



UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION

Mr. David Nixon

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make informed, independent choices," the first and foremost of which was "requir[ing] that consumers purchase 'prepackaged' funerals, which may include goods and services which the

violation to “[c]ondition the furnishing of any funeral good or funeral service to a person  
receiving a funeral upon the purchase of any other funeral good or funeral service, except as

required by law or as otherwise permitted by [the Rule].”<sup>8</sup> To give a consumer no choice but to