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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION

_____)
)
In the Matter of)
)
UNO RESTAURANT CORPORATION,) DOCKET NO. C-3730
PIZZERIA UNO CORPORATION, and)
~~UNO RESTAURANT CORPORATION, INC.~~ _____)

corporations.)
)
_____)

COMPLAINT

The Federal Trade Commission, having reason to believe that
~~Uno Restaurant Corporation, Pizzeria Uno Corporation, and Uno~~

~~Restaurants, Inc. corporations ("respondents") have violated~~

4. Respondents have manufactured, advertised, labeled, offered for sale, sold, and distributed products to the public, including thin crust pizzas known as "Thinzettas," which are "foods" within the meaning of Sections 12 and 15 of the Federal Trade Commission Act.

5. The acts and practices of respondents alleged in this complaint have been in or affecting commerce, as "commerce" is defined in Section 4 of the Federal Trade Commission Act.

6. Respondents have disseminated or have caused to be disseminated advertisements for thin crust pizzas, including but not necessarily limited to the attached Exhibits 1, 2, and 3.

These advertisements contain the following statements:

Chef: "Then keep watching . . ."

Announcer: "Introducing great tasting low fat thin crust pizzas."

0. The rate and percentage of respondents as alleged in this

the making of false advertisements, in or affecting commerce in violation of Sections 5(a) and 12 of the Federal Trade Commission Act.

THEREFORE, the Federal Trade Commission this fourth day of April, 1997, has issued this complaint against respondents.

By the Commission.

Donald S. Clark
Secretary

SEAL:

[Exhibits A1, A2, and B attached to paper copies of complaint, but not available in electronic form.]