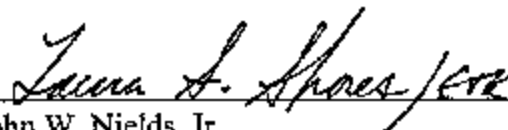


UNITED STATES OF AMERICA

GENERAL TRADE COMMISSION

Respectfully submitted,



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January 23, 2002

[REDACTED]

[REDACTED]

[REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]

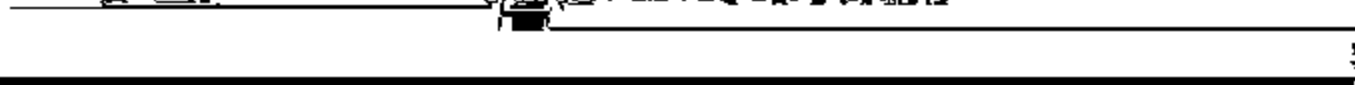
[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

UNITED STATES OF AMERICA



UNITED STATES OF AMERICA

In my report for the ETC, I noted that expert reports by Professor Willie Professor Ordober

from the standard economic model under uncertainty, Kahneman and Tversky (1979) developed Prospect Theory, which suggests that the way in which the problem is framed, or presented, can dramatically change the risk preference of the decision-maker. My book offers the following problem to exemplify Kahneman and Tversky's Prospect Theory:

*[The following text is heavily redacted and illegible.]*

*[Redacted text block]*

*[Redacted text block]*

in the domain of gains and risk seeking in the domain of losses has been replicated and generalized to many managerial contexts across hundreds of studies.

*Dezeman, Mediozzi, and Neale (1995) was the first of many studies to show that this*

[REDACTED]



behavior in the domain of losses, I view it as extremely unlikely that the branded firm would be

with respect to the current case

Dated: January 14, 2002

## References

Bazerman, M. H. 2002. *Judgment in managerial decision making*. New York: John Wiley & Sons, Inc., 5th edition.

Bazerman, M.H., Maglioni, T., & Neale, M.A. 1985. *Integrative Bargaining in a Competitive*

**UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION**

\_\_\_\_\_  
In the Matter of )

Schering-Plough Corporation, )  
a corporation, )

Upsher-Smith Laboratories, )  
a corporation, )

and )

American Home Products Corporation, )  
a corporation )  
\_\_\_\_\_ )

Docket No. 9297  
**PUBLIC VERSION**

Complaint counsel provides no reason for this untimely report. This Court should strike complaint counsel's new expert report.

Professor Bazerman admitted that his first, timely, expert report did not contain even a *hint* of the new opinions he discloses in his new expert report. In fact, after

~~offensive United States District Court~~ ~~in the Southern District of New York~~

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

1978) (striking untimely requests for admissions because would interfere with trial

Professor Bazerman's untimely expert report, and preclude him from offering any related testimony at trial.

Respectfully submitted,

*Laura L. Shores / LL*

UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION

In the Matter of )

Schering-Plough Corporation, )  
a corporation, )

Upsher-Smith Laboratories. )

Docket No. 0707

and )

American Home Products Corporation, )  
a corporation )