

FEDERAL TRADE COMMISSION  
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SECRETARY

UNITED STATES OF AMERICA  
BEFORE FEDERAL TRADE COMMISSION

In the Matter of:

NATURAL ORGANICS, INC. and  
GARY H. KROGER, Individually and as an officer of Natural Organics, Inc.

DOCKET NO. 9294

ANSWER

Natural Organics, Inc. (Natural Organics) and Gary H. Kroger (Kroger),

individually and as an officer of Natural Organics, respondents in this proceeding, by their

attorneys, filed against them by the Federal Trade Commission and allege as follows:

1. On or about January 1, 1999, respondent Natural Organics, Inc. (Natural Organics) filed a

complaint with the Federal Trade Commission (FTC) against respondent Gary H. Kroger (Kroger),

an officer of Natural Organics, Inc. (Natural Organics), for alleged violations of the

FTC Act, 15 U.S.C. § 57(a), and the FTC Rules, 16 C.F.R. § 312.2(a), in connection with

respondent's sale of certain products to respondents Natural Organics, Inc. (Natural Organics) and

respondent Gary H. Kroger (Kroger), an officer of Natural Organics, Inc. (Natural Organics).

2. Respondent Gary H. Kroger (Kroger), an officer of Natural Organics, Inc. (Natural Organics),

is an officer of Natural Organics, Inc. (Natural Organics) and is responsible for the

operations of Natural Organics, Inc. (Natural Organics) and is responsible for the

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operations of Natural Organics, Inc. (Natural Organics) and is responsible for the

including Redi Active A.D.D. (Advanced Dietary Delivery System) (hereinafter "Redi") is a dietary supplement and that the

of paragraph 4 of the Complaint except 4. Deny each and every allegation  
American Psychiatric Association has published the admit upon information and belief that

original referenced in the Complaint and refer thereto for its full and complete contents

5. Deny each and every allegation of paragraph 5 of the Complaint except  
throughout the United States admit that the Product is sold through

6. Respondents deny each and every allegation of paragraph 6 of the Complaint except  
the advertisements for their full and complete contents to

7. Respondents deny each and every allegation of paragraph 7 of the  
to the advertisements for their full and complete contents

8. Respondents deny each and every allegation of paragraph 8 of the  
Complaint except admit that Respondent Natural Organics has advertised the Product and

Respondents at all relevant times have possessed and relied upon a reasonable basis to

Complaint

Complaint



**CERTIFICATE OF SERVICE**

The undersigned, one of the attorneys representing the respondents in Natural