

In reverse order, here are the Tweets from the March 30 Twitter Chat regarding the proposed settlement with Google:

Note: Twitter handles have been redacted for the agency's official record. The FTC's Twitter page is available at: www.twitter.com/FTCgov

Announcement of settlement on Twitter:

A1. Consent decree requires opt-in for new sharing w/third parties not disclosed @ time of collection including platforms like Android.

Q2. RT [REDACTED] e Shld data companies consider regular independent assessments & will u provide detail on required procedures? #FTCpriv

A2. Comprehensive privacy program good idea for all companies. Should be flexible according to biz practices/sensitivity of data. #FTCpriv

Q3. RT [REDACTED] What is "fencing in" relief & why is it important to agency in enforcement actions like one related to Buzz? #FTCpriv

A3. Allows FTC to address privacy concerns beyond specific facts of complaint; important for protecting consumers going forward. #FTCpriv

Q4. RT [REDACTED] Consent order referred to Safe Harbor Framework. Will FTC refer to it more in future? #FTCpriv

A4. Case demonstrates FTC's continuing commitment to enforcing U.S.-EU Safe Harbor. Always looking for more cases. #FTCpriv

Q5. RT [REDACTED] Why did u not include search data in definition of "covered information" that Google must be honest about re: use? #FTCPriv

A5. Covered info includes all info collected from or about consumers including search. #FTCpriv // Meant A5 here. (FYI – deleted erroneous Tweet

Q6. RT [REDACTED] FTC will sanction Google 4 changes to priv policy that give more info to 3rd prties w/o affirm consent, right? #FTCpriv

A6. Google will be subject to civil penalties for violation of the order. #FTCpriv

Q7. RT [REDACTED] What are potential sanctions for violation? #FTCpriv

A7. Google could be subject to civil penalties in the amount of \$16,000 per violation (standard) for violating consent decree. #FTCpriv

Q8. RT [REDACTED] What does FTC do with the Internet/digital media industry toward helping it cultivate privacy practices? #FTCpriv

A8. FTC staff proposed framework for protecting consumer privacy in Dec. Will continue aggressive law enforcement in privacy too. #FTCpriv

Q9. RT [REDACTED] Settlement is "Google specific" how will it impact across industry? #FTCpriv

A9. Terms of the order apply only to Google. But the best practices set forth in the order should serve as a guide to industry. #FTCpriv

Q10. RT What will a "comprehensive privacy program" look like? #FTCpriv

A10. Requirement designed to be flexible and scalable. Will depend on nature/size of biz, sensitivity of data, and other factors. #FTCpriv

Q11 RT Opt-in for new products where PI disclosed: New best practice?
Will we see requirement in future settlements? #FTCpriv

A11. Can't speak to future settlements, but transparency for new uses of consumer data is always a best practice. #FTCpriv

Q12. RT #FTCpriv How will the endorsed do-not-track feature be enforced?

A12. Comment period for proposed privacy framework closed Feb. 18. Staff is reviewing comments now. Final report issued late 2011. #FTCpriv

Q13. RT If G's stated purpose at time of collection was vaguer, would
Buzz have been ok? Better not to make promise? #FTCpriv

A13 Can't speak to other fact scenarios.