FTC Facial Recognition Workshop Tweets
December 8, 2011

The following is a transcript of the primary tweets sent out as part of the FTC's Facial Recognition Workshop. The FTC used the Twitter account: @FTC, which can be accessed online at: www.twitter.com/FTC.

TODAY: FTC hosts Fact Facts: A workshop on facial recognition technology from 9:30-5:30pm in DC. Watch live: (link to webcast) #FTCpriv

Agenda for Face Facts workshop today: http://go.usa.gov/5f5. Follow #FTCpriv for live tweets of workshop by FTC!

Need more info on FTC's Face Facts workshop? Agenda, panelist bios, link for webcast & more: http://go.usa.gov/5oa #FTCpriv

(Highlights of Chairman's opening remarks)
FTC Chairman Leibowitz welcomes attendees to the FTC's Face Facts forum. #FTCpriv

Chairman: FTC focusing on commercial use of facial tech including possibilities for consumers & potential threats to privacy. #FTCpriv

FTC walks line b/w encouraging innovative

Dr. Jonathon Phillips, NIST, says pose & illumination are some of the factors that affect accuracy of facial recognition tech. #FTCpriv
NIST panelist Phillips discussed the progress of facial recognition technology & improved accuracy. #FTCpriv

Panelists discussing difference b/w facial detection & facial recognition in terms of performance / accuracy. #FTCpriv

Panel 2 up now: Facial Detection Uses & Ramifications. Moderated by Manas Mohapatra, FTC. #FTCpriv

Harley Geiger, Center for Democracy & Tech, just discussed Digital Signage Federation's privacy standards for facial det & rec. #FTCpriv

Jai Haissman, Affective Interfaces, discusses how emotion sensing tech can be used to determine interest, comfort, etc. of viewer. #FTCpriv

Andrew Cummins, SceneTap, gives overview of how their app uses facial det to give real-time demographic snapshot of nightlife scene. #FTCpriv

Fred Carter, Priv Comm'r Office of Ontario: Build priv by design principles in facial det systems; important no image be retained. #FTCpriv

Beth Givens, Privacy Rights Clearinghouse, discussing key challenges 4 privacy protection w/use of facial detection technologies. #FTCpriv

Face Facts lunch break. Will resume tweeting #FTCpriv at 1:15

FTC workshop on facial recognition: Webcast: http://ow.ly/7SRRb Agenda: http://go.usa.gov/5f5 Bios: http://go.usa.gov/57s #FTCpriv

(Highlights of Commissioner Brill's remarks)
FTC Commissioner Julie Brill welcomes Face Facts participants back from lunch. Highlights the morning's panels. #FTCpriv

Brill says advertisers using facial detection tech to id age & gender of a face exposed to their ads & using targeted marketing. #FTCpriv

Facial detection doesn't identify specific individuals now – but soon we will be able to put a name with a face. – Brill #FTCpriv

Brill: Delighted 2 have privacy advocacy, academic & industry reps. Values input as we strive 2 protect consumers in marketplace. #FTCpriv

Copy of FTC Commissioner Julie Brill's Face Facts remarks: http://go.usa.gov/5HF #FTCpriv #privacy

(Workshop Tweets)
Panel 3: Facial Recognition: What

Rich: Facial rec is still young field, so it's right time to consider privacy as the technologies and biz models develop. #FTCpriv

Have comments about facial recognition technology & FTC workshop? Send them to facefacts@ftc.gov before Jan. 13, 2012. #FTCpriv

Thanks all for participating in today's Face Facts workshop. Have a great day! #FTCpriv