



your local electronics store — and find out on the spot

Check out WebTV™ a

Hometown, State 23456>

Dear <Mr. Prospect>

Thank you for your recent request to learn more about WebTV. We've sent you information on WebTV

that we also promised to send. You recently received a package

you a special video on exciting Web TV. nat video is enclosed.

to your TV
ce, software or skills.

WebTV brings all the incredible entertainment and information of the Internet right to your TV. You don't need a computer. And you don't need any computer experience.

WebTV Home Theater™ made it so easy to watch TV on your TV. You just need a monthly subscription to the WebTV Network.

current phone bill, and a monthly subscription to the WebTV Network.

Then, in about 30 minutes, you can be set up and online, ready to surf the Internet as easily as watching TV.

