

THIS DOCUMENT IS NOT IN PROPER FORM ACCORDING
TO FEDERAL AND/OR LOCAL RULES AND PROCEDURES

FILED

1990

without trial.

FINDINGS

The Commission has considered the evidence in this case and has concluded that the Commission's order is in the public interest and that the Commission's order is in the public interest.

3. The Commission's order is in the public interest and that the Commission's order is in the public interest. 4. Defendant enters into this Order freely and without coercion, and acknowledges that he understands the provisions of this Order and is prepared to abide by them.

3-27-11

5. The Commission's order is in the public interest and that the Commission's order is in the public interest. 7. This Order shall not be construed as an admission or finding of guilt.

DEFINITIONS

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A. "Defendant" means Edward Lamont.

B. "Marketing program" means any marketing program in which

D. Retail Sales means sales of products, services, or business ventures by

business.

EXCERPT

ADDED

1

Using misleading advertisements, including help wanted advertisements that

promote non-existent jobs, to recruit potential distributors or participants for a

III.

IT IS FURTHER ORDERED that Defendant, his successors, assigns, officers, agents,

and any active or former partner,

receive actual notice of this Order by personal service or otherwise, in connection with the

and distribution of assets and

in violation of law.

means and instruments with which to make a transfer of his

in 10 years submit to the Commission on an annual basis, no later than fifteen days after the anniversary of the date of the Commission's order, a report on the nature of any consumer complaints received by Defendant during the period of the Commission's order, and the Commission shall be submitted to the Commission's Associate Director for Marketing Practices at the address listed in Paragraph XII.

By failing to investigate and resolve promptly any consumer complaint received by Defendant, Defendant is liable to the Commission for the costs of the Commission's investigation and resolution of the complaint and the reason therefore.

V.

to representatives of the Commission, and of reasonable persons, job title or position, the date upon which

books, records and accounts which reflect the income, disbursements, transactions and use of monies; records accurately reflecting the name, address, and phone number of Defendant's employees or independent contractors, the

those persons commenced work, and the date and reason for their termination, if applicable.

shall retain such records of any of the above or other financial records for a period of two years following the date of termination.

whom defendant has sold, invoiced or supplied, directly or indirectly, on behalf or that of any third party;

plaintiff or defendant, or any third party, whether received.

plaintiff or defendant, or any third party, whether received.

plaintiff or defendant, or any third party, whether received.

...of marketing program including, but not limited to, group or individual
...any type of...
...electronic and...
...of these

new entrants, owners, operators, employees, independent contractors, and employees of

investigative agencies and other entities.

The person interviewed may have counsel present.

provided that upon appointment of counsel for a party to a proceeding, the party

may not be interviewed by the Commission or its staff.

Defendant's business premises, or any other place where the defendant

may be interviewed, may be searched by the Commission or its staff.

investigative agencies and other entities.

investigative agencies and other representatives

posing as consumers and suppliers of Defendant, his employees or any entity

of the Commission

without the necessity of prior identification or

which Defendant owns, operates or controls.

as provided by Rules 26-37 of the

in order to obtain discovery.

to obtain the information of any person pursuant to Federal

Rules 26-37 of the

responsibilities with the business

VIII

able the Commission to monitor compliance with

twenty-one (21) days to the Commission

at the address here

IX

IT IS HEREBY ORDERED that Defendant for a period of ten (10) years from the

for the purposes of determining or securing

with any

with an ownership interest in a director or officer in a comparable position

or is a person who formulates policies or procedures, shall, within

60 days of a written request from the Commission

statement containing the names of the media in or on

of any corporations, trusts, or persons or other entities managed or

connected in whole or in part by

if any such were published or broadcast, the caller paid and/or toll-free telephone

and carriers and/or telephone

service common carriers utilized in furtherance of any telemarketing or teleconferencing

activities; and

B. Produce any requested marketing materials used in the advertising, promoting,

~~offering for sale, sale, or distribution of any product or service sold or offered for sale by~~

~~agents, representatives, or affiliates~~

any other obligation arising under this Order. Each party shall bear its own

Order shall not affect

costs and attorney's fees

XII

Director, Associate Director for Marketing Practices, Federal Trade

XIII

agree, without further notice to any of them, to entry of

let, which shall constitute a final judgment in this action in Defendant's favor, the parties hereby stipulate and agree that the foregoing order

XV.

~~IT IS FURTHER ORDERED that should Defendant fail to comply with any legal obligation~~

Injunction as to Defendant Edward Lamont is

SEE

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