

In the Matter of)
)
E.K. Ekcessories, Inc.)
a corporation)
)
_____)

FILE NO.

**AGREEMENT CONTAINING
CONSENT ORDER**

5. This Consent Agreement shall not become part of the public record of the proceeding

V.

IT IS FURTHER ORDERED that within thirty (30) days after service of this Order, Respondent shall send by first-class mail, postage paid and return receipt requested, or by courier service such as FedEx with signature proof of delivery, an exact copy of the notice attached as Attachment A, showing the date of mailing, to all distributors identified pursuant to the Part IV of this Order. The notice required by this Part shall include a copy of this Order, but shall not include any other document or enclosures, and shall be sent to the principal place of business of each such distributor.

VI.

IT IS FURTHER ORDERED that Respondent shall, for five (5) years after the last date of dissemination of any representation covered by this Order, maintain and upon request make available to the Federal Trade Commission for inspection and copying:

- A. All advertisements and promotional materials containing the representation;
- B. All materials that were relied upon in disseminating the representation;
- C. All tests, reports, studies, surveys, demonstrations, or other evidence in their possession or control that contradict, qualify, or call into question the representation, or the basis relied upon for the representation, including complaints and other communications with consumers or with governmental or consumer protection organizations;
- D. All signed and dated statements acknowledging receipt of the Order secured pursuant to the Order Acknowledgements provision of this Order; and
- E. Copies of all notification letters, with return receipts or signed proof of delivery if applicable, sent pursuant to Part V of this Order.

VII.

IT IS FURTHER ORDERED that Respondent shall deliver a copy of this Order to all current and future principals, officers, directors, and managers, and to all current and future employees, agents, and representatives having responsibilities with respect to the subject matter of this Order, and shall secure from each such person a signed and dated statement acknowledging receipt of the Order. Respondent shall deliver this Order to current personnel within thirty (30) days after the date of service of this Order, and to future personnel within thirty (30) days after the person assumes such position or responsibilities.

VIII.

IT IS FURTHER ORDERED that Respondent shall notify the Commission at least thirty (30) days prior to any change in the corporation that may affect compliance obligations arising under this Order, including but not limited to a dissolution, assignment, sale, merger, or

Signed this _____ day of _____, 2013.

E.K. EKCESSORIES, INC.

By: _____ Date _____
Ed Kalbach
President
E.K. Ekcessories, Inc.

IMPORTANT NOTICE ABOUT E.K.ECESSORIES
ADVERTISING AND MARKETING

Dear Distributor:

In response to a settlement with the Federal Trade Commission (FTC), E.K.Ecessories, Inc. (EK) has agreed not to make claims that products are made in the United States unless the referenced product is all or virtually all made in the United States. This is because the FTC has alleged that EK marketed certain products as made in the United States, when, in some instances, the products or certain components of those products were made outside the United States. Therefore, EK requests that you immediately stop using existing E.K.Ecessories marketing materials, if any, that either: (1) describe all EK products, or (2) specifically describe [affected products], as made in the United States, of U.S. to you shortly.

Furthermore, to the extent that you have EK packaged products that are part of the iCat, Dri Cat, Key bine
Card Holder, or Bottle Cat lines

in your possession with U.S. origin claims on the packaging materials, we have included
stickers that you should affix to the product packaging to cover claims that the items are made in the United States.
Please find the enclosed instruction sheet, which will provide you with directions as to how to apply the stickers can be
searching for "E.K.Ecessories."

Sincerely,

Randall Anderson
Chief Operating Officer
E.K.Ecessories

575 West 3200 S

Logan, Utah

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