WILLIAM E. KOVACIC General Counsel BARBARA ANTHONY Regional Director Northeast Region

RONALD L. WALDMAN (RW 2003) DARA J. DIOMANDE (DD 4304) DONALD G. D'AMATO (DG 3008) Federal Trade Commission 1 Bowling Green, Suite 318 New York, NY 10004 (212) 607-2829

Attorneys for Plaintiff

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF NEW YORK

FEDERAL TRADE COMMISSION,

Plaintiff

v.

SAFETY CELL, INC., and JERRY BERGER, individually and as an officer of SAFETY CELL, INC.,

Defendants.

Civil Number

STIPULATED FINAL ORDER FOR PERMANENT INJUNCTION

Plaintiff, the Federal Trade Commission (the "Commission"), filed a complaint for a permanent injunction and other equitable relief against Safety Cell, Inc. ("Safety Cell") and Jerry Berger, individually and as an officer of Safety Cell, pursuant to Section 13(b) of the Federal Trade

Commission Act ("FTC Act"), 15 U.S.C. § 53(b), alleging violations of Sections 5 and 12 of the FTC Act, 15 U.S.C. §§ 45 and 52.

The Commission and defendants Safety Cell and Jerry Berger have agreed to the entry of this Stipulated Final Order for Permanent Injunction ("Order") and have requested that the Court enter the same to resolve all matters of dispute between them in this action without trial or adjudication of any issue of law or fact herein.

NOW, THEREFORE, the Commission and defendants having requested this Court to enter this Order,

- 5. This action and the relief awarded herein are in addition to, and not in lieu of, other remedies as may be provided by law.
 - 6. Each party shall bear its own costs and attorneys' fees.
- 7. Defendants, without admitting or denying the allegations of wrongdoing set forth in the Commission's Complaint, stipulate and agree to entry of this Order under Section 13(b) of the FTC Act, 15 U.S.C. § 53(b).
 - 8. Entry of this Order is in the public interest.

DEFINITIONS

For the purposes of this Order, the following definitions shall apply:

- 1. "Competent and reliable scientific evidence" shall mean tests, analyses, research, studies, or other evidence based on the expertise of professionals in the relevant area, that have been conducted and evaluated in an objective manner by persons qualified to do so, using procedures generally accepted in the profession to yield accurate and reliable results.
- 2. "Covered product" shall mean Safety Cell's "WaveGuard" and any other device or product designed or intended to reduce exposure to, prevent absorption of, mitigate the effects of, or prevent penetration of electromagnetic energy or other fields from any cellular telephone or cordless telephone, microwave oven, computer monitor, television, or any other product, device, equipment, or appliance.
- A requirement that any defendant "notify the Commission" or "file with the
 Commission" shall mean that the defendant shall send the necessary information via first class mail,

costs prepaid, to the: Regional Director, Northeast Region, Federal Trade Commission, 1 Bowling Green, Suite 318, New York, NY 10004, Re: FTC v. Safety Cell, Inc., et al.

4. Defendants shall mean Safety Cell and Jerry Berger.

CONDUCT PROHIBITIONS

I.

IT IS HEREBY ORDERED that defendants, and their agents, servants, employees, attorneys, corporations, subsidiaries, successors, assigns, and all other persons or entities in active concert or participation with any of the defendants who receive actual notice of this Order by personal service, facsimile, or otherwise, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of a covered product in or affecting commerce, shall not make any representation, in any manner, expressly or by implication, about the ability of such product to reduce exposure to, prevent absorption of, mitigate the effects of, or prevent penetration of electromagnetic energy or other fields from any cellular telephone or cordless telephone, microwave oven, computer monitor, television, or any other product, device, equipment, or appliance, unless the representation is true and, at the time it is made, defendants possess and rely upon competent and reliable scientific evidence that substantiates the representation.

II.

IT IS FURTHER ORDERED that defendants, and their agents, servants, employees, attorneys, corporations, subsidiaries, successors, assigns, and all other persons or entities in active

concert or participation with any of the defendants who receive actual notice of this Order by personal service, facsimile, or otherwise, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any product or service, in or affecting commerce, shall not make any representation, in any manner, expressly or by implication, about the benefits, performance or efficacy of such product or service, unless the representation is true and, at the time the representation is made, defendants possess and rely upon competent and reliable scientific evidence that substantiates the representation.

SUSPENDED JUDGMENT

III.

IT IS FURTHER ORDERED that judgment is entered against Defendants, jointly and severally, in the amount of \$13,500, provided however, that this judgment shall be suspended and subject to the conditions set forth in Paragraph IV of this Order.

RIGHT TO REOPEN

IV.

IT IS FURTHER ORDERED that the Commission's agreement to this Order is expressly premised upon the truthfulness, accuracy, and completeness of Defendants' financial conditions as represented in the Financial Statements dated July 14, 2002, which contain material information upon which the Commission relied in negotiating and agreeing to the terms of this Order.

A. If, upon motion by the Commission, this Court finds that any of the Defendants failed to file the sworn statement required by this Section, or filed a financial statement that failed to disclose any

material asset, or materially misrepresented the value of any asset, or made any other material misrepresentation in or omission from any financial statement, the judgment herein shall be reopened for the purpose of increasing the amount Defendants shall pay the Commission pursuant to Section II above, to \$13,500 less any amounts previously paid, representing the approximate amount of consumer injury, and which will become immediately due and payable. For purposes of this Section and any subsequent proceedings to enforce payment, including but not limited to a non-dischargeability complaint filed in a bankruptcy case, Defendants waive any right to contest any of the allegations in the Commission's complaint.

- B. All funds paid pursuant to this Paragraph shall be deposited into a fund administered by the Commission or its agent to be used for equitable relief, including but not limited to consumer redress and any attendant expenses for the administration of any redress fund. In the event that direct redress to consumers is wholly or partially impracticable or funds remain after redress is completed, the Commission may apply any remaining funds for such other equitable relief (including consumer information remedies) as it determines to be reasonably related to the Defendants' practices alleged in the complaint. Any funds not used for such equitable relief shall be deposited to the Treasury as disgorgement. Defendants shall have no right to challenge the Commission's choice of remedies under this Paragraph. No portion of this Judgment for equitable monetary relief shall be deemed a fine, penalty or punitive assessment, or forfeiture. The Commission shall have full and sole discretion to:
 - Determine the criteria for participation by individual claimants in any consumer redress program implemented pursuant to this Order;

advertising, promotion, offering for sale, or distribution, in or affecting commerce, of any covered product, are hereby restrained and enjoined from failing to create and retain the following records:

- A. all advertisements and promotional materials containing the representation;
- B. all materials that were relied upon in disseminating the representation;
- C. all tests, reports, studies, surveys, demonstrations, or other evidence in their
 possession, custody, or control that contradict, qualify, or call into question the representation,

H.	copies of all sales scripts, training materials, advertisements, or other marketing		
materia	ıls.		

manufacturing, labeling, advertising, promotion, offering for sale, or distribution of any covered product.

In providing such access, defendants shall permit representatives of the Commission to inspect and copy all documents relevant to any matter contained in this Order; and shall permit Commission representatives to remove documents relevant to any matter contained in this Order for a period not to exceed five (5) business days so that the documents may be inspected, inventoried, and copied; and

B. To interview the officers, directors, and employees, including all personnel involved in responding to consumer complaints or inquiries, and all sales personnel, whether designated as employees, consultants, independent contractors or otherwise, of any business to which Subsection (A)

- 2. any changes in his employment status (including self-employment) within ten (10) days of such change. Such notice shall include the name and address of each business that defendant Jerry Berger is affiliated with or employed by, a statement of the nature of the business, and a statement of his duties and responsibilities in connection with the business or employment.
- B. For a period of five (5) years from the date of entry of this Order, defendants shall notify the Commission of the following any proposed change in the structure of defendant Safety Cell, or any proposed change in the structure of any business entity owned or controlled by defendant Jerry Berger where the business is engaged in the manufacturing, labeling, advertising, promotion, offering for sale, or distribution, of any covered product or assists others engaged in the manufacturing, labeling, advertising, promotion, offering for sale, or distribution of any covered product, such as creation, incorporation, dissolution, assignment, sale, creation or dissolution of subsidiaries, or any other change that may affect compliance obligations arising out of this Order, thirty (30) days prior to the effective date of any proposed change;
- C. Sixty (60) days after the date of entry of this Order defendants shall provide a written report to the Commission, sworn to under penalty of perjury, setting forth in detail the manner and form in which they have complied and are complying with this Order. This report shall include but not be limited to:
 - 1. defendant Jerry Berger's then current residence address and telephone number;

- 2. defendant Jerry Berger's then current employment, business addresses and telephone numbers, a description of the business activities of each such employer, and defendant's title and responsibilities for each employer;
- a copy of each acknowledgment of receipt of this Order obtained by defendants pursuant to Paragraph VI;
- 4. a statement describing the manner in which defendants have complied and are complying with Paragraphs I and II of the Order, and
- D. Upon written request by a representative of the Commission, defendants shall submit additional written reports (under oath, if requested) and produce documents on fifteen (15) days' notice with respect to any conduct subject to this Order;
- E. For the purposes of this Paragraph, "employment" includes the performance of services as an employee, consultant, or independent contractor; and "employers" include any individual or entity for whom defendant Jerry Berger performs services as an employee, consultant, or independent contractor; and
- F. For purposes of the compliance reporting required by this Paragraph, the Commission is authorized to communicate directly with defendants.

COMPLIANCE MONITORING ACKNOWLEDGMENT OF RECEIPT

IX.

IT IS FURTHER ORDERED that, within five (5) business days after receipt by defendants of this Order as entered by this Court, defendants shall each submit to the Commission truthful sworn statements, in the form shown on Appendix A, that shall acknowledge receipt of this Order.

COMMISSION'S AUTHORITY TO MONITOR COMPLIANCE

X.

IT IS FURTHER ORDERED that the Commission is authorized to monitor the compliance of defendants, and their agents, servants, employees, attorneys, corporations, subsidiaries, successors, assigns, and all other persons or entities in active concert or participation with any of the defendants who receive actual notice of this Order by personal service, facsimile, or otherwise, with this Order by all lawful means, including but not limited to the following means:

A. the Commission is authorized, without further leave of court, to obtain discovery from any person in the manner provided by Chapter V of the Federal Rules of Civil Procedure, Fed. R. Civ. P. 26-37, including but not limited to the use of compulsory process pursuant to

Fed. R. Civ. P. 45, for the purpose of monitoring and investigating the compliance of defendants with this Order;

- B. the Commission is authorized to use representatives posing as consumers and suppliers to defendants, defendants' employees, or any other entity managed or controlled in whole or in part by defendants, without the necessity of identification or prior notice;
- C. nothing in this Order shall limit the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1, to investigate whether defendants have violated any provision of this Order or Sections 5 or 12 of the FTC Act, 15 U.S.C. §§ 45, 55.

RETENTION OF JURISDICTION

XI.

IT IS FURTHER ORDERED that this Court shall retain jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

SO STIPULATED:

(212) 607-2829

RONALD L. WALDMAN

JERRY BERGER

DARA J. DIOMANDE

DONALD G. D'AMATO

Federal Trade Commission

SAFETY CELL, INC.

1 Bowling Green, Suite 318

New York, NY 10004

JERRY BERGER

JERRY BERGER, PRESIDENT

Attorneys for Plaintiff
FEDERAL TRADE COMMISSION

SO ORDERED	
DATED:	
	LINITED STATES DISTRICT HIDGE

APPENDIX A

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF NEW YORK

FEDERAL TRADE COMMISSION,

Plaintiff v. SAFETY CELL, INC., and JERRY BERGER, individually and as an officer of SAFETY CELL, INC., Defendants.	Civil Number				
AFFIDAVIT OF JERRY BERGER					
Jerry Berger, being duly sworn, hereby states and affirms:					
1. My name is Jerry Berger. I am a citizen of the United States and am over the age of					
eighteen. I have personal knowledge of the matters discussed in this declaration, and if called as a					
witness, I could and would competently testify as to the matters stated herein. I am a defendant in the					
above-captioned action.					
2. My current address is					
3. On (date), 20	02, I received a copy of the Stipulated Final				
Order and Settlement of Claims for Monetary Relief as to Defendant Jerry Berger, which was signed					

by the Honorable	orable, United States District Court Judge for the Eastern District of				
New York. A true and correct	et copy of the Order that I received is app	pended to this Affidavit.			
I hereby declare under	penalty of perjury under the laws of the	United States of America that			
the foregoing is true and corre	ect. Executed on (date)	, at (city, state)			
	Jerry Berger				
STATE OF NEW YORK					
COUNTY OF					
BEFORE ME this day	y personally appeared Jerry Berger, who	being first duly sworn, deposes			
and says that he has read and u	understands the foregoing statement and	that he has executed the same			
for the purposes contained the	rein.				
SUBSCRIBED AND	SWORN TO before me thisd	ay of,			
2003, by Jerry Berger. He is	personally known to me or has presented	(state identification)			
	as identification.				
	Print Name				
	NOTARY PUBLIC				

STATE OF NEW YORK Commission Number