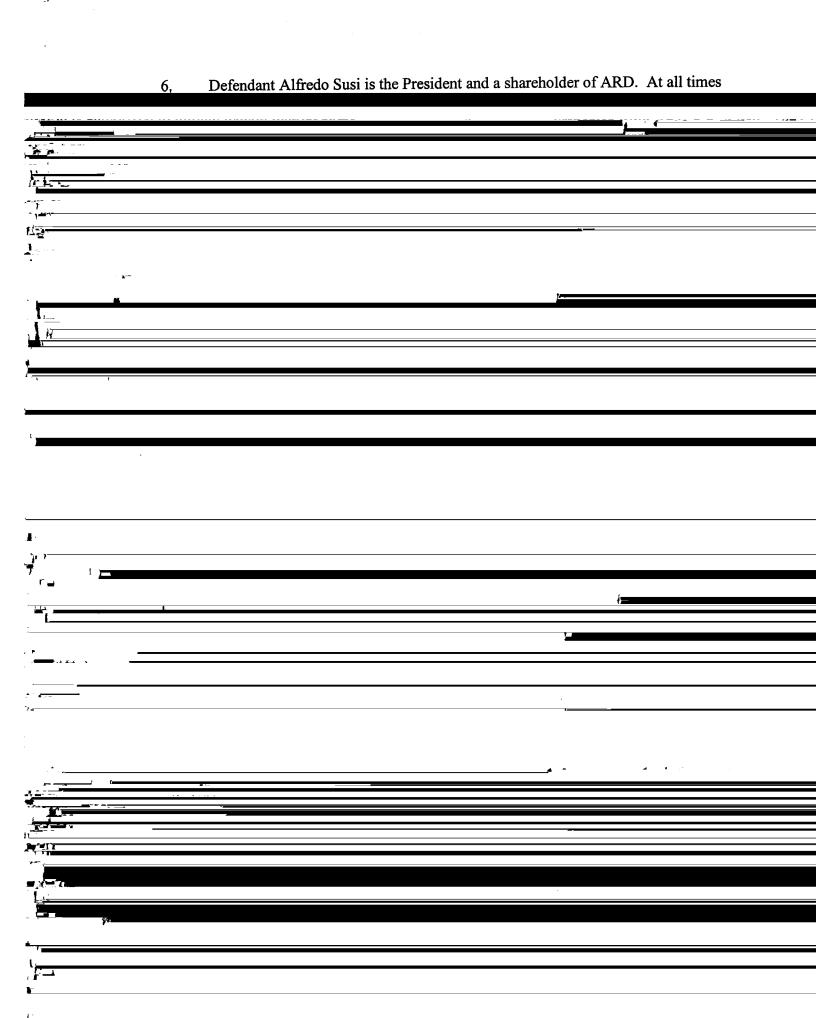
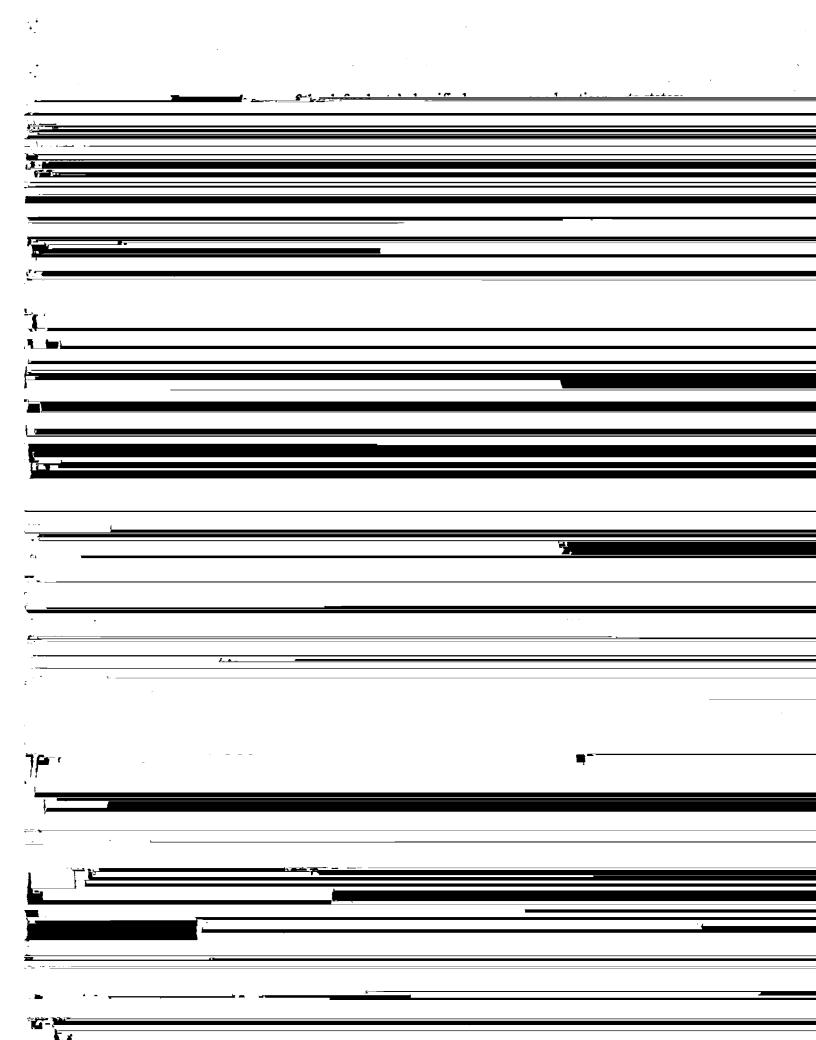


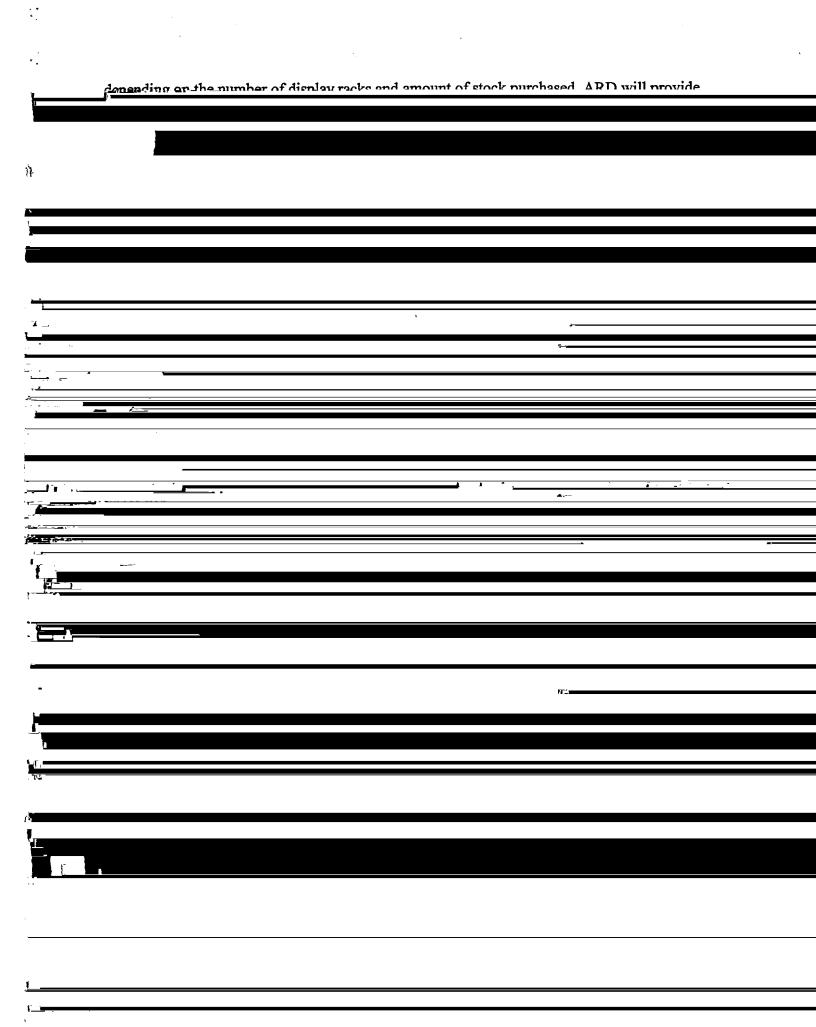
## and the FTC's Trade Regulation Rule entitled "Disclosure Requirements and Prohibitions

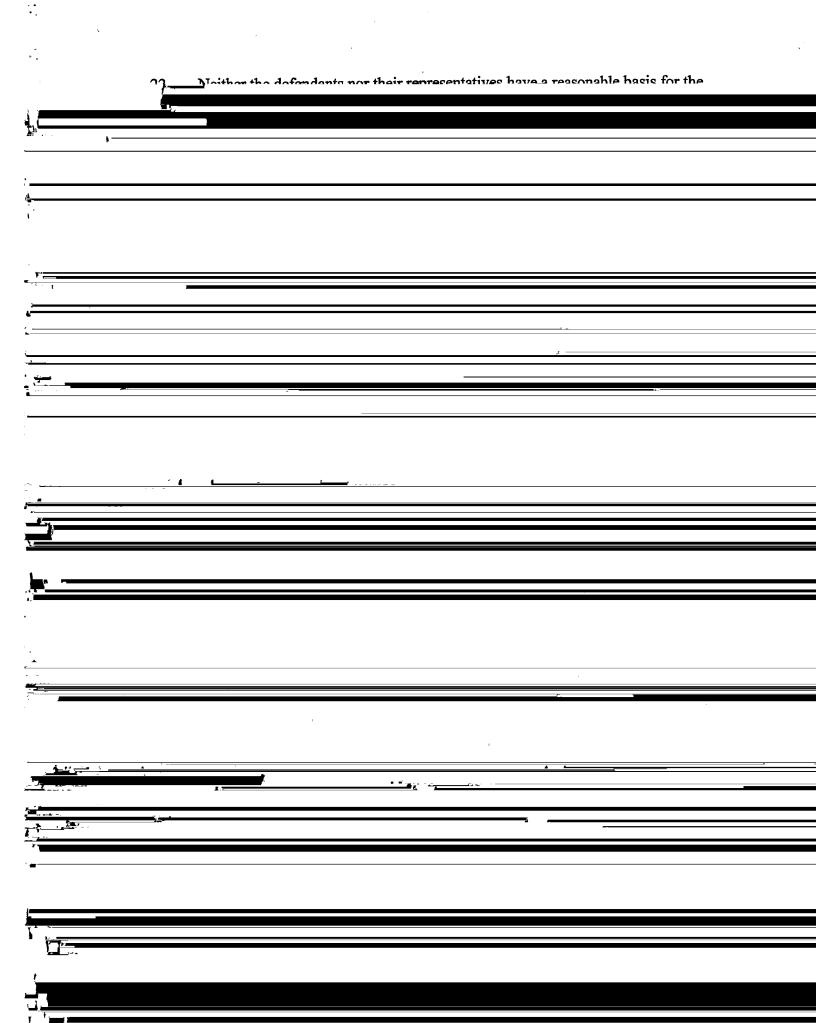


substantial course of trade in the offering for sale and sale of audio cassette and compact disc display rack business ventures, in or affecting commerce, as "commerce" is defined in Section 4 1.

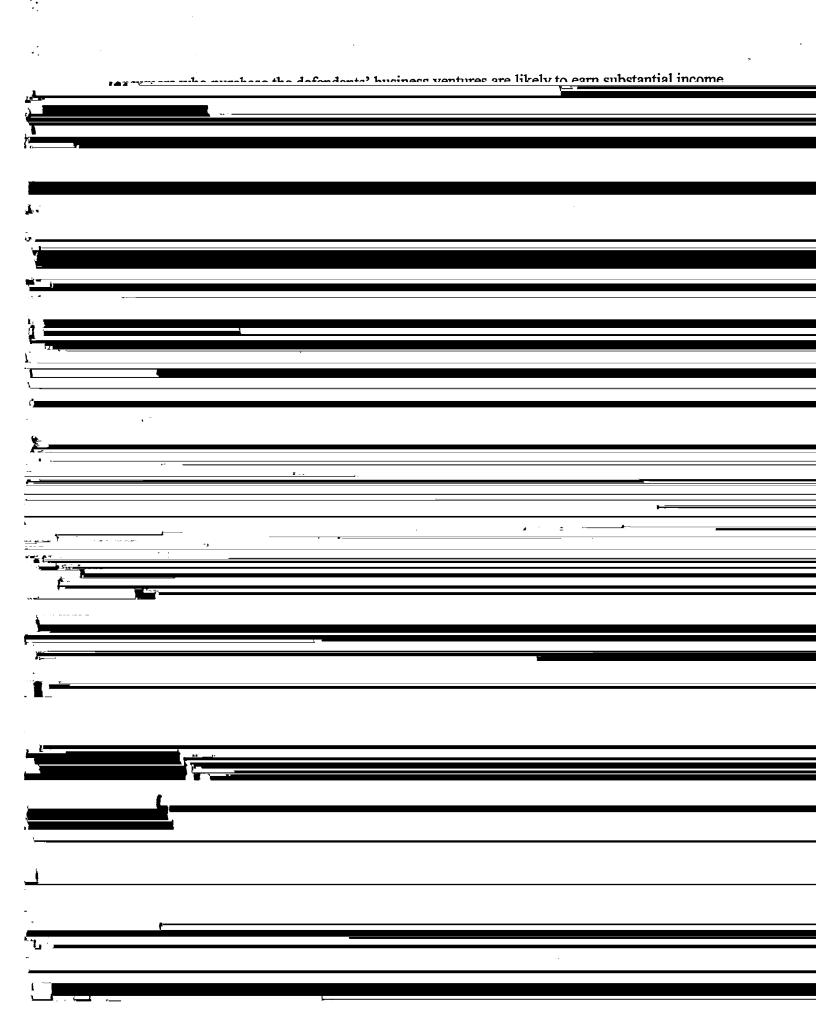


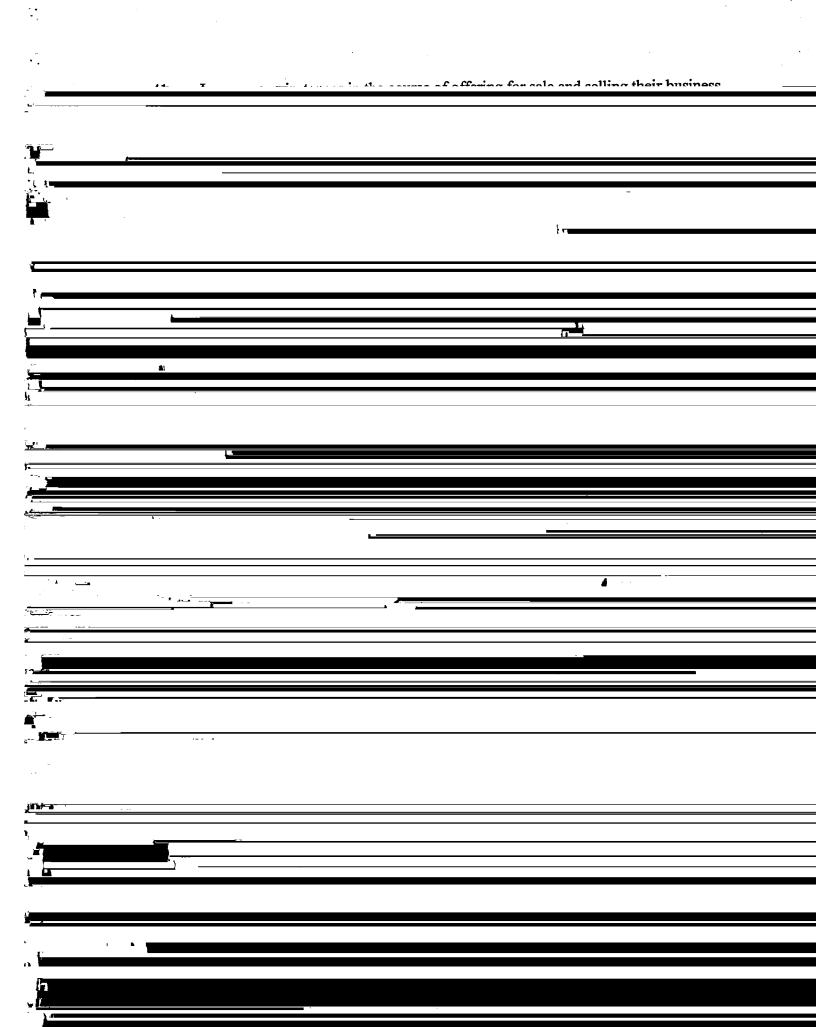
No selling, Easy, Fast, and Fun For The Whole Family. And best of all, an all CASH business! Closing Out Areas Quickly! Only a specific





company and fails to describe his business experience, or fails to describe MacArthur's <u>bankruptcy</u> history.

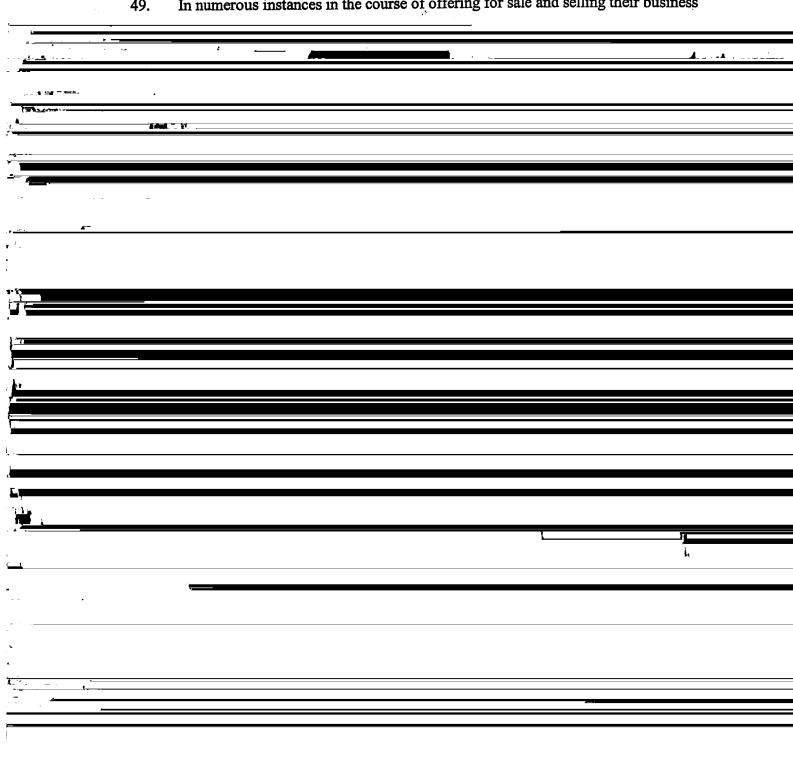


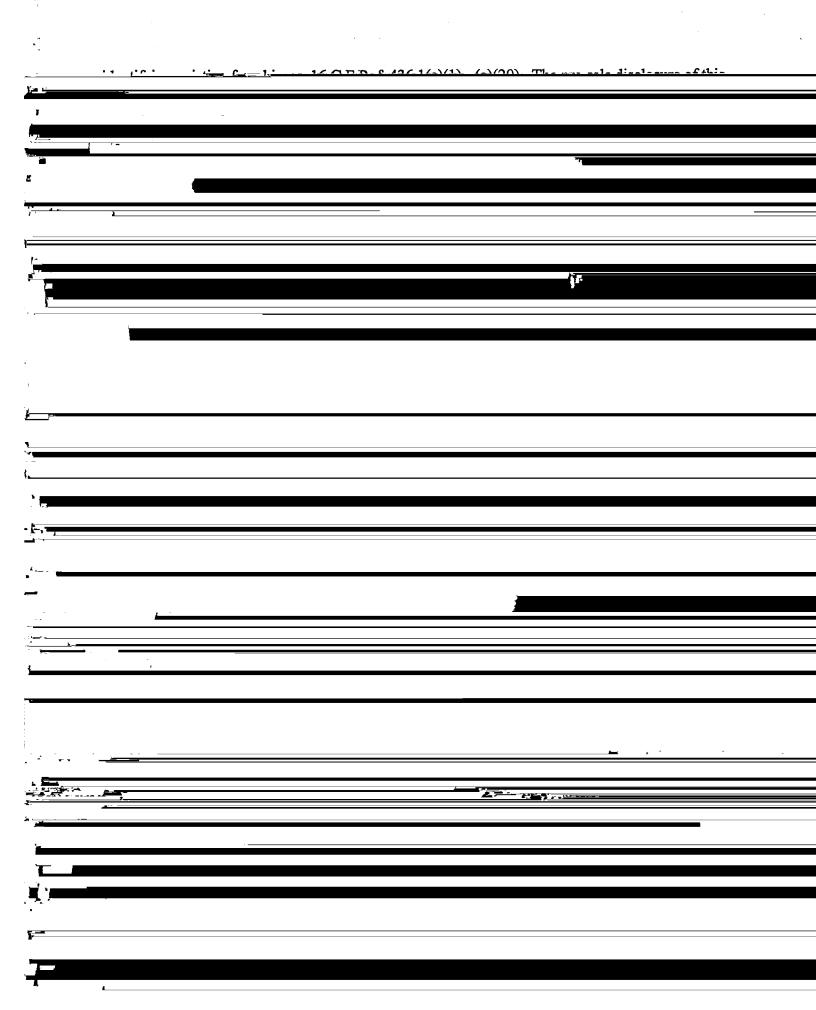


## **COUNT V**

## Misrepresentations Regarding Placement of Display Racks

- Paragraphs 1 through 31 are incorporated herein by reference. 48.
- In numerous instances in the course of offering for sale and selling their business 49.





affecting commerce, in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).			
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alia,: (1) lacking a reasonable basis for each claim at the times it is made; (2) failing to disclose, in immediate conjunction with each earnings claim, and in a clear and conspicuous manner, that

Award plaintiff the costs of bringing this action, as well as such other and