

# Environmental Claims

## Summary of the Green Guides

### General Environmental Benefit Claims

- Octmgyvtu"ujqwnf"pqv" o cmg"dtqcf."wpswcnkŁgf" i gpgtcn"gpixktqp o gpvcn"dggpgŁv"enck o u"nkmq" ÷ i tggpø"qt"÷geq/htkppfn{0ø"Dtqcf"enck o u"ctg" fkhŁewnv"vq"uwduvcpvkcvq."kh"pqv"k o rquukdng0"
- Octmgyvtu"ujqwnf"swcnkh{ " i gpgtcn"enck o u" ykvj "urgekŁe"gpixktqp o gpvcn"dggpgŁvu0" SwcnkŁecvkqpu"htq"cp{"enck o "ujqwnf"dg"engct."rtq o kpgpv."cpf"urgekŁe0
  - Y jgp" c" o ctmgyvt"swcnkŁgu" c" i gpgtcn"enck o " ykvj " c"urgekŁe"dggpgŁv."eqpuw o gtu"wpfgtuvcpf"vjg" dggpgŁv"vq"dg"uk i pkŁecpv0"Cu" c"tguwnv." o ctmgyvtu" ujqwnfpø" jk i jnk i j v" u o cnn"qt"wpk o rqtvcpv" dggpgŁvu0
  - Kh" c"swcnkŁgf" i gpgtcn"enck o "eqpxg{ u"vjcv" c" rtqfwew" jcu"cp"qxgtcm"gpixktqp o gpvcn"dggpgŁv" dgecwug"qh" c"urgekŁe"cvtkdwg." o ctmgyvtu" ujqwnf"cpn{ |g"vjg"vtcfq/qhhu"tguwnkpi"htq o "vjg" cvtkdwg"vq"rtqxg"vjg"enck o 0"

Claiming "Green, made with recycled content" may be deceptive if the environmental costs of using recycled content outweigh the environmental benefits of using it.

### Carbon Offsets

- Octmgyvtu"ujqwnf"jcxg"eq o rgvpp"cpf" tgnkcdng"uekppvkŁe"gxkfgpeg"vq"uwr rqtv"ectdqp"qhhuq" enck o u0"Vjg{"ujqwnf" wug"cr rtrtkecv"ceeqpwpkpi" o gvjqfu"vq"gpuwtg"vjg{" o gcuwtg" g o kuukqp" tgfwevkqpu"rtqrgtn{"cpf" fqpøv"ugm"vjg o " o qtg"vjcp"qpeg0"
- Octmgyvtu"ujqwnf"fkuenqug" y jgvjgt"vjg"qhhuq"rwtejcug"rc{u"htq" g o kuukqp"tgfwevkqpu"vjcv" yqpøv"qewt"htq"cv"ngcuv"v yq{"gctuo0
- Octmgyvtu"ujqwnf"pqv"cfxgtvkug" c"ectdqp"qhhuq"kh"vjg"nc y "cntgcf{"tgswktgu"vjg"cevkkv{"vjcv"ku" vjg"dcuku"qh"vjg"qhhuq0"

### Certifications and Seals of Approval

- EgtvkŁecvkqpu"cpf"ugcnu" o c{"dg"gpftug o gpvu0"Ceeqf kpi"vq"vjg"HVEø"Gpftug o gpv" Guides:
  - Octmgyvtu"ujqwnf"fkuenqug"cp{" o cvgtken"eqppgevkqpu"vq"vjg"egtvk{ kpi"qt
  - Octmgyvtu"ujqwnfpøv" wug"gpixktqp o gpvcn"egtvkŁecvkqpu"qt"ugcnu"vjcv" fqpøv"engctn{"eqpxg{" vjg"dcuku"htq"vjg"egtvkŁecvkqp."dgecwug"vjg"ugcnu"qt"egtvkŁecvkqpu"ctg"nkmgn{"vq"eqpxg{" i gpgtcn"gpixktqp o gpvcn"dggpgŁvu0"
  - Vq"rtgxgpv"fgegrvkqp." o ctmgyvtu"wukpi"ugcnu"qt"egtvkŁecvkqpu"vjcv" fqpøv"eqpxg{"vjg"dcuku" htq"vjg"egtvkŁecvkqp"ujqwnf"kf gpvkh{"."engctn{"cpf"rtq o kpgpv{"urgekŁe"gpixktqp o gpvcn" dggpgŁvu0"

- Octmgyvtu"ecp"swnkh{"egtvkŁecvkqpu"dcugf"qp"cvvtdwvgu"vjcv"ctg"vqq"pw o gtqwu"vq" fkuenqug"d{"uc{kpi."ōXktvwcmm{"cnn"rtqfwevu"ko rcev"vjg"gpXktqp o gpv0"Hqt"fgvcknu"qp"y jkej" cvvtdwvgu"yg"gxenwcvgf."iq"vq"]c"y gdukvg"vjcv"fkuewuugu"vjku"rtqfwev\_0ō"Vjg"o ctmgyvtu" ujqwnf"o cmg"uwtg"vjcv"vjg"y gdukvg"rtqxfgu"vjg"tghgtgpegf"kphqt o cvkqp."cpf"vjcv"vjg" kphqt o cvkqp"ku"vtwvjhwn"cpf"ceewtcvg0
- C"o ctmgyvtu"y kvj"c"vjktf/rctv{"egtvkŁecvkqp"uvknn" o wuv"uwduvcpvkcvg"cnn"gzrtguu"cpf"ko rnkgf" enck o u0

## Compostable

- Octmgyvtu"y jq"enck o "c"rtqfwev"ku"eq o rquvcdng"pggf"eq o rgvgpv"cpf"tgnkcdng"uekppvkŁe" gxkfgpeg"vjcv"cnn"o cvgtkenu"kp"vjg"rtqfwev"qt"rcemc ig"y knn"dtgcm"fqyp"kpqv"ô "qt"dgeq o g" rctv"qh"ô "wucdng"eq o rquv"uchgn{"cpf"kp"cdqww"vjg"uc o g"vk o g"cu"vjg"o cvgtkenu"y kvj"y jkej"kv" ku"eq o rquvfg0"
- Octmgyvtu"ujqwnf"swnkh{"eq o rquvcdng"enck o u"kh"vjg"rtqfwev"ecp0v"dg"eq o rquvfg"cv"jq o g" uchgn{"qt"kp"c"vk o gn{"yc{0"Octmgyvtu"cnuq"ujqwnf"swnkh{"c"enck o "vjcv"c"rtqfwev"ecp"dg" eq o rquvfg"kp"c"o wpkekrcn"qt"kpukvwwkqpcn"hcekknv{"kh"vjg"hcekknvkgu"ctgp0v"cxckncdng"vq"c" uwduvcpvken"o clqtkv{"qh"equw o gtu0"

## Degradable

- Octmgyvtu"o c{"o cmg"cp"wpswenkŁgf"fgi tcfcdng"enck o "qpn{"kh"vjg{"ecp"rtqvg"vjcv"vjg"ōgpvktg" rtqfwev"qt"rcemc ig"y knn"eq o rngvgn{"dtgcm"fqyp"cpf"tgvwtp"vq"pcvwtg"y kvj"kp"c"tgcuqpcdn{" ujqvt"rgtkqf"qh"vk o g"chvgt"ewuvq o ct{"fkuqucn0ō"Vjg"ōtgcuqpcdn{"ujqvt"rgtkqf"qh"vk o g"ō"ht" eq o rngvg"fg eq o rqukvkqp"qh"uqkf"y cuv"rtqfwevA"Qpg" {gct0"

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## Non-Toxic

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## Made with Renewable Energy

- Octmgvgtu"ujqwnfpøv" o cmg"wpswcnkŁgf"tgpgy cdng"gpgti {"encko u"dcugf"qp"gpgti {" fgtkxgf"htq o "hquukn"hwgnu"wpnguu"vjg {"rwtejcug"tgpgy cdng"gpgti {"egtvkŁecvgu"\*TGEu+"vq" o cvej"vjg"gpgti {"wug0
- WpswcnkŁgf"tgpgy cdng"gpgti {"encko u" oc {"k o rn {"vjcv" c"rtqfwev"ku" o c fg" ykvj"tge {engf"eqpvgpv"qt"tgpgy cdng" o cvgtkcnu0"Qpg" y c {"vq" o kpk o k | g"vjg"tkum"qh" o kuwpfgtuvcpfkpi "ku"vq"urgek {"vjg"uqwtg"qh"tgpgy cdng"gpgti {"engctn {"cpf"rtq o kpgpvn {"\*uc {"÷ ykpfø"qt"÷uqnt"gpgti {"ø+0
- Octmgvgtu"ujqwnf"pqv" o cmg"cp"wpswcnkŁgf"ō o c fg" ykvj"tgpgy cdng"gpgti {"ō"encko "wpnguu"cmn."qt"xktvcnn {"cmn."vjg"uk i pkŁecpv" o cpwhcevwtkpi "rtqeguugu"kpqxngf"kp" o cmkpi "vjg"rtqfwev"qt"rcemci g"ctg"rqy gtgf" ykvj"tgpgy cdng"gpgti {"qt"pqp/tgpgy cdng"gpgti {"." o cvejgf"d {"TGEu0""
- Octmgvgtu" y j q" i gpgtcvg"tgpgy cdng"gpgti {"ó"uc {"."d {"wukpi "uqnt"rcpgnu"ó"dwv"ugm" TGEu" hqt"cmn"vjg"tgpgy cdng"gpgti {"vjg {" i gpgtcvg"ujqwnfpøv"encko "vjg {"ōwugō"tgpgy cdng"gpgti {"0"Wukpi "vjg"vgt o "ōjquvki o" y qwnf"dg" fgegrvkg"kp"vjku"ektew o uvcpeg0"

## Made with Renewable Materials

- WpswcnkŁgf"encko u"cdqvw"tgpgy cdng" o cvgtkcnu" o c {"k o rn {"vjcv" c"rtqfwev"ku"tge {encdng." o c fg" ykvj"tge {engf"eqpvgpv."qt"dkqf gi tcfcdng0"Qpg" y c {"vq" o kpk o k | g"vjcv"tkum"ku"vq"kf gpvkh {"vjg" o cvgtkcnu" wugf"engctn {"cpf"rtq o kpgpvn {"."cpf"gzrnckp" y j {"kv"ku"tgpgy cdng0"
- Octmgvgtu"ujqwnf"swcnkh {"tgpgy cdng" o cvgtkcnu"encko u"wpnguu"cp"kvgo "ku" o c fg"gpvktgn {" y kvj"tgpgy cdng" o cvgtkcnu."gzegrv"