

**UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION**

In the Matter of

**BILL ROBERTSON & SONS, INC.
a corporation d/b/a
HONDA OF HOLLYWOOD**

DOCKET NO. _____

AGREEMENT CONTAINING CONSENT ORDER

The Federal Trade Commission has conducted an investigation of certain acts and practices of Bill Robertson & Sons, Inc., d/b/a Honda of Hollywood, a corporation (“proposed respondent”). Proposed respondent, having been represented by counsel, is willing to enter into an agreement containing a consent order resolving the allegations contained in the attached draft complaint. Therefore,

IT IS HEREBY AGREED by and between Bill Robertson & Sons, Inc., by its duly authorized officers, and counsel for the Federal Trade Commission, that:

1. Proposed respondent, Bill Robertson & Sons, Inc., d/b/a Honda of Hollywood, is a California corporation with its principal office or place of business at 6525 Santa Monica Boulevard, Los Angeles, California 90038.
2. Proposed respondent admits all the jurisdictional facts set forth in the draft complaint.
3. Proposed respondent waives:
 - a. Any further procedural steps;
 - b. The requirement that the Commission’s decision contain a statement of findings of fact and conclusions of law; and
 - c. All rights to seek judicial review or otherwise to challenge or contest the validity of the order entered pursuant to this agreement.
4. This agreement shall not become a part of the public record of the proceeding unless and until it is accepted by the Commission. If this agreement is accepted by the Commission, it, together with the draft complaint, will be placed on the public record for a period of

- b. In an electronic medium, an audio disclosure shall be delivered in a volume and cadence sufficient for an ordinary consumer to hear and comprehend it. A video disclosure shall be of a size and shade and appear on the screen for a duration, and in a location, sufficient for an ordinary consumer to read and comprehend it.
- c.

Provided, however, that, with respect to any proposed change in the corporation about which respondent learns less than thirty (30) days prior to the date such action is to take place,

Signed this _____ day of _____, 2013.

BILL ROBERTSON & SONS, INC.

By: _____
DON ROBERTSON
Vice President

AARON H. JACOBY
Attorney for respondent

Christina V. Tusan
Attorney for the Federal Trade Commission

APPROVED:

THOMAS J. SYTA
Assistant Regional Director
Western Region – Los Angeles

THOMAS N. DAHDOUH
Regional Director
Western Region – Los Angeles

JESSICA RICH
Director

Bureau of Consumer Protection