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1	UNITED STATES OF AMERICA
2	FEDERAL TRADE COMMISSION
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4	In the Matter of: )
5	Rambus, Inc. ) Docket No. 9302
6	)
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9	Monday, June 2, 2003
10	1:00 p.m.
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13	TRIAL VOLUME 20
14	PART 1
15	PUBLIC RECORD
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17	BEFORE THE HONORABLE STEPHEN J. McGUIRE
18	Chief Administrative Law Judge
19	Federal Trade Commission
20	600 Pennsylvania Avenue, N.W.
21	Washington, D.C.
22	
23	
24	
25	Reported by: Josett F. Hall, RMR-CRR

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- JUDGE McGUIRE: This hearing is now in order.
- 4 Counsel, I want to take up a couple
- 5 housekeeping items before we start today.
- 6 First of all, regarding the opposition to the
- 7 proposed testimony of Dr. Oh, I just received the
- 8 response to that opposition about two hours ago. I am
- 9 currently involved in trying to draw up an order on
- that and I anticipate being able to have that order
- 11 issued on Tuesday morning, so we'll anticipate having
- 12 that issued at that time.
- 13 The other item I want to take up is I've been
- informed that I'm going to have to attend a
- 15 conference, I'm obligated to attend a conference on
- 16 Friday, June 13, and that is to run from 9:00 a.m.
- 17 through 12:00 noon, so I will be happy -- we can I
- 18 guess convene the hearing at any time on that date
- 19 after 12:00, or if it's going to cause too much
- 20 problem, we can go to trial as well on I guess this
- 21 coming Friday. I know we're otherwise off on our
- 22 schedule, but if that would help overcome some of
- 23 that, or we could start on that Friday at 12:30 and go
- late if we have to.
- 25 So I'm just going to advise everyone of that

- 1 change in schedule.
- 2 Mr. Oliver, go ahead.
- 3 MR. OLIVER: Just on scheduling issues, I will
- 4 have to check our calendar to see how that affects us
- 5 and what we might be able to do. I did want to remind
- 6 you that we were planning to have next 3t8GrEy and
- 7 Wedn8GrEy off, and as a result of that we were planning
- 8 to be in schedule next FrirEy.
- JUDGE McGUIRE: I'll tell you what this is.
- 10 This is not of my own choosing. As a supervisor of an
- office here in this FTC agency I'm required to attend a
- three-hour training session for my employees. I
- 13 understand that is being offered on other dates. I
- 14 will see if I can change to either what would be
- 15 3t8GrEy, the 10th --
- MR. STONE: 10th and 11th we claim to be dark.
- JUDGE McGUIRE: Let me see if I can't get that
- 18 changed. Otherwise, that was the only time they had.

- 1 with our schedule of witnesses to see.
- JUDGE McGUIRE: I'll have an answer on that in
- 3 the morning.
- 4 MR. STONE: Okay. And so your plan is at the
- 5 moment at least we're scheduled to be dark this
- 6 Friday.
- JUDGE McGUIRE: That was the plan, but I'm open
- 8 as well. I want to keep this thing on track, and I
- 9 know we've had a few off days here and -- but I thought
- 10 that was our understanding, but I'm free to do whatever
- 11 the parties can do, and I know that puts the onus on
- 12 the FTC in that regard.
- 13 MR. STONE: I think they might have been
- 14 planning to go forward on Friday.
- 15 JUDGE McGUIRE: Okay. Then let's go forward on
- 16 Friday.
- 17 MR. OLIVER: I should have been clear on our
- 18 schedule.
- 19 JUDGE McGUIRE: I didn't assume that. I
- thought we wouldn't be going on Friday.
- 21 So we will be going this coming Friday, the
- 22 6th.
- MR. OLIVER: If that's okay with you. We
- 24 thought that by having next Tuesday and Wednesday
- 25 off --

JUDGE McGUIRE: No. I didn't realize that, so

- 2 that's fine. So that would make it imperative then to
- 3 try to change the schedule if I could for the following
- 4 Friday if we're going to be off on Tuesday and
- 5 Wednesday.
- 6 MR. STONE: If you can, but if we lose a half a
- 7 day --
- JUDGE McGUIRE: If we do, we do. I'll do what
- 9 I can do about it, but I'm not in charge, so we'll
- 10 see.
- 11 Mr. Stone, anything you want to add?
- 12 MR. STONE: I just want to introduce one of my
- 13 partners. Andrea Weiss Jeffries is going to be here.
- 14 Mr. Detre will be back. His wife is going to be due
- any day now, so she's come to help us.
- 16 Then I want to move in RX-2302, which was the
- 17 press release that I used on Friday.
- 18 JUDGE McGUIRE: Mr. Oliver, any objection?
- 19 MR. OLIVER: No objection, Your Honor.
- JUDGE McGUIRE: All right. So entered at this
- 21 time.
- 22 (RX Exhibit Number 2302 was admitted into
- evidence.)
- MR. STONE: Okay, Your Honor.
- JUDGE McGUIRE: Okay. Very good.

- 1 are competitive components that surround the
- 2 microprocessors that AMD designs and sells. That
- 3 includes chipsets, motherboards, DRAM, voltage
- 4 controllers, clock chips, everything that surrounds the
- 5 microprocessor to make competitive computers for our
- 6 customers.
- 7 Q. How long have you been the chief platform
- 8 architect at AMD?
- 9 A. I think they gave me that title in 2001.
- 10 Q. And what was your position prior to that?
- 11 A. Before that, they referred to me as the Athlon
- 12 system architect where I was focusing on Athlon, our
- 13 previous-generation microprocessor.
- Q. What were your responsibilities in that
- 15 position?

1 implementation of the Northbridge for K7, so I manage

- the team, drive the schedule, drive the project.
- Q. Were there any code names for that particular
- 4 chipset?
- 5 A. Yeah. The K7 or Athlon Northbridge chipset was
- 6 referred to internally as Irongate or IG.
- 7 O. Did you have a position prior to that at AMD?
- 8 A. Before that, I managed pretty much the same
- 9 team working on a K6 Northbridge chipset.
- 10 Q. And how long have you been at AMD?
- 11 A. June 1996 is when I joined.
- 12 Q. And prior to that where were you?
- 13 A. I was at Apple Computer.
- 14 O. And what did you do there?
- 15 A. At Apple Computer I was the -- they called me
- 16 the hardware lead or the system architect for power
- 17 Macintosh computers.
- 18 Q. And what did you do in that position?
- 19 A. Pretty much similar to what I described as the
- 20 system architect at AMD but more detailed. I managed
- 21 multiple designers working on chipsets in the memory
- 22 controller, the I/O controller. Details of the
- motherboard design I worked on, system-level design
- 24 aspects, file cards in mechanicals, that sort of
- 25 thing.

Q. Did you have any responsibilities at Apple with

- 2 respect to DRAM?
- A. Yes. My team was the team that designed the
- 4 memory controller chip.
- 5 Q. Did Apple use SDRAM while you were at Apple?
- 6 A. Not to my knowledge. Not in the product I was
- 7 working on.
- Q. Were you aware of whether Apple was considering
- 9 using SDRAM while you were employed there?
- 10 A. We had considered that. Our procurement
- 11 manager, the folks that are in charge of buying
- 12 components for our -- for Apple products, kept us aware
- of industry developments, and synchronous DRAM was on
- 14 the horizon. We chose not to implement it for the
- machine that we introduced in 1995.
- Q. And why did you choose not to implement it?
- 17 A. I'm sorry? Why?
- 18 Q. Why did you choose not to implement it?
- 19 A. The main factor was it was too new. It wasn't
- in the price point that was established to be a
- 21 commodity. We didn't want to be disadvantaged when
- 22 customers bought a Macintosh that they would have to
- buy more expensive memory than buying a PC, for

- 1 synchronous DRAM. The commodity DRAM was fast page
- 2 mode or EDO. I forget exactly which one was the
- 3 commodity at the time, but it wasn't synchronous.
- 4 Synchronous was too new.
- 5 Q. You've used the term "commodity." How have you
- 6 been using that term?
- 7 A. "Commodity" means widely available at a low
- 8 cost and7 T71geraly aeans wmultipe amanufctlurer wmak
- 39 3he tsamepagr and 7he ycommpet orncost
- 11 A. "1992too"1996, almst afie yoears.
- 13 A. "Iwas temployd tt the tDigital Equipment
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1 A. I have a BSEE from the University of

- 2 Connecticut.
- O. That's a bachelor of science in electrical
- 4 engineering?
- 5 A. Yes, sir.
- 6 Q. Since you've been at AMD, how many different
- 7 CPU generations have you worked on?
- 8 A. K6, K7, K8, and we're working on K9.
- 9 Q. Does AMD sell chipsets for those CPUs?
- 10 A. AMD sold chipsets for K7 and K8. We haven't
- 11 sold K9 yet, so we haven't sold the chipsets for it
- 12 yet.
- 0. AMD didn't sell chipsets for the K6?
- 14 A. I don't think it did. I'm not quite certain
- on whether we actually -- we worked on a design for
- one, but I believe we chose not to take it to market.
- 17 Q. And why was AMD developing chipsets to work
- 18 with the K6?
- 19 A. The K6 microprocessor was pin compatible with
- 20 an existing Intel microprocessor, the Pentium, and
- 21 therefore we were able to sell our microprocessors to
- folks that could get a motherboard that was compatible
- 23 with a Pentium. There was an existing infrastructure
- of motherboards for Pentium that K6 fit into very well,
- 25 seamlessly.

- 1 We, AMD, were fearful that Intel was moving
- 2 away from that Pentium infrastructure and they were
- 3 going to a Pentium II infrastructure and they were
- 4 going to leave that infrastructure behind and we
- 5 wouldn't have anywhere to plug in our microprocessor,
- 6 so we thought we needed to continue that motherboard
- 7 infrastructure with our own chipset.
- 8 Q. Did AMD sell chipsets for the K7?
- 9 A. Yes.
- 10 Q. And what was your understanding of the business
- 11 purpose for AMD to sell chipsets for the K7?
- 12 A. With K7, we developed a unique interface to our
- microprocessor, the so-called front-side bus. We did
- 14 not copy Intel or follow Intel at that time. We
- licensed a design from Digital Equipment Corporation
- that was used on the Alpha microprocessor.
- 17 We called that the S2K, which stood for
- 18 Socket 2000, just a geeky term, but that was a unique
- 19 thing to AMD and we needed to design a chipset that
- interfaced to it to get our motherboard partners
- 21 developing motherboards that would be compatible with
- 22 K7 and also provide the design as a design example for
- our chipset partners so that they could design chipsets
- that supported K7.
- Q. Now, with regard to the K8, does AMD plan on

- 1 selling chipsets for the K8?
- 2 A. Yes, and we are currently. We have introduced
- 3 that part. However, K8 has a radically different
- 4 system architecture, so while we do sell components
- 5 that can be referred to as chipsets, they don't
- 6 include the memory controller anymore. We've moved
- 7 the memory controller onto the K8 microprocessor
- 8 device.
- 9 Q. Do you have an understanding of why AMD chose
- 10 to move that onto the K8 microprocessor?
- 11 A. The reason we moved the memory controller onto
- the microprocessor was to gain significantly more
- 13 performance out of the microprocessor by moving memory
- logically closer in terms of latency to the
- 15 microprocessor.
- 16 Q. Did you have any role in the decision to
- include that on the K8?
- 18 A. Yes.
- 19 O. And what did you understand to be the benefits
- 20 to AMD for including the memory controller on the
- 21 microprocessor design?
- 22 A. Performance. We were able to deliver
- 23 significantly better performance delivered to the
- 24 customer by having the DRAM very close.
- Q. That's what I'm wondering. What do you mean by

- 1 "performance" in this case?
- 2 A. Oh, okay. The way microprocessors work is
- 3 they're executing a program and they need to access
- 4 data that is not contained locally in the
- 5 microprocessor. It needs to go out to main memory to
- 6 get that data.
- 7 In the old, traditional way, that request would
- 8 have to go from the microprocessor across the
- 9 motherboard to the chipset. The chipset would have to
- 10 figure out what to do, Northbridge chipset. It would
- 11 then send that request to the memory. It would wait.
- 12 The memory would return the data. The data again would
- have to go through that Northbridge chipset again
- 14 across the motherboard to the microprocessor. That's a
- 15 long time.
- 16 If the memory controller is integrated with the
- 17 processor, that time can be cut down significantly,
- 18 allowing programs to execute faster.
- 19 O. Do you have an understanding of whether the K8
- is designed to work with any particular kind of DRAM?
- 21 A. Yes. It's designed to work with DDR DRAM.
- 22 O. I understand DDR has a number of different
- 23 speeds. Is it designed to work with any particular
- speed of DDR DRAM?
- 25 A. We designed it to run with DDR 200, 266, 333

- 1 and 400.
- Q. Are you aware of whether AMD has attempted to
- 3 develop products for use with RDRAM?
- 4 A. Yes.
- 5 Q. And what was AMD attempting to make work with
- 6 RDRAM?
- 7 A. We were planning to have the follow-on chipset
- 8 for K7 support RDRAM.
- 9 Q. And what was your role in this project?
- 10 A. I was again the design manager of the team.
- 11 Q. Was there a code name for this project?
- 12 A. Yes. The code name for that project was IGR4.
- 13 O. And what did that stand for?
- 14 A. So IG is Irongate from the original chipset,
- 15 R was Rambus, and 4 was 4XAGP, which is the graphics
- 16 support that we also put on that second-generation
- 17 chip.
- 18 Q. When did that activity take place?
- 19 A. I believe we started up the design team working
- on it in earnest in the fall of 1998.
- 21 Q. And were you aware of how the decision was made
- 22 at AMD to begin this project?
- 23 A. Yes.
- Q. Did you have any role in this decision?
- 25 A. Yes.

1 Q. Now, what was your impression of DDR at this

- 2 point?
- A. Well, DDR in I guess '97 or so was not in very
- 4 good shape. A lot of the DRAM folks were very
- 5 supportive of it and were pushing it and saying this is
- 6 a great technology. The problem was that the
- 7 technology was addressed at a component level. The
- 8 DRAM manufacturers were specifying a component, a DRAM
- 9 component.
- There were no other chipset folks signed up
- 11 that we knew of. No one had looked at the
- 12 system-level aspects of implementing DDR. No one had
- laid out a DIMM, a DIMM module, for example. No one
- 14 had figured out the placement for termination
- resistors, enabled clock chip vendors, power supply
- vendors, et cetera. There was a lot of work left to
- 17 be done.
- 18 Additionally, the DDR DRAMs being offered by
- 19 the DRAM companies differed slightly in between company
- to company. One company would have a slightly
- 21 different spec than the other one. It wasn't a unified
- 22 spec at that point.
- Q. What was the importance of there being
- 24 different specs between the different DDR
- 25 manufacturers?

1 A. That would have been very bad to design a

- 2 memory controller to work with different flavors of the
- 3 same device. It was crucial that we design systems
- 4 that could accept a DDR device from any manufacturer,
- 5 again, to get to that commodity state where many
- 6 manufacturers offer the same device at low cost.
- 7 If the devices were different in slightly
- 8 different ways, it would cause incompatibilities or
- 9 force the memory controller design A and B to implement
- 10 all sorts of weird hacks and it would just be a mess.
- 11 It was crucial that we had a common standard that would
- 12 allow interoperability.
- Q. I'd like to show you a document that's been
- 14 marked for identification as CX-2153. I hope we have a
- 15 copy of it there.
- 16 A. Yep.
- MR. GATES: Do you have a copy for me?
- MR. DAVIS: Yes. I'm sorry.
- 19 BY MR. DAVIS:
- Q. Do you recognize this document?
- 21 A. Yes.
- Q. And what is it?
- 23 A. It is an e-mail that I wrote in response to a
- 24 note from Eric Hsu, who was an account representative
- in our infrastructure enablement group. I believe he

1 was responsible for the Samsung relationship at this

- 2 point.
- O. Now, at the bottom of the e-mail -- at the
- 4 bottom of the document is an e-mail from Eric Hsu to
- 5 you.
- 6 What was your understanding of what he was
- 7 telling you in this e-mail?
- 8 A. At this point in time Samsung was trying to
- 9 have us adopt DDR for our K7 chipset, our follow-on K7
- 10 chipset, and they would come and present us information
- and I would ask, well, we need, you know, A, B, C, D,
- 12 you know, a list of things we needed to help us make
- 13 the decision one way or another, and Eric was saying
- 14 that his contacts at Samsung were calling to make sure
- 15 I had all the information I needed.
- Q. What sort of information was Samsung offering
- 17 you?
- 18 A. They were offering device specifications.
- 19 O. Was that the information that you were
- 20 interested in receiving?
- 21 A. No. There were two main points. We needed
- 22 more of the system-level information. We needed the
- 23 layout design guidelines, a DIMM specification, a DIMM
- layout, termination guidelines, power supply, clock
- 25 chips. The whole system solution is what we were

1 really looking for.

- 1 if AMD tried to do that on their own, it would be a
- 2 huge effort on our part.
- Q. And 2 of the e-mail under the information you
- 4 wanted states, quote, "The Samsung person that I spoke
- 5 to also agreed that the system-level stuff was not very
- 6 well understood. I pointed out that the difficulties
- 7 that Intel had getting PC100 DIMMs correct and we
- 8 agreed this would be a big effort."
- 9 What did you mean by a system-level spec and
- 10 design guide? I think you referenced those.
- 11 A. That's exactly what I meant.
- Q. And what is a system-level spec with a design
- 13 quide?
- 14 A. A design guide, a system-level planning
- 15 budget, termination resistor placement, termination
- 16 guidelines, voltage regulator specs, clock specs,
- 17 et cetera.
- Q. And why are these important to AMD in whether
- 19 they're going to adopt DDR?
- 20 A. To get all of that, all those specifications,
- 21 correct required a lot of work, and AMD at this point
- 22 wasn't prepared to do all that work by ourselves. We
- were hoping that an industry consortium, you know,
- 24 the -- everybody would work together to arrive at the
- 25 right answer.

1 MR. DAVIS: I'd like to move CX-2153 into

- 2 evidence.
- 3 MR. GATES: No objection, Your Honor.
- 4 JUDGE McGUIRE: Entered.
- 5 (CX Exhibit Number 2153 was admitted into
- 6 evidence.)
- 7 BY MR. DAVIS:
- 8 Q. Could you describe the work that was done at
- 9 AMD in order to allow the K7 to work with RDRAM.
- 10 A. That would be the design of the IGR4
- 11 Northbridge chipset, and the work that was done there
- 12 was broken into two parts.
- The first part was the actual design of the
- 14 chipset itself. We started with the base Irongate
- 15 design -- that was the IG -- and added a Rambus memory
- 16 controller to it.
- In parallel, part of the deal that was arrived
- 18 at with Rambus was that Rambus was going to design the
- 19 I/O cell. There's a complicated set of logic and
- analog circuitry called a rack that needs to be
- 21 designed very, very carefully, that Rambus does that
- 22 design in the semiconductor process of interest for the
- 23 partner.
- 24 So Rambus did that design for us. We took that
- information and taped it out on a test chip and into

- 1 the semiconductor fabrication facility that we were
- 2 going to use, which I believe was UMC at this point,
- 3 and we built a package for it and built the part and
- 4 got it back and tested it and qualified it, made sure
- 5 that that design was solid for later inclusion in the
- 6 main part.
- 7 Q. Do you know if AMD ended up implementing the
- 8 Irongate Northbridge for DRAM?
- 9 A. We brought it to the point of pretty much
- 10 completion of the design, but we decided late in the
- design not to tape it out but rather to put the
- 12 project on the shelf for later, later production
- possibly.
- 14 Q. What do you mean, put it on the shelf?
- 15 A. We took the design database and added the
- libraries and the CAD tools and the system-level
- 17 elements in a big data backup so that we could, when
- 18 we chose to restart the project, we could just

- 1 reason was that we had earlier decided to start a
- 2 parallel effort designing a DDR chipset and we decided
- 3 that there was a lot of work to bring both of those to
- 4 market and we needed some resources freed up from the
- 5 IGR4 team to help out our microprocessor design effort
- 6 at the time.
- 7 O. I'd like to show you a document that's been
- 8 marked for identification as CX-2158.
- 9 A. Okay.
- 10 Q. Do you recognize this document?
- 11 A. Yes.
- 12 Q. Did you write this document?
- 13 A. Yes.
- Q. Why did you write CX-2158?
- 15 A. I was requested to give a quick history of our
- 16 engagement with Rambus and DDR to Dirk Meyer.
- 17 Q. And who is Dirk Meyer?
- 18 A. Dirk Meyer at that point was vice president of
- 19 microprocessor design in our group.
- Q. Did you do anything to arrive at the
- 21 information that was presented on CX-2158?
- 22 A. Yeah. I most likely went through my e-mail
- folders and probably through my notebooks to get the
- 24 dates right, put it in chronological order.
- O. I'd like to take a look at this document if we

For The Record, Inc. Waldorf, Maryland

- 1 can.
- 2 The first bullet says, "Initial direction was
- 3 DDR main memory for K7," and then it says, "Top-level
- 4 DDR attributes were very attractive to K7."
- What did you mean by that?
- A. K7, when we designed it, we aimed for clear
- 7 leadership performance in the marketplace, and a large
- 8 part of microprocessor performance is memory bandwidth,
- 9 and they designed -- one of the reasons that we
- designed our own front-side bus, we adopted the S2K,
- was that had offered much higher performance, much
- 12 higher bandwidth capabilities, and the initial look out
- into the DRAM industry suggested that DDR DRAM had
- 14 bandwidth numbers that matched what we were looking at
- for K7, so it seemed like a good match, just on a
- 16 performance bandwidth perspective.
- 17 O. Okay. Below that the note that there were
- 18 discussions with Samsung, Micron and NEC it looks like
- 19 May of 1997?
- 20 A. Yes.
- 21 Q. And it quickly became apparent, and there's a
- 22 number of bullets below that.
- First, it says "not one standard" and I think
- 24 you've already talked about that?
- 25 A. Yes.

1 Q. There are a couple of sort of technical things,

- 2 different I/O voltages, different protocols.
- 3 What were you referring to there?
- 4 A. Some manufacturers were attempting to start DDR
- 5 using 3.3-volt I/O signaling and others were going to
- 6 2.5 volt. There was no commonality between a few of
- 7 them.
- 8 The differing protocol, some manufacturers were
- 9 proposing bidirectional strobes, others were proposing
- 10 no strobes. It was just basic parts of the protocol
- 11 just were not nailed down in common between all the
- 12 manufacturers.
- 13 O. You just mentioned the term "strobe." What do
- 14 you mean by that?
- 15 A. A strobe is a signal that is used to qualify
- 16 data transfers. When data is transferred between the
- 17 DRAM and the memory controller.
- 18 Q. What do you mean, "qualify data transfers"?
- 19 A. Consider it a clock. It's a clock that goes
- 20 along with the data to specify where a data bit starts
- and ends.
- Q. Below that you say "no DIMM infrastructure
- 23 planned" and then in parentheses you say "two DIMM
- 24 standards."
- What did you mean by a DIMM infrastructure?

- 1 A. Back to some of what I said earlier, no one had
- 2 come up with a common DIMM. DIMM stands for dual
- 3 in-line memory module and it's the circuit board that
- 4 has the DRAM component soldered to it for eventual --
- 5 the DIMM gets plugged into the motherboard.
- 6 And there were -- there were no common DIMM
- 7 standards. Everybody had a slightly different version
- 8 of it, different pinouts, different form factors.
- 9 Again, back to the commodity statement, it's crucial
- 10 that we have a common standard for the DIMM definition
- so that anybody's DIMM plugs into the motherboard and
- 12 works just fine.
- Q. Now, below that you say, "No support
- 14 components, power supply, clock chips and registers."
- 15 What were the importance of -- first of all,
- what's a clock chip and what's a register?
- 17 A. A clock chip is a chip, you know, an electronic
- 18 circuit that generates clocks to be fed out to DRAM
- 19 DIMMs.
- 20 Q. And I'm sorry. And what's a register?
- 21 A. A register was -- one flavor of DIMMs are
- 22 referred to as register DIMMs, and what they do is they
- 23 take some set of signals from the memory controller and
- they register them. That's a small component that
- 25 consists of a series of flip-flops that register the

- 1 commands and then redistribute them on the DIMM to all
- 2 the DRAM components.
- Q. I'm not sure if this is a good question to ask,
- 4 but what is a flip-flop?
- 5 A. Oh, boy. It's a basic state element that
- 6 captures data and holds it.
- 7 Q. Now, why was the availability of the system
- 8 components important to AMD's adoption of DDR?

1 Rambus in-line module I believe. Instead of DIMM,

- 2 it's RIMM.
- But they had that standard. They had the
- 4 layout done. They had the termination scheme
- 5 specified. They had power supply components
- 6 specified. They had clock chips specified. All of
- 7 the support structure and components required to make
- 8 a computer using Rambus technology, they had figured
- 9 it all out.
- 10 Q. And you also say here "committed system logic
- 11 partner." What was the importance of that?
- 12 A. That was obviously Intel had committed to
- including Rambus in their product line, and therefore,
- 14 Intel was designing a chipset that would interface to
- 15 Rambus, and given that there was a chipset manufacturer
- 16 working on how to talk to Rambus that was driving a lot
- of the issue closure on the system-level solutions, so
- 18 issues around pinout and layout and guidelines,
- 19 et cetera, were obviously being worked with a committed
- 20 system partner.
- 21 Q. Below that you say: "We realize that creating
- 22 an S2K infrastructure was going to be tough enough. We
- 23 really could not afford to create the DDR
- infrastructure at the same time."
- I think you mentioned what S2K was earlier.

- 1 Could you remind me what that is.
- 2 A. So S2K was the term we used for the new K7
- 3 front-side bus, the new interface that we designed for
- 4 K7 to talk to the rest of the system.
- 5 And many of the things I've been talking about,
- 6 system-level components and design guidelines, a lot of
- 7 that work had to be done also to get our partners

1 work that AMD did with Rambus. The second bullet in

- 2 particular says, "We worked closely with Rambus to use
- 3 their RMC logic in the process, debugging numerous
- 4 issues with RMC."
- 5 First of all, tell me, what does RMC mean?
- 6 A. RMC I believe stands for Rambus memory
- 7 controller, and what it was was Rambus developed this
- 8 chunk of verilog RTL code that implemented an abstract
- 9 memory controller, the set of logic that you would want
- 10 to design to be a memory controller for their Rambus
- 11 device.
- 12 We quickly found out that it was not
- implementable. It was a very high-level abstract
- design, but when we tried to actually take this
- 15 abstract and make a chip out of it, it wasn't very
- translatable, so we had to do a lot of work to make it
- implementable in a real chip.
- 18 In addition, when we started doing extensive
- 19 simulation on the chip to verify its functionality, we
- discovered some bugs, a couple big ones, a lot of
- 21 little ones, that were -- just had to be worked
- 22 through, and there were questions on the exact protocol
- and the spec and a lot of interaction at the
- 24 engineer-to-engineer level to get that right.
- Q. Now, you mentioned the term "verilog RTL."

Just so I understand, what is verilog RTL?

- 2 A. Yeah. I apologize. That's a common
- 3 programming language that chip designers use to design
- 4 chips. It's the base design language of most chips
- 5 these days.
- 6 Q. Now, next you say between the summer of
- 7 1997 and -- the summer of '97 and the fall of '98,
- 8 JEDEC DDR turned around due mostly to the efforts of
- 9 the folks at Micron who partnered with Micron PC folks
- 10 to address the DDR system issues.
- 11 What are you referring to there?
- 12 A. Well, as I mentioned, what was missing in the
- whole DDR equation was a system partner that would
- drive all the system issues to get the layout, design
- 15 guides, et cetera, put together. And it turned out
- 16 that Micron had a division of their company that was
- 17 developing PCs and chipsets, so they hooked up --
- 18 they, the DRAM Micron folks, hooked up with the
- 19 Micron PC folks and started working out all these
- 20 issues.
- 21 Apparently, the Micron PC folks designed a
- 22 chipset, a DDR chipset, talked to an Intel
- 23 microprocessor, but other than that, it was fine and it
- worked great with DDR. They built a motherboard,
- 25 worked through the termination issues. They made a

- 1 DIMM layout that seemed to be pretty good, got some
- 2 power supply vendors on board to develop power supplies
- 3 that met some pretty reasonable specs, clock chips,
- 4 et cetera. It seemed like they had the whole package
- 5 sort of put together.
- Q. Now, next you refer to a trip, AMD traveled to
- 7 Micron PC in Minnesota.
- 8 Were you involved in that trip?
- 9 A. Yes.
- 10 Q. And what happened in that trip? First of
- 11 all -- I'm sorry. I shouldn't have asked that.
- 12 Why did you go on that trip?
- 13 A. Well, we were invited by Micron PC -- by the
- 14 Micron folks, both the DRAM and PC folks, to come see
- 15 that DDR was real and that we should consider it for
- 16 our future products.
- 17 So myself and Jim Keller, who at the time was
- 18 the K8 processor architect, flew to Minneapolis and
- 19 went and saw what Micron had done. We saw the
- 20 motherboard. We looked at their layouts. We went into
- 21 the lab and saw it working and put a scope on some
- 22 signals and saw the pretty signal integrity and it was
- 23 real, things were working well.
- Q. And who at Micron were you working with on
- 25 this?

1 A. The Micron DRAM person was Terry Lee and the

- 2 Micron PC person was Joe Jeddlow, J-E-D-D-L-O-W.
- Q. Next you say, "In parallel, lots of
- 4 information from DRAM manufacturers on the real cost
- 5 of DRAM."
- 6 Before we talk about the different
- 7 information, what was the importance of receiving
- 8 information from the DRAM manufacturers on the cost of
- 9 DRAM manufacture?
- 10 A. The DRAM manufacturers are the final say in
- 11 what it costs to manufacture their part. If you want
- to find out how good or bad a DRAM part is, you ask the
- DRAM manufacturer. They kept us up-to-date on what
- 14 their costs were for various technologies moving
- 15 forward.
- 16 Q. And why was it important for AMD to talk to the
- 17 DDR manufacturers about the cost?
- 18 A. We needed to make sure that whatever memory we
- 19 chose in our systems for our microprocessors was a
- 20 commodity and met the performance requirements at the
- 21 lowest possible cost.
- 22 Q. Now, some of the items listed below, let's go
- 23 through some of those.
- What was your understanding of the term "die
- 25 area"?

- 1 A. What we were being told by the DRAM
- 2 manufacturers was that comparing a like density DDR
- 3 chip to a like density Rambus chip, the Rambus chip had
- 4 larger die size. It was physically a bigger chip,
- 5 which implied it was more expensive.
- 6 Q. Why does the larger size mean it is more
- 7 expensive?
- 8 MR. GATES: Objection, Your Honor. It lacks
- 9 foundation.
- 10 JUDGE McGUIRE: I can't hear you, Mr. Gates.
- 11 MR. GATES: It lacks foundation, Your Honor.
- 12 JUDGE McGUIRE: Sustained.
- 13 BY MR. DAVIS:
- 14 Q. Have you been involved in chip manufacture?
- 15 A. Yes.
- Q. And in your involvement as a chip manufacturer,
- 17 have you observed the importance of die size to the
- 18 cost?
- 19 A. Yes.
- Q. Okay. So could you answer what was the
- 21 importance of die area.
- 22m0: ansity DDf.mportan02cnie miconductorce of die area.
- 1 kay.trynce doour involvedesignchipur ine of die area.
  e miconductorcment as a chipr sce ty Dabsolutwer wh 3.033961

- 1 minimum die size possible to meet your product
- 2 requirements because there's only a certain number of
- die that fit onto a wafer and only a certain number of
- 4 wafers that can go through a manufacturing facility in
- 5 a given time period and that equals your -- that's the
- 6 basis of your economic model.
- 7 O. And test issues, what were you being told about
- 8 test issues?
- 9 MR. GATES: Objection, Your Honor. It calls
- 10 for hearsay.
- 11 MR. DAVIS: I'm not entering it for the truth
- 12 of the matter but his state of mind in the decisions
- 13 regarding the RDRAM chipset.
- 14 MR. GATES: If it's coming in under state of
- 15 mind and not for the truth of the matter, I don't have
- 16 any objection, Your Honor.
- 17 JUDGE McGUIRE: Noted.
- 18 BY MR. DAVIS:
- 19 Q. Do you have the question in mind? Do you
- 20 remember the question?
- 21 A. No.
- 22 MR. DAVIS: Would you read back the question,
- 23 please.
- 24 (The record was read as follows:)
- 25 "QUESTION: And test issues, what were you

- being told about test issues?"
- 2 THE WITNESS: DRAM manufacturers were telling
- 3 us that the Rambus devices required new, expensive
- 4 testers and required longer test time than equivalent
- 5 DDR devices.
- 6 BY MR. DAVIS:
- 7 Q. And why was that important to you?
- 8 A. Similar to the die size issue, the longer your
- 9 test time, the higher your cost. You want to minimize
- 10 your test time when you manufacture semiconductors.
- 11 The longer you have to test a device, the less your
- 12 throughput through your manufacturing line.
- 13 O. The next item you have there is yield. What
- 14 does that refer to?
- 15 A. That refers to after manufacture, whether a
- device meets its specifications or not. Devices that
- meet the specification are a yield, that's your yield,
- 18 your positive yield, and the ones that don't are thrown
- away.
- Q. And what were you being told about yield on
- 21 this topic?
- 22 MR. GATES: Your Honor, it's again calling for
- 23 hearsay. If it's coming in under state of mind,
- that's fine. I would just like to have a standing
- 25 objection.

Ctquired longer test timhrown

1 MR. DAVIS: And these questions will all be for

- 2 the state of mind.
- JUDGE McGUIRE: All right. So noted.
- 4 MR. GATES: Thank you.
- 5 THE WITNESS: So on yield we were being told
- 6 that the Rambus devices weren't coming in as fast as
- 7 they needed to be and therefore they were going to be
- 8 quite expensive initially.
- 9 BY MR. DAVIS:
- 10 Q. The next item below that is power. What did
- 11 that mean?
- 12 A. We were being told by the DRAM manufacturers
- 13 that the Rambus devices were quite a bit hotter in
- 14 operation than the comparable DDR device.
- Q. And why is that important?
- 16 A. Higher power would imply higher cost in the
- 17 system. A larger power supply and perhaps a heat sink
- 18 to remove the power.
- 19 Q. And what were you being told about power by the
- 20 DRAM manufacturers?
- 21 A. We were being told that the Rambus devices
- required heat sinks and the DDR devices didn't,
- 23 implying that the Rambus devices would be more
- 24 expensive.
- Q. The next item below that is packaging. What

- 1 does that refer to?
- 2 A. We were being told by the DRAM manufacturers
- 3 that Rambus devices required a new, higher-cost
- 4 packaging mechanism -- I believe it was BGA -- whereas
- 5 the comparable DDR devices were still being packaged in
- 6 the current-generation package technology. I believe
- 7 it's referred to as TSOP, T-S-O-P.
- 8 Q. And why was that important?
- 9 A. Again, BGA was more expensive than TSOP.
- 10 Q. And I'm sorry. Did you say what you were
- 11 hearing from the DDR manufacturers?
- 12 A. Yes. This is all what the DDR manufacturers
- 13 were telling us.
- 14 O. And the final item there is RIMMs, and it's
- capital R-I-M-M-S, all caps up to the last M. Sorry.
- 16 What does that refer to?
- 17 A. A RIMM is the term that Rambus coined for
- 18 their memory module, their -- analogous to the DIMM.
- 19 Rambus in-line memory module I believe is what it
- 20 stands for.
- 21 And in the context of this statement, what the
- 22 DRAM folks were telling us is that the RIMMs were hard
- 23 to manufacture because of the yield issues and the test
- 24 issues. They had to do a lot of testing after the
- devices were assembled onto the RIMM itself, and

- 1 therefore, if they found a bad component out of the
- 2 multiple components on a RIMM, they'd have to throw the
- 3 whole RIMM away or rework it, which is just adding
- 4 cost, large amounts of cost, to the actual RIMM
- 5 manufacture process.
- 6 Q. And why was that important to AMD?
- 7 A. Again, we needed to make sure that the memory
- 8 required for use with AMD microprocessors was
- 9 cost-effective and commodity, widely available at the
- 10 lowest possible cost.
- 11 Q. The next bullet refers to future K8
- implementations. K8 again was -- what was K8?
- 13 A. K8 was our next-generation microprocessor,
- 14 sometimes referred to as Hammer.
- 15 Q. And then you say here "It became clear WRT,"
- does that mean with respect to?
- 17 A. With respect to, yes.
- 18 Q. The difficulties of getting a Rambus controller
- 19 on die.
- What are you talking about there?
- 21 A. Here, I think I referred to previously that our
- 22 memory controller for K8 we decided to integrate onto
- 23 the microprocessor die itself. Traditionally, memory
- 24 controllers are implemented in the Northbridge chipset,
- a separate chip from the microprocessor, and there's

1 some fundamental differences between the semiconductor

- 2 processes used for the manufacture of chipsets and the
- 3 semiconductor processes used for the manufacture of
- 4 microprocessors.
- With chipsets, the goal is lowest possible cost
- 6 with a constant control of the process technology so
- 7 that when you start manufacture of your Northbridge
- 8 chipset, you assume that the semiconductor process
- 9 technology parameters aren't going to move around over
- 10 the lifetime of the product. That product will remain
- 11 stable.
- 12 And that's particularly crucial in Rambus with
- their rack design. As I referred to earlier, the rack
- is their sophisticated I/O cell design that has a lot
- 15 of very detailed analog, careful analog design, that
- depends upon, critically upon stable semiconductor
- 17 process technology parameters. That works well and
- 18 when the Northbridge -- the memory controller is
- 19 implemented in the stable process technology such as,
- 20 you know, the ones from UMC or TSMC.
- 21 On the microprocessor side, it's a completely
- 22 different equation. The way microprocessor
- 23 semiconductor process technology is targeted, you tape
- out the microprocessor initially and then you're
- 25 constantly tweaking the process technology to ever

1 increase the speed of that microprocessor over its

- 2 lifetime.
- If we had decided to implement the Rambus
- 4 memory controller on the microprocessor using the
- 5 microprocessor semiconductor technology, we would have
- 6 been constantly tweaking and constantly having to tape
- 7 out new versions of the microprocessor to adapt to the
- 8 changing process technology underneath it in order to
- 9 keep that rack cell working.
- 10 The rack cell is quite dependent upon --
- 11 JUDGE McGUIRE: Okay. I'm not going to let him
- just go on and on. I understand what you're trying to
- say, sir, but let's ask more tighter questions so we
- don't have four or five pages of narrative, if you
- 15 would.
- MR. DAVIS: That was my fault, Your Honor. I'm
- 17 sorry.
- 18 BY MR. DAVIS:
- 19 O. Just so I understand it, AMD had made a
- 20 decision not to use RDRAM with the K8; is that
- 21 accurate?
- 22 A. That was the direction at that time, yes.
- Q. Did that decision have any effect on the
- decisions that were made regarding the K7?
- 25 A. Yes. We wanted to make sure that when we

- 1 had -- when we introduced K8 with DDR that we had an
- 2 established infrastructure for DDR, and a good way to
- 3 do that would be to introduce a DDR chipset for K7.
- 4 O. The next item refers to a complete design team
- 5 freed up in AUS. Does that refer to Austin?
- 6 A. Yes.
- 7 O. And what's that item in parentheses that says
- 8 "EPD"?
- 9 A. Embedded products division, which was a
- 10 division that more or less went out of business at
- 11 about that time.
- 12 Q. Now, what was the importance of the design team
- 13 being freed up in Austin?
- 14 A. That team could be applied to doing a parallel
- 15 chipset effort, and in fact we let -- asked them to
- take on the task of designing a DDR version of the K7
- 17 chipset.
- 18 Q. Okay. Now, one item below that, you say, "Due
- 19 to resource constraints and continuing bad news about
- 20 RDRAM in April 1994, IGR4 was put on the shelf with
- 21 full intentions to restart later."
- 22 What was the bad news that you were referring
- 23 to here?
- 24 A. There started to be industry rumors, industry
- 25 articles about problems with Rambus. The Intel

1 A. We had to make sure that all of our partners

- designed the motherboards properly, that all of the
- 3 DRAM DIMMs that were manufactured by all our partners
- 4 worked properly, a big qualification, making sure all
- 5 the DRAM devices and all the DIMMs worked interoperably
- 6 with the different motherboards that were all designed
- 7 to work with IGD4.
- At the same time, we had a few bugs towards the
- 9 end of, you know, the end of the summer getting that
- into production. It's the general ramp-up to
- 11 production.
- MR. DAVIS: Now, I understand that this has
- 13 already been moved into evidence. If it hasn't, I
- 14 would move it in, but I understand it has been.
- 15 JUDGE McGUIRE: And if it has, then it's not
- 16 pertinent that it be now moved.
- 17 MR. DAVIS: Okay. I'll move it in later.
- 18 JUDGE McGUIRE: I'm trying to be -- it has been
- 19 moved into evidence already; is that correct?
- 20 MR. GATES: Your Honor, I believe it was moved
- in on Friday. I just don't have my list here.
- JUDGE McGUIRE: But we aren't sure?
- MR. DAVIS: No. I understand that it was.
- JUDGE McGUIRE: It was or was not?
- MR. DAVIS: I believe it was.

JUDGE McGUIRE: Well, in case it hasn't been,

- 2 is there any objection?
- 3 MR. GATES: There's no objection.
- 4 JUDGE McGUIRE: Then if not, it will be entered
- 5 if it hasn't already been entered.
- 6 MR. DAVIS: Thank you, Your Honor.
- JUDGE McGUIRE: Thank you, Mr. Davis.
- 8 BY MR. DAVIS:
- 9 Q. Are you aware of an organization known as
- 10 JEDEC?
- 11 A. Yes.
- 12 Q. When did you first become aware of JEDEC?
- 13 A. When I was at Apple, the procurement folks
- 14 updated us periodically about the ongoing industry
- 15 situation and JEDEC was mentioned.
- 16 Q. Do your current job duties involve JEDEC in any
- 17 way?
- 18 A. Yes. The AMD representative to JEDEC works on
- my team.
- Q. Who is that?
- 21 A. That's Sam Patel.
- Q. Could you tell me what JEDEC is.
- 23 A. It's an industry consortium that defines
- 24 standards that multiple manufacturers can design to to
- 25 have interoperable parts.

1 Q. Have you ever gone to a JEDEC meeting?

- 2 A. I've been to a few. Yes.
- 3 Q. How many, approximately?
- 4 A. Maybe three or four of them.
- 5 Q. Why did you go to the JEDEC meetings?
- 6 A. I go to back up Sam when he needs extra help.
- 7 There's usually a lot of issues that occur during a
- 8 JEDEC meeting. They take a week, but they try to pack
- 9 two weeks' worth of work in and there's a lot of
- 10 sidebar conversations, a lot of issues to address, and
- 11 when those issues become overwhelming for one person, I
- 12 go to support Sam.
- Q. What is your understanding of the importance,
- if any, of the JEDEC standards to AMD's business?
- 15 A. AMD views the JEDEC standards process as
- 16 crucial to its business. JEDEC allows manufacturers to
- 17 all design to a common standard and basically enables
- 18 the commodity marketplace. Everybody is designing
- 19 compatible parts at the lowest possible cost competing
- 20 on manufacturing cost.
- 21 Q. I'd like to show you a document that's been
- 22 marked for identification as RX-1839.
- 23 A. Yes.
- Q. Do you recognize this document?
- 25 A. Yes.

- 1 O. What is it?
- 2 A. It's an e-mail trail, set of exchanges, where
- 3 I was preparing for a participation in a panel
- 4 discussion at a VLSI symposium in Japan scheduled for
- 5 June 2001.
- 6 Q. What was the VLSI rump session that's
- 7 referenced in the subject line?
- 8 A. The VLSI symposium is this big conference of
- 9 all the VLSI designers, VLSI semiconductor designers,
- in the world and they have day-long sessions of very
- boring, highly technical presentations, and in the
- 12 evening they had some panel discussions, and the
- 13 request was to have a lively panel discussion about
- 14 DRAM and they asked various people to represent
- different technologies and encouraged a lively
- 16 discussion.
- Q. What do you mean, "a lively discussion"?
- 18 A. Controversy. Conflict. They wanted to put a
- 19 little juice in the proceedings from a day-long,
- 20 boring semiconductor discussion to a lively
- 21 presentation in the evening to keep the engineers
- 22 entertained I quess.
- Q. And the presentation that you have in the back
- is the presentation of that?
- 25 A. Yes.

1 Q. In the last paragraph, I guess the second to

- 2 last full paragraph, it's the one starting "Are DDR
- 3 memory controllers," there's a sentence that says,
- 4 "Alternate memory technology interfaces use roughly
- 5 65 percent of the memory controller resources that a
- 6 typical 64-bit DDR interface requires."
- 7 What is that referring to?
- 8 A. There were questions -- I don't honestly
- 9 remember the source of the questions, but there were
- 10 questions related to, gee, Rambus only requires, you
- 11 know, some number of pins and DDR requires a larger
- 12 number of pins, doesn't that mean that Rambus is less
- expensive to implement. And this paragraph explains my
- 14 response that it's -- you just can't count pins to get
- 15 your cost. There's other issues to think about.
- Q. In fact, the next sentence says, "However,
- saving a few pennies in the memory controller while
- 18 spending quite a few dollars in other parts of the
- 19 system" -- and then there's a parenthetical there --
- "is not the right trade-off."
- 21 And what were you talking about there?
- 22 A. At that point in time the -- our understanding
- 23 was that Rambus required -- implementing Rambus
- 24 technology in the motherboard required six-layer
- 25 motherboards. There were heat sinks attached to the

1 Rambus. There's -- the sockets for Rambus were quite

- 2 expensive compared to DDR at that point. The same
- 3 thing goes for the regulators and clock chips. They
- 4 hadn't achieved the commodity price point yet. In
- 5 addition to the basic cost issues of the device itself
- 6 that we talked about earlier.
- 7 O. The next sentence starts, "AMD believes that
- 8 the sweet spot for mainstream memory controller
- 9 technology, and it goes on from there.
- 10 What do you mean by "sweet spot"?
- 11 A. Our Chinese partners who develop chipsets and
- 12 motherboards had -- were very familiar with given size
- packages and layout rules, four-layer motherboards,
- 14 et cetera, that we believed that the DDR requirements
- 15 matched that very well, whereas the RDRAM requirements
- 16 did not.
- 17 Q. Okay. At the bottom of the next page, there's
- an e-mail that I believe is from you and if you could
- 19 confirm this.
- 20 A. Yes.
- 21 Q. So starting with the -- it says "original
- 22 message"?
- 23 A. Yes.
- Q. Is that -- so is the text underneath that, the
- last original message, is that something that you

- 1 wrote?
- 2 A. Yes.
- Q. The very last line says, "JEDEC is a pain."
- What did you mean by that?
- 5 A. JEDEC is open to any and all parties, so any
- 6 and all parties have an opinion and can contribute or
- delay, or everybody has a vote, so it's not always the
- 8 most straightforward thing to get a technical
- 9 specification through. It's sometimes long, laborious,
- and you have to argue your points endlessly, probably

- 2 it's the last three pages of the document.
- 3 A. Is that the actual presentation?
- Q. Yes, the very last -- the last three pages
- 5 starting with the third from the end.
- 6 A. Okay.
- 7 Q. Which is actually page 7 of the document.
- 8 A. Okay.
- 9 O. What are these slides?
- 10 A. These are the slides that I presented to start
- 11 out the panel rump session. They asked us to have a
- 12 few slides, speak for five minutes to give a base
- opening presentation of what our position was, whatever
- technology we were advocating.
- 15 Q. And who put these slides together?
- 16 A. I did.
- 17 O. Were these the slides that were used at the
- 18 session?
- 19 A. Yes.
- Q. A few bullets down there's an item that says
- "die and controller flexibility."
- What did you mean by that?
- 23 A. DDR technology allowed both DRAM components and
- 24 memory controller components to have -- to implement
- both the old single data rate or a PC100/PC133 spec and

- 1 with the same component also implement the DDR spec,
- which would allow backwards compatibility, and in fact
- 3 I believe most of the first DDR DRAM devices were in
- 4 fact dual mode. They could work in single data rate
- 5 mode and become a PC100 product or they could work in
- 6 DDR mode and be a DDR product.
- 7 Similarly, a number of our chipset partners did
- 8 the same thing with their chipsets. They made memory
- 9 controllers that could work with either a single data
- 10 rate or double data rate.
- 11 Q. The title of this slide is System Advantages of
- 12 DDR.
- n ov inight re's ramp or double data raty

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12 DD24 )TjT\* By

2

1 market demanded more single data rate in lower-cost

- 2 markets, they could supply that. If the market
- demanded the DDR versions, they could supply it with
- 4 the same device.
- 5 Q. Now, earlier you had stated that AMD designs
- 6 and sells controllers sometimes?
- 7 A. Yes.
- Q. Does it generally make them work with both
- 9 DRAMs and a transition, technology transition?
- 10 A. We close not to for our IGD4 device. When we
- 11 started the design of that, we decided to focus on
- 12 getting the DDR infrastructure going with our IGD4
- device, get it out there as soon as possible with the
- 14 lowest risk. Adding an SDR certainly would be
- 15 possible, maybe even straightforward, but it added
- 16 risk, but it added not trivial schedule. We decided to
- go out and get DDR going, get the infrastructure going,
- 18 get the industry going.
- 19 O. Okay. Let's go to the next document.
- 20 Do you know whether it matters to AMD whether
- 21 or not the DRAM standard or a DRAM standard is
- 22 generated inside of JEDEC or inside -- instead of
- inside a smaller consortium or industry group?
- A. As long as it's an open, free consortium where
- 25 all interested parties are able to contribute, it's

- fine with us. Generally, that means JEDEC.
- 2 O. Has there been a situation in which a DRAM
- 3 standard was developed or was in the process of being
- 4 developed outside of JEDEC?
- 5 A. Yes.
- 6 Q. And what examples are you referring to?
- 7 A. Well, there was ADT and Rambus.
- 8 O. What is ADT?
- 9 A. ADT I believe stands for Advanced DRAM
- 10 Technology. I believe it was a consortium of a handful
- of the DRAM manufacturers and Intel who were defining
- 12 some next-generation DRAM technology.
- Q. Were you involved in AMD's business plans
- 14 regarding DRAM when the ADT standard was being
- 15 developed?
- 16 A. Yes.
- Q. Did you have any understanding of the effects
- such a standard would have on AMD's business?
- 19 A. Yes. We were very, very afraid of what it
- 20 would do to our business. Our number one competitor
- 21 was essentially defining the new DRAM standard, getting
- 22 a huge head start in its implementation and details,
- designing for its requirements without any input from
- 24 AMD.
- Q. I'd like to show you a document that's been

1 marked for identification as RX-1746.

1 whether that would affect us or not and how it would

- 2 affect us.
- 3 Q. Okay. Do you know what DDR 333 is?
- 4 A. Yes.
- 5 Q. What is it?
- 6 A. It is the follow-on to the original DDR 200 and
- 7 266 speed specifications, sometimes referred to as
- 8 DDR 1.5, but it's an evolutionary speed increase in
- 9 DDR.
- 10 Q. Are AMD processors compatible with DDR 333?
- 11 A. Yes.
- Q. Which processors are compatible with DDR 333?
- 13 A. Our K8 microprocessor. It's commonly referred
- 14 to as Opteron now that we've launched it.
- 15 Q. I'd like to show you a document that's been
- 16 marked for identification as CX-2152.
- Do you recognize this document?
- 18 A. Yes.
- 19 O. What is this document?
- 20 A. This is a -- I believe this is a meeting
- 21 minutes write-up that I wrote after a meeting.
- Q. I'm sorry. You said you wrote this?
- 23 A. Yes.
- Q. The first paragraph -- well, first of all, it
- 25 says "IGD4 Based DDR 1.5 Summary," so what was being

- 1 discussed in this meeting?
- 2 A. We were discussing the feasibility of adding
- 3 DDR 333 support to our existing IGD4 part that was at
- 4 that point I believe starting production.
- 5 Q. And the first paragraph describes a PPP
- 6 meeting. What does that stand for?
- 7 A. Yeah. PPP stands for propeller head platform
- 8 planning. It's a weekly meeting that is held at AMD
- 9 that I chair that's a cross-divisional lead
- 10 engineer/senior engineering discussion group.
- 11 Q. Okay. Now, what was the time frame in which --
- who was requesting, first of all, that IGD4 be able to
- 13 support DDR 1.5?
- 14 A. Our marketing team at AMD asked for it.
- 15 Q. In what time frame were they hoping to see this
- 16 product?
- 17 A. I believe they were hoping to have a product in
- 18 the market in mid-2001.
- 19 Q. What did you do to provide the analysis that's
- 20 described in this memo?
- 21 A. We asked the design team, the IGD4 design team,
- 22 to go off and figure out what it would take to modify
- the design to support DDR 333.
- Q. I'd like to direct your attention to the item
- in the memo entitled What Are the Constraints,

1 Obstacles, Risks, et cetera, to this Project? Do you

- 2 see that?
- 3 A. Yes.
- Q. Could you identify or -- sorry -- could you
- 5 describe what you identified as the constraints related
- 6 to the project?
- 7 A. So typical engineering practice is when you're
- 8 asked to do something challenging, you want to
- 9 constrain the problem down to the minimum set of things
- 10 to solve, so we put some constraints and said, well,
- we're going to only do this for registered only with
- two DIMMs and we're not going to entertain other
- 13 feature additions to the part. We want to narrow the
- 14 focus of the problem we're trying to solve.
- 15 Q. Can you describe what you identified as the
- 16 risks related to the project?
- 17 A. The biggest risk was that we had other
- 18 projects in the pipeline that were slated to use the
- 19 resources that would be needed to make this change to
- the chip.
- 21 Q. It says "imposes risks to tunnel projects"?
- 22 A. Yes. That's what that refers to. The tunnel
- is what we refer to as the chipsets for K8.
- Q. Is that similar to bridge?
- 25 A. Yes. For K8 we changed the system

- 1 architecture radically, as I discussed, to pull the
- 2 memory controller on the processor, and to make sure
- 3 everybody wasn't confused, instead of calling things
- 4 Northbridge and Southbridge, we called them tunnels.
- 5 A tunnel does the same thing as a bridge, but it's
- 6 constructed radically different, so it got the point
- 7 across.
- 8 More geeky engineer stuff here. Sorry.
- 9 Q. Could you identify what you described here as
- 10 the obstacles related to the project.
- 11 A. The biggest obstacle -- I think they're
- detailed a little bit later, but the biggest obstacle
- was we needed to make some changes inside the IGD4 part
- 14 itself. The current part had the frequency of the DRAM
- in locked step with the frequency of the front-side
- 16 bus. If the front-side bus was going at 266 megahertz,
- 17 the DRAM would go at 266 megahertz.
- By asking us to go to 333 megahertz memory, we
- 19 would have to put some sort of gearbox structure inside
- 20 the chip to adopt the different clock speeds.
- 21 Q. What do you mean by the term "gearbox"?
- 22 A. We would have to make sure that as data went
- 23 across the chip from the K7 front-side bus side up to
- 24 the memory it had to change time demands from a
- 25 266-megahertz time demand up to a 333-megahertz time

- demand. And that required a bunch of logic that wasn't
- 2 in there. It wasn't in the chip.
- Q. You also mention here that there were DDR

- 1 Q. And what was the nature of the analysis that
- they asked you to perform on those patents?
- A. They wanted to see, A, if we were in violation
- 4 or did we, you know, did we infringe on the patents, I
- 5 guess is the right word, and B, were there any
- 6 reasonable work-arounds.
- 7 JUDGE McGUIRE: Now, let me interject. When
- 8 you say your boss handed you some patents, whose
- 9 patents were these? Rambus patents?
- 10 THE WITNESS: Yes, they were Rambus patents.
- 11 JUDGE McGUIRE: All right.
- MR. DAVIS: Thank you, Your Honor.
- 13 BY MR. DAVIS:
- 14 uess claim soAMDhe nausn t

- 1 and the future K8 microprocessor.
- Q. At what stage was that future microprocessor --
- 3 this is the K8 you said?
- 4 A. Yes.
- 5 Q. And what stage was the K8 at at the time you
- 6 learned of the Rambus claims against AMD?
- 7 A. It was about midway through its design cycle.
- 8 Its base architecture was defined. It was well into
- 9 the design phase. It hadn't quite reached the phase of
- 10 physical design, but it was well along the path to
- 11 completion.
- 12 Q. Now, you said you reviewed the Rambus patents
- or three of the Rambus patents?
- 14 A. Yes.
- 15 Q. Now, what did you conclude after reviewing the
- 16 patents?
- 17 A. They were pretty simple things to work around
- if we had known about them a long time ago, but we
- 19 were in the middle of ramping up an infrastructure.
- 20 This was just when we were trying to get our IGD4 and
- 21 the first DDR motherboards out the door. They were
- 22 pretty trivial to work around, but we were in the
- 23 middle of ramping and they're pretty tough to change
- 24 things.
- Q. What was the importance of being in the middle

of ramping to the issue of working around the Rambus

- 2 patents?
- A. The work-arounds that were obvious required
- 4 some big changes to the device, to the chipsets, to the
- 5 motherboards, et cetera.
- 6 0. What work-arounds were you referring to?
- 7 Start with programmable CAS latency. What
- 8 work-arounds did you have in mind in this analysis?
- 9 A. There were any number of options. The bottom
- 10 line is any change when you're trying to do a
- 11 production ramp is extremely difficult and hard, so you
- 12 asked about programmable CAS latency; correct?
- 13 The few work-arounds we talked about were --
- 14 MR. GATES: Your Honor, can I interject here
- 15 an objection? I think there's a lack of foundation
- and we're just getting opinion testimony at this
- 17 point.
- 18 MR. DAVIS: This is not opinion testimony.
- 19 This is his state of mind in 2000 when he learned of
- the patents, but I can establish a foundation if you
- 21 like.
- JUDGE McGUIRE: Overruled. I'll entertain the
- 23 question.
- 24 BY MR. DAVIS:
- Q. Do you remember the question?

1 A. What work-arounds were we contemplating.

- Q. For programmable CAS latency.
- 3 A. For programmable CAS latency.
- 4 So the three on the table were pretty obviously
- 5 how to fix CAS latency, have the parts manufactured to
- 6 be a fixed CAS latency. The second one was to have a
- 7 pin-programmable CAS latency where the value of CAS
- 8 latency would be set by pins tied high or low on the
- 9 DIMM. And the third one was some sort of serial
- 10 programming using existing single-bit serial load
- 11 technology that was ubiquitous in the industry at the
- 12 time.
- Q. So let's talk about pin strapping for a
- 14 second.
- What did you mean by pin strapping?
- 16 A. With pin strapping one could allocate either
- 17 dedicated or multiplexed pins on the DRAM device that
- 18 depending on their state either pulled high or low
- 19 would tell a device what the CAS latency should be.
- Q. Now, when you say "pulled high or low," what
- 21 are you referring to (indicating)?
- 22 A. Pulled to a high voltage to indicate a one or
- 23 pulled to a low voltage to indicate a zero.
- Q. Did you think that pin strapping was a more
- 25 costly or less useful future than the current JEDEC

- 1 standard of setting CAS latency?
- 2 A. Certainly no more costly. Maybe a little bit
- 3 more inconvenient, but in the end it probably could
- 4 have been made to work just fine. The problem was,
- 5 we'd have to change everything in the middle of this
- 6 production ramp.
- 7 O. What about fixing CAS latency?
- 8 A. Fixed CAS latency would have been pretty
- 9 onerous for the DRAM manufacturers.
- 10 Q. Let's -- first of all, did you think that
- 11 fixing CAS latency was more costly or less useful than
- 12 the current JEDEC standard to AMD?
- 13 A. Probably it had -- would have a significant
- 14 cost impact for the DRAM manufacturers.
- 15 One of the advantages of programmable CAS
- latency is that DRAM manufacturers can bin their
- 17 devices. They can have fast devices with a short CAS
- 18 latency and sell them for more money, and parts that
- 19 were perhaps yielding slower, they could be programmed
- 20 with a longer CAS latency and sold for less cost.
- 21 Q. Now, I forget -- did you remember the name of
- the person who gave you the patents and the
- 23 assignment?
- A. It was either Rich Heye or Dirk Meyer. I
- 25 forget exactly which one.

- Q. Did you recommend to either of them that AMD
- 2 change its products to change the CAS latency that it
- 3 used?
- A. No. I recommended we didn't, given that we

- 1 it relates to AMD's business?
- 2 A. Fixed burst length would have been very, very
- 3 bad for AMD. AMD designed its microprocessors to have
- 4 its natural burst length to be 64 bytes, which is eight
- 5 cycles of data. Knowing that the DRAMs had that
- 6 capability, we decided to take advantage of that
- 7 capability for performance reasons.
- If the work-around was to fix the burst length,
- 9 the most likely burst length chosen would have been an
- 10 Intel-compatible burst length or a burst length of four
- 11 cycles or 32 bytes. That would have been very bad for
- 12 us. A, it would have required lots of redesign in the
- memory controllers and also caused us a performance
- 14 hit.
- 15 Q. Now, why did you say that you thought that the
- 16 most likely burst length would have been the -- you
- said burst length of four?
- 18 A. Yes.
- 19 O. And why did you think that would be the most
- 20 likely burst length that would have been used?
- 21 A. That is the burst length that Intel uses for
- 22 their microprocessors and their systems and they hold
- 23 the majority of the market and the DRAM manufacturers
- 24 would have manufactured the part to hit the majority.
- 25 O. I understand.

1 The last technology you would have added, is

- 2 that dual-edged clocking?
- 3 A. Yes.
- 4 O. And what is dual-edged clocking?
- 5 A. Dual-edged clocking allows data to be captured
- on both a rising edge of a clock and the falling edge
- 7 of the clock. Traditionally, prior to -- I don't
- 8 know -- the mid-'80s, data was always transferred on a
- 9 single edge, on the rising edge of the clock. Data was
- 10 captured when the clock rose from a zero to a one.
- 11 DDR techniques allowed you to capture the data
- on the falling edge and the rising edge to effectively
- double the data rate, hence the word "double data rate"
- 14 or "DDR."
- 15 Q. What were the alternatives that you had in mind
- in 2000 when you reviewed the Rambus patents regarding
- 17 dual-edged clocking?
- 18 A. Well, the placement of your clock edges and
- 19 your data is more or less arbitrary. We could have
- 20 slowed the clock down by half the rate or doubled the
- 21 rate of the clock itself. Either way would have been
- reasonable to implement to capture the data.
- Q. Did you propose to Mr. Heye or Mr. Meyer or
- 24 whoever gave you the patents that AMD change its
- 25 products to accommodate changes to the dual-edged

- 1 clocking?
- 2 A. I recommended that we wouldn't make any changes
- 3 for similar reasons as before. We were in the middle
- 4 of a production ramp. It would be impossible for us to
- 5 stop and change.
- 6 Q. Now, earlier you were describing an analysis in
- 7 CX-2152, which is -- (indicating).
- 8 A. Yep.
- 9 Q. What was the date this analysis occurred? What
- 10 was your understanding of that?
- 11 A. The date on the document says June 29, 2000.
- 12 It probably occurred the previous couple of weeks to
- 13 that date.
- Q. And how does that relate in time when you
- 15 learned about the Rambus patents, the Rambus -- I'm
- 16 sorry -- the Rambus claims against AMD?
- 17 A. This preceded that, that knowledge.
- 18 Q. Is there any difference between the analysis
- 19 you conducted here and the analysis that you conducted
- 20 relating to the patents that Rambus showed you -- I'm
- 21 sorry -- that Rambus claimed against AMD?
- 22 A. Yes. Here was a very straightforward
- incremental speed increase and I had the design team
- look at what it would take.
- 25 For the work-arounds that we were previously

- discussing, I communicated with a few of our DRAM
- 2 partners and a couple of senior folks inside AMD. I
- 3 didn't go to any team and ask them to do a detailed
- 4 analysis. It was a very top-level lead work, very
- 5 simple changes that -- you know, the work-arounds that
- 6 we talked about were very simple in concept and the
- 7 reason -- the reasons around doing them are not --
- 8 didn't surround the technical feasibility. It
- 9 surrounded the logistical nightmare of trying to change
- 10 something in mid-production.
- 11 MR. DAVIS: Thank you. No more questions.
- 12 JUDGE McGUIRE: Okay. Why don't we take a
- ten-minute break and when we return we'll start with
- 14 cross-examination.
- We're in recess. Off the record.
- 16 (Recess)
- JUDGE McGUIRE: Mr. Gates, at this time I'll
- 18 entertain your cross-examination of the witness.
- 19 MR. GATES: Thank you, Your Honor.
- 20 CROSS-EXAMINATION
- 21 BY MR. GATES:
- Q. Good afternoon, Mr. Polzin. How are you?
- 23 A. Hi, Sean.
- Q. You said earlier that you helped design the
- front-side bus for the Athlon processor; is that

- 1 right?
- JUDGE McGUIRE: Mr. Gates, I'm going to ask you
- 3 to stand a little closer to the mike. I'm having a
- 4 little trouble hearing you from that far away.
- 5 MR. GATES: Okay. Thank you.
- 6 JUDGE McGUIRE: Thank you.
- 7 8 THBYR. GATES: jT\* 7 9 7 Q ThWell, let mes

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1 Q. It went from 200 and later on you got a faster

- 2 bus?
- A. Yes.
- 4 Q. And I think at one time you had a 333-megahertz
- 5 bus; is that right?
- 6 A. Yes.
- 7 Q. Well, let me try to get some dates on these
- 8 changes.
- 9 Okay. So the AMD Athlon, that's the K7; is
- 10 that right?
- 11 A. Yes.
- 12 Q. And you said the front-side bus speed when it
- first came out was 200 megahertz; is that right?
- 14 A. Yes.
- Q. Okay. And you said you worked on the chipset
- 16 for that initial version of the K7?
- 17 A. Yes.
- 18 Q. And the initial chipset that came out with K7
- 19 was the AMD 750?
- 20 A. That's correct.
- 21 Q. Okay.
- 22 A. I referred to that previously as Irongate. If
- 23 that helps.
- Q. Okay. Or Irongate.
- 25 And when was that -- when did that chipset come

- 1 out, what year was that?
- 2 A. In June 1999 when we launched the first K7.
- 3 Q. And what type of memory did that chipset
- 4 operate with?
- 5 A. PC100.
- 6 O. Okay. So it's PC100 SDRAM?
- 7 A. That's correct.
- Q. And we'll say that's 6-99; is that right?
- 9 A. Yes.
- 10 Q. Later on, you developed at AMD a faster
- 11 front-side bus, 266 megahertz, for the Athlon chip; is
- 12 that right?
- 13 A. Yes.
- Q. And you worked on the controller that would go
- with that new front-side bus; is that right?
- 16 A. No. At that time a different design team was
- 17 working on that.
- 18 Q. Okay.
- 19 A. I was the system guy at that point.
- Q. You were the system guy at that point.
- 21 Did it have a different controller than the
- 22 AMD 750?
- 23 A. Yes.
- Q. And that was the AMD 760?
- 25 A. Yes.

Q. And when did this front-side bus come out?

- 2 A. September 19 -- or September 2000. That's
- 3 the -- it was coincident with the introduction of the
- 4 AMD 760 which was our IGD4 chipset.
- Q. And that AMD 760 chipset was compatible with
- 6 what memory technologies?
- 7 A. DDR 200 and 266.
- 8 Q. Now, did you ever develop a chipset that was
- 9 compatible with PC133 SDRAM?
- 10 A. No.
- 11 Q. Third-party vendors created chipsets that were
- compatible with PC133 and the AMD processor; is that
- 13 right?
- 14 A. Yes.
- 15 Q. Were they compatible with the 200-megahertz
- front-side bus or the 266-megahertz front-side bus?
- 17 A. I believe they were compatible with the 200,
- 18 but I don't know for certain if they ever were not
- 19 compatible with the 266. They may have been; they may
- 20 not have been.
- 21 Q. Do you know whether or not those chipsets came
- 22 out in between the AMD 750 and the AMD 7 -- the AMD 750
- 23 and the AMD 760?
- 24 A. I believe they do. I don't have any direct
- 25 knowledge. I can't give you a date.

- Q. Okay. So at some point third-party vendors
- 2 came out with chipsets compatible with the Athlon that
- 3 operated with PC133?
- 4 A. Yes.
- 5 Q. And we just don't know the date?
- 6 A. Yeah.
- 7 Q. Now, is the architecture of the AMD 760 chipset
- 8 different from the AMD 750?

- 1 That wasn't their goal. That's correct.
- Q. Later on, AMD developed a 333-megahertz
- 3 front-side bus for the Athlon processor?
- 4 A. That's correct.
- 5 Q. And do you know when that came out?
- 6 A. I really have no idea.
- 7 Q. Were you aware of it when it came out?
- 8 A. Yes.
- 9 Q. Okay. So at some point you knew what the date
- 10 was?
- 11 A. Yeah. I just don't recall when it was.
- 12 Q. Would it refresh your recollection if I showed
- to you a press release of when that chipset was
- 14 released?
- 15 A. Sure.
- Q. Then why don't we bring up on the screen
- 17 AMD 04. I'll go ahead and give you a paper copy as
- 18 well so that you can see that and it's probably easier
- 19 to read.
- 20 May I approach, Your Ew18 e3' to read.

- front-side bus for the Athlon chip?
- 2 A. Yes.
- 3 Q. 400 megahertz?
- 4 A. Yes.
- 5 Q. And do you remember when that was released?
- 6 A. Very recently. I know that. I don't have the
- 7 precise date, but it was within the last couple
- 8 months.
- 9 Q. So in about May of this year; is that --
- 10 A. Yeah. Sounds about right.
- 11 Q. And what type of memory is that 400-megahertz
- 12 front-side bus compatible with?
- 13 A. I believe it's 200, 266, 333 and 400.
- Q. So it can go with any of the DDR family up to
- 15 DDR 400?
- 16 A. I believe so, yes.
- 17 Q. And did AMD develop a chipset that was
- 18 compatible with DDR 400?
- 19 A. Not for K7, no.
- 20 O. Not for the K7?
- 21 A. Yeah.
- 22 Q. So that was developed by third parties?
- 23 A. Yes.
- Q. Now, we looked earlier at a document that you
- 25 should still have. I think it's CX-2152. It's the one

- 1 with the copy of this slide in the binder and it has a
- discussion of DDR 1.5?
- 3 A. Yes.
- 4 Q. And that was a discussion of building a chipset
- 5 that would be compatible with DDR 333; right?
- 6 A. Yes.
- 7 Q. In order to do that, at least with the slower
- 8 bus speed, you had to rearchitecture the Northbridge;
- 9 right?
- 10 A. Correct.
- 11 Q. And wasn't the case that there were different
- 12 DIMM specifications for the DDR 333 than there were for
- the previous generations of DDR?
- 14 A. Different DIMM specifications.
- 15 Q. Well, let's look at this document on page 3.
- 16 If you'll look at the third page, and if you look
- 17 under -- there's a heading DDR Infrastructure Issues
- 18 and Tasks?
- 19 A. Yes.
- Q. If you look at the fourth bullet point, the
- 21 third and fourth bullet points, it says that there's no
- 22 device specifications available and later on it says
- "no DIMM layout available." Doint, clable ,1
- 12 Q. WS do tlunder stad that wcrrect.lyto rmen thea

- 1 there is a different DIMM specification for DDR 333
- 2 products?
- A. Well, at this point in time it was not known
- 4 whether the existing one would work fine or whether a
- 5 new one was required.
- 6 O. Well, isn't it -- later on isn't it in fact the
- 7 case that there was developed a different specification
- 8 for the DDR?
- 9 A. I believe you're correct.
- 10 Q. Okay. Are you familiar with a -- something
- 11 called a Hot Chip Symposium?
- 12 A. Yes. Isn't that the one that happens in
- 13 Stanford once a year? Okay. Yes.
- 14 Q. And didn't you give a presentation at the
- 15 Hot Chip Symposium in 1999?
- 16 A. Me personally or me, AMD?
- 17 Q. You as part of a group from AMD.
- 18 A. I don't recall. I don't think I attended.
- 19 Q. Did you ever give a presentation on the IGR4
- that you were developing at AMD to a symposium?
- 21 A. I don't believe I did, no, not personally.
- 22 Q. But do you know whether or not anybody from AMD
- 23 did that or not?
- 24 A. I have no knowledge one way or another. They
- 25 might have.

1 Q. Now, you spoke earlier about the importance

- 2 to -- of JEDEC to AMD?
- 3 A. Yes.
- 4 O. And I think you said it was important that it
- 5 was an open process, everyone could be involved;
- 6 right?
- 7 A. Yes.
- 8 Q. And the reason why it's important for AMD to
- 9 be participating in an open process is so that you
- don't get a competitive disadvantage to Intel; is that
- 11 right?
- 12 A. That's one of the reasons, yes.
- 0. And that's one of the reasons why you were very
- 14 concerned about the ADT consortium?
- 15 A. Yes.
- 16 Q. Because AMD was not participating, but Intel
- 17 was?
- 18 A. Yes.
- 19 Q. We looked earlier at an e-mail that you sent.
- 20 It's RX-1746. It's just a one-pager.
- 21 A. Okay.
- Q. Okay. And this was an e-mail that you wrote in
- 23 response to something that Intel was doing; right?
- 24 A. Yes.
- Q. And they were specifying in an addendum

- 1 A. Correct.
- Q. -- didn't you have to look at some of Intel's
- addendums on the DDR 200 specification, for example?
- 4 A. No. Intel wasn't participating to our
- 5 knowledge at that point.
- 6 Q. So you're not aware of whether or not they have
- 7 addendums to the DDR specifications?
- 8 A. No.
- 9 Q. Didn't they write the PC100 standard?
- 10 A. I have no knowledge. I didn't think so, but I
- 11 have no knowledge one way or another.
- 12 Q. Okay. Why don't I show you -- let's bring up
- 13 RX-2103-14.
- 14 May I approach, Your Honor?
- JUDGE McGUIRE: Yes.
- 16 BY MR. GATES:
- 17 Q. Okay. Mr. Polzin, do you recognize that as the
- 18 Intel PC SDRAM standard?
- 19 A. That's what it says on the front, yes, sir.
- Q. And did you use that standard when you were
- 21 designing the AMD 750 chipset?
- 22 A. Probably among others we used this, yeah, among
- other specifications this is probably one we looked at,
- 24 yeah.
- Q. So when you were designing the AMD 750 chipset,

- 1 you were looking at the Intel standard?
- 2 A. Among others, yes.
- Q. You also talked earlier about your efforts with
- 4 the -- to develop the Rambus controller. Do you
- 5 remember that?
- 6 A. Yes.
- 7 O. Okay. And you had looked at a document where
- 8 you laid out kind of the chronology of your efforts?
- 9 A. Yes.
- 10 Q. Okay. Let's look at that, CX-2158. Do you
- 11 have that?
- 12 A. Yep.
- 13 O. Okay. Now, if you look down at something
- 14 Mr. Davis pointed to where it says, on the first page,
- 15 Rambus offered to complete -- offered a complete system
- 16 picture?
- 17 A. Uh-huh.
- Q. And you explained to us that Rambus had already
- 19 specified a number of items in the infrastructure;
- 20 right?
- 21 A. Yes.
- 22 Q. And it was important to you at the time
- because the DDR specification hadn't been settled
- 24 upon; right?
- 25 A. Yes.

1 O. And the DDR infrastructure had not been

- 2 specified?
- 3 A. Yes.
- 4 O. But the Rambus infrastructure at least had been
- 5 specified at this point; right?
- 6 A. Yes.
- 7 Q. And I think you referred to something -- you
- 8 referred to a term, you said it's important that the
- 9 specifications be vendor neutral; right?
- 10 A. Correct.
- 11 Q. Were the Rambus -- those Rambus specifications
- were vendor neutral, weren't they?
- 13 A. Yes.
- 14 Q. Okay. And you also said that, well, you might
- 15 have a DRAM, but just having a DRAM is not enough, you
- have to have all this infrastructure; right?
- 17 A. Yes.
- 18 Q. So without the system infrastructure, you can't
- 19 have a memory system even if you have that DRAM?
- 20 A. Correct.
- 21 Q. Okay. And the reverse is true as well; right?
- 22 If you don't have the DRAM, all that infrastructure is
- 23 useless; is that right?
- A. Yeah.
- Q. So if the DRAM manufacturers aren't going to

1 be producing a particular type of DRAM, no matter what

- 2 you do with all the infrastructure, it's not going to
- 3 work?
- 4 A. Correct.
- 5 Q. And at the time when you were designing this
- 6 chipset for the Rambus RDRAM, it was later on when
- 7 you'd made the decision to switch to DDR, it was your
- 8 understanding that RDRAM was not going to become the
- 9 commodity product; right?
- 10 A. No. Our understanding was it was -- the reason
- 11 that we shelved it -- we were very careful to make sure
- 12 we could restart the project -- it was a timing thing.
- 13 It was clear it wasn't going to be a commodity product
- in the time frame of interest.
- 15 Q. So it was your understanding at least that the
- 16 reason why you switched over and put all your efforts
- into a DDR controller was because DDR was going to be
- 18 the volume product?
- 19 A. Yes.
- 20 O. And you understood that from what you were
- 21 hearing from the memory manufacturers?
- 22 A. Yes.
- Q. At the very bottom of that page, of that
- e-mail, the first page, you refer to future K8
- 25 implementations became clear with respect to

difficulties of getting the Rambus controller on the

- 2 die; right?
- 3 A. Yes.
- 4 O. And that you were talking about putting the
- 5 memory controller actually on the CPU or on the same
- 6 die as the CPU?
- 7 A. Yes.
- 8 Q. And you're referring -- I guess you said
- 9 earlier that there were some difficulties in doing that
- 10 with the K8?
- 11 A. Yes.
- 12 Q. Now, you're familiar with the Alpha processor;
- 13 right?
- 14 A. The old ones.
- 15 Q. Okay. When you were at DEC, you worked on the
- 16 Alpha processors?
- 17 A. Correct. Yes.
- 18 Q. And DEC later changed and finally became part
- of Compaq; is that right?
- 20 A. That's correct, yes.
- 21 Q. And Compag is using the Alpha processors in
- their high-end servers; right?
- 23 A. Yes.
- Q. And are you aware of the fact that the Alpha
- 25 processors have incorporated the Rambus controller onto

- 1 the die with the CPU?
- 2 A. I wasn't aware of that, but it sounds
- 3 reasonable.
- 4 Q. Why does it sound reasonable to you?
- 5 A. I know that was their direction they told us

- 1 it -- keeping that processor competitive as you
- 2 constantly tweak the process to get faster and faster
- 3 processors, which you require in the desktop
- 4 microprocessor marketplace.
- 5 Q. Do you consider the Alpha processor
- 6 competitive?
- 7 A. No.
- 8 Q. No. Okay. So just because Compaq uses it in
- 9 its high-end servers it's not competitive?
- 10 A. It's not very competitive anymore in the
- 11 marketplace. That's why it's dying.
- 12 Q. At one time it was; right?
- 13 A. At one time it was, yes, sir.
- Q. And do you consider Intel's network processors
- 15 to be competitive?
- 16 A. I'm not very aware of how the network processor
- space, you know, stacks up, so I don't have any
- 18 knowledge of that.
- 19 Q. Further down on that second page of the e-mail
- 2 13 ce. Thcorrectt was, sir.

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1 A. Correct.

- 1 A. The motherboard companies?
- 2 Q. The motherboard companies.
- A. No. The motherboard companies -- we enabled
- 4 the motherboard companies at about the same time in
- 5 March of 2000 for our chipset.
- 6 Q. So you enabled the motherboard companies in
- 7 March 2000 and so it was your samples --
- 8 A. Yes.
- 9 Q. -- motherboard samples?
- 10 Okay. So by September of 2000 the motherboard
- 11 manufacturers were able to mass-produce motherboards
- compatible with the IGD4 chipset?
- 13 A. Yes.
- Q. We talked about earlier something -- the VLSI
- 15 rump session. Do you recall that?
- 16 A. Yes.
- Q. Where you gave a presentation?
- 18 A. Yes.
- 19 Q. And when you gave that presentation, it was
- 20 your understanding that each of the participants had a
- 21 different role; right?
- 22 A. Yeah. Yeah.
- Q. So you were the DDR guy --
- 24 A. Correct.
- 25 Q. -- right?

1 And you were there to advocate the DDR

- position; right?
- 3 A. Yes.
- 4 Q. And at that time AMD had decided to go with
- 5 DDR?
- 6 A. Oh, yes. Yes. We had been in production
- 7 I believe at the time.
- 8 Q. And so you were there to present all the
- 9 positive aspects of DDR; right?
- 10 A. Yes.
- 11 Q. And you weren't intending to present any of the
- 12 negative aspects, if there were any, of DDR?
- 13 A. No, I was not intending to present any negative
- 14 aspects of DDR.
- 15 Q. And there were other people there who were
- 16 advocating other memory technology; right?
- 17 A. That's correct.
- 18 Q. There was someone there advocating SDRAM?
- 19 A. Yes.
- Q. And there was someone there advocating RDRAM?
- 21 A. Yes.
- Q. Was that Mr. Kim from Samsung?
- 23 A. No.
- Q. Who was advocating RDRAM?
- 25 A. It was a gentleman from Intel. His first name

Q. And so in order to put forth the total DDR

- 2 position, you were trying to spit back some of the
- 3 things that the DRAM manufacturers had told you about
- 4 DDR?
- 5 A. Yes.
- Q. So some of the things that are in your
- 7 presentation at least were just coming directly to you
- 8 from the DRAM manufacturers; right?
- 9 A. Yes.
- 10 Q. And you didn't go out to the DRAM
- 11 manufacturers to verify everything they were telling
- 12 you, did you?
- 13 A. No.
- Q. So you were just putting forward what they were
- telling you in your presentation?
- 16 A. Yes.
- 17 Q. And if you look at the first page of your
- 18 presentation -- I guess that was RX-1839, page 7 -- in
- 19 the first page of your presentation your number one
- 20 point, the first point that you made was about pricing;
- 21 is that right?
- 22 A. Yes.
- Q. And your point there was that the price of DDR
- 24 had dropped tremendously because there was volume of
- 25 DDR shipping; right?

- 1 A. Yes.
- Q. And you also -- your second point was that it
- 3 was available. That means there were -- the DRAM
- 4 manufacturers were making it; right?
- 5 A. Yes.
- Q. And that was in contrast to RDRAM, for example?
- 7 RDRAM had less availability?
- 8 A. I didn't make any specific statements to that
- 9 effect, but the intent was to show that this was
- 10 available.
- 11 Q. You were trying to advocate the kind of
- advantages of DDR over other types of memory; right?
- 13 A. Yes.
- Q. And one of the advantages was that it was
- 15 available while others were not?
- 16 A. Yes.
- 17 Q. And Mr. Davis asked you about some different
- 18 alternatives for Rambus technologies.
- 19 A. Yes.
- Q. And the first time you thought of any of these
- 21 alternatives was in 2000; right?
- 22 A. Yes.
- Q. And let me just understand some of your
- 24 background.
- 25 Had you ever designed a DRAM chip before?

- 1 A. No.
- Q. You've designed microprocessors, but those are
- 3 different from DRAMs; right?
- 4 A. Yes.
- 5 Q. And are you familiar with DRAM manufacturing
- 6 processes?
- 7 A. No.
- 8 Q. Are you familiar with DRAM manufacturing
- 9 costs?
- 10 A. No.
- 11 Q. And so when you told us that some of the
- 12 alternatives that you had thought of wouldn't have an
- impact on costs, did you know whether or not it would
- have an impact on the manufacturing costs of the DRAM?
- 15 A. I had some discussions with a few DRAM
- 16 partners, and that's where that data came from. That's
- where my opinion came from on that matter.
- 18 Q. Now, let me ask, when you at AMD are confronted
- 19 with a new DRAM design, something that's been changed,
- 20 do you just take the manufacturer's word that the
- 21 change is going to work?
- 22 A. So it depends on what you mean by "change," so
- if it's a minor spec change or a minor manufacturing
- change, we will do a retest to make sure everything is
- 25 fine.

- 1 Q. Okay.
- 2 A. If that's what you're referring to.
- Q. Let's take a change on the magnitude of some of
- 4 the things you suggested where you would -- might
- 5 change a function so that instead of doing it in a
- 6 register, you're doing it through pins.
- 7 A. Uh-huh.
- 8 Q. If a manufacturer came to you and said, well,
- 9 we're going to do it differently now, you would want to
- 10 see some kind of simulation to make sure that works; is
- 11 that right?
- 12 A. Well, there were -- yeah. Yes. We would want
- 13 to see some sort of verification that it worked.
- Q. And if you don't have an actual part, you might
- 15 simulate it on a computer; right?
- 16 A. Yes.
- Q. And if you do have an actual part, you would
- 18 test that; right?
- 19 A. Assuming you had a memory controller that
- 20 interfaced to it, yes.
- 21 Q. Okay. So if you had a memory controller that
- 22 interfaced to it, you would test it to make sure it
- 23 works; right?
- 24 A. Yes.
- Q. Did you do any kind of simulations for any of

Q. And the way to implement that would be to

- 2 actually add pins to the DRAM and use those, post
- 3 those?
- 4 A. That's one way of doing it, yes.
- 5 Q. And if there were no available pins on the
- 6 DRAM, you'd have to add pins to the package; right?
- 7 A. Or multiplex existing pins.
- 8 Q. Well, one way to do it would be to add
- 9 dedicated pins?
- 10 A. One way to do it.
- 11 Q. And if there are no connected pins, then you're
- 12 going to have to add pins to the package?
- 13 A. You don't necessarily have to. You could use
- 14 existing pins and multiplex them.
- 15 Q. And I'm asking you in the situation where
- 16 you're not multiplexing them.
- 17 A. Yes. You would have to add them in, yes.
- 18 Q. For CAS latency, how many values are specified
- 19 by the JEDEC DRAM/SDRAM standard?
- 20 A. Oh, boy.
- Q. Is it three?
- 22 A. It's either one, two or three. It's -- it's
- either one or two bits, which is up to four states.
- 24 O. So --
- 25 A. I don't know for certain. I don't have the

- 1 spec memorized.
- Q. If it's two bits, then you would need two?
- 3 A. Two pins, that's correct.
- 4 Q. Two pins. Okay.
- 5 Let me call up RX-2100-13.
- 6 Your Honor, may I approach?
- 7 JUDGE McGUIRE: Yes.
- 8 BY MR. GATES:
- 9 Q. Now, Mr. 5nstmSzin,u wo've seyouMa

1 MR. GATES: Your Honor, he's just told us that

- 2 he's familiar with these types of data sheets, that
- 3 he's familiar with these types of diagrams and that he
- 4 would be able to read the pinout diagram that's there
- 5 on the page.
- 6 JUDGE McGUIRE: Overruled. If he can answer
- 7 that, I mean, he's gone through quite a bit here, so if
- 8 he can answer the question, he can go ahead.
- 9 MR. GATES: Thank you, Your Honor.
- 10 THE WITNESS: The question is how many
- 11 no-connect pins are available on the x16 version of
- 12 this part. And I believe the answer is one. If I can
- 13 read this properly.
- 14 BY MR. GATES:
- 15 Q. So under the alternative that we were just
- 16 discussing, in order to implement that alternative on
- this particular DRAM, you would have to add a pin;
- 18 right?
- 19 A. Yes.
- Q. Now, you also talked about a multiplexing
- 21 option.
- 22 So we understand that, you would send data
- over at reset that would specify the CAS latency;
- 24 right?
- 25 A. Not necessarily send. Pins could be allocated

1 at reset to be again pulled up to a high voltage or

- 2 pulled down to a low voltage through a high value
- 3 resistor so that they wouldn't affect normal operation,
- 4 but that value could still be read by some internal
- 5 logic at reset time, as you suggested.
- 6 O. And so that information about what the CAS
- 7 latency is would be received by the DRAM at reset?
- 8 A. Correct.
- 9 Q. And in order for that to operate, that
- 10 information would have to be stored somewhere in the
- 11 DRAM; is that right?
- 12 A. Correct.
- 0. And you would store that in the register?
- 14 A. Correct.
- 15 Q. You also talked about various options,
- 16 alternatives for programmable burst length; right?
- 17 A. Yes.
- 18 Q. And one of the options that you talked about
- was pin strapping again; right?
- 20 A. Yeah.
- 21 Q. And in order to implement that without
- 22 multiplexing you would have to have a dedicated pin, at
- least one?
- 24 A. Yes.
- Q. So if you wanted to have two burst length

options you'd have to have one pin; is that right?

- 2 A. Correct.
- Q. If you wanted to have three burst length
- 4 options you'd have to have two pins; is that right?
- 5 A. Yes.
- 6 Q. So if you implemented that alternative with --
- 7 the pin strapping alternative that we discussed with
- 8 CAS latency, you would have to add two or three pins;
- 9 right?
- 10 A. I think you're combining both work-arounds
- 11 together.
- 12 Q. I am.
- 13 A. And yes, so you would have to add pins or use
- more multiplexed pins as you added more features.
- 15 Q. And not only would you have to add pins on the
- DRAM, but you might have to add pins on the DIMM as
- 17 well if there were not one -- DIMM pins available; is
- 18 that right?
- 19 A. That -- in one case, yes.
- Q. And then you'd have to have pins at either the
- 21 memory controller or some other controller; is that
- 22 right?
- 23 A. Yes.
- Q. And pins add cost?
- 25 A. Yes.

- 1 O. The more pins, the more cost?
- 2 A. Correct.
- O. I think you talked earlier about when you were
- 4 at Apple -- well, I'm sorry. Let me back up. I've
- 5 missed something on programmable burst length. I
- 6 apologize.
- 7 You also talked about multiplexing with -- in
- 8 order to program the burst length; right?
- 9 A. Yes.
- 10 Q. And the same as we discussed with CAS latency,
- 11 the DRAM would receive that information at reset?
- 12 A. Yes.
- 0. And that information would have to be stored in
- the DRAM as to what the burst length is; right?
- 15 A. Yes.
- 16 Q. And that would have to be stored in a
- 17 register?
- 18 A. Sure. Yes.
- 19 Q. I'm sorry. Now we'll go to Apple.
- 20 You discussed earlier with Mr. Davis when you
- 21 were at Apple that Apple was using EDO technology;
- 22 right?
- 23 A. I believe so, yes.
- Q. And EDO is an asynchronous technology?
- 25 A. That's correct.

- 1 1996-1997 time frame, wasn't it your opinion in that
- 2 time frame that synchronous technology had more
- 3 headroom than asynchronous technology?
- 4 A. Yes.
- 5 Q. And why was that?
- 6 A. The -- well, the industry was pushing that way
- 7 to start with. DRAM manufacturers were telling us
- 8 that's where they were going. They were obsoleting
- 9 their synchronous technology. In other areas of
- 10 computer systems, not necessarily DRAMs, but other
- 11 areas, synchronous technology had overtaken long ago.
- 12 Semi clocks with data was an established way for many,
- many years and getting DRAMs onto that technology was
- 14 clearly the right thing to do.

1 higher, those sorts of things will dominate and cause

- 2 errors.
- Q. Now, you're also familiar, aren't you, with a
- 4 technology developed by Kentron called QBM?
- 5 A. Top-level familiarity, yes.
- 6 Q. You've seen presentations?
- 7 A. Yes, I've seen presentations from Kentron.
- Q. Did you do a preliminary evaluation of that
- 9 technology?
- 10 A. Very preliminary. Basically I saw their
- 11 presentation.
- 12 Q. Okay. And you understood that their technology
- is basically interleaving banks on a DIMM, interleaving
- memory banks on a DIMM?
- 15 A. Yes.
- Q. And they use a FET switch, F-E-T switch, to do
- 17 that?
- 18 A. Yes. That's my understanding.
- 19 O. And your preliminary evaluation of that
- technology was that it would have signal integrity
- 21 problems?
- 22 A. Yes.
- Q. Can you explain to me why you came to that
- 24 conclusion?
- 25 A. My first exposure to the Kentron stuff was in

1 the context of using signal data rate DRAMs using the

- 2 FET switch that you described to multiplex two devices
- 3 at twice the data rate on one wire. And our immediate
- 4 concern was that trying to use the signaling technology
- or I/O specification of the synchronous data --
- 6 synchronous DRAM to drive twice as fast wouldn't work
- 7 very well. Given that it was having problems working
- 8 very well at its low speed, doubling it didn't seem to
- 9 be the right thing to do.
- 10 O. You're familiar with a term called a burst
- 11 terminate command?
- 12 A. Yes.
- 0. Can you explain what that is, what is a burst
- 14 terminate command?
- 15 A. This is a command used in synchronous DRAM
- 16 technologies, including DDR, where a burst command is a
- 17 command that says I want to do an operation with a long
- 18 sequence of data, four or eight cycles worth of data,
- 19 and the burst terminate command is I believe used after
- 20 a burst command has started to stop that command before
- 21 it completes.
- 22 Q. And is another name for that a burst interrupt
- 23 command?
- A. I believe so, yes.
- Q. And so, for example, when we're talking about

1 programmable burst length, that's a burst of data, is

- 2 that the same type of data that -- burst of data that
- 3 we're talking about with the burst terminate command?
- 4 A. Yes.
- 5 Q. Let me show you a document that's RX-1388.
- 6 May I approach, Your Honor?
- 7 JUDGE McGUIRE: You may.
- 8 BY MR. GATES:
- 9 Q. Mr. Polzin, I've handed you a document that is
- 10 an e-mail from Jim Keller to you?
- 11 A. Yep.
- Q. Attaching something from a future DRAM task
- 13 force. Do you see that?
- 14 A. Okay.
- 15 Q. Okay. I just want to ask you about something
- on a particular page, and that is page 6.
- 17 If you look down near the bottom of the page,
- there is a bolded text that says "No read or write
- 19 burst interrupt commands."
- 20 Do you see that?
- 21 A. Yes.
- Q. And then it says -- I think it should be "at,"
- but it says, "A high data rates burst interrupt
- commands are of less value and are more difficult to
- 25 engineer."

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- 1 Do you see that?
- 2 A. Yes.
- Q. Okay. Do you agree with that statement, based
- 4 on your experience?
- 5 A. Yeah, this is referring to the details of a
- 6 DRAM design of which I'm not expert in. But it sounds
- 7 plausible to me.
- Q. Well, let me ask you it this way.
- 9 Isn't your understanding that the use of a
- 10 burst interrupt command can waste command bandwidth?
- 11 A. It could be used in a manner that would waste
- 12 bandwidth, yes.
- Q. And isn't it your understanding that the use of
- 14 a burst terminate command can lead to a less efficient
- 15 system overall?
- 16 A. Yes.
- 17 Q. And why is that?
- 18 A. The -- my understanding of the issue is that to
- 19 use the burst terminate command you cannot start an
- 20 operation until all of the data has been received in
- 21 case there was a terminate command halfway in between.
- 22 You have to wait for the entire thing to happen to make
- 23 sure no terminate commands happened while you were
- receiving the data and then actually perform the
- 25 operation inside the chip.

Q. Have you heard of the term "pipelining"?

- 2 A. Yes.
- 3 O. And are you familiar with what that term
- 4 means?
- 5 A. Yes.
- Q. What is your understanding of pipelining?
- 7 A. Pipelining means that small parts of -- let me
- 8 back up.
- 9 Pipelining is that an operation can be broken
- into small parts and executed on a series of data in
- 11 successive stages, so in cycle one the first data will
- 12 get operated on the first part of the operation, cycle
- 13 two the second, but immediately following the next data
- 14 can be working on the first operation.
- It's better if I could draw it if you really
- 16 want me to, but --
- 17 Q. Just a high-level explanation is fine.
- 18 A. Yes.
- 19 O. If I understand the concept, pipelining is used
- 20 to increase the efficiency of microprocessors?
- 21 A. Yes.
- Q. And for synchronous DRAMs, those are pipelined;
- is that right?
- 24 A. Yes.
- Q. And is it your understanding that the use of a

1 burst terminate command can mess up your pipelining?

- 2 A. Yes.
- 3 O. You were talking about earlier with Mr. Davis
- 4 about some alternatives for dual-edge clocking. Do you
- 5 remember that?
- 6 A. Yes.
- 7 Q. And you were concerned when you were looking at
- 8 these alternatives in 2000 that to implement them it
- 9 would mess up things because you were in the middle of
- 10 a product launch; right?
- 11 A. Yes.
- 12 Q. Okay. And that was in the middle of the
- 13 product launch for DDR; right?
- 14 A. Correct.
- 15 Q. And you had been designing things for DDR in
- 16 1999 prior to 2000; right?
- 17 A. Yes.
- Q. And so in fact the decision to go to DDR was
- 19 sometime in early 1999?
- 20 A. Correct.
- 21 Q. So if you had known prior to that time that
- 22 Rambus' patents would be infringed by the use of
- 23 dual-edged clocking and one of your alternatives were
- 24 adopted in the JEDEC standard, would you have had those
- 25 same concerns?

1 MR. DAVIS: Objection. Calls for speculation.

- JUDGE McGUIRE: Sustained.
- 3 BY MR. GATES:
- 4 O. You were concerned because you were in the
- 5 middle of a product launch; right?
- A. I was concerned about what?
- 7 O. You were concerned about implementing these
- 8 alternatives because you were in the middle of a
- 9 product launch?
- 10 A. Correct. Yes.
- 11 Q. Would you have had those same concerns if you
- weren't in the middle of a product launch?
- MR. DAVIS: Objection. It's the same
- 14 question.
- 15 JUDGE McGUIRE: Sustained.
- 16 MR. GATES: Thank you, Your Honor.
- 17 BY MR. GATES:
- 18 Q. What was it about the fact that you were in
- 19 the middle of a product launch that raised these
- 20 concerns?
- 21 A. We had enabled a number of DRAM manufacturers,
- 22 motherboard manufacturers, our own manufacturing of our
- 23 chipset assuming one standard, one spec. To change
- that, we'd have to stop all that production,
- 25 reengineer, redeploy, start production again. It

- 1 would be detriment -- seriously detrimental to our
- 2 business.
- Q. And when you decided to go to DDR instead of
- 4 Rambus, did you have to reenable your vendors and
- 5 redesign your chipset at that point?
- 6 A. We, based on -- well, from what basis?
- 7 O. Well, in early 1999, you decided that instead
- 8 of going with Rambus to go with DDR; right?
- 9 A. Yes.
- 10 Q. Okay. And I'm wondering whether or not you had
- 11 to go through the same types of things that you were
- 12 concerned about when you looked at the Rambus patents
- in 2000 in the middle of a product launch.
- 14 A. Well, given that we were starting essentially
- 15 from, you know, a certain base and starting forward,
- 16 you know, we could have done pretty much anything, if
- 17 you want to call it that.
- 18 O. So if I understand what you're saying, if
- 19 you're starting at a zero base you can implement these
- 20 alternatives?
- 21 A. Yes.
- Q. Costlessly?
- 23 A. Yes.
- Q. So for example, you're working on chipsets
- for -- you worked on chipsets for DDR-II; right?

- 1 A. No.
- Q. You worked on a processor that's going to be
- 3 compatible with DDR-II?
- 4 A. Personally, no, I'm not working on that, that
- 5 product.
- Q. You're not working on the K8?
- 7 A. No. I'm the system guy. I'm not the
- 8 microprocessor guy. I'm sorry. I'm not following your
- 9 question here.
- 10 Q. So you're the system guy?
- 11 A. Yes.
- 12 Q. For K8?
- 13 A. Yes.
- 14 Q. So your job is to make sure that there's an
- infrastructure for the K8?
- 16 A. Correct. Yes.
- Q. And you based your determination of using
- 18 DDR-II on what you knew was going to be or what you
- 19 thought was going to be available in the marketplace;
- 20 right?
- 21 A. So DDR-II is a future technology. We don't
- 22 have any products out for DDR-II. I'm --
- Q. You're developing products for DDR-II; right?
- 24 A. Yes.
- Q. And you're developing -- you're working on

developing an infrastructure for DDR-II; right?

- 2 A. We're starting, yes.
- 3 O. When did that start?
- 4 A. It technically hasn't started. We haven't
- 5 really started that yet.
- 6 Q. It hasn't started?
- 7 A. Yeah.
- 8 Q. So if the DDR-II specification were to adopt
- 9 some of your alternatives, that would be starting at
- 10 ground zero as far as AMD is concerned?
- JUDGE McGUIRE: All right, Mr. Gates. I'm not
- 12 sure where you're going at this point. I'm not sure
- 13 you're still within the scope and I'm going to ask you
- 14 to change your line.
- 15 MR. GATES: Okay. Thank you, Your Honor.
- 16 BY MR. GATES:
- Q. You said earlier that you had discussions with
- 18 some DRAM manufacturers about the alternatives that you
- 19 had come up with?
- 20 A. Yes.
- 21 Q. And those discussions happened in 2000; is that
- 22 right?
- 23 A. Yes.
- Q. And you're aware of the DDR-II specification;
- 25 right?

- 1 A. I believe it was winding its way through JEDEC
- 2 at the time, yes.
- Q. So the DDR-II specification at the time in
- 4 2000 was winding its way through the -- through JEDEC;
- 5 right?
- 6 A. Yes.
- 7 Q. Okay. The DDR-II specification uses
- 8 programmable CAS latency; right?
- 9 A. That's my understanding, yes.
- 10 O. And it uses --
- 11 MR. DAVIS: Objection, Your Honor. This is
- 12 beyond the scope. We didn't talk about DDR-II at all
- in direct.
- 14 JUDGE McGUIRE: Sustained.
- MR. GATES: Your Honor, I'd like a little
- leeway here only because I don't want to have to call
- 17 this witness back on direct in our case. I have one
- small line of questioning on DDR-II and that will be
- 19 it. I thought that was our understanding with

1 MR. GATES: All right. Thank you, Your Honor.

- 2 BY MR. GATES:
- Q. Okay. So it's your understanding that the
- 4 DDR-II specification specifies programmable CAS
- 5 latency; right?
- 6 A. Yes.
- 7 Q. And it specifies using a mode register to set
- 8 the CAS latency?
- 9 A. I believe so, yes.
- 10 Q. And the DDR-II specification is not completed
- 11 yet; right?
- 12 A. The JEDEC specification is pretty darn close to
- 13 completion, but yeah, I guess it's never quite at the
- 14 end.
- Q. And it's now 2003, it's not quite at the end;
- 16 right?
- 17 A. Yeah. Yeah.
- Q. And the DDR-II specification specifies
- 19 programmable burst length; is that right?
- 20 A. I believe so.
- 21 Q. And were you aware of the fact that at one
- 22 point it was considered to just use a burst length of
- 23 four in the specification?
- A. I'm not aware of that. But I have no knowledge
- one way or another.

- 1 A. Yes.
- 2 MR. GATES: No further questions, Your Honor.
- JUDGE McGUIRE: All right. Thank you,
- 4 Mr. Gates.
- 5 Mr. Davis?
- 6 You may want to mark this sheet as DX-31,
- 7 Mr. Gates, if you would.
- 8 MR. GATES: Thank you, Your Honor.
- 9 (DX Exhibit Number 31 was marked for
- 10 identification.)
- 11 JUDGE McGUIRE: All right. Mr. Davis?
- MR. DAVIS: Thank you, Your Honor.
- 13 JUDGE McGUIRE: Redirect.
- 14 REDIRECT EXAMINATION
- BY MR. DAVIS:
- Q. Mr. Polzin, would you describe what "front-side
- bus means on that (indicating).
- 18 A. "Front-side bus" is an industry term that

1 O. Were you involved in the decision to do that?

- 2 A. Yes.
- Q. Why was AMD moving from 200 megahertz to
- 4 266 megahertz on the front-side bus?
- 5 A. To increase performance of the system.
- 6 Q. Why was that important?
- 7 A. To remain competitive in the marketplace.
- Q. And why were you moving -- were you involved in
- 9 the decision to move from 266 megahertz to
- 10 333 megahertz?
- 11 A. Yes.
- 12 Q. And do you know why that was done?
- 13 A. Similar reasons, always to get more and more
- 14 performance for our customers.
- 15 Q. And so it's the same reason -- were you
- involved in the decision to move from the 333 to the
- 17 400?
- 18 A. Yes.
- 19 Q. Was that also the same --
- 20 A. Same, same reason.
- 21 Q. Did that improvement in performance from the
- 22 200 to 266 and the 266 to 333 and the 333 to 400, did
- 23 that have any implication for your chipset or
- 24 motherboard suppliers and partners?
- 25 A. Yes. Our chipset partners needed to design

1 faster circuitry in their chipsets and our motherboard

- 2 partners needed to adhere to stricter design rules in
- 3 their manufacture of their motherboards.
- 4 O. Was there any benefit to the chipset
- 5 manufacturers or the motherboard manufacturers if they
- 6 did design to the higher speeds?
- 7 MR. GATES: Object, Your Honor, on foundation
- 8 grounds.
- 9 JUDGE McGUIRE: Sustained.
- 10 BY MR. DAVIS:
- 11 Q. Do you have any understanding of why your
- 12 chipset partners manufactured your chipsets for your
- 13 front-side buses?
- 14 A. Why they manufacture our chipsets for the
- 15 faster front-side buses? That's the question? They
- 16 want to keep up with the latest technology. They can
- 17 get higher prices for more advanced chipsets. A
- 18 chipset that supports DDR 333, for example, is worth
- 19 more than a chipset that supports DDR 200.
- Q. What's your basis for saying that?
- 21 A. Well, when we were in -- when AMD was in the
- 22 chipset business and selling our DDR chipset, our DDR
- 23 chipset we could sell for more money than our single
- 24 data rate chipset. And we closely track our
- 25 third-party chipset prices and motherboard prices as

- 1 part of our ongoing business to make sure our
- 2 microprocessors match up in the right marketplace.
- 3 Q. Now, do you have an understanding then of
- 4 why -- of the benefit to the chipset manufacturers and
- 5 the motherboard manufacturers of increasing -- of
- 6 working with the increased front-side bus?
- 7 A. Yes. The benefit is they can then use
- 8 faster -- better-performing microprocessors and deliver
- 9 a better-performing system to customers and therefore
- 10 be able to keep up with the competition and retain
- 11 their prices, retain their market share in the given
- 12 price points that they want to participate.
- 13 Q. Thank you.
- 14 Now, earlier you were discussing synchronous
- DRAM with Mr. Gates. Do you remember that?
- 16 A. Yes.
- 17 Q. And the difference between synchronous DRAM and
- 18 asynchronous DRAM?
- 19 A. Yes.
- 20 Q. When you were referring to the term
- 21 "synchronous DRAM," were you -- sorry.
- When you were referring to the term
- 23 "asynchronous DRAM," did that include the DRAM where
- there was a data strobe or some other strobe?
- 25 A. No. Asynchronous DRAM -- I'll just use the

- 1 industry terms. Asynchronous DRAM I refer to as the
- 2 fast page mode and the EDO versions of DRAMs.
- 3 Synchronous DRAM -- synchronous technology started in
- 4 my mind with SDRAMs.
- 5 Q. So when you were talking about synchronous
- 6 DRAM and asynchronous DRAM, a DRAM that was
- 7 asynchronous except that it had a data strobe, that
- 8 would come under your definition of synchronous or
- 9 asynchronous?
- 10 A. I believe that that would have to fall under
- 11 asynchronous. My definition is synchronous starts out
- 12 with the synchronous DRAM specs. The PC66, the PC100,
- 13 that's the start of synchronous technology in my -- in
- 14 what I was referring to.
- 15 Q. Okay. When you were referring to Kentron and
- the signal integrity problems that you observed when
- 17 you saw that presentation --
- 18 A. Yes.
- 19 Q. -- what was the cause of those signal
- 20 integrity problems?
- 21 A. The basic cause is that they were trying to use
- 22 a driver technology that was designed to run at a
- 23 hundred megahertz speeds, for example, using PC100 DRAM
- 24 parts and run that twice as fast using the same I/O
- 25 signaling technology.

Q. Did you have any understanding at the time

- whether that I/O signaling technology could have been
- 3 improved so that this Kentron solution could work?
- 4 MR. GATES: Objection, Your Honor. It lacks
- 5 foundation and it calls for opinion.
- 6 JUDGE McGUIRE: It calls for opinion?
- 7 MR. DAVIS: This is exactly the topic that he
- 8 was referring to earlier.
- 9 MR. GATES: Well, you're --
- JUDGE McGUIRE: Well, I'm going to -- that's
- 11 overruled. I'll let him, to the extent he had an
- 12 understanding at the time, I'll let him answer.
- 13 THE WITNESS: I'm sorry. Could you repeat the
- 14 question.
- 15 BY MR. DAVIS:
- 16 Q. Yes.
- 17 Did you have an understanding at the time of
- whether an improved signaling technology would have
- 19 allowed the Kentron system to work whereas the
- 20 signaling technology then on SDRAMs wouldn't allow it
- 21 to work?
- 22 A. I believe in the time frame that we were
- discussing, this particular Kentron technology, they
- 24 probably could have invented a new signaling
- technology, certainly the one used for DDR, for

1 example, but it would have required a brand-new DRAM,

- 2 manufactured DRAM I/O cell design, and I don't believe
- 3 that's the basis of their technology.
- 4 The basis of their technology from my
- 5 understanding is they use, quote, old DRAMs and you run
- 6 them twice as fast through your magic FET switches, and
- 7 it just doesn't work that way.
- 8 MR. DAVIS: Okay. Thank you, Your Honor.
- JUDGE McGUIRE: Mr. Gates, any recross?
- 10 MR. GATES: No, Your Honor.
- JUDGE McGUIRE: All right, sir. Thank you very
- 12 much for your testimony today. You're excused from
- 13 these proceedings.
- 14 Let me ask from I guess complaint counsel,
- 15 what's on tap for Tuesday? I know we talked the other
- 16 day that that was still somewhat up in the air. Maybe
- 17 we can get an update.
- 18 MR. OLIVER: Yes. Excuse me. We had had a
- 19 scheduling problem tomorrow. We don't have a witness
- 20 for tomorrow. We're hoping to be able to read in some
- 21 depositions, and I think, based on what you said at the
- 22 beginning of this afternoon's session, I think the
- 23 question I have for you is, after you issue your order
- tomorrow, would we then be in a position to play and
- read in Dr. Oh's testimony?

- 1 JUDGE McGUIRE: Yes, you would.
- 2 MR. OLIVER: Then I think I guess I would
- 3 suggest if we could await your order and then do that
- 4 tomorrow.
- 5 JUDGE McGUIRE: Okay. You mean -- I'll plan on
- 6 having it out in the morning. Do you want to postpone
- 7 then the hearing for an hour or so after I issue the
- 8 order? What are you suggesting that we do?
- 9 MR. OLIVER: I think that would work very well
- 10 for our side.
- 11 (Pause in the proceedings.)
- We were discussing perhaps starting at 11:00 in
- 13 the morning.
- 14 JUDGE McGUIRE: That's fine. That's fine.
- 15 We'll start at that time then.
- 16 Anything else?
- 17 MR. GATES: No, Your Honor. I just had one
- 18 exhibit that I needed to move in.
- 19 JUDGE McGUIRE: Go ahead, Mr. Gates.
- 20 MR. GATES: I'd like to move in RX-2100-13.
- 21 That's the spec sheet.
- JUDGE McGUIRE: Any objection?
- MR. DAVIS: No objection, Your Honor.
- JUDGE McGUIRE: So entered.
- 25 (RX Exhibit Number 2100-13 was admitted into

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1 evidence.)
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- JUDGE McGUIRE: Okay. Very good. We'll
- 3 convene tomorrow morning.
- 4 And Mr. Stone, I'm hopeful you'll keep us
- 5 informed on the pending birth of your colleague's child
- 6 immediately.
- 7 MR. STONE: I certainly will, Your Honor.
- 8 Thank you for inquiring.
- JUDGE McGUIRE: Thank you very much. Hearing
- in recess.
- 11 (Time noted: 3:44 p.m.)
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