



IMPORTANT NOTICE ABOUT E.K.ECESSORIES  
ADVERTISING AND MARKETING

Dear Distributor:

In response to a settlement with the Federal Trade Commission (FTC), E.K.Ecessories, Inc. (EK) has agreed not to make claims that products are made in the United States unless the referenced product is all or virtually all made in the United States. This is because the FTC has alleged that EK marketed certain products as made in the United States, when, in some instances, the products or certain components of those products were made outside the United States. Therefore, EK requests that you immediately stop using existing E.K.Ecessories marketing materials, if any, that either: (1) describe all EK products, or (2) specifically describe [affected products], as made in the United States, of U.S. to you shortly.

Furthermore, to the extent that you have EK package products that are part of the iCat, Dri Cat, Keyline Card Holder, or Bottle Cat lines

in your possession with U.S. origin claims on the packaging materials, we have included stickers that you should affix to the product packaging to cover claims that the items are made in the United States. Please find the enclosed instruction sheet, which will provide you with directions as to how to apply the stickers searching for "E.K.Ecessories."

Sincerely,

Randall Anderson  
Chief Operating Officer  
E.K.Ecessories

575 West 3200 S

**EK ECESSORIES**

Logan, Utah

§ W W D F K I