

UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION



_____)
 In the Matter of)
)
LAFARGE S.A.,)
 a corporation,)
)
BLUE CIRCLE INDUSTRIES PLC,)
 a corporation,)
)
BLUE CIRCLE NORTH AMERICA INC.,)
 a corporation, and)
)
BLUE CIRCLE INC.,)
 a corporation.)
 _____)

Docket No. C - 4014
File No. 001 - 0112

PETITION OF LAFARGE S.A.
FOR APPROVAL OF PROPOSED DIVESTITURE

Pursuant to Section 2.41(f) of the Federal Trade Commission ("Commission")

Order of Denial and Revocation of Order 16 C.F.R. § 2.41 (2001) and Section 2.41(f) of the

[Redacted content]

I. Consent Agreement and Complaint

On May 30, 2001, Lafarge, Blue Circle and the Commission entered into an Agreement Containing Consent Orders that includes a Decision and Order, and an Order to Hold

Agreement, together with the Commission's Complaint, was placed in the public record on June 18, 2001, and subsequently made final by the Commission. On July 11, 2001, Lafarge completed its acquisition of Blue Circle. Currently, Lafarge Building Materials Inc. ("LBM")

1. The following information is being provided to you for your information only. It is not intended to be used for any other purpose.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

2. The following information is being provided to you for your information only. It is not intended to be used for any other purpose.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

coal, fuel, natural gas and electricity, are provided by third parties to the Calera Site and, under the Site Services Agreement, will be provided by LBM to Peak on a cost pass-through basis.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Peak will allow Peak to continue operating the Lime Plant as a successful stand-alone business.

sulfate of potash company and one of the five natural soda ash producers. The headquarters address of Peak is:

Peak Investments, L.L.C.
15700 College Boulevard, Suite 101
Lenexa, Kansas 66219

The officers and directors of Peak are Michael B. Dwyer, Chairman, 1991-1995

Scott Randolph, Chief Financial Officer; William J. Sichko, Jr., Chief Administrative Officer; and Billy Whalen, Chief Information Officer. Information on their experience and backgrounds is provided in Appendix D hereto.

Having successfully operated a significant lime production facility in Australia that produced almost five times the amount of lime currently produced by the Lime Plant, Peak has demonstrated experience in managing the operations of a large lime plant. Peak's Australian lime facility consisted of four rotary lime kilns that employed production methods similar to the

CONFIDENTIAL APPENDIX A

[REDACTED]

CONFIDENTIAL APPENDIX B

[REDACTED]

APPENDIX D

Biographies of Peak Principals

Mr. J.D. Boyce, Chairman, LOUISIANA CHEMICAL

Prior to April 1998, Mr. Boyce was President and COO of Harris Chemical Group as well as COO of its operating units, North American Salt Company, North American Chemical

has a BS in Applied Science from the United States Naval Academy, and an MBA from The George Washington University. He has been a CPA since 1993.

Prior to joining Peak Investments in 1999, Mr. Sichko was Senior Vice President - Human Resources for Harris Chemical Group with responsibility for 3,500 employees in the United States, Canada, the United Kingdom, Germany, France, Italy and Australia. He also acted as the