

UNITED STATES OF AMERICA vs. HERSHEY FOODS CORPORATION



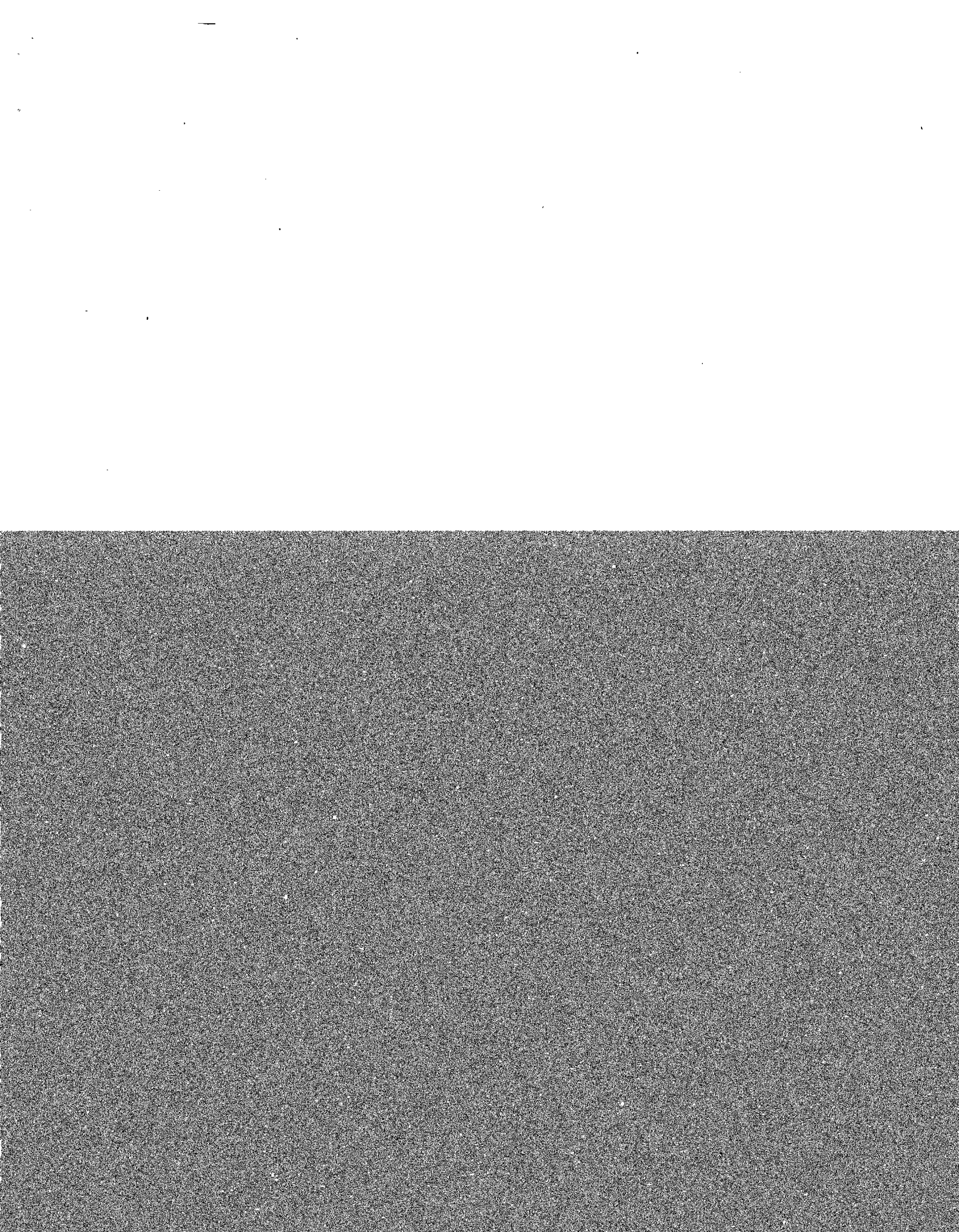




EXHIBIT B





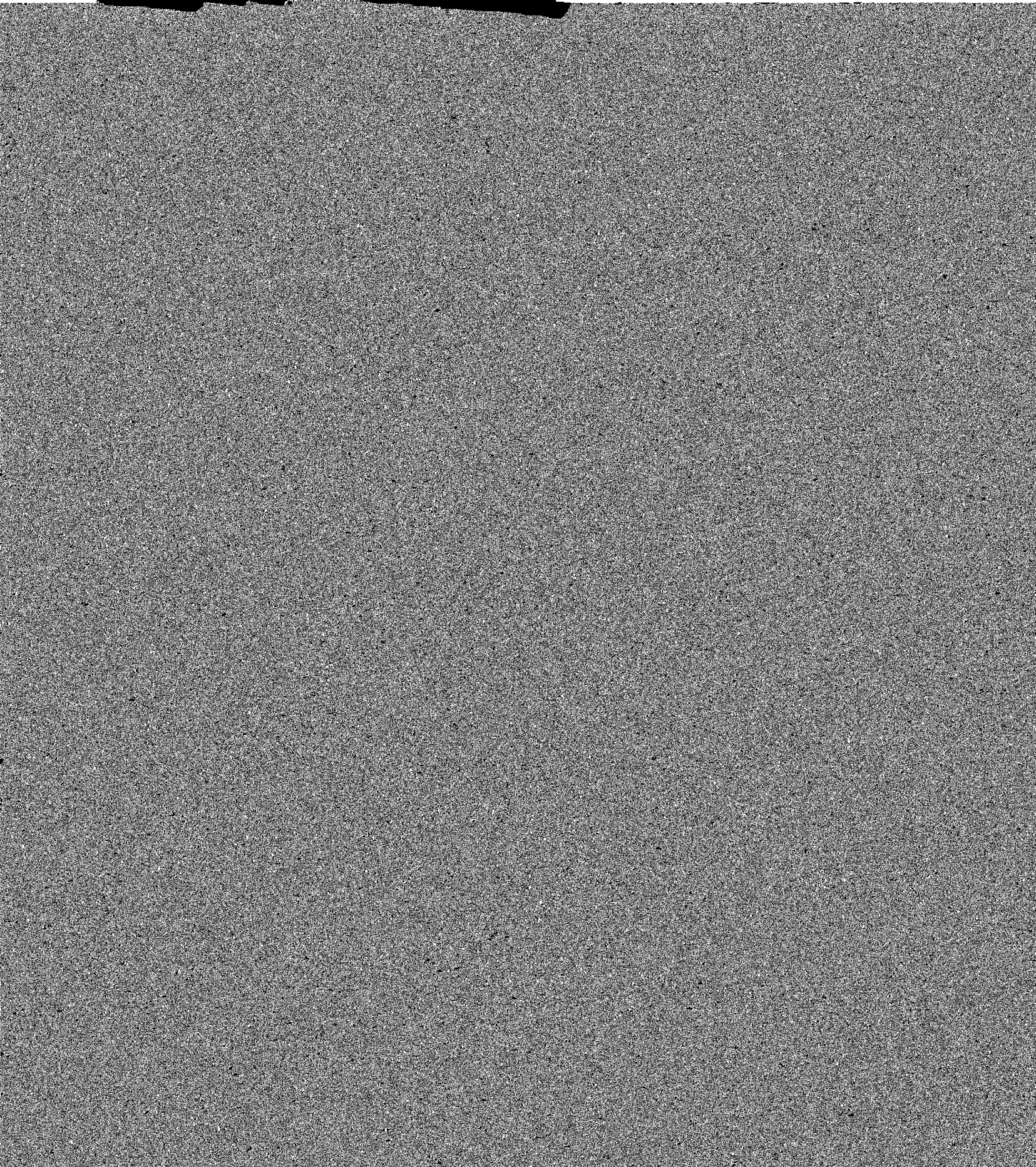


EXHIBIT C





Welcome to the PayDay Bar

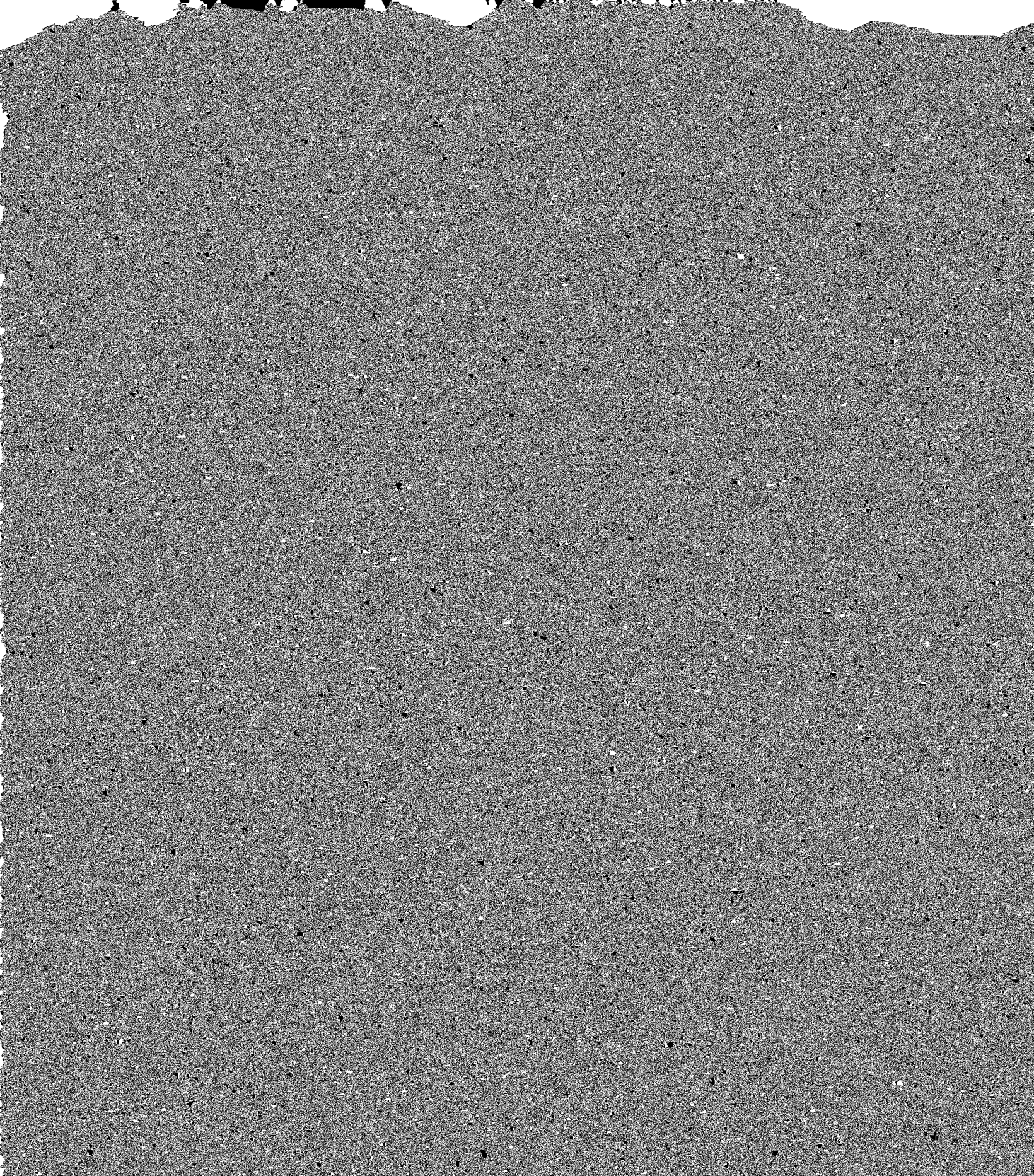
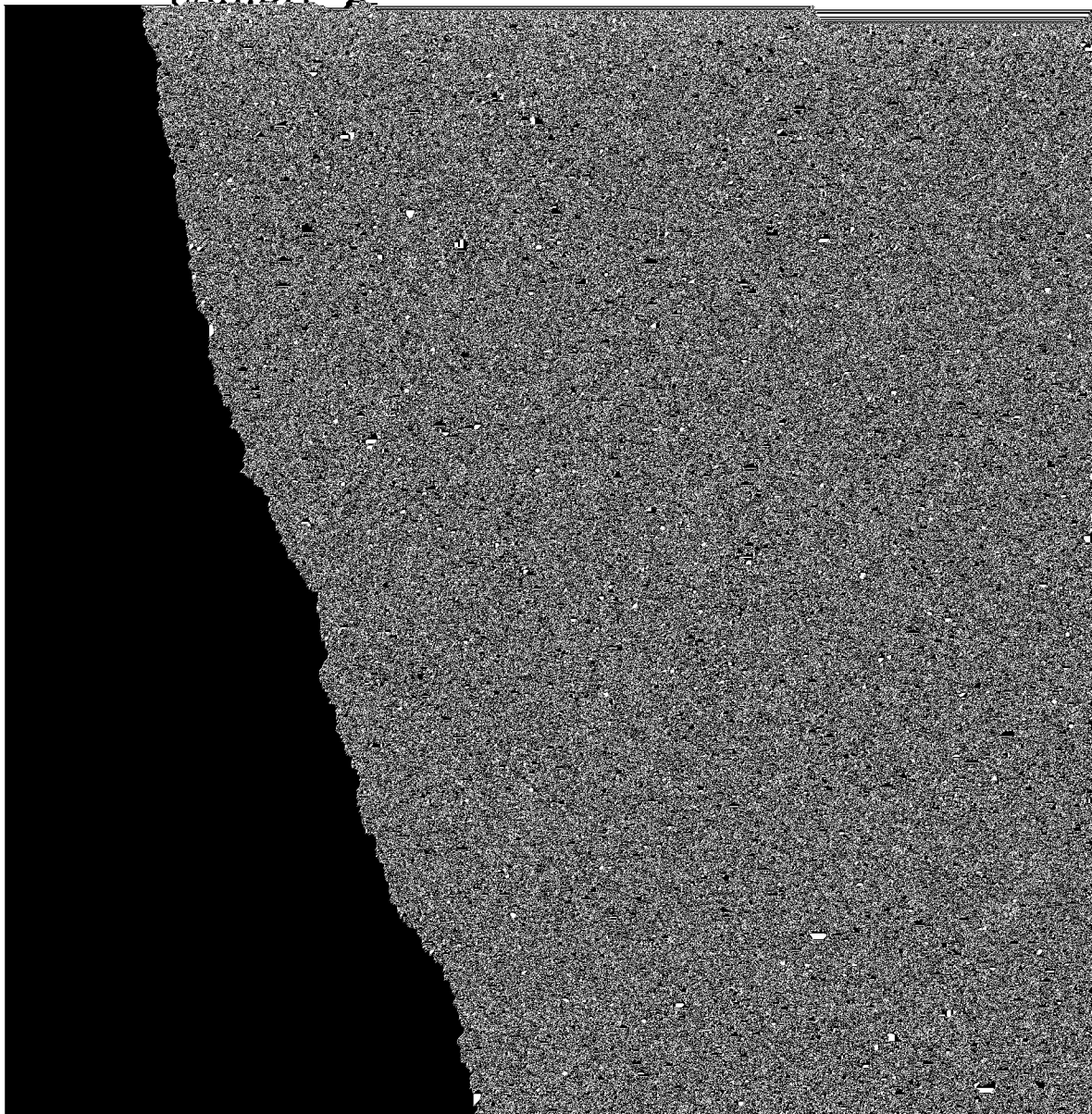








EXHIBIT D







# PayDay Bar Questionnaire

Gender:

Tell us what you like or dislike about the PayDay Bar; don't send us any new product ideas such as "Make a Chocolate Covered PayDay Bar." We have lots of people working on new product ideas and they don't like the competition.

