OSCAR DOCUMENT NUMBER: 491068

Matter: D09297 _ Schering-Plough Corp. et al

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UNITED STATES OF AMERICA BEFORE FEDERAL TRADE COMMISSION



In the Matter of

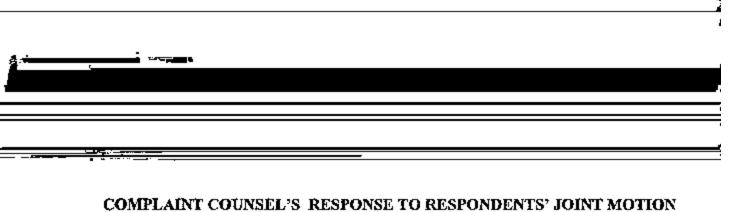
SCHERING-PLOUGH CORPORATION, a corporation,

UPSHER-SMITH LABORATORIES, INC., a corporation,

and

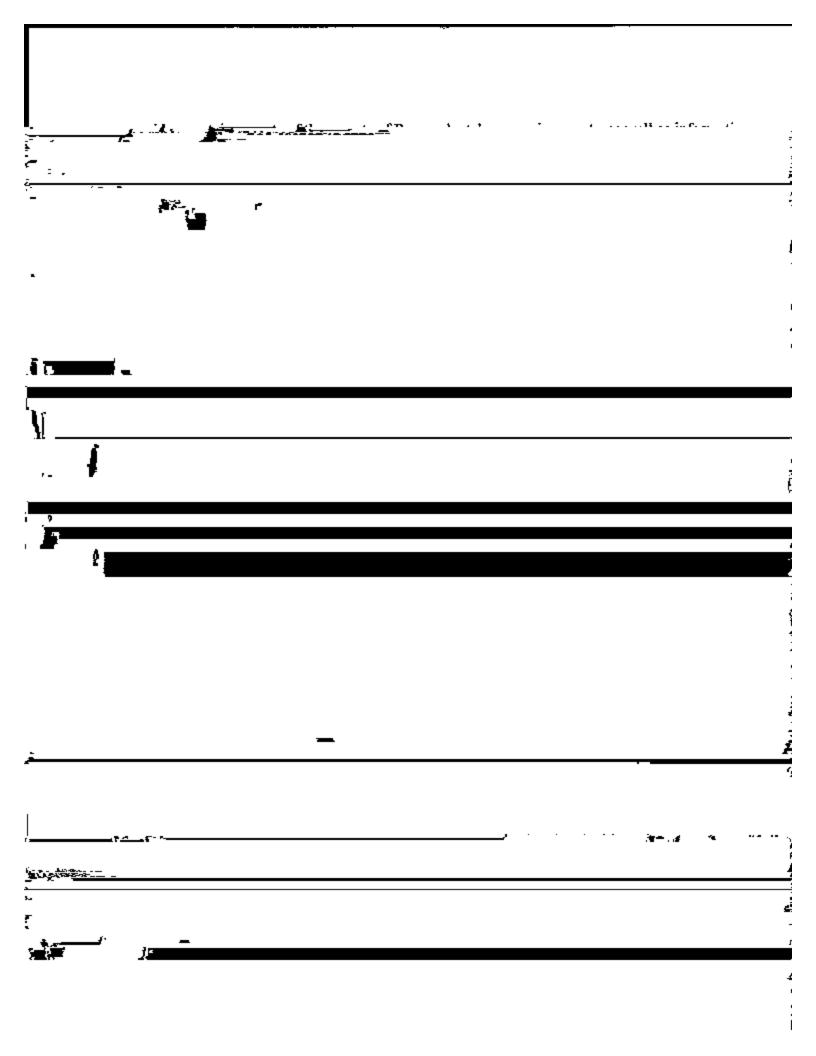
Docket No. 9297

PUBLIC VERSION



Professor Bazerman has written or co-authored over 125 research articles, and authored, co-authored, or edited ten books. Professor Robert Mnookin, Schering's expert witness on

Respondents' Arguments Π. In the face of Professor Bazerman's overwhelming and unassailable expertise regarding

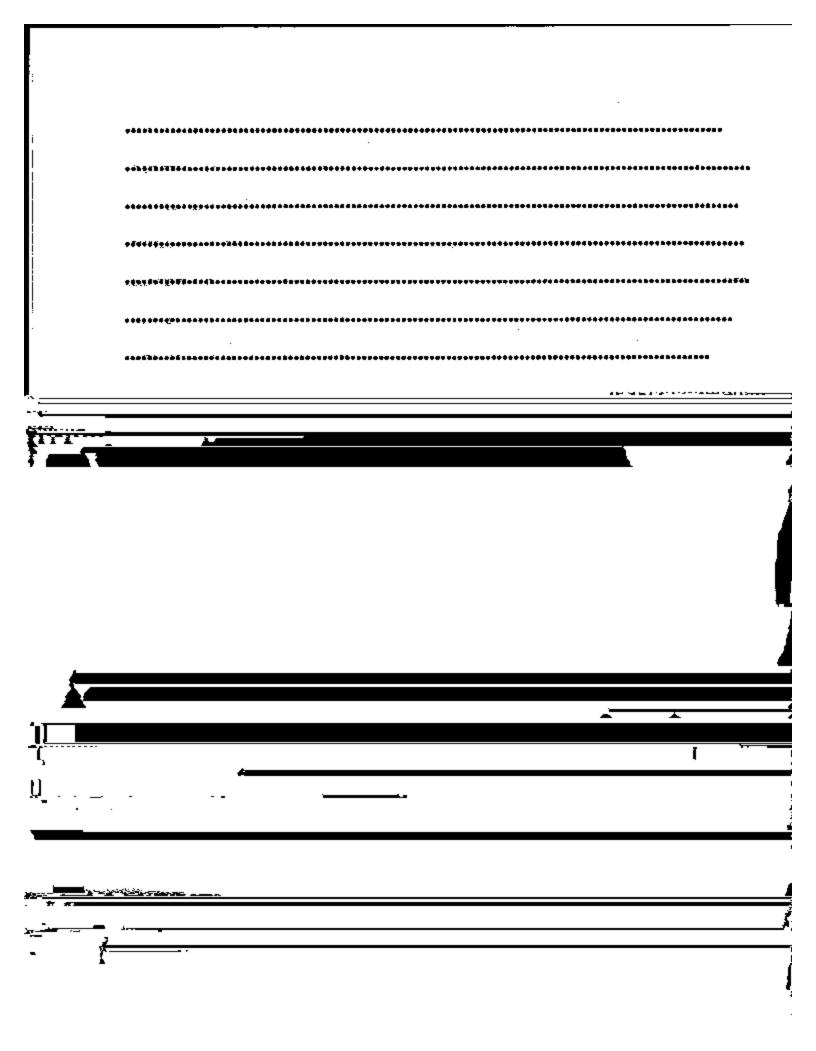


scttlement agreements. Respondents also attempt to apply an overly-restrictive standard as to the

rofessor Bazerman summarizes his conclusions at page 8 of his expert report:	
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Thus, Professor Bazerman's report is aimed at providing the Commission with the benefit of his expert insights on issues relating to negotiation processes and settlement agreements, and his conclusions address that specific area of concern. The issue of settlement agreements — including both analysis of the nature of the specific agreements at issue in the present proceeding, and the implications for antitrust policy, other public policy, and consumer welfare of determining how similar settlement agreements should be evaluated — obviously is relevant both to the Commission's task in the present proceeding of determining whether the agreements at issue violate the antitrust laws, and to the broader issue of the Commission's treatment of similar settlement agreements in possible future law enforcement proceedings.



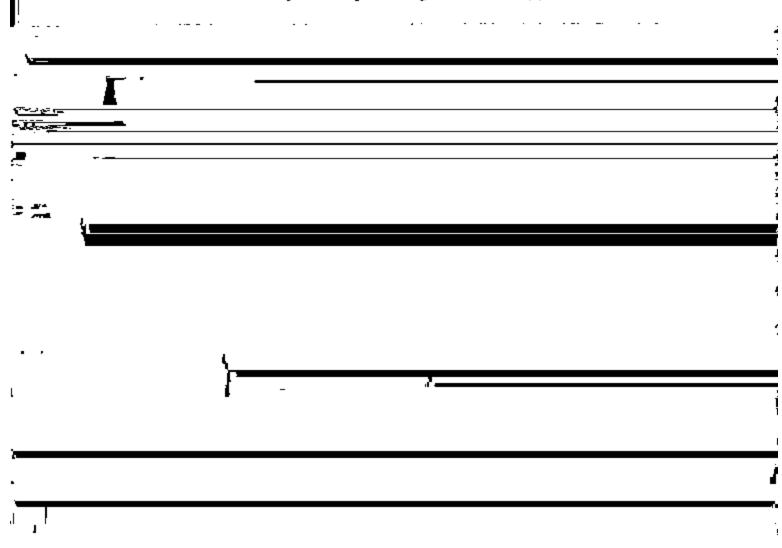
the Commission can itself more knowledgeably determine whether or not such agreements are problematic and violate the law.

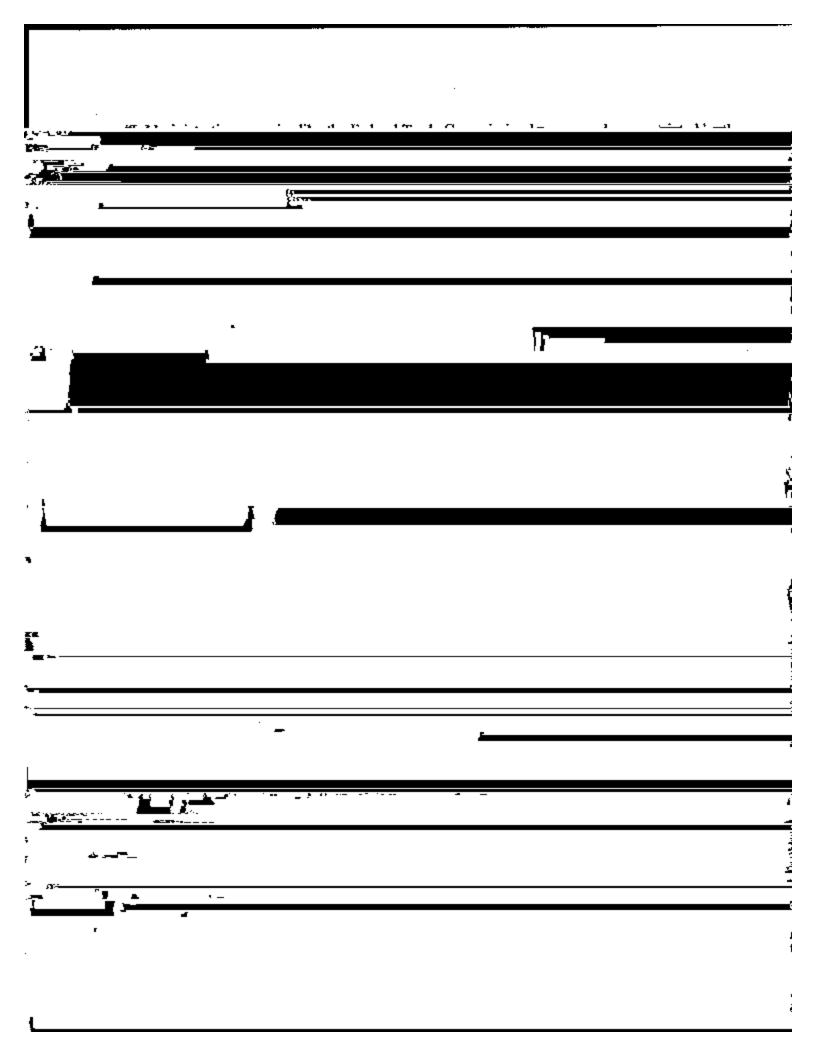
W. The Legal Standard for Admission of Expert Evidence in Federal Trade Commission Proceedings

Respondents argue that expert testimony in this case "must comply" with Rule 702 of the

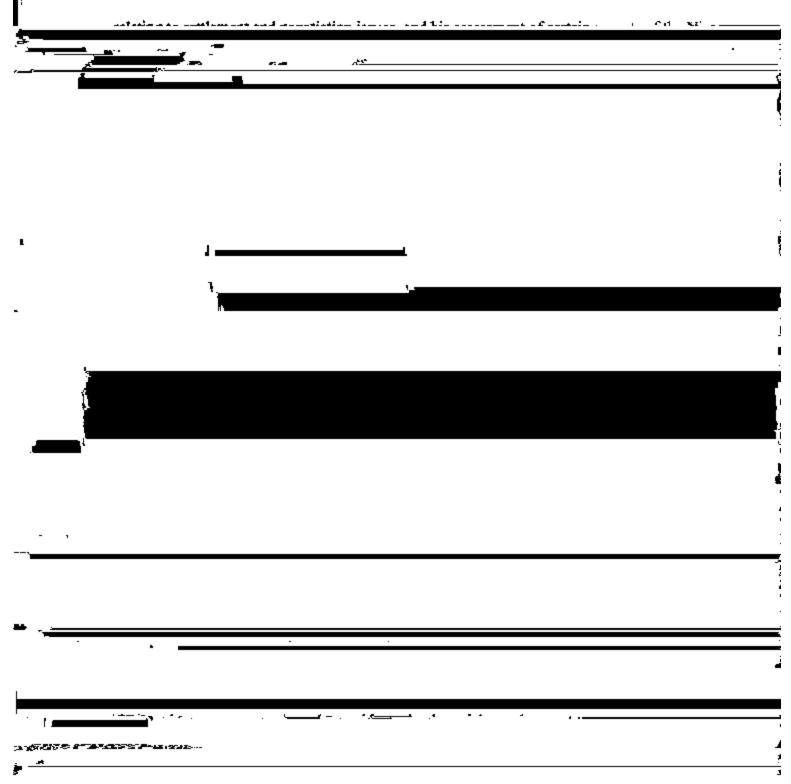
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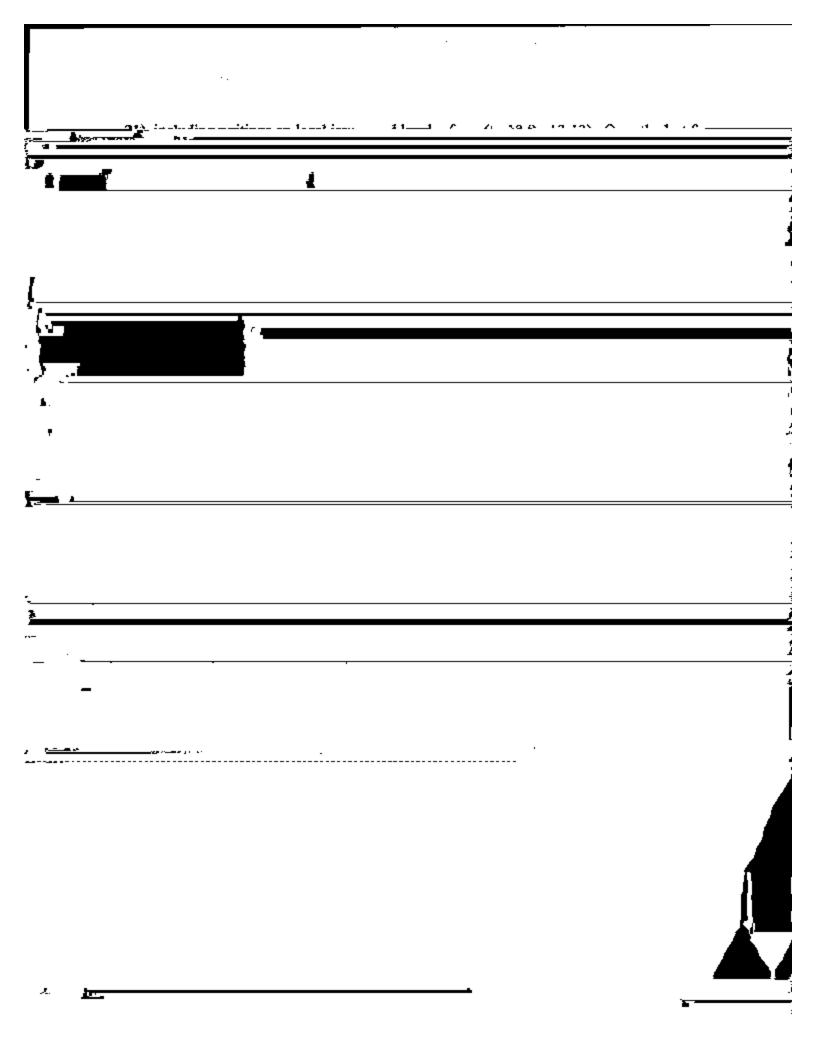
Putting aside the question of the accuracy of Respondents' characterization of Professor Bazerman's testimony, as discussed above, the legal standard that Respondents seek to apply to limit the scope of Professor Bazerman's testimony simply does not apply in Federal Trade Commission proceedings. The Commission's own Rules define the scope of admissible evidence in Commission adjudicative proceedings. Section 3.43(b) of the Commission's Rules



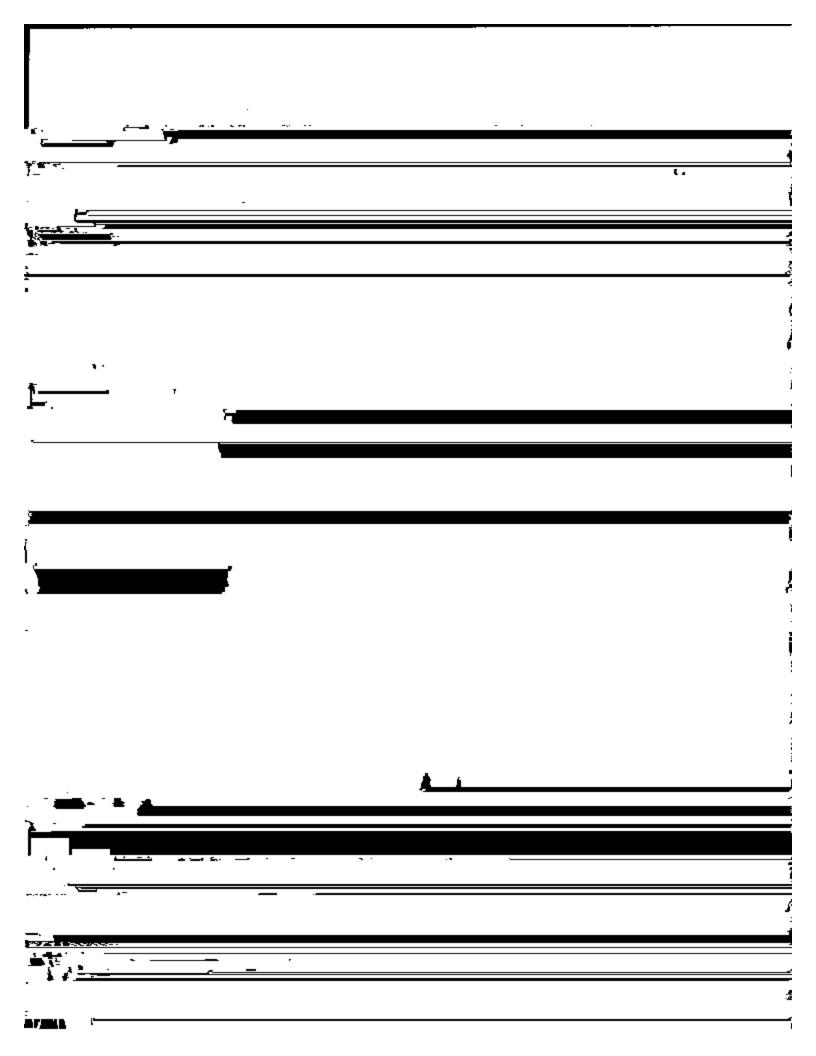


evidence includes within its scope Professor Bazerman's expert testimony regarding public policy issues within his nationally-recognized areas of expertise, his views about the persuasiveness of other expert testimony, including economic expert testimony, insofar as it is within his carefully delineated areas of economic expertise and bears on his expert opinions

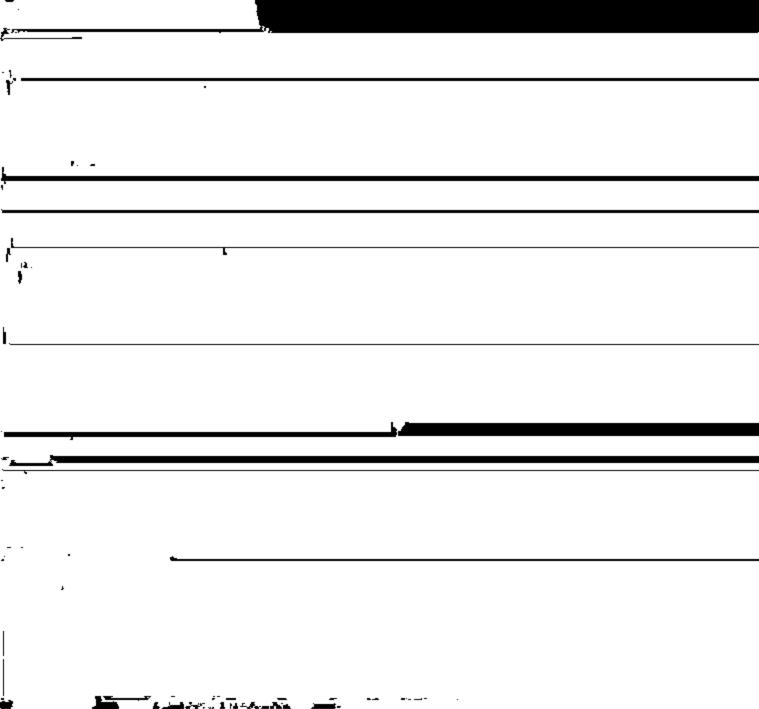


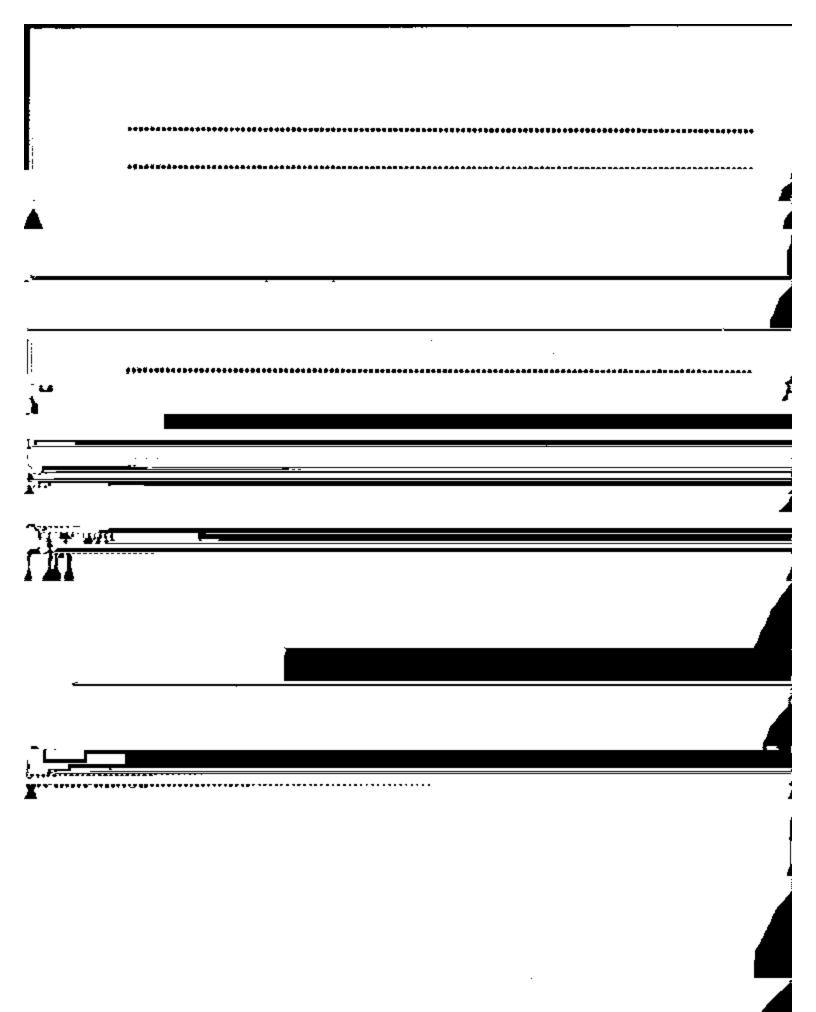


!	Motion at 5) that because Professor Bazerman "is not an expert in pharmaceutical licensing - nor
 	is he an economist," he is not qualified to provide testimony "that the due diligence done on
į	Nizon-SR and the terms of the Nison-SR license suggest that the settlement delived opposis
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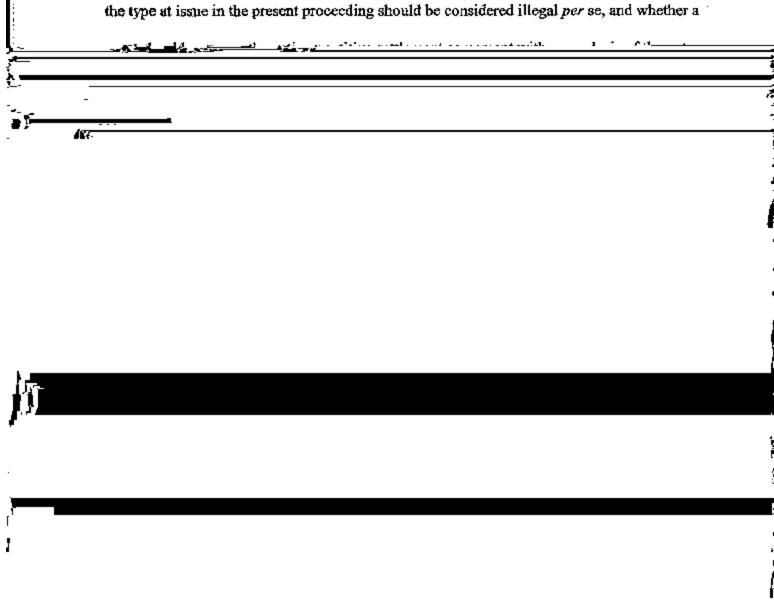
Professor Bazerman has been very careful in his use of information from these related areas either to assure that the information does not exceed his expert ability to evaluate and properly use the information, and that he only uses such information insofar as it bears on the subject of





Professor Bazerman's Testimony in Response to Respondents' Economic Experts is Proper Rebuttal to Their Opinions Relating to Settlement Agreements

Respondents proffer four experts to testify about the economic aspects of the challenged settlement agreements. However, all four economists opine on whether settlement agreements of the type at issue in the present proceeding should be considered illegal *per* se, and whether a

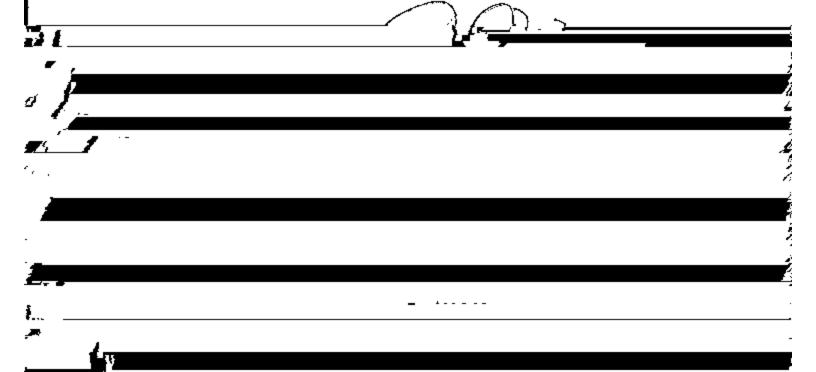


VIII. Conclusion

As an expert in negotiations and settlement agreements, Professor Bazerman's testimony,
both in his rebuttal expert report and in his expected testimony at trial, is directly in rebuttal to
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Respectfully Submitted,



	· CERTIFICATE OF SERVICE		
 	I hereby certify that this 22nd day of January, 2002, I caused a copy of the foregoing Public Version of Complaint Counsel's Response to Respondents' Joint Motion to Limit the		
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ATTACHMENT A

UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

in the Matter of

SCHERING-PLOUGH CORPORATION, a corporation

UPSHER-SMITH LABORATORIES, Inc. a corporation; and

AMERICAN HOME PRODUCTS CORPORATION, a corporation

Docket No. 9297

REBUTTAL EXPERT REPORT OF PROFESSOR MAX BAZERMAN

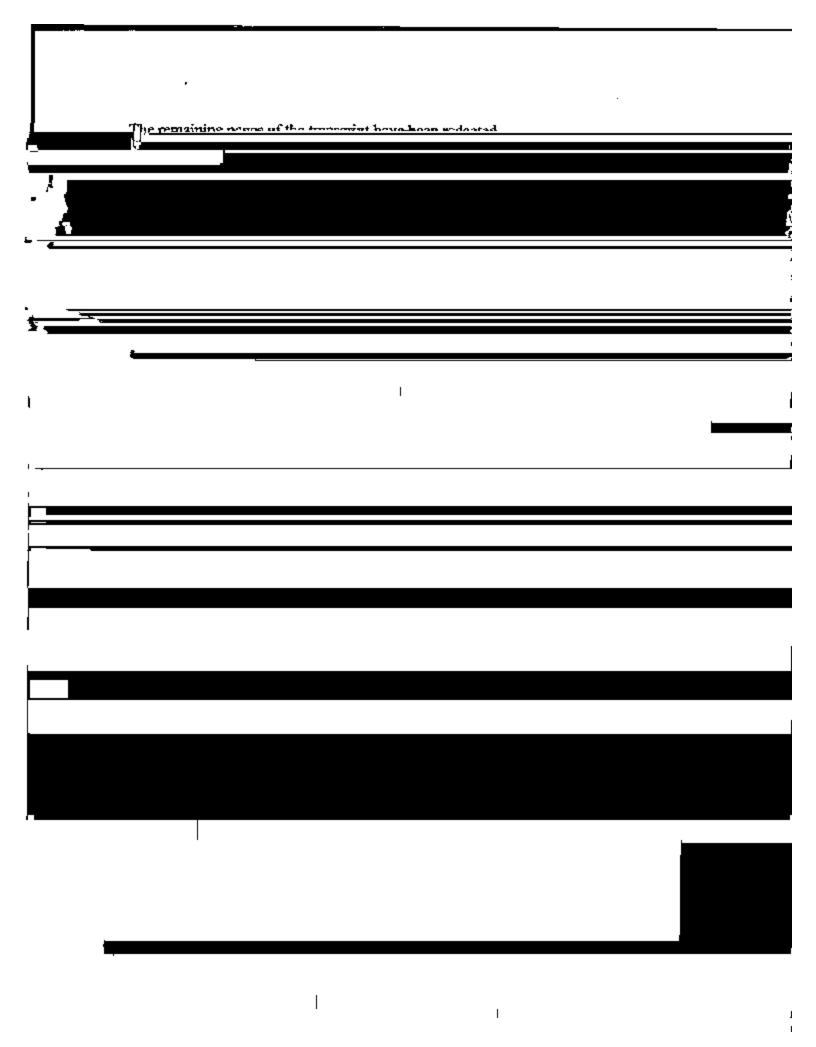
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ATTACHMENT B

In The Matter Of:

SCHERING-PLOUGH CORP. & UPSHER-SMITH LABS
MATTER NO. D09297

MAY H BAZERMAN



ATTACHMENT C

UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

			
	in the Matter of		
!	Schering-Plough Corporation, a corporation,	}	
	Upsher-Smith Laboratories, a corporation,) Docket No. 9297)	
	and	}	
	American Home Products Corporation, a corporation.)))	
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ATTACHMENT D

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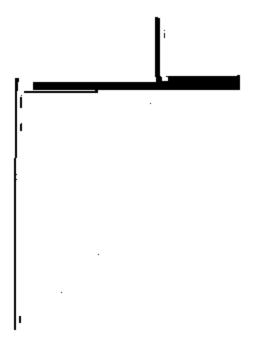
Robert H. Mnookin

On Behalf of Schering-Plough Corporation

To The Federal Trade Commission

Concerning File No. 9910256 The remaining pages of the expert report have been redacted.

ATTACHMENT E



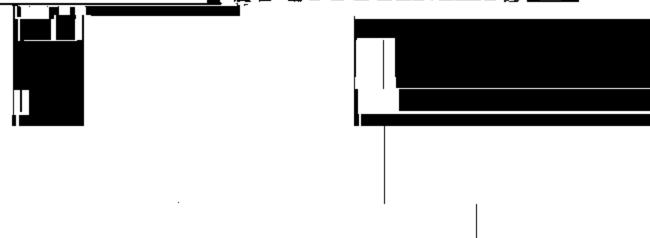
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UNITED STATES OF AMERICA BEFORE THE FEDERAL TRADE COMMISSION

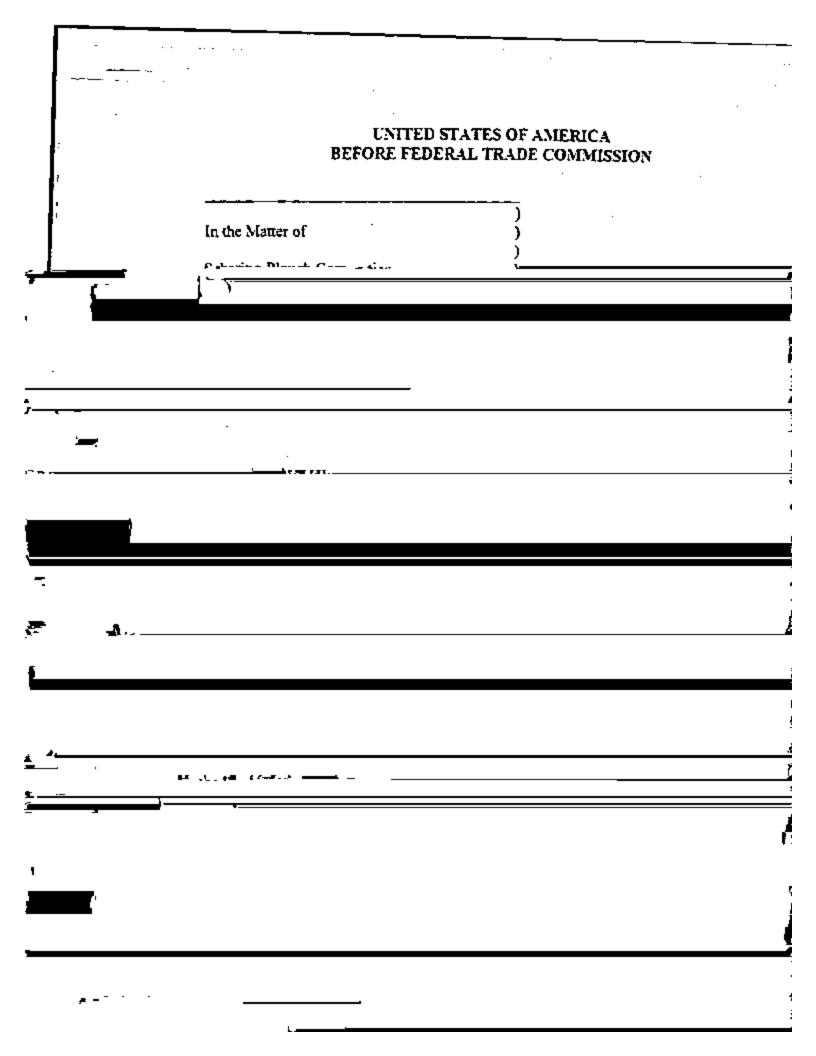
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Upsher-Smith Laboratories,)	Docket No. 9297
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ATTACHMENT F







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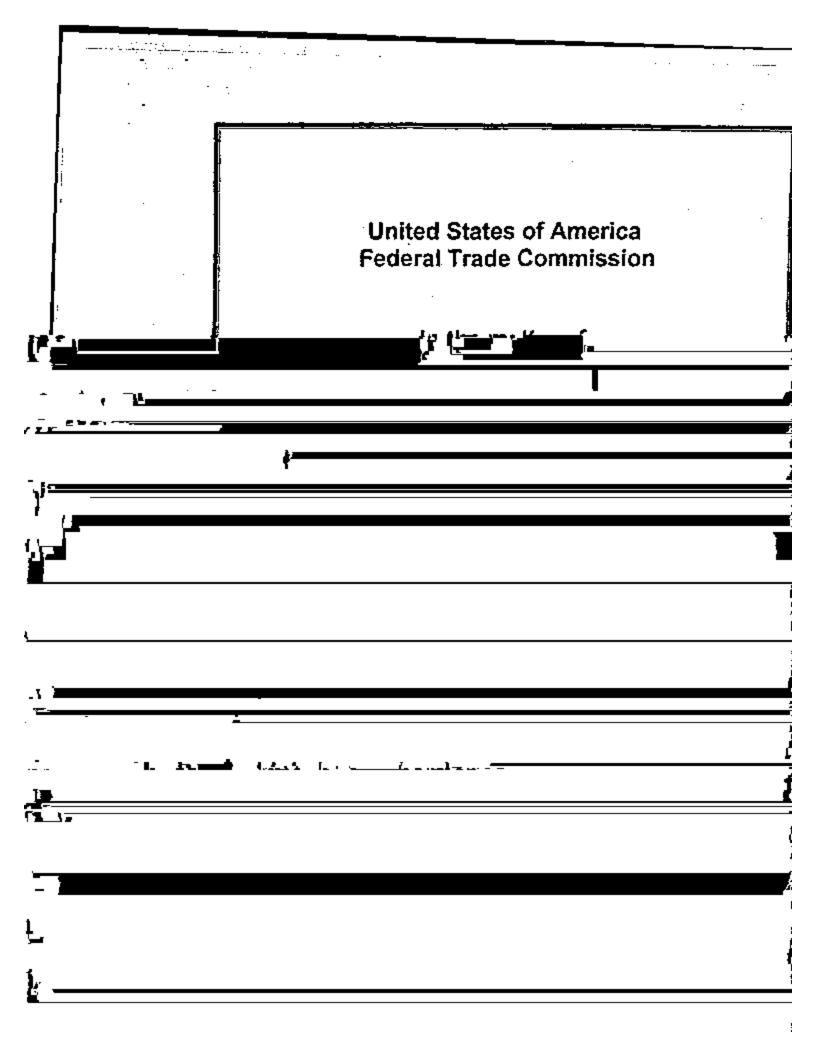
ATTACHMENT G

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ATTACHMENT H



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ATTACHMENT I

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