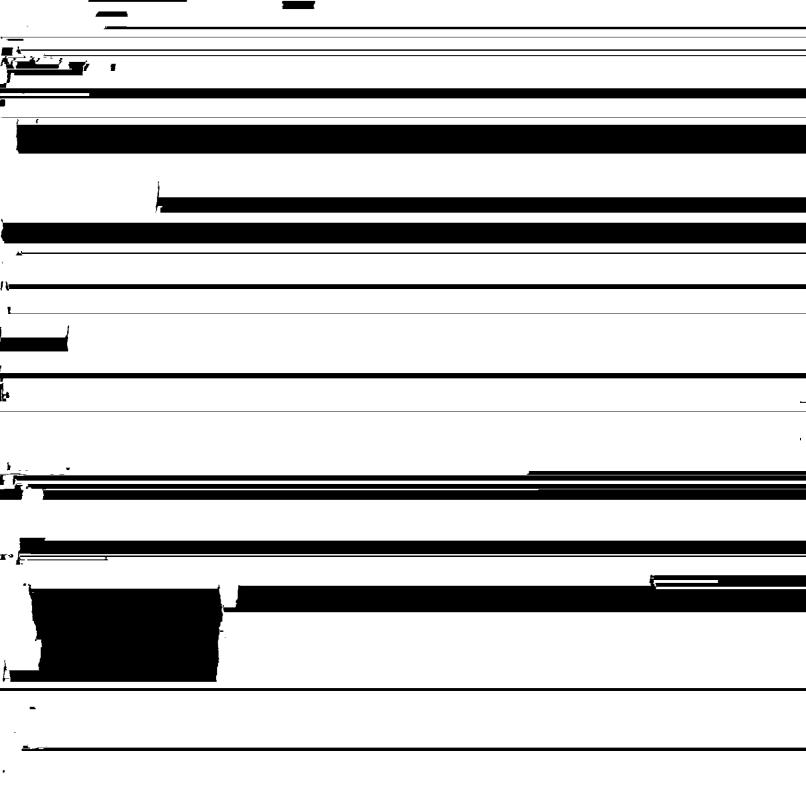
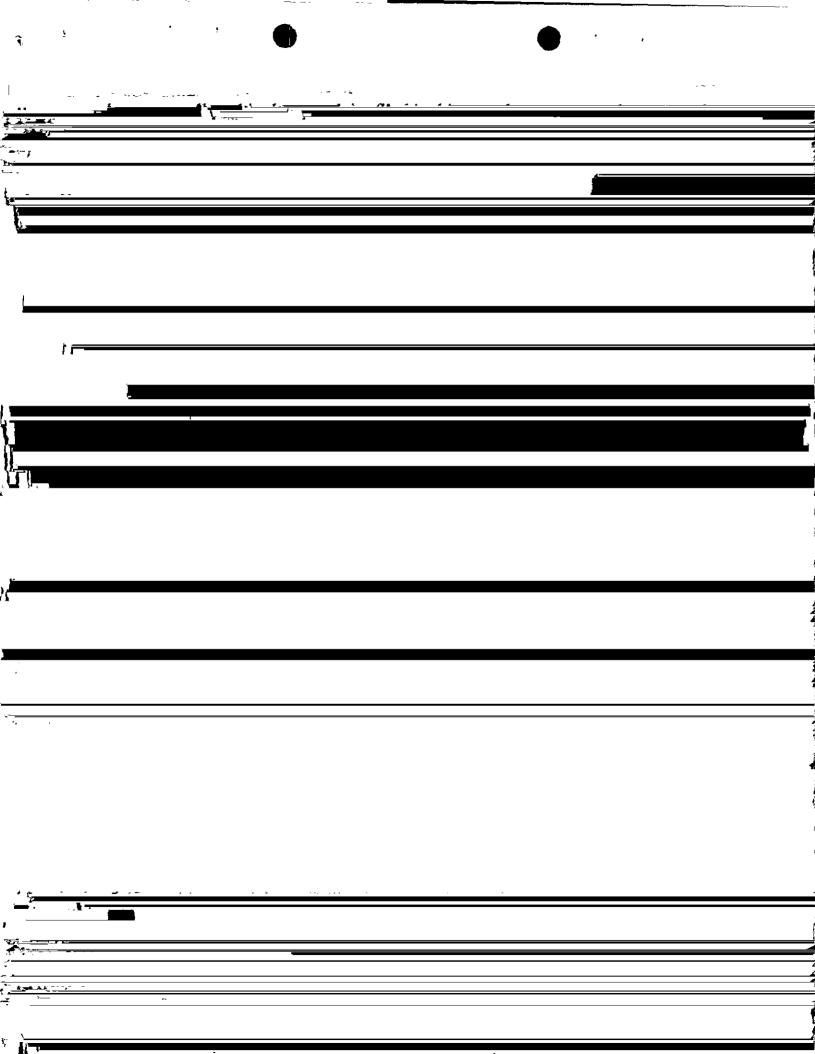
TRACY S. THORLEIFSON Federal Trade Commission 915 Second Avenue, Suite 2896 Seattle, Washington 98174 (206) 220-4481 (Thorleifson)







**DEFINITIONS** 

1. For purposes of this Order the following definitions shall apply:

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2. "Donation" or "contribution" means money or any item of value provided in response to a solicitation made on behalf, or in the name, of any nonprofit organization, including any payment for advertising or any listing in any magazine, journal or other publication produced by, or on behalf of, or in the name of, any nonprofit organization.

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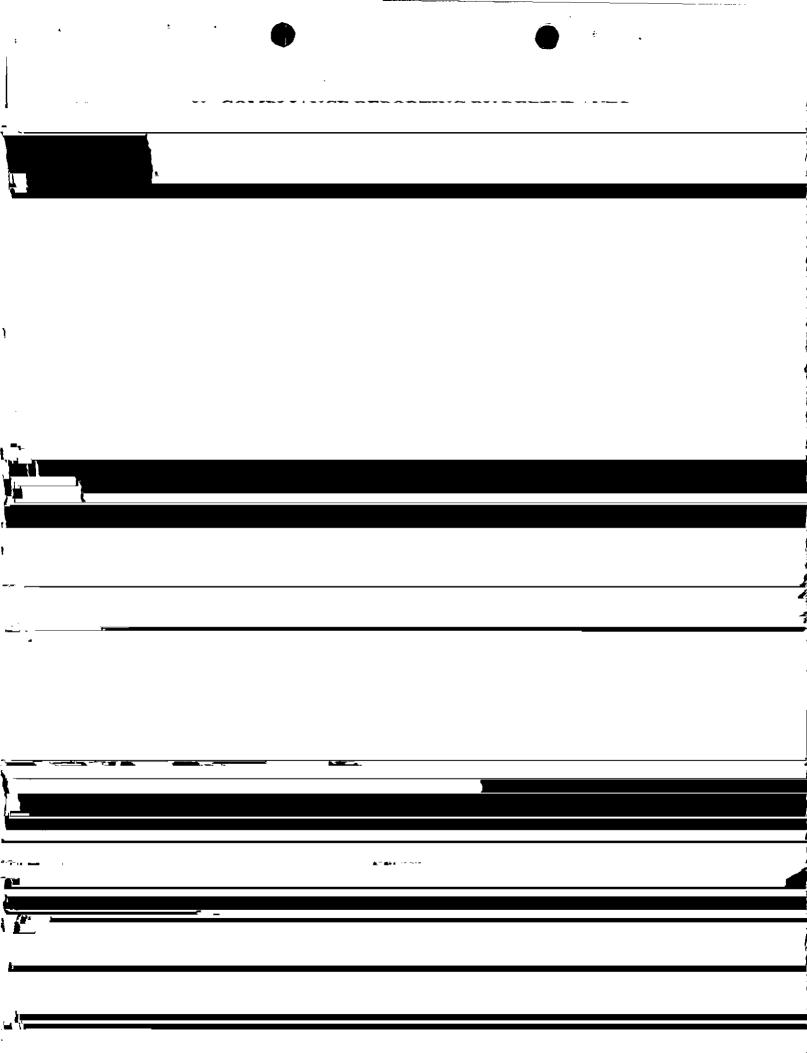
persons or programs in the donor's state or local area, or will be earmarked for use in the donor's community; Misrepresenting that any person's donation will be used to fund 3. 3 or support a particular charitable program;

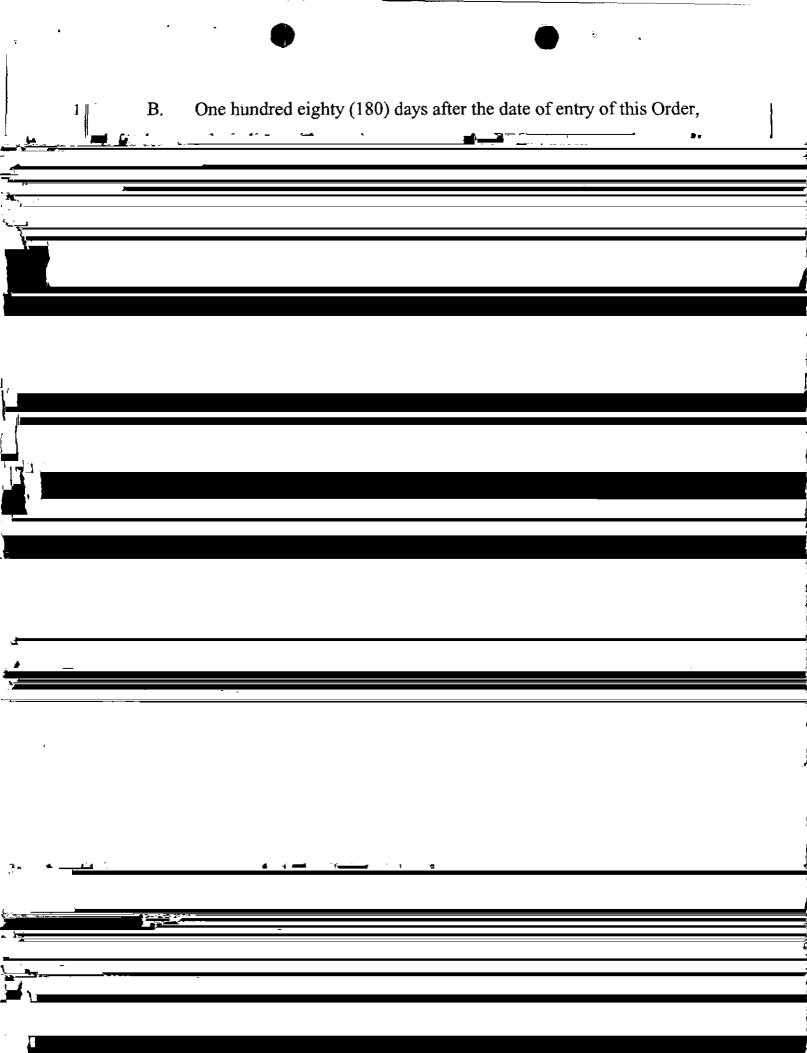
nonprofit undertakes the programs described in the solicitation	materials used by
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- E. Failing to establish a toll-free number, and requiring said number to be printed on all receipts, brochures and other solicitation materials provided to donors;
- F. Failing to record all calls, complaints or inquiries relating to the solicitation of donations made to any toll-free number operated by defendant, except where the caller objects, and to maintain a written record disclosing the name and telephone number of the caller and the date of the call;
- G. Failing to investigate promptly and fully any complaint or inquiry received about a solicitation made by any fundraiser, and to create and maintain a written record of the investigation and any results; and

judgment against defendant Bell, in favor of the Commission, in the amount of \$100,000, and the entire amount of the judgment shall become immediately due and payable.

B. All funds paid to the Commission pursuant to this Paragraph shall be deposited into a fund administered by the Commission or its agent to be used for equitable relief, including but not limited to consumer redress and any attendant expenses for the administration of any redress fund. If the Commission determines in its sole discretion that redress to consumers is wholly or partially impracticable or funds remain after redress is completed, the Commission may apply any remaining funds for such other equitable relief, including consumer information remedies, as it determines to be reasonably related to defendant Bell's





posing as donors or suppliers to defendants, defendants' 2. employees, or any entity managed or controlled in whole or in part by any defendant, without the necessity of identification or prior notice; 3 Provided that nothing in this Order shall limit the Commission's lawful use of

## X. ACKNOWLEDGMENT OF RECEIPT OF ORDER ит то ет гр<u>ијер Орјевово 4.4 (4.1 г. 66.1 г. 1</u>

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