



B. **Eckerd Aspirin Plus, Exhibit B**

“Made in U.S.A. . . .
DISTRIBUTED BY ECKERD DRUG COMPANY . . .”

C. **Quality Choice Enteric Coated Lo-Dose Aspirin, Exhibit C**

“**DISTRIBUTED BY QUALITY CHOICE . . .**
MADE IN U.S.A.”

D. **Stop & Shop Enteric Coated Aspirin, Exhibit D**

“DIST. BY THE
STOP & SHOP
SUPERMARKET COMPANY . . .
MADE IN U.S.A.”

E. **The Medicine Shoppe Extra Strength Enteric Coated Aspirin for Arthritis, Exhibit E**

“Made in USA
Distributed by
Medicine Shoppe International, Inc. . . .”

F. **CVP Extra Strength Pain Reliever Non-Aspirin Analgesic, Exhibit F**

“Made in U.S.A.
Distributed by
Consumer Value Products, Inc. . . .”

G. **Goldline Genapap Acetaminophen (APAP) Tablets, Exhibit G**

“Made in USA
Dist by:
GOLDLINE LABORATORIES, INC.”

5. Through the means described in Paragraph 4, respondent has represented, expressly or by implication, that certain of its aspirin and acetaminophen products are made in the United States, *i.e.*,

that all, or virtually all, of the ingredients of such products are made in the United States, and that all, or virtually all, of the labor in manufacturing such products is performed in the United States.

6. In truth and in fact, a significant portion of the ingredients of certain of respondent's aspirin and acetaminophen products is, or has been, of foreign origin. The active ingredients, bulk aspirin and acetaminophen compounds, that respondent processed into aspirin or acetaminophen tablets are or were made outside the United States. Therefore, the representation set forth in Paragraph 5 was, and is, false or misleading.

7. The acts and practices of respondent as alleged in this complaint constitute unfair or deceptive acts or practices, and the making of false advertisements, in or affecting commerce in violation of Sections 5(a) and 12 of the Federal Trade Commission Act, 15 U.S.C. §§ 45(a) and 52.

THEREFORE, the Federal Trade Commission this nineteenth day of February 2002, has issued this complaint against respondent.

By the Commission.

Donald S. Clark
Secretary

SEAL: