

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION

In the Matter of

SCHERING-PLOUGH CORPORATION,
a corporation,

UPSHER-SMITH LABORATORIES, INC.,
a corporation,

and

AMERICAN HOME PRODUCTS
CORPORATION,
a corporation.

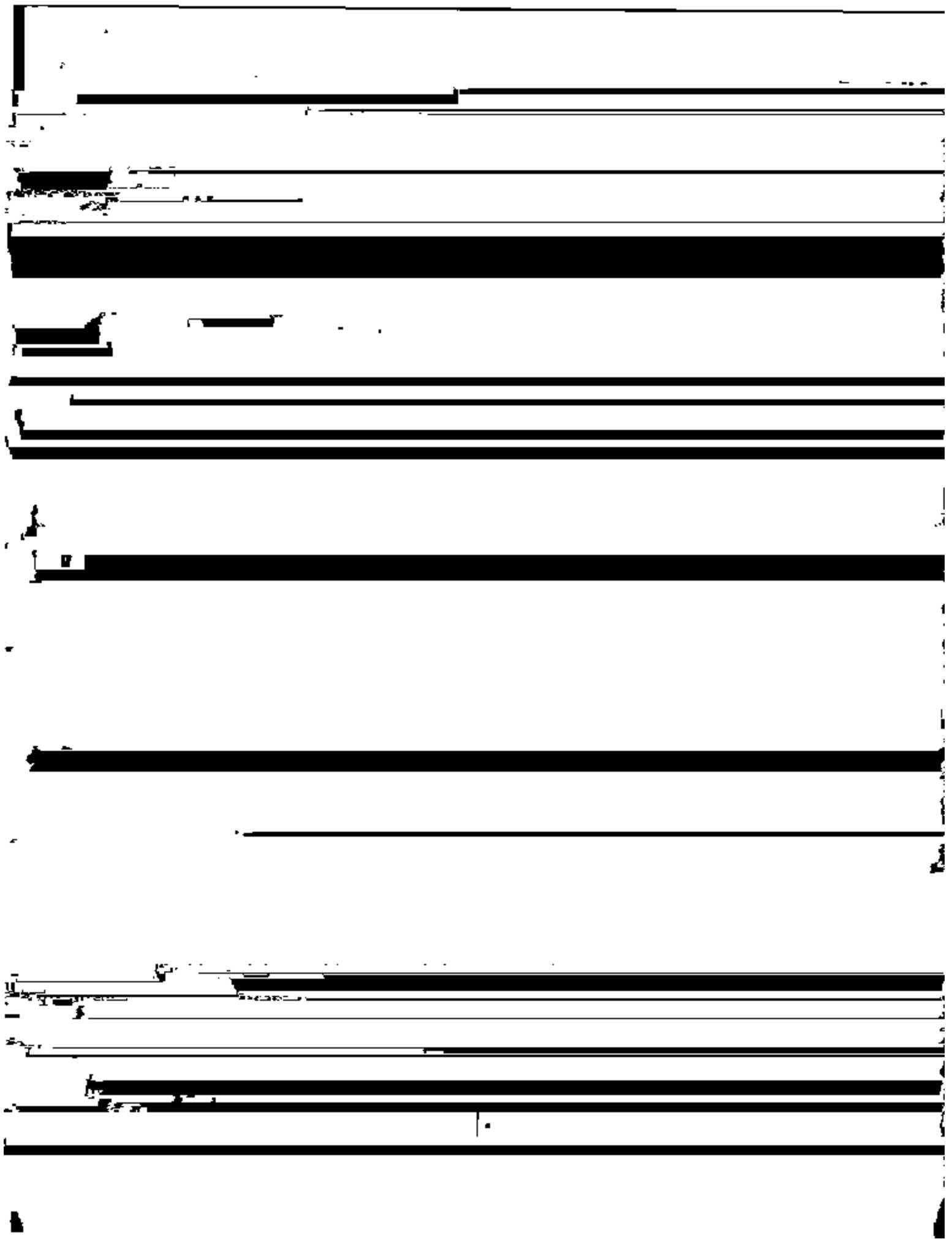
Docket No. 9297

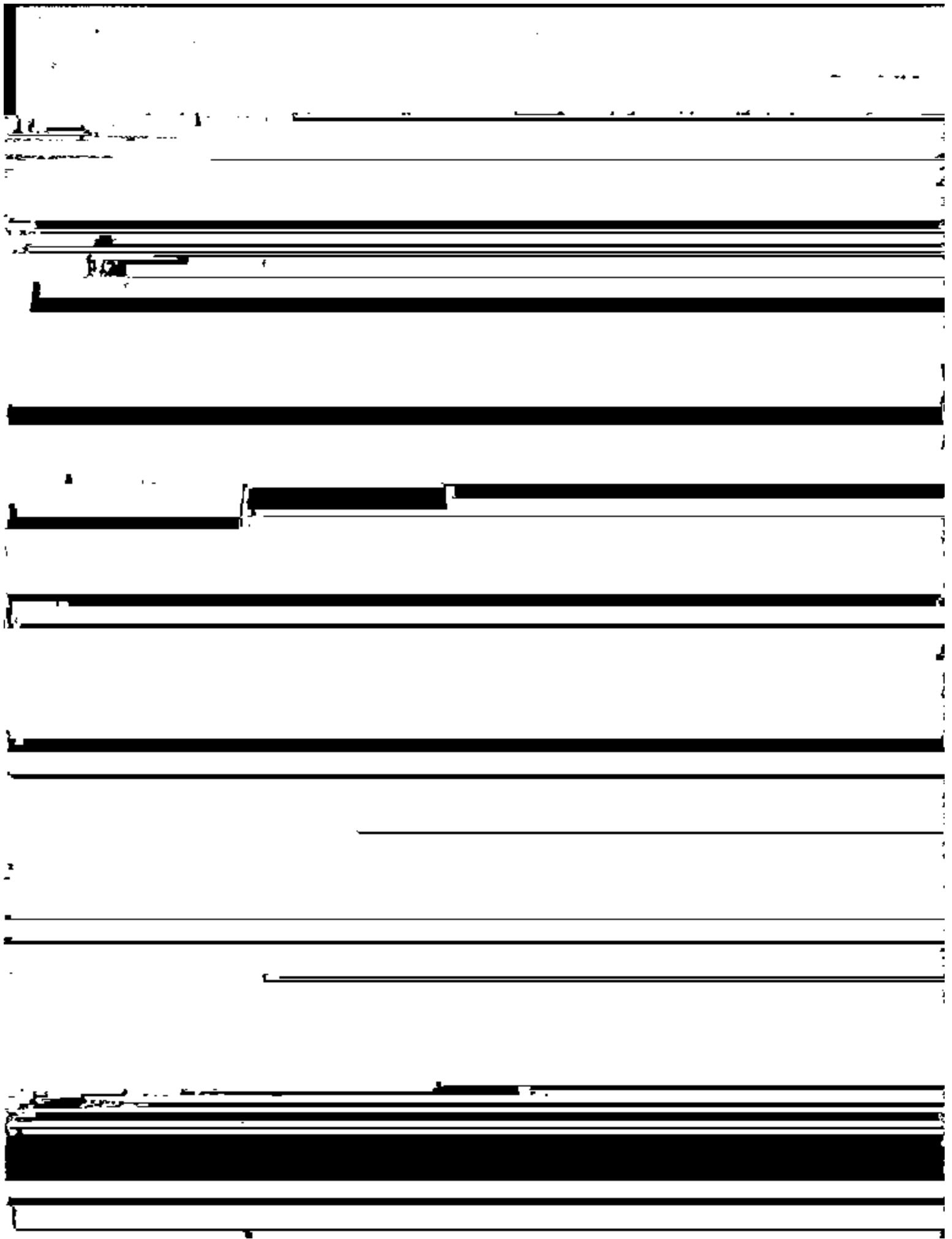
PUBLIC VERSION



MEMORANDUM IN SUPPORT OF COMPLAINT COUNSEL'S
MOTION TO LIMIT OR EXCLUDE DUPLICATIVE
AND IMPROPER EXPERT WITNESS TESTIMONY

- Dr. Timothy Bresnahan will testify that, based on his economic analysis, Schering's agreements with Upsher and AHP are anticompetitive and harmed consumers by delaying expected generic entry; and





outweighed by the time, cost and confusion caused by allowing it.¹⁰ Following these principles, expert testimony may be subject to exclusion anytime multiple witnesses are expected to testify with respect to the same general issue and as to similar conclusions.¹¹ In these situations, the expert testimony – even where it differs in certain respects – relates to the same essential point and thus would play the same role in the disposition of the relevant issue.¹²

As demonstrated below, respondents' attempt to introduce multiple experts to testify on the same issue will not assist this Court in assessing factual issues, but will merely burden the record with duplicative testimony, delay and protract the trial, and obscure important aspects of the case. Reviewing the reports and depositions of respondents' named experts will clearly show

¹⁰ *Etwood v. Pina*, 815 F.2d 173, 178 (1st Cir. 1987).

¹¹ See, e.g., *Merrill Lynch Bus. Fin. Servs. v. Gray Supply Co.*, 1991 WL 278305 at *3

~~ND FL Dec 22, 1991 (defining relevant subject upon an industry standard for a particular product)~~

the repetitive and cumulative nature of the proposed testimony.¹³ Consistent with the Fifth

Classification evidence is Federal. No Classification. For this Court should exclude respondent.

cumulative and should be limited.

**A. Respondents' Four Proffered Licensing Experts
Will Provide Unduly Cumulative Evidence**

Respondents have agreed to provide the following licensing experts:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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Even Dr. Horovitz recognizes the repetition in his work with that of Mr. McVey's. He

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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The testimony of these four expert witnesses will be unduly cumulative and will "merely burden the record and delay" the proceedings.¹⁶ Accordingly, complaint counsel respectfully

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

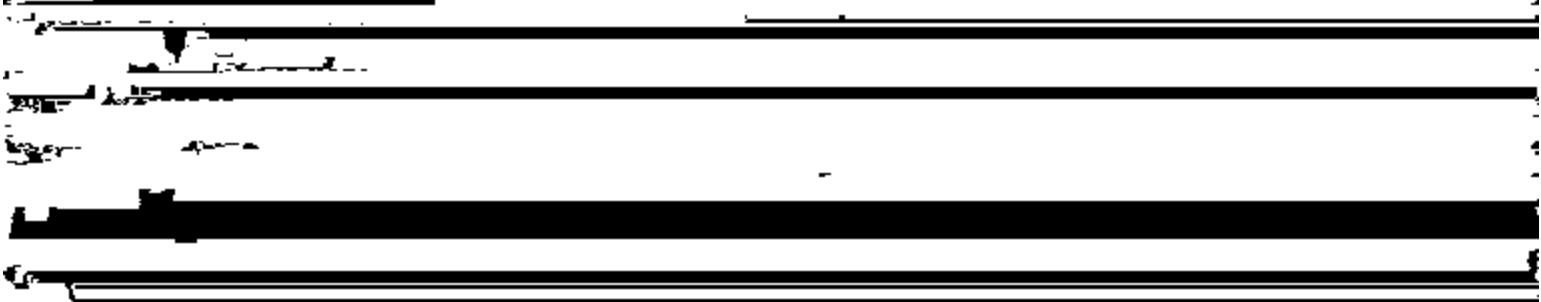
The proposed testimony of the two medical experts is virtually redundant, even down to
of the smallest details.

¹⁸ Allowing both

II. Respondents' Named Experts will Provide Unduly Cumulative Evidence on the Competitive Effects of the Settlement Agreements

Complaint counsel have proffered the expert testimony of one witness, Dr. Bresnahan, to demonstrate that Schering's agreements with Upsher and AHP were anticompetitive and harmed consumers. In response, Schering and Upsher have collectively named ten potential testifying

Equally important as to what both experts intent to testify about, is what both experts



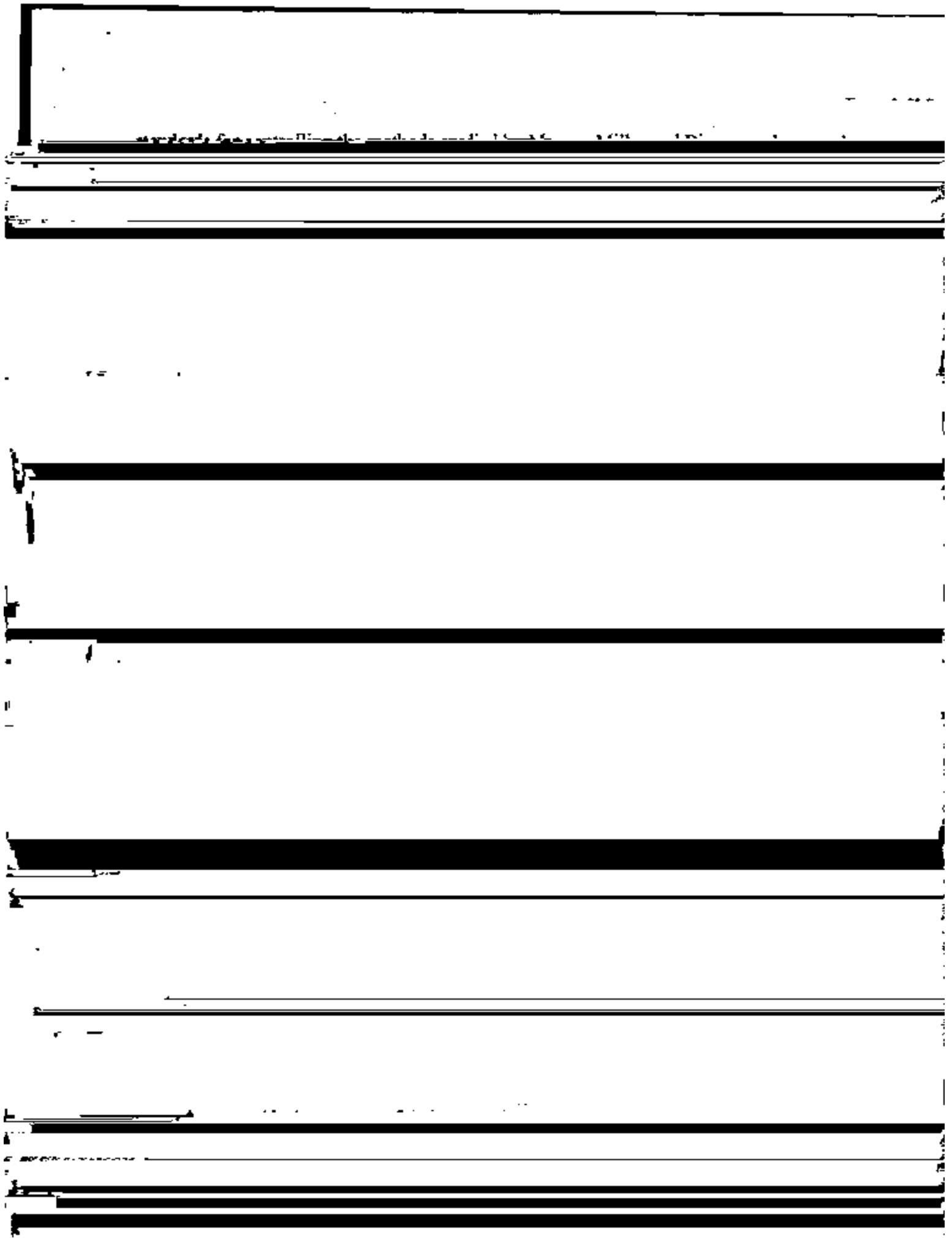
Despite the limited relevance, if any, of this entire line of proposed expert testimony,

Behavioural and social effects of urbanisation under one scenario of environmental change

understanding the specific issues from the patent litigation, the proper mode for that assistance is through attorney argument, not the testimony of patent attorneys posing as unbiased "experts."

Attorneys' testimony on the legal issues of a particular case is generally prohibited

concerning the procedure of prosecuting a patent before the Patent and Trademark Office. - 34 -



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2. Schering's Proffered Patent Experts will Provide Unduly Cumulative Testimony

Even if this Court does not exclude the testimony of Mr. Miller and Mr. Bjorge as

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[redacted] the several members of the Committee to the effect

[redacted]

[redacted]

[redacted]

[redacted]

[redacted]

[redacted]

[redacted]

(dep. at 119-20). Mr. Bjorge's ***** of Dr. Banker's opinion is unduly cumulative and

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[REDACTED]

[REDACTED]

[REDACTED]

economic expert.

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Both of Schreino's experts, Dr. Addanki and Dr. Witkin, perform a similar analysis.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

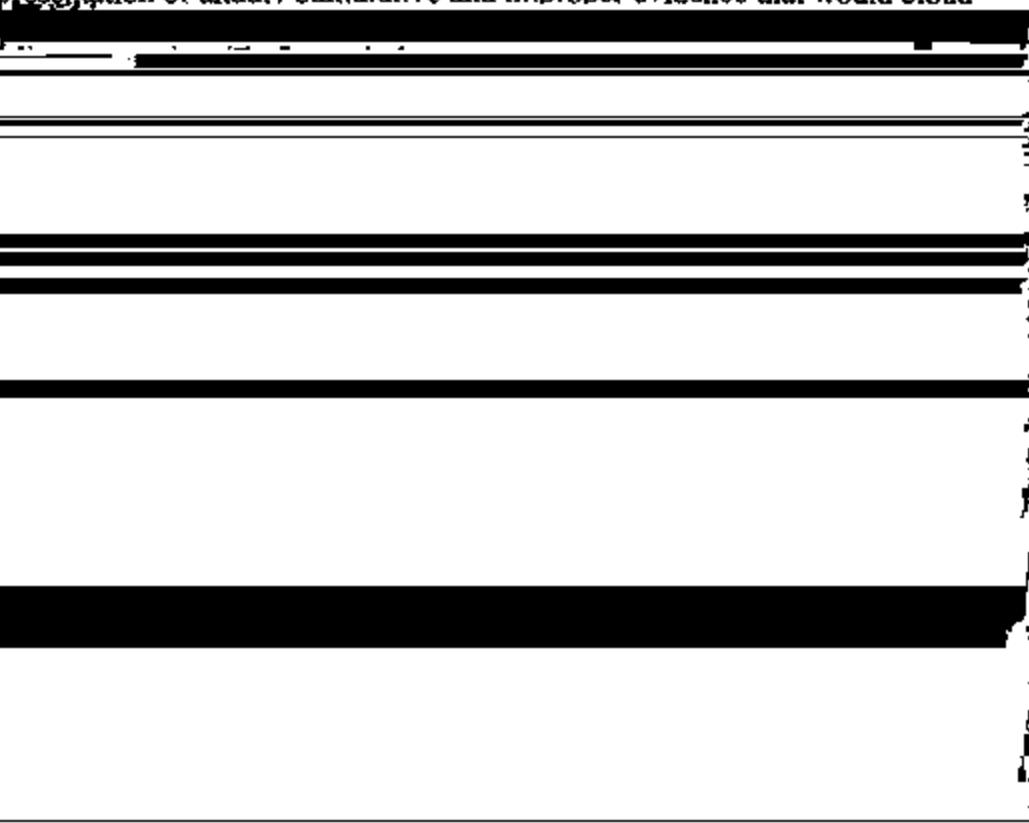
..... Although the proposed experts may employ slightly different methodologies or emphasize slightly different points, the

continuing researches to model simulation 50 to the end each address the same

[REDACTED]

CONCLUSION

To prevent the presentation of unduly cumulative and improper evidence that would cloud



I, [REDACTED] Do hereby certify that on February 10, 2000, caused this document to be signed.