

ATTACHMENT D

BY CERTIFIED MAIL, RETURN RECEIPT REQUESTED

[To be printed on WebTV Networks, Inc., letterhead]

[date]

Dear [advertising agency, or retailer with whom WNU has a cooperative advertising agreement]:

This letter is to inform you that WebTV Networks, Inc. has settled a civil dispute with the

Federal Trade Commission (FTC) regarding certain advertising claims we made in our advertising regarding

WebTV Networks, Inc. We have agreed to send this letter to advise you, advertising agencies and

retailers not to use or distribute any advertisements or promotional materials containing any of

the advertising claims and promotional materials that we have identified in this letter.

The advertising claims challenged by the FTC

The FTC has ruled as deceptive certain claims we made in our advertising regarding

WebTV Networks, Inc. You are hereby notified that we have agreed to send this letter to advise you, advertising agencies and

“WebTV’s free periodic service upgrade from the WebTV Network, current with Internet standards.”

WebTV, we failed to provide:

The FTC also alleged that, in advertising the cost of using WebTV,

The Consent Order prohibits WNI from making the claims listed above unless they are

incentive that using the WebTV service to access the Internet may result in long distance

the cost of

compliance with the Consent Order

by asking you to not use or

the settlement agreement with the FTC. We request your assistance

materials (including print

distribute any WebTV or WebTV service advertising or promotional

of sale material currently in your possession, or in the future, that make any of the claims the

FTC challenged. We also request that you place the following information in a clear and

net service may result in long

Connecting to the Internet through the WebTV Inter

telephone charges; and

distance t