

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF GEORGIA  
ATLANTA DIVISION

JUL 22 1982

FEDERAL TRADE COMMISSION,

Case No. \_\_\_\_\_

Plaintiff,

1 00 v. 1 1 1

005-3-V-1582

JEFFREY I. LANDERS

Defendant

COMPLAINT FOR INJUNCTIVE AND OTHER EQUITABLE RELIEF

Plaintiff, the Federal Trade Commission ("FTC" or "Commission") for its Complaint



different states that the consumer must read to find out

\$365,930

consumers did not receive a minimum of

12

In truth and fact, in numerous instances, con

\$365,930 cash money and property prizes, or other substantial awards.

Therefore, the representations set forth in paragraph 14 are false and misleading

and constitute deceptive acts or practices in violation of Section 5(a) of the FTC Act, 16 C.F.R. § 255.3

and constitute degen

§ 45(a).

RY

CONSUMER INJURY

14. on Governmental Law 104-113-16

ing the pendency of this action, and to be necessary to avert the likelihood of consumer injury d

ffective final relief. In order to ensure that the relief is effective, the Court should consider the possibility of

2. Permanently enjoin the defendant from violating the F.T.C. Act, as alleged herein.

3. Award such relief as the Court finds necessary to redress the injury to consumers.

and limited to the relief awarded by the Court, resulting from the defendant's violations of the F.T.C. Act, that it has been