```
1 Lemuel W. Dowdy
    Victor F. DeFrancis
 Federal Trade Commission
600 Pennsylvania Avenue, NW
3 Washington, DC 20580
 Telephone: (202) 326-2981, (202) 326-3495
4 Facsimile: (202) 326-2558
 5
 б
 7
 8
 9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
```

Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 53(b),
to secure permanent injunctive relief, rescission of
contracts, restitution, disgorgement, other redress, and other
equitable relief against Defendants for engaging in deceptive
acts or practices in violation of Section 5(a) of the FTC Act,
U.S.C. § 45(a).

## JURISDICTION AND VENUE

This Court has subject matter jurisdiction over Plaintiff's claims pursuant to 28 U.S.C. §§ 1331, 1337(a), and 1345, and 15 U.S.C. §§ 45(a) and 53(b).

Venue in the United States District Court for the Central District of California is proper under 28 U.S.C. § 1391(b) and (c) and 15 U.S.C. § 53(b).

## THE PARTIES

Plaintiff, the Federal Trade Commission, is an independent agency of the United States government created by the FTC Act, 15 U.S.C. §§ 41-58. The Commission enforces the FTC Act, which prohibits unfair or deceptive acts or practices in or affecting commerce. The Commission is authorized to initiate federal district court proceedings by its

own attorneys, to enjoin violations of the 2 FTC Act, and to secure such equitable relief as is appropriate in each case, including restitution and disgorgement. 15 U.S.C. § 53(b).

Defendant Yad Abraham, also known as Tim Thorn and Timothy Thorn, does business as Sharpthorn Internet Solutions, which has a mail drop address of 12056 Mount Vernon Avenue, Suite 232, Grand Terrace, 11 California. Defendant Abraham resides at 12 22814 Fairburn Drive, Grand Terrace, Individually or in concert with 13 California. others, Defendant Abraham directs, controls, 15 formulates or participates in the acts and practices set forth herein. Defendant Abraham resides, transacts, or has transacted business in this District.

Defendant Internex, LLC is a California limited liability company with a mail drop address at 12056 Mount Vernon Avenue, Suite 232, Grand Terrace, California. Internex transacts or has transacted business in this District.

Defendants operate together as part of a common enterprise to market a product they

2.4

25

26

18

19

5

driver's license into the official languages of the United Nations (Arabic, Chinese, English, French, Russian, Spanish) and up to 4 six other languages chosen by the issuing country. Its purpose is to reduce confusion caused by language barriers between local police and foreign drivers carrying foreignlanguage driver's licenses.

The Road Traffic Convention provides that IDPs must be issued by the government of a signatory country or by its designated association, and IDPs must be issued by the same country that issued the person's driver's license or by a duly authorized association designated by that country. These requirements ensure that IDPs are issued only to persons who hold a valid driver's license from their home country. These requirements also ensure that translations in IDPs are truthful and accurate.

Valid IDPs must conform to the model set forth in Annex 10 of the Road Traffic Convention concerning color, size, and required information. The name of the issuing country must be printed at the top

27

26

2.1

2.2

2.4

5

of the front cover and a seal or stamp of
that country's governmental unit or
association empowered to issue IDPs must be
affixed to the middle of the front cover.

Annex 10 requires the IDP to include the following five pieces of information about the driver: surname, other names, place of birth, date of birth and permanent place of residence. The signatory country or its authorized association must affix its seal or stamp next to the category of vehicles the driver is licensed to operate. The driver's photograph and signature must be affixed on the last page of the IDP.

Some countries require visiting tourists to carry an IDP along with their home country driver's licenses, but most do not. The U.S. State Department encourages U.S. citizens and residents to obtain an IDP and carry it with their driver's license if they plan to drive in countries where English is

The U.S. Department of State has designated the American Automobile Association and the American Automobile Touring Alliance as the only organizations authorized to issue IDPs

not the primary language.

27

26

2.3

5

on behalf of the U.S. These organizations 2 issue IDPs for \$10, but only to persons who are eighteen years of age or older and have a valid driver's license issued by a U.S. state or territory.

# A valid IDP does not do the following:

- It does not confer driving privileges; it merely a. translates a person's government-issued driver's license into the six official languages of the U.N. and up to six other languages.
- It does not insulate U.S. citizens or residents b. from the legal consequences of driving in the U.S. without a valid driver's license issued by a U.S. state or territory.
- It does not insulate U.S. citizens or residents C. from the legal consequences of driving in the U.S. when their driver's license has been suspended or revoked.
- It does not insulate U.S. citizens or residents d. from having points assessed against their driver's licenses for violations of state or territorial traffic laws.
- It cannot be used in the U.S. as an e. identification document in the same way a person can use a government-issued photo-identification document.

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

2.2

23

2.4

25

## DEFENDANTS' BUSINESS PRACTICES

Since at least January 1999, Defendants have conducted a nationwide scheme to sell their international drivers' licenses through the <a href="https://www.drivelegal.com">www.drivelegal.com</a> website, email solicitations sent to consumers throughout the country, and in-bound telemarketing calls.

2.1

1 telephone numbers provided on Defendants' website or email that, among other things, 3 they can use Defendants' international 4 driver's license to drive legally in the 5 U.S.; they can use Defendants' international 6 driver's license to avoid points because the 7 name the caller would use on the international driver's license would not be found in any state's department of motor vehicles database; they probably would not 11 receive a ticket if they presented 12 Defendants' international driver's license when stopped by the police for a driving offense; and they can use Defendants' 15 international driver's license to rent cars and to obtain automobile insurance. Defendants' international driver's license 17 application asks the purchaser to supply the name, date of birth, and country of birth that is to appear on the international driver's license. Defendants' application 22 advises purchasers to use their middle name as their first name and advises married women to use their maiden name. Defendants do not require purchasers to provide a copy of their government-issued license or any 26

other proof of their identity.

Consumers can purchase Defendants' 3 international driver's license by check, 4 money order, or cash on delivery. 5 Defendants' international driver's license, 6 which they claim is valid for 10 years, costs \$350.00, plus shipping and handling costs. Once Defendants receive an order, they ship to consumers their international driver's license package. It includes a "Terms of Use Agreement," a copy of the Road 12 Traffic Convention, and the international 13 driver's license. The front cover of Defendants' international 14 15 driver's license has the words "Commonwealth of the Bahamas" printed across the top. words "Issued at Nassau, Commonwealth of the Bahamas" appear directly underneath and a logotype that includes the letters "ABM" 20 appears in the middle of the page. A seal appears on the last page of Defendants' 22 international driver's license. The letters 23 "ABM" appear in the middle of the seal and the words "Association of Bahamian Motorists," are arranged around these letters. The name "Association of Bahamian 26

1

## COUNT I

In numerous instances, Defendants represent, 4 expressly or by implication, that Defendants' international driver's license

authorizes consumers to drive legally in the 7 United States.

In truth and fact, Defendants' international driver's license does not authorize consumers to drive legally in the United 11 States.

Therefore, the representations set forth in paragraph 25 are false and misleading and 14 constitute deceptive acts and practices in violation of Section 5(a) of the FTC Act, 15 16 U.S.C. § 45(a).

17

18

12

## COUNT II

In numerous instances, Defendants represent, expressly or by implication, that consumers who purchase Defendants' international driver's license may use it to avoid points 22 for traffic violations and avoid sanctions 23 for driving with a suspended or revoked driver's license.

In truth and fact, consumers who purchase Defendants' international driver's license

27

2.4

25

cannot use Defendants' international
driver's license to avoid points and avoid
sanctions for driving with a suspended or
revoked driver's license.

Therefore, the representations set forth in paragraph 28 are false and misleading and constitute deceptive acts and practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

COUNT III

In numerous instances, Defendants represent, expressly or by implication, that their international driver's licenses can be used in the United States as an identification document in the same ways a person can use a government-issued photo identification document.

In truth and fact, Defendants' international driver's licenses cannot be used in the United States as an identification document in the same ways a person can use a government-issued photo identification document.

Therefore, the representations set forth in paragraph 31 are false and misleading and constitute deceptive acts and practices in

27

26

23

2.4

5

10

11

13

17

violation of Section 5(a) of the FTC Act, 15 2 U.S.C. § 45(a).

3 4

5

## CONSUMER INJURY

Consumers throughout the United States have been injured and will continue to be injured by Defendants' violations of the FTC Act as set forth above. In addition, Defendants have been unjustly enriched as a result of their unlawful acts and practices. Absent injunctive relief by this Court, Defendants are likely to continue to injure consumers, reap unjust enrichment, and harm the public.

14

15

16

17

## THIS COURT'S POWER TO GRANT RELIEF

Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), empowers this Court to grant injunctive and other ancillary relief, including rescission of contracts, disgorgement and restitution, or other forms of redress or disgorgement, to prevent and remedy violations of any provision of law enforced by the Commission.

2.4

23

25

26

27

2.8

#### PRAYER FOR RELIEF

WHEREFORE, Plaintiff requests that this Court, as authorized by Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), and pursuant to its own equitable powers:

- (1) Permanently enjoin and restrain Defendants from engaging in or assisting others in engaging in violations of the FTC Act;
- (2) Award Plaintiff such preliminary injunctive and ancillary relief as may be necessary to avert the likelihood of consumer injury during the pendency of this action and to preserve the possibility of effective, final relief;
- (3) Award such equitable relief as the Court finds necessary to redress injury to consumers resulting from Defendants' violations of Section 5(a) of the FTC Act, including, but not limited to, rescission of contracts and restitution, other forms of redress, and the disgorgement of unlawfully obtained monies; and
- 18 (4) Award Plaintiff the costs of bringing this
  19 action as well as such additional equitable relief as the
  20 Court may determine to be just and proper.

22 Dated: \_\_\_\_\_, 2003

Respectfully submitted,

WILLIAM E. KOVACIC General Counsel

Lemuel W. Dowdy

Raymond E. McKown Victor F. DeFrancis Federal Trade Commission 600 Pennsylvania Avenue, NW Washington, DC 20580 Telephone: (202) 326-2981 (202) 326-3495 Facsimile: (202) 326-2558 Attorneys for Plaintiff б