

**UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION**

**In the Matter of**

**LUIS ALFONSO SIERRA,  
also d/b/a CASINO AUTO SALES**

**DOCKET NO.** \_\_\_\_\_

**AGREEMENT CONTAINING CONSENT ORDER**

The Federal Trade Commission has conducted an investigation of certain acts and practices of Luis Alfonso Sierra (“proposed respondent”), an individual trading and doing business as Casino Auto Sales. Proposed respondent, having been represented by counsel, is willing to enter into an agreement containing a consent order resolving the allegations contained in the attached draft complaint. Therefore,

IT IS HEREBY AGREED by and between Luis Alfonso Sierra and counsel for the Federal Trade Commission that:

1. Proposed respondent Luis Alfonso Sierra is an individual trading and doing business as Casino Auto Sales with his principal place of business at 13025 Valley Boulevard, La Puente, California 91746.
2. Proposed respondent admits all the jurisdictional facts set forth in the draft complaint.
3. Proposed respondent waives:
  - a. Any further procedural steps;







Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580.  
The subject line must begin: FTC v. Luis Alfonso Sierra.

**V.**

**IT IS FURTHER ORDERED** that respondent, within sixty (60) days after the date of service of this order, shall file with the Commission a true and accurate report, in writing, setting forth in detail the manner and form of their own compliance with this order. Within ten (10) days of receipt of written notice from a representative of the Commission, they shall submit additional true and accurate written reports.

**VI.**

This order will terminate twenty (20) years from the date of its issuance, or twenty (20) years from the most recent date that the United States or the Federal Trade Commission files a complaint (with or without an accompanying consent decree) in federal court alleging any violation of the order, whichever comes later; provided, however

Signed this \_\_\_\_ day of \_\_\_\_\_, 2013.

---

LUIS ALFONSO SIERRA

---

ALEXANDER J. PETALE  
Attorney for respondent  
LUIS ALFONSO SIERRA

---

CHRISTINA V. TUSAN  
Attorney for the Federal Trade Commission

APPROVED:

---

THOMAS J. SYTA  
Assistant Regional Director  
Western Region – Los Angeles

---

THOMAS N. DAHDOUH  
Regional Director  
Western Region – Los Angeles

---

JESSICA RICH  
Director  
Bureau of Consumer Protection