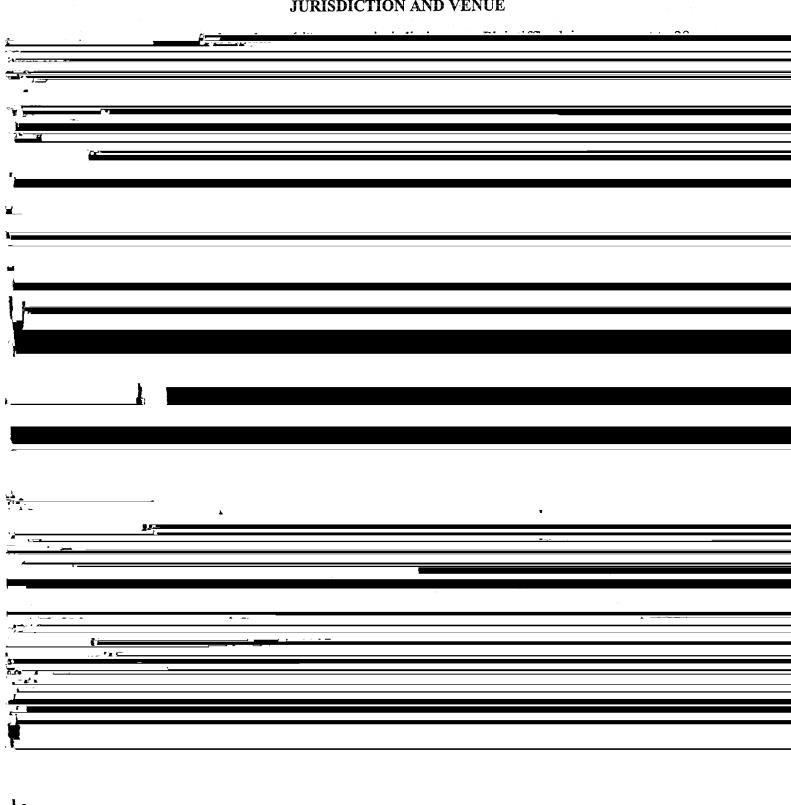


engaged in the deceptive sale and purchase of merchandise over the Internet, posing as buyers, sellers, and an online escrow service to deceive consumers into parting with money or merchandise.

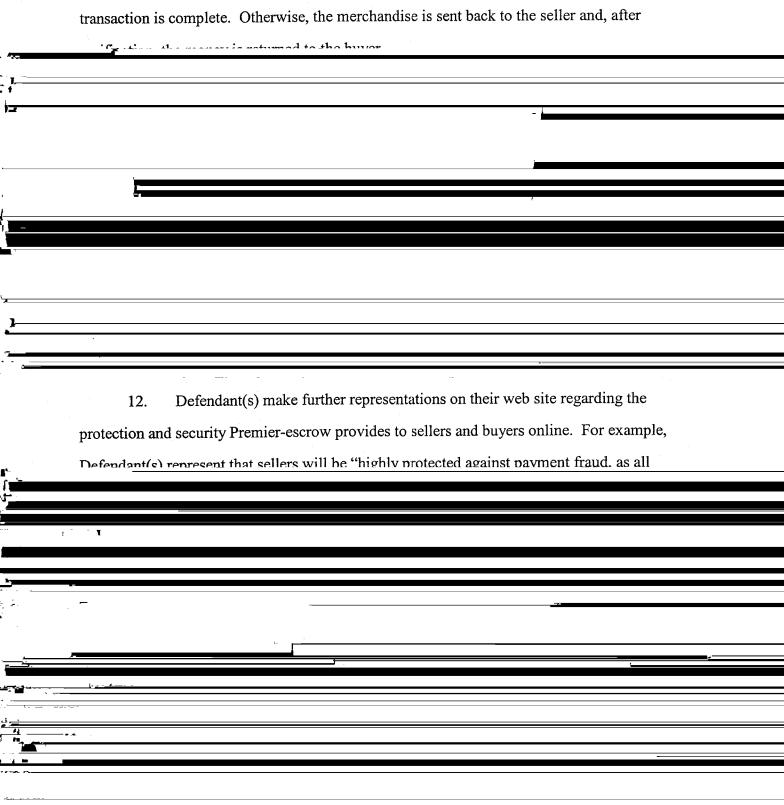
JURISDICTION AND VENUE



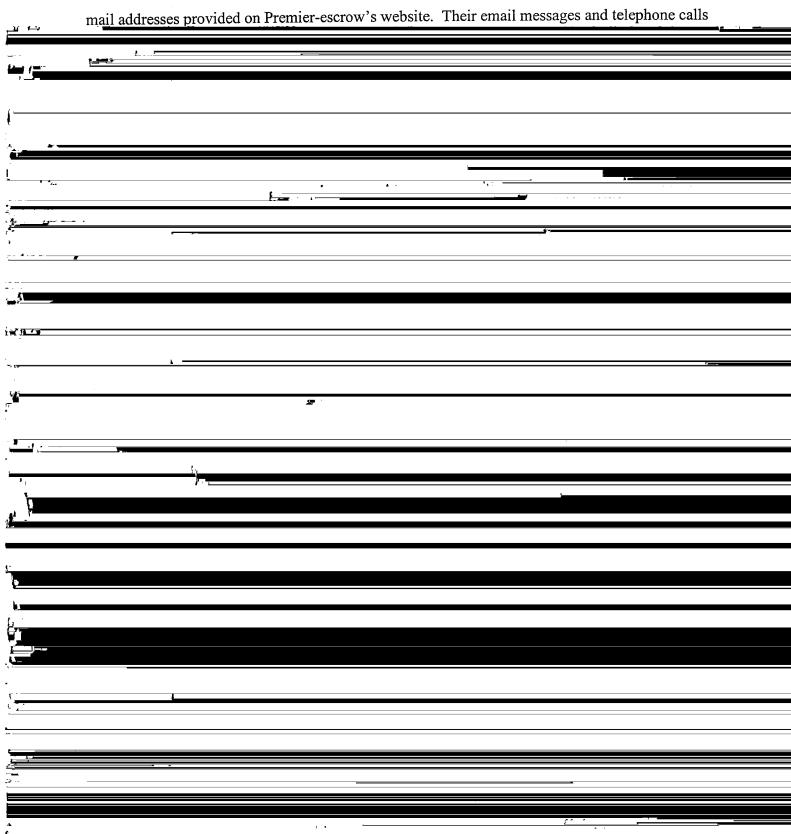
DEFENDANTION RUSINESS ACTIVITIES

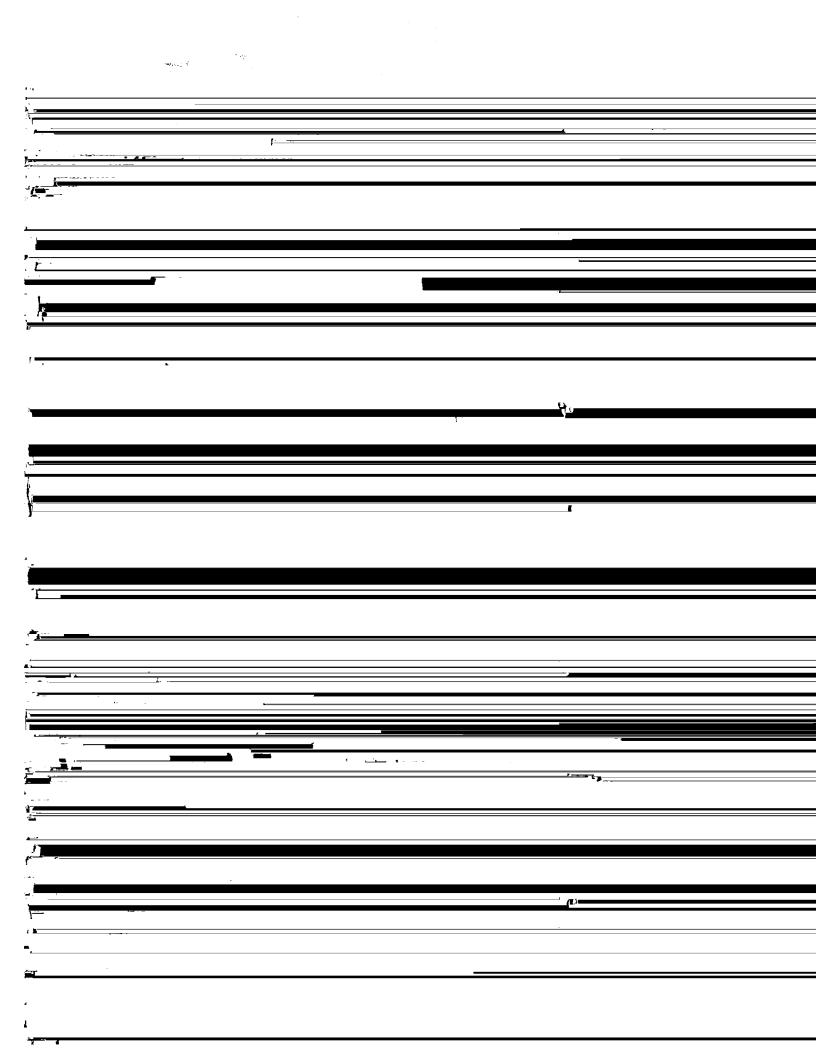


merchandise. Fourth, the buyer is allowed an inspection period to reject the merchandise. Fifth and finally, if the buyer does not reject the merchandise, Premier-escrow pays the seller and the transaction is complete. Otherwise, the merchandise is sent back to the seller and, after



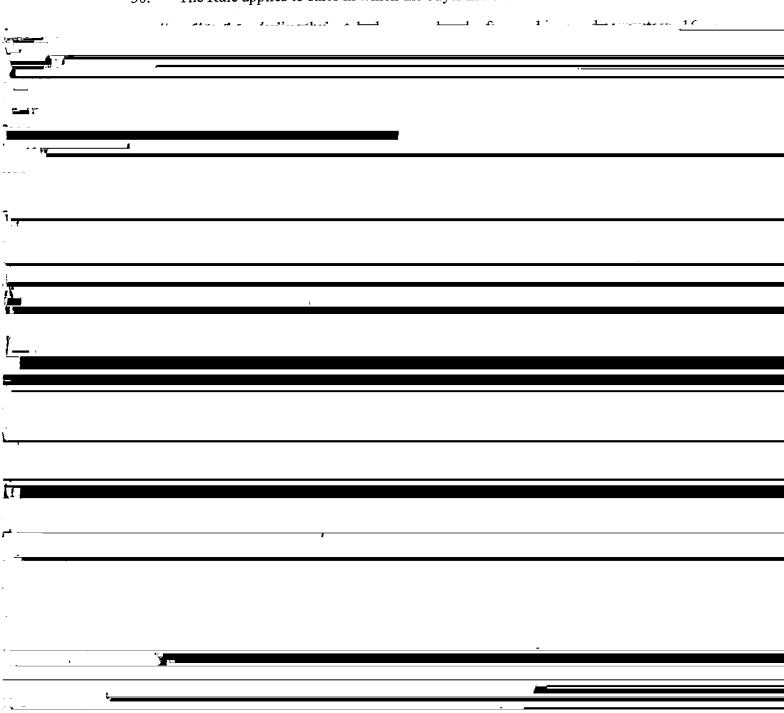
15. Consumers' extensive efforts to contact Defendant(s) to receive refunds or the return of their merchandise are unsuccessful. Consumers attempt to reach Defendant(s) through the individual e-mail addresses provided by Defendant(s), and through telephone numbers and e-mail addresses provided on Premier-escrow's website. Their email messages and telephone calls

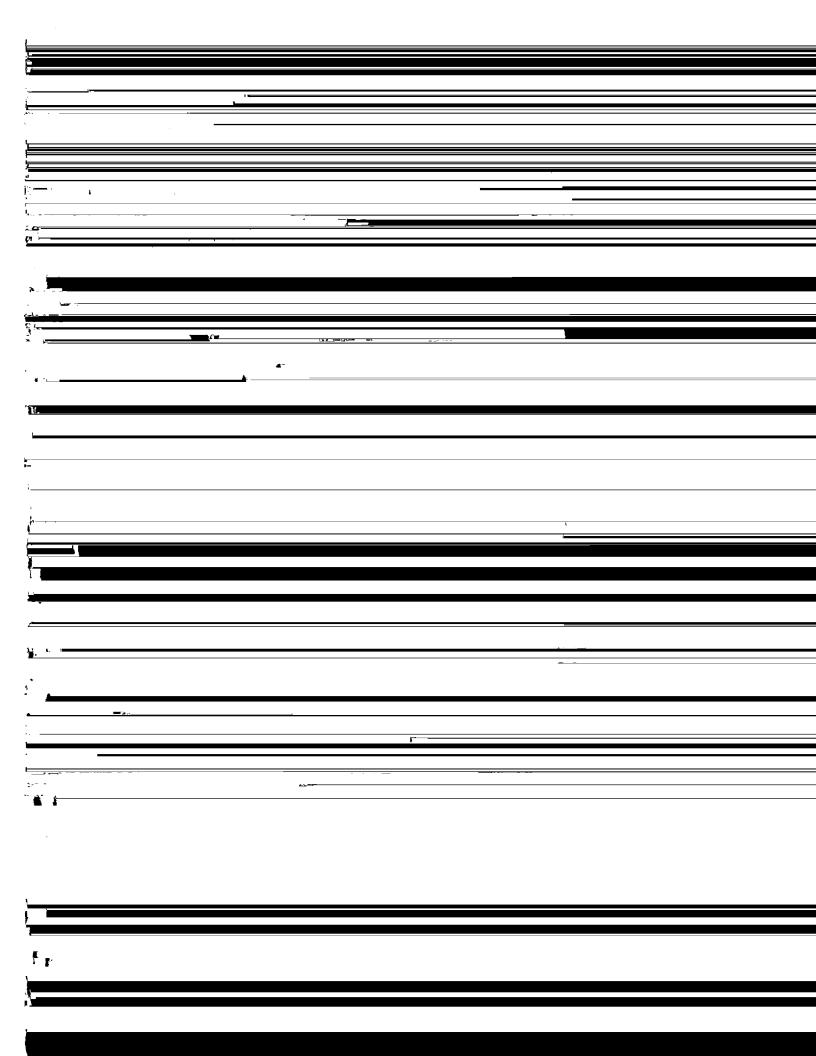




THE MAIL OR TELEPHONE ORDER MERCHANDISE RULE

- 29. The FTC promulgated the Mail or Telephone Order Merchandise Rule, 16 C.F.R. Part 435, on October 22, 1975 ('the Rule''), and revised the Rule on September 21, 1993. The revised Rule became effective on March 1, 1994, and has remained in full force and effect since that time.
 - 30. The Rule applies to sales in which the buyer has ordered merchandise from the





relief by this Court, Defendant(s) are likely to continue to injure consumers, reap unjust enrichment, and harm the public.

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