





claims on to their customers. For example, don't make a false or unsubstantiated claim in a product brochure that dealers or retailers may give to consumers.

Once you have reviewed your marketing materials, **please advise FTC staff if you intend to remove or revise any claims, identify the claims you intend to remove or revise, and tell us when you'll make those changes.** You may call FTC staff attorney Josh Millard at (202) 326-2454 if you have questions or to follow up on this letter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Frank Gorman', written over a horizontal line.

Frank Gorman  
Assistant Director  
Division of Enforcement