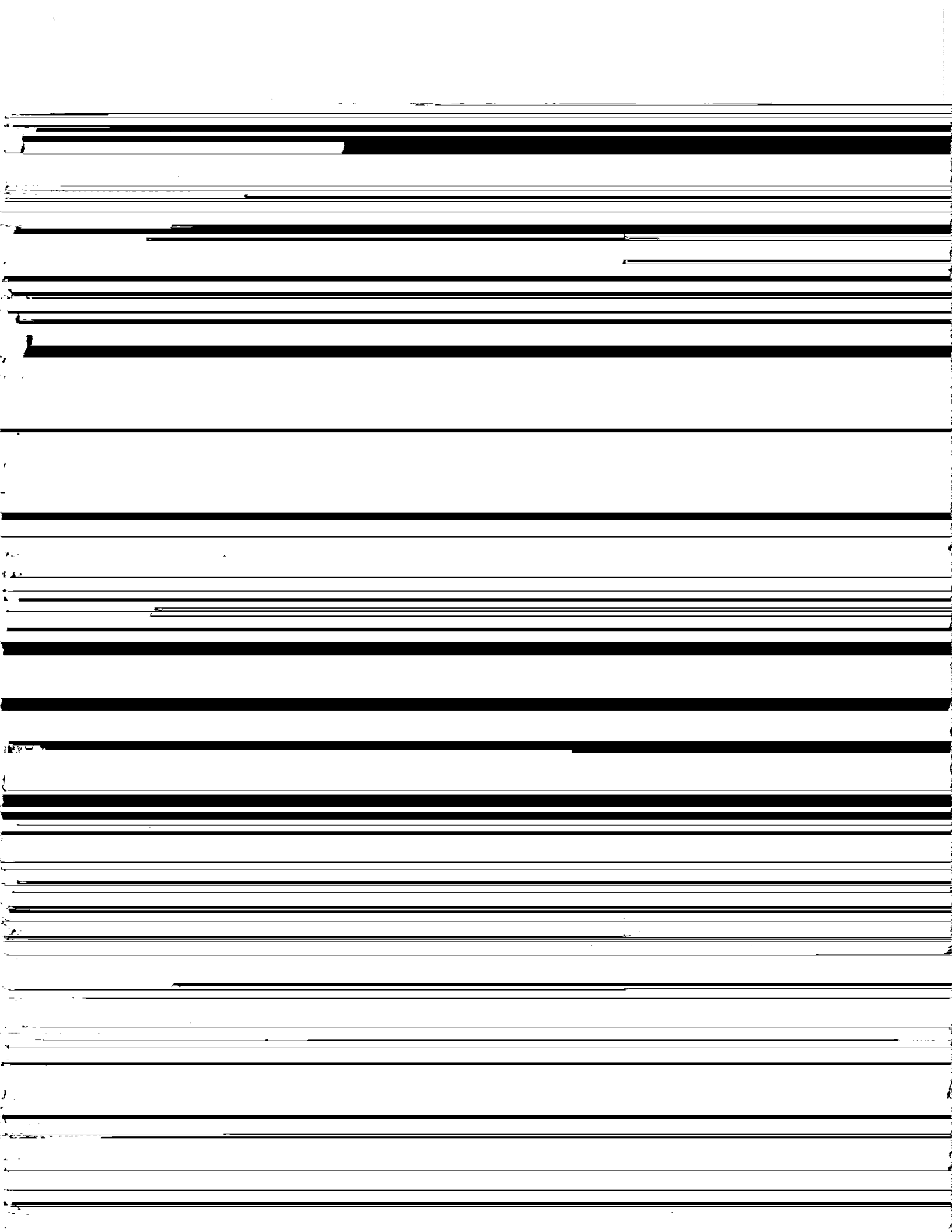
**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

I am mark Finick of CHUMPA AND [city and state] I

have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

I believe that the labeling and promotional practices mentioned in the letter present a serious regulatory and public health problem. Simply put, I believe consumers are being misled, misinformed, and taken advantage of. Meanwhile, dairy producers are being harmed. Accordingly, for the record, I urge



Letter to the United States Federal Trade Commission re: Deceptive

November 27, 2006

I am Lori Prusinski of Kaukauna, WI [city and state]. I

have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter

Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am Andrew E. Dietrich Greenwich, N.Y. [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

milk labeling and promotional practices with respect to milk and milk products

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Letter to the United States Federal Trade Commission re: Deceptive

November 27, 2006

11-27-06

Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am John M. McDermott of Greenville NY [city and state]. I

I have enclosed 11 copies of the letter regarding comment and withdrawal

**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

I am Cerrita Reed of Manheim PA [city and state]. I

have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

I believe that the labeling and promotional practices mentioned in the letter present a serious regulatory and public health problem. Simply put, I believe consumers are being misled, misinformed, and taken advantage of. Meanwhile, dairy producers are being harmed. Accordingly, for the record, I urge that the Federal Trade Commission

**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

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[The remainder of the page is heavily redacted with thick black horizontal bars.]

Letter to the United States Federal Trade Commission re: Deceptive

November 27, 2006

I am Kirk Mueller, DVM of Caldwell, ID [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

Letter to the United States Federal Trade Commission re: Deceptive

November 27, 2006

I am James Cheng of Caldwell, Idaho [city and state]. I

have read the referenced letter addressed to you regarding

**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

I am *ALEXA DEY* of *MALDEN, MA*. [city and state] I

Letter to the United States Federal Trade Commission

**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

I am Kew Hall of Perry [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

milk labeling and promotional practices with respect to milk and milk products.

Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am Ann E. Wapfall of Perry, NY [city and state]. I have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

I believe that the labeling and promotional practices mentioned in

Milk Labeling and Advertising Concerning rBST

Milk Labeling and Advertising Concerning rBST

Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rRST

November 27, 2006

I am David W. Hale of Warsaw, NY [city and state]. I

have read the referenced letter addressed to you regarding current and widespread
milk labeling and promotional practices with respect to milk and milk products

Letter to the United States Federal Trade Commission re: Deceptive

MSL: [REDACTED] A [REDACTED] Commission: DCM

**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

I am *Steve Stoddard Perry NY* [city and state]. I

have read the referenced letter addressed to you regarding comment on draft guidance.

Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am _____ of _____ [city and state]. I

**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

I am BIB BANSCH of Bergen, NJ [city and state]. I have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

I believe that the labeling and promotional practices mentioned in the letter present a serious regulatory and public health problem. Simply put, I believe consumers are being misled, misinformed, and taken advantage of.

[Redacted signature line]

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Milk Labeling and Advertising Concerning rBST

November 27, 2006

Tom Hunter of 2414 Wood Street Eulton, MO

Letter to the United States Federal Trade Commission re: Deceptive

Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am Debra Hunter of 2414 Wood Street Fulton, MO [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am *Kimi Skovins* of *Mt. Grove, MD* [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

Letter to the United States Federal Trade Commission re: Deceptive

Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am *William Steuber* of ^{Dun} *Perere, Idaho* [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

~~milk~~ labeling and promotional practices with respect to milk and milk products.

Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am Sara Maffei of Sacramento, CA [city and state]. I have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

I believe that the labeling and promotional practices mentioned in the letter present a serious regulatory and public health problem. Simply put, I believe consumers are being misled, misinformed, and taken advantage of.

Letter to the United States Federal Trade Commission re: Deceptive

Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am *Sarah Gross* of *Sacramento* [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Campaigns

November 27, 2006

I am Anthony Romero of Seaford, CT [city and state]. I

have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

I believe that the labeling and promotional practices mentioned in the letter present a serious regulatory and public health issue. Sincerely,

Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am AL SANCHEZ of FRESNO, CA [city and state]. I

have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

I believe that the labeling and promotional practices mentioned in the letter present a serious regulatory and public health problem. Simply put, I believe consumers are being misled, misinformed, and taken advantage of. Meanwhile, dairy producers are being harmed. Accordingly, for the record, I urge that the Federal Trade Commission to take the actions requested by this letter and

**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

[Handwritten signature]

have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

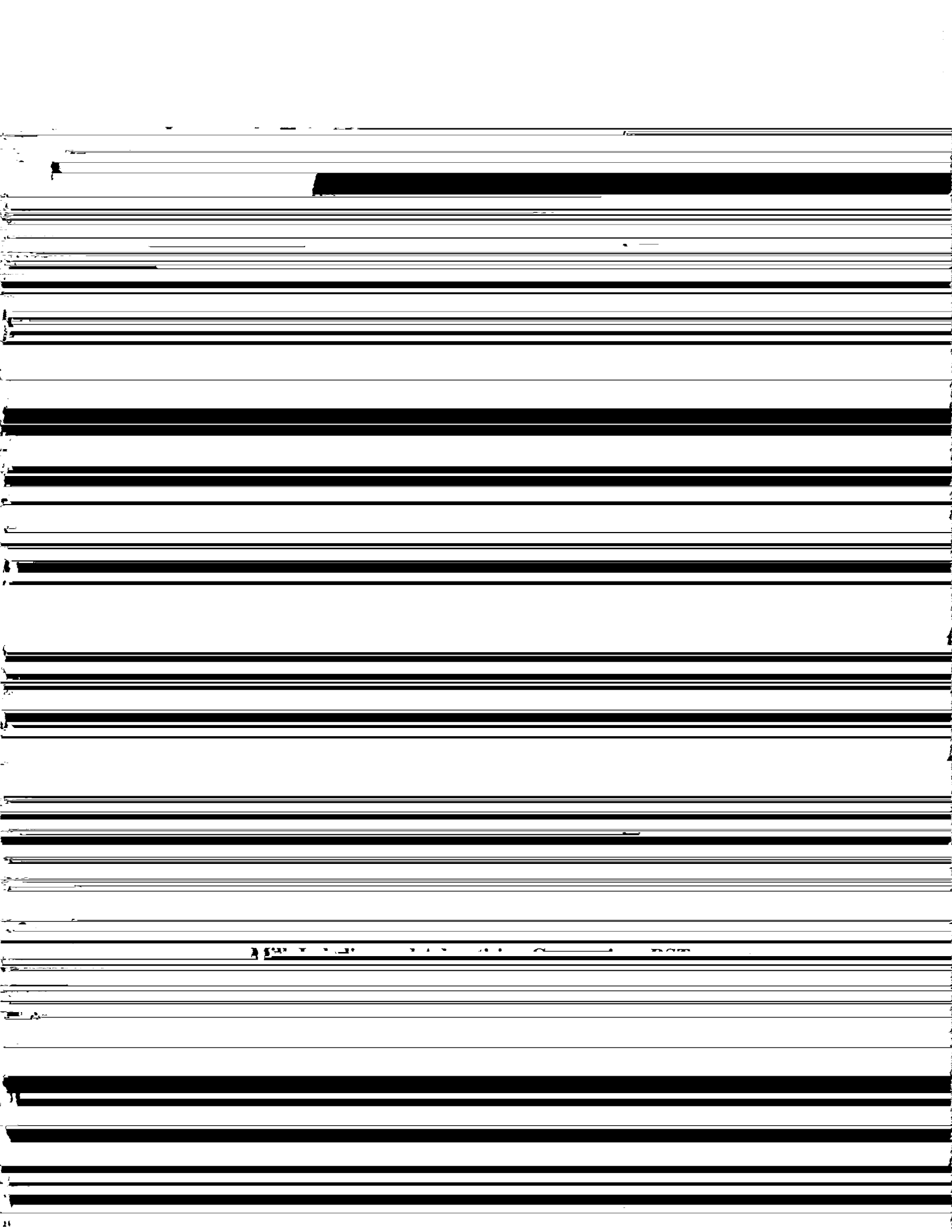
I believe that the labeling and promotional practices mentioned in

Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am Amanda of Fresno [city and state]. I

have read the referenced letter addressed to you regarding current and widespread
milk labeling and promotional practices with respect to milk and milk products



**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

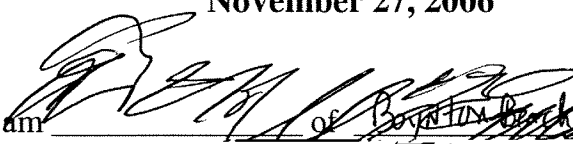
November 27, 2006

From: ELAINE McLAUGHLIN BRINTON, BEACON FOODS, INC.

have read the referenced letter addressed to you regarding current and widespread
milk labeling and promotional practices with respect to milk and milk products

Letter to the United States Federal Trade Commission re: Deceptive

November 27, 2006

I am  of Boynton Beach, FL [city and state]. I

Milk Labeling and Advertising Concerning "BCT"

12

Letter to the United States Federal Trade Commission re: Deceptive

Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am Don McLAUCHAN of OAK PARK, IL [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

Letter to the United States Federal Trade Commission re: Deceptive

November 27, 2006

I am Ronald Warner of Tappan Mich. [city and state]. I have read the referenced letter addressed to you regarding current and widespread milk labeling and promotional practices with respect to milk and milk products from cows supplemented with recombinant bovine somatotropin ("rBST"). I

**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

I am John Fitzpatrick Rittman, Ohio [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

milk labeling and promotional practices with respect to milk and milk products

**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

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milk labeling and promotional practices with respect to milk and milk products

Mill Labeling and Advertising Concerning RCT

**Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST**

November 27, 2006

I am Tim Noh of Addison, VT [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

milk labeling and promotional practices with respect to milk and milk products



Letter to the United States Federal Trade Commission re: Deceptive
Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am Dean Casey of Schaghticoke, N.Y. [city and state]. I
have read the referenced letter addressed to you regarding current and widespread
milk labeling and promotional practices with respect to milk and milk products

Letter to the United States Federal Trade Commission re: Deceptive

November 27, 2006

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Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am Eric Binkness of ^{New Holland} ~~Lancaster~~ PA [city and state] I

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from cows supplemented with recombinant bovine somatotropin ("rBST"). I share the concerns presented and add my name to the letter.

I believe that the labeling and promotional practices mentioned in the letter present a serious regulatory and public health problem. Simply put, I believe consumers are being misled, misinformed, and taken advantage of

Milk Labeling and Advertising Concerning rBST

November 27, 2006

I am Jeff Ainslie of Havertown, PA [city and state]. I

Letter to the United States Federal Trade Commission re: Deceptive

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REDACTED

REDACTED

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November 27, 2006

I am Jayne Sebring of East Berlin [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

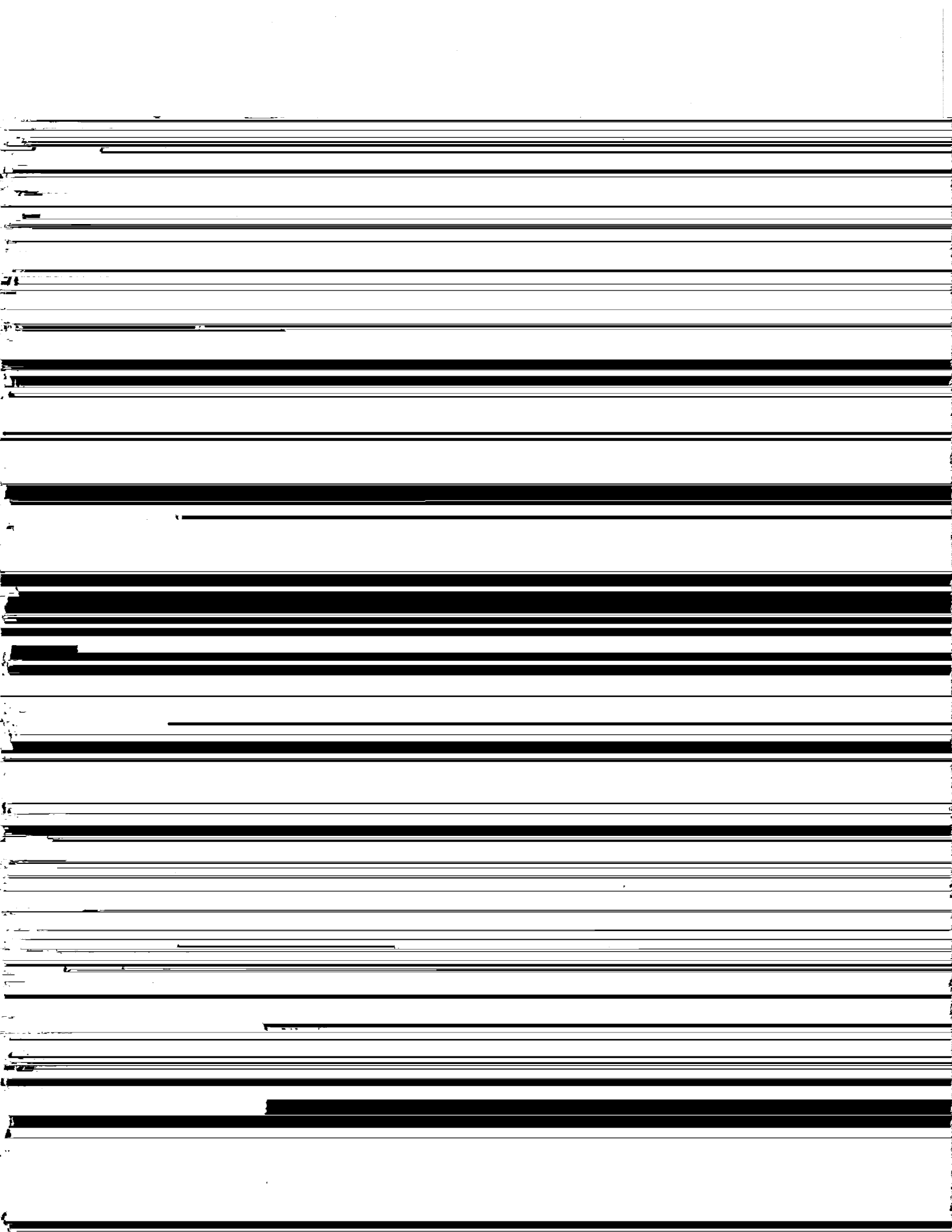
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the letter present a serious regulatory and public health problem. Simply put, I



**Letter to the United States Federal Trade Commission re: Deceptive
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November 27, 2006

I am *Trevor R. Ames* *St. Paul, MN* [city and state]. I

have read the referenced letter addressed to you regarding current and widespread

milk labeling and promotional practices with respect to milk and milk products
from cows supplemented with recombinant bovine somatotropin ("rBST"). I

I believe that the labeling and promotional practices mentioned in