

1                                   **OFFICIAL TRANSCRIPT PROCEEDING**

2                                   **FEDERAL TRADE COMMISSION**

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MATTER NO.           X980014

TITLE                   MEGA SYSTEM/KEVIN TRUDEAU

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PAGES                   1 THROUGH 36

VIDEOTAPE -- BIOTAPE

FEDERAL TRADE COMMISSION

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VIDEOTAPE:

PAGE:

Biotape

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January 7, 2003

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2003.

## P R O C E E D I N G S

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## BIOTAPE

ON SCREEN: The following is a paid program for  
"Biotape."

(Music playing.)

ON SCREEN: The Debbie & Kevin Show

KEVIN TRUDEAU: Welcome to the Debbie & Kevin  
Show. I'm Kevin Trudeau.

DEBBIE FLET: And I'm Debbie Flet (phonetic).

KEVIN TRUDEAU: We have a great show today. If  
you have pain, pain --

DEBBIE FLET: Which we all do.

KEVIN TRUDEAU: Well, we all have pain. If you  
have pain or know someone that has pain, stay with us.  
We have Darrell Stoddard, who's the author of Pain-Free  
For Life. He's also the founder of the Pain Research  
Institute and he has discovered the cause of pain. Now,  
if you can discover the cause of pain, whether it's lower  
back pain, knee pain, arthritis pain, any type of pain  
that you've experienced, headaches, migraines, if you  
know the cause of pain, then potentially, you could find  
a cure for pain.

Darrell Stoddard has put together Pain-Free For  
Life and has discovered and put together a system that

1 can get rid of pain, not just temporarily, but  
2 potentially permanently eliminate pain.

3 Darrell, thanks for being on the show.

4 DARRELL STODDARD: Thank you, Kevin.

5 KEVIN TRUDEAU: Glad to finally meet you.

6 DARRELL STODDARD: Nice to meet you.

7 DEBBIE FLET: Thanks, Darrell.

8 DARRELL STODDARD: Thank you.

9 KEVIN TRUDEAU: Now, I interviewed you on my  
10 radio show, the Kevin & Kim Show, and we talked about how  
11 you discovered this -- or I guess did you discover the  
12 cause of pain or did you just find it out?

13 DARRELL STODDARD: I didn't really discover the  
14 cause of pain. I verified the Chinese definition of  
15 pain.

16 **ON SCREEN: Darrell Stoddard**

17 **Inventor & Pain Specialist**

18 DARRELL STODDARD: It's something that the  
19 Chinese have known for 2,000 years that Western medicine  
20 has never properly investigated. And the Chinese say  
21 pain is caused by the blockage of chi or the stagnation  
22 of blood. Well, Western medicine thinks that's just  
23 Oriental mysticism. But it's a quantifiable, measurable  
24 phenomenon.

25 Chi is the endogenous electrical signals in

1 living tissue that can be measured and quantified. Where  
2 there's pain, there's always more electrical resistance,  
3 which indicates the blockage of the chi, as the Chinese  
4 have said for 2,000 years. So, I've just found a way to  
5 scientifically verify the Chinese definition of pain. I  
6 didn't discover it, the Chinese did 2,000 years ago.

7 KEVIN TRUDEAU: Now, you founded the Pain  
8 Research Institute?

9 DARRELL STODDARD: That's correct.

10 KEVIN TRUDEAU: And you developed a simple tape  
11 --

12 DARRELL STODDARD: Yes.

13 KEVIN TRUDEAU: -- that can be applied to the  
14 skin that eliminates pain.

15 DARRELL STODDARD: That's correct.

16 KEVIN TRUDEAU: Now, how does that work?

17 DARRELL STODDARD: Well, it is a space age  
18 conductive mylar that connects the broken circuits that  
19 cause the pain. I treated pain electrically by  
20 stimulating the body to try and reconnect the broken  
21 circuits that cause the pain. I did auricular therapy,  
22 which is stimulating acupuncture points in the ear to  
23 reconnect the broken circuits, but wasn't successful in  
24 enough of the time to really, really be pleased with what  
25 I was doing.

1                   And then I woke up in the middle of the night  
2                   and I thought, I know what pain is, pain is broken  
3                   electrical connections between cells and living tissue.  
4                   And I thought if I can find something to connect or  
5                   something -- a good conductor to connect those broken  
6                   circuits, I would be able to permanently eliminate the  
7                   pain and help the people that I hadn't been able to help  
8                   before and I -- so, I found a company that makes this  
9                   space age conductive mylar and we had an FDA-approved  
10                  adhesive put on it and made it into a tape and got a  
11                  patent on it, and that was the beginning of Biotape.

12                  But Biotape is just a confirmation of the  
13                  Chinese definition of pain that's been known for 2,000  
14                  years that Western medicine has really never  
15                  investigated.

16                  KEVIN TRUDEAU: Now, you're not a doctor.

17                  DARRELL STODDARD: I'm not a doctor.

18                  KEVIN TRUDEAU: Now, what qualifies you as  
19                  being an expert at getting rid of pain?

20                  DARRELL STODDARD: My qualifications are, I  
21                  have measured the electrical resistance at the site of  
22                  pain in more than 18,000 patients and I can say without  
23                  any qualification, without any hesitation, pain is when  
24                  there is more electrical resistance, which is just what  
25                  the Chinese said, it's the blockage of chi and the

1           stagnation of blood. The stagnation of blood is  
2           dehydration. It's so simple.

3                     DEBBIE FLET: How do we measure something like  
4           this, Darrell?

5                     DARRELL STODDARD: Well, you can measure the  
6           electrical resistance between two points on the body with  
7           this instrument that I have used.

8                     DEBBIE FLET: Right.

9                     DARRELL STODDARD: And I can show you on your  
10          palm, everybody conducts on their palm.

11                    DEBBIE FLET: Oooh, I'm beeping.

12                    DARRELL STODDARD: See, she's conducting there.

13                    DEBBIE FLET: Right.

14                    DARRELL STODDARD: But maybe on her calf, she  
15          might not be or on the back of her hand.

16                    DEBBIE FLET: Ooh.

17                    DARRELL STODDARD: See, she's not conducting as  
18          well there. So, she's a little bit dehydrated.

19                    DEBBIE FLET: That makes sense. I'm actually  
20          thirsty as we speak.

21                    **(Laughter.)**

22                    DARRELL STODDARD: Yes.

23                    DEBBIE FLET: Right. So, I mean, is it just  
24          the machine and where does the Biotape come into it?

25                    DARRELL STODDARD: Well, we -- what I do when I



1 see patients clinically, I find where the connections are  
2 broken.

3 DEBBIE FLET: Okay.

4 DARRELL STODDARD: And then I apply the Biotape  
5 and it permanently connects the broken signals.

6 DEBBIE FLET: So, it conducts down the tape?

7 DARRELL STODDARD: Yes, that's correct.

8 DEBBIE FLET: Right.

9 KEVIN TRUDEAU: Now, this is a study -- this is  
10 a study or a paper that you presented.

11 DARRELL STODDARD: Yes. This is a paper that  
12 was published in a medical journal.

13 KEVIN TRUDEAU: Okay. Now, as I was reading  
14 this before -- and this is why I had you on my radio show

~~See pTj11-15. Some of the people who are in this journal, 3j5.7 wb-2 TD(12~~

1 was really an interesting case. This patient came to me  
2 in a wheelchair, couldn't stand or walk, and she had a  
3 large magnet on her back for 10 days that they have sold  
4 so many of. In fact, I have the corporate report for the  
5 company that makes those magnets. They have sold \$11  
6 billion worth of those magnets.

7 Well, until she had had the magnet on there and  
8 it hadn't done anything, and as soon as we -- as soon as  
9 I put the tape on, she stood up and walked out.

10 **ON SCREEN: Individual results will vary.**

11 DARRELL STODDARD: Let me just demonstrate that  
12 for you, Kevin.

13 KEVIN TRUDEAU: Yeah.

14 DARRELL STODDARD: He's a refrigerator magnet  
15 and here's some Biotape. This is the adhesive side of  
16 the Biotape. The surface of the Biotape is skin -- is  
17 flesh-colored, but this is the adhesive side of the  
18 Biotape. Here's the Biotape. You see it conducts  
19 electricity --

20 DEBBIE FLET: Right, that makes sense.

21 DARRELL STODDARD: -- just like Debbie's palm.

22 KEVIN TRUDEAU: Um-hum.

23 DARRELL STODDARD: And here's a magnet. It  
24 conducts nothing.

25 KEVIN TRUDEAU: Um-hum.

1                   DARRELL STODDARD: It's a mystery why magnets  
2 work. Nobody can really give you good answers why  
3 magnets may help pain. But we know exactly why Biotape  
4 helps pain.

5                   KEVIN TRUDEAU: So, this is the Biotape here?

6                   DARRELL STODDARD: That's right.

7                   KEVIN TRUDEAU: So, if a person has pain, let's  
8 say a headache --

9                   DARRELL STODDARD: That's right.

10                  KEVIN TRUDEAU: -- or arthritis pain or knee  
11 pain or lower back pain or any pain in their body, they  
12 just peel this off --

13                  DARRELL STODDARD: That's right.

14                  KEVIN TRUDEAU: They can cut it, right --

15                  DARRELL STODDARD: That's right.

16                  KEVIN TRUDEAU: -- to the size they need?

17                  DARRELL STODDARD: Um-hum.

18                  KEVIN TRUDEAU: And they just apply it to the  
19 skin.

20                  DARRELL STODDARD: Where they hurt, that's  
21 correct.

22                  KEVIN TRUDEAU: Where they hurt. So, you can  
23 cut it to the size you want?

24                  DARRELL STODDARD: Yeah. Yeah, see, this side  
25 is flesh-colored and the underneath side is (inaudible).

1 KEVIN TRUDEAU: Okay. So, let's say that you  
2 had a headache.

3 DARRELL STODDARD: Okay.

4 KEVIN TRUDEAU: Actually, Debbie, you just got  
5 into a car crash the other day.

6 DEBBIE FLET: I did actually. I'm just sitting  
7 here with this stiff shoulder thinking, this sounds  
8 perfect.

9 DARRELL STODDARD: Okay, so --

10 DEBBIE FLET: But I do have a very stiff --

11 KEVIN TRUDEAU: She has pain in her shoulder.

12 DEBBIE FLET: Yeah.

13 DARRELL STODDARD: We'd need to put it across  
14 here and across here.

15 KEVIN TRUDEAU: Okay.

16 DEBBIE FLET: Right.

17 KEVIN TRUDEAU: Okay. And then how soon before  
18 she would see or feel results?

19 DARRELL STODDARD: Very often it's immediate.  
20 If she's not dehydrated, she will feel results almost  
21 immediately.

22 KEVIN TRUDEAU: Okay. And let me continue on

1                   DARRELL STODDARD: Yes.

2                   KEVIN TRUDEAU: Is that common where people see  
3 an instant elimination of pain?

4                   DARRELL STODDARD: More often than you would  
5 believe. It really is.

6                   KEVIN TRUDEAU: Back pain and headaches from an  
7 auto accident. Here we go.

8                   DEBBIE FLET: Right.

9                   KEVIN TRUDEAU: Unable to work for 18 months,  
10 lumbar spinal surgery scheduled in one week, pain reduced  
11 85 percent with application of tape, pain completely gone  
12 next day, surgery canceled.

13                   DARRELL STODDARD: That's right.

14                   DEBBIE FLET: Wow, that's amazing.

15                   DARRELL STODDARD: And that patient is still  
16 well. His pain was so severe that he hadn't been able to  
17 work for three years and it caused a divorce. He came to  
18 me, 85 percent of his pain was gone. Wasn't it 85  
19 percent?

20                   KEVIN TRUDEAU: Eighty-five percent, yeah.

21                   DARRELL STODDARD: Before he left the room.  
22 So, he canceled his back surgery Sunday morning. I saw  
23 him on a Saturday night. Eighty-five percent of his pain  
24 was gone before he left the room and Sunday morning, 100  
25 percent of his pain was gone. Monday, he canceled the

1 surgery that he was going to have on his lower back the  
2 next Friday and hasn't needed another treatment since,  
3 and that's been --

4 DEBBIE FLET: Wow.

5 DARRELL STODDARD: What was the date on that?

6 KEVIN TRUDEAU: That was -- there isn't a date  
7 on this one.

8 DARRELL STODDARD: There should have been --  
9 there should be a date on it, I thought.

10 KEVIN TRUDEAU: No, there's not a date on that  
11 one.

12 DARRELL STODDARD: No, there may not be a date  
13 on it. But that's been about five years ago and I ran  
14 into him. He's now managing a department in a --

15 KEVIN TRUDEAU: Still no pain?

16 DARRELL STODDARD: That's right.

17 DEBBIE FLET: Wow.

18 DARRELL STODDARD: He's managing a department.

19 KEVIN TRUDEAU: So, you believe this is the  
20 actual cause of pain.

21 DARRELL STODDARD: Yes.

22 KEVIN TRUDEAU: And up until now, people take  
23 what for pain, aspirin, ibuprofen, Tylenol?

24 DEBBIE FLET: Drugs basically.

25 DARRELL STODDARD: That's right.

1 KEVIN TRUDEAU: Pretty much drugs.

2 DEBBIE FLET: Yeah.

3 KEVIN TRUDEAU: They also use skin things, like  
4 Super Blue Stuff has been on television for a long time.  
5 There's a bunch of other roll-ons, all different types of  
6 products to "eliminate" pain. What do those products do?  
7 How do they work?

8 DARRELL STODDARD: Well, the pain medication --  
9 and this is the real, real flaw in the Western medical  
10 approach to pain is the only thing we know how to do is  
11 shut off the pain signal. Because we've never defined  
12 what pain is, we can't correct what causes pain. That's  
13 why they just talk about pain management. You can't talk  
14 about healing pain because how do you know whether  
15 somebody's healed or not if you don't know what caused  
16 the pain in the first place?

17 KEVIN TRUDEAU: Um-hum.

18 DEBBIE FLET: Right.

19 DARRELL STODDARD: And that's the big problem  
20 with the Western approach to pain.

21 KEVIN TRUDEAU: So, all of these -- all of  
22 these other products then, the electrical signal between  
23 the tissues is still impeded?

24 DARRELL STODDARD: Yes.

25 KEVIN TRUDEAU: But what it is is the pain

1 stops going to the pain?

2 DARRELL STODDARD: Yeah, the brain just doesn't  
3 know that the connections are broken.

4 KEVIN TRUDEAU: It doesn't know it's --

5 DEBBIE FLET: Right.

6 DARRELL STODDARD: That's -- pain medication  
7 just shuts off the pain signal. That treats the pain  
8 signal. That doesn't treat the cause of the pain.

9 KEVIN TRUDEAU: But this --

10 DARRELL STODDARD: Yes.

11 DEBBIE FLET: So --

12 KEVIN TRUDEAU: -- corrects the cause?

13 DARRELL STODDARD: Corrects the cause of the  
14 pain.

15 KEVIN TRUDEAU: Which means it could be gone  
16 forever?

17 DARRELL STODDARD: That's right.

18 DEBBIE FLET: So, obviously, you have to wear  
19 the tape for a certain amount of time and then that  
20 connection is cured.

21 DARRELL STODDARD: Yes.

22 DEBBIE FLET: So, when you take the tape off,  
23 it continues to be painless.

24 DARRELL STODDARD: Yes. We correct the broken  
25 electrical signals on the surface of the skin



1 immediately, but sometimes for it to be completely  
2 healed, it has to stay on.

3 DEBBIE FLET: All right.

4 DARRELL STODDARD: Theoretically, the body  
5 knows how to heal itself. When it doesn't, it's because  
6 the signal can't get through to tell those cells how to  
7 repair. And with the tape, we not only connect the  
8 broken circuits on the surface, but we allow for a signal  
9 to go through for those cells to repair for permanent  
10 healing to take place.

11 KEVIN TRUDEAU: Here's another case study.

12 DEBBIE FLET: Wow.

13 KEVIN TRUDEAU: Pain so severe in low back, the  
14 patient couldn't walk. Biotape applied. There was  
15 almost immediate miraculous relief. Pain relieved again  
16 with Biotape when the patient (sic) started to return.

17 DEBBIE FLET: Right.

18 KEVIN TRUDEAU: Patient reported four months  
19 later that the pain never came back.

20 DEBBIE FLET: Wow.

21 KEVIN TRUDEAU: Again, a permanent elimination  
22 of the pain. Is there anyone that you have seen that it  
23 didn't work for?

24 DARRELL STODDARD: Well, it doesn't work if  
25 people are dehydrated, and that is so pervasive. There

1 are so many people in our society that are dehydrated, it  
2 may not work right away with people who are dehydrated.

3 KEVIN TRUDEAU: So, they need to make sure that  
4 they are drinking more water --

5 DARRELL STODDARD: That's right.

6 KEVIN TRUDEAU: -- and the correct type of  
7 water?

8 DARRELL STODDARD: That's right.

9 DEBBIE FLET: Right.

10 KEVIN TRUDEAU: And you explain that in your  
11 book, correct?

12 DARRELL STODDARD: That's correct.

13 KEVIN TRUDEAU: The type of water to drink to  
14 make sure they get hydrated.

15 DEBBIE FLET: We have a caller and this person  
16 is someone you've actually worked with, I believe. So,  
17 let's go to our caller.

18 KEVIN TRUDEAU: Hi, what's your first?

19 JELAINE: Jelaine.

20 KEVIN TRUDEAU: Hi, how are you?

21 JELAINE: Great.

22 KEVIN TRUDEAU: Tell us about your results with  
23 the Biotape.

24 JELAINE: I just recently had both knees  
25 replaced and I was in such severe pain, I couldn't sleep

1 at night, I was up practically all night long. So, a  
2 friend called and said, you need to go and talk to  
3 Darrell and see. So, I went -- a friend took me over and  
4 he put the Biotape on my -- both knees and before I left,  
5 I was pain-free and I have been pain-free since and  
6 that's been over a week.

7 **ON SCREEN: Individual results will vary.**

8 DEBBIE FLET: Wow.

9 KEVIN TRUDEAU: Now, when you had that pain,  
10 did you try anything else to eliminate it?

11 JELAINE: Oh, yes, I had tried many things.

12 KEVIN TRUDEAU: And none of them gave you the  
13 results?

14 JELAINE: No. I mean, I was in -- it was such  
15 severe pain, I could not stand it.

16 KEVIN TRUDEAU: Okay. So --

17 JELAINE: It was just burning.

18 KEVIN TRUDEAU: So, all you did was you put  
19 this tape on?

20 JELAINE: Right, that's what he did. He put  
21 the tape on.

22 KEVIN TRUDEAU: And how long before you felt  
23 relief?

24 JELAINE: Before I left his office.

25 KEVIN TRUDEAU: So, within an hour?

1 JELAINE: Oh, yes.

2 DEBBIE FLET: Wow.

3 KEVIN TRUDEAU: Within a half hour?

4 JELAINE: Less than a half hour.

5 KEVIN TRUDEAU: Less than a half hour?

6 JELAINE: Yes.

7 KEVIN TRUDEAU: The pain was -- just by putting  
8 this on the outside of your skin?

9 JELAINE: Yes.

10 KEVIN TRUDEAU: Did that --

11 DEBBIE FLET: That's amazing.

12 KEVIN TRUDEAU: Did that amaze you?

13 JELAINE: I was -- I wanted to kiss him.

14 **(Laughter.)**

15 JELAINE: It was so wonderful, you know,  
16 because you're in so much pain. In fact, I got up that  
17 day and I said, I know why people kill themselves.

18 DEBBIE FLET: Right.

19 JELAINE: Because the pain is so severe.

20 DEBBIE FLET: Yeah.

21 KEVIN TRUDEAU: Wow.

22 JELAINE: You hate life.

23 DEBBIE FLET: How long did you actually have to  
24 wear the tape for?

25 JELAINE: I don't know -- well, mine's still



1 knee surgery 10 years ago and she -- all the time she was  
2 in the hospital she said, I wish I could die, it was so  
3 wrong to do this, it hurts so bad, I wish I could die, I  
4 wish I could die. Well, I got her home and I couldn't --  
5 I couldn't treat her in the hospital because she was  
6 under their care instead of mine. But the day she got  
7 home, I treated her across the incision and I put the --  
8 I put the Biotape across the incision --

9 DEBBIE FLET: Yeah.

10 DARRELL STODDARD: -- and the pain went away  
11 all night. And then the -- we -- some of the pain came  
12 back the next morning and we stimulated it again and she  
13 never took -- needed to take one pain pill from that time  
14 on. And 10 years later, at 96 years of age, she still  
15 doesn't have any knee pain.

16 KEVIN TRUDEAU: Well, you're getting this for  
17 the flight home.

18 DEBBIE FLET: Oh, yes.

19 DARRELL STODDARD: But the healing across that  
20 incision was so dramatic, you cannot even see the scar  
21 now.

22 DEBBIE FLET: Yeah. Because my friend, she's  
23 just had major surgery across the summer --

24 KEVIN TRUDEAU: Oh, yeah, Moira, yeah.

25 DEBBIE FLET: And I was looking for something

1 to take home with me tonight and I hadn't found anything.  
2 But if I place this across the scar, it will actually  
3 stop the pain?

4 DARRELL STODDARD: Just across the incision is  
5 all that needs to --

6 DEBBIE FLET: Wow.

7 DARRELL STODDARD: To help.

8 **ON SCREEN: 1-800-458-9 9**

9 KEVIN TRUDEAU: Now, if you're watching right  
10 now, we're talking with Darrell Stoddard, who's the  
11 author of Pain-Free For Life and also the founder of the  
12 Pain Research Institute. If you have any type of pain,  
13 if you have arthritis pain, lower back pain, sciatica,  
14 headaches, migraine, any type of pain -- up until now, in  
15 my opinion, all pain relief products, whether it's  
16 something you take in a pill or something you put on your

1 believe it's true, too. I think the cause of pain is now  
2 known and this Biotape could potentially eliminate the  
3 cause of pain so your pain can go away potentially  
4 permanently.

5 If you have any pain at all and you've tried  
6 these other dangerous, potentially dangerous medications  
7 or drugs or these other salves and creams that may have  
8 given you temporarily relief, get on the phone and call  
9 and get Pain-Free For Life, the book, and get the  
10 Biotape. It's only \$29.95 and all you have to do is  
11 apply this tape one time, and if you don't see relief, if  
12 you are not amazed like the case studies that I've been  
13 reviewing in this published report about people that have  
14 gotten immediate and instant relief from their pain, and  
15 in many cases, permanent relief of their pain, if you  
16 aren't thrilled, send this back for an instant refund, no  
17 questions asked. If you don't get the instant relief  
18 from your pain, we'll give you an instant refund of your  
19 money. You have nothing to lose.

20 I'm so passionate about this. You know, I had  
21 another person who's been calling me for months trying to  
22 get me to promote a pain product on the show, and I kept  
23 on asking them, what makes it different, what makes it  
24 different, what makes it different, and I kept hearing,  
25 well, you know, it has ingredients that the FDA says we



1 can claim help pain. I go, no, that's -- that's not  
2 telling me why it's the best in the world for pain.

3 And it was months and I kept on struggling with  
4 the guy. I am not convinced that this is the best thing  
5 for pain.

6 And when I first heard about this, a fellow  
7 grabbed me at a trade show in Vegas, Adam, and I said,  
8 send me the information. And when I got this  
9 information, Darrell, I was -- I said, I want him on the  
10 show --

11 DEBBIE FLET: Yeah.

12 KEVIN TRUDEAU: -- because you got to the root  
13 cause, not just the symptom, but the root cause.

14 DEBBIE FLET: Yeah.

15 KEVIN TRUDEAU: Let me go over a couple other  
16 of these case studies. Arm and shoulder ached like a  
17 toothache all night. Biotape applied over shoulder and  
18 down to hand. Pain 100 percent better the next night  
19 with no reoccurrence in 11 months.

20 DEBBIE FLET: This -- I read this one just  
21 before we started the show. Grandma with severe low back  
22 pain from injury jumping on trampoline. I don't know  
23 what some grandma was doing on a trampoline, but it says  
24 Biotape applied right side of the lumbar spine, 95  
25 percent relief within seconds.

1                   **ON SCREEN: Individual results will vary.**

2                   KEVIN TRUDEAU: Ninety-five percent relief  
3                   within seconds.

4                   DEBBIE FLET: I mean, that is just amazing.

5                   DARRELL STODDARD: Yes.

6                   KEVIN TRUDEAU: Sciatic pain, patient bent over  
7                   immediately after application and said, that's the first  
8                   time I've been able to bend over without pain in 10  
9                   years. Pain, a month later, still only about 10 percent  
10                  of what it was before the treatment.

11                  DEBBIE FLET: Wow.

12                  KEVIN TRUDEAU: So, the two things here, the  
13                  number one, it will vary the results per person, but you  
14                  believe the reason it will vary is because of the  
15                  hydration of the body.

16                  DARRELL STODDARD: That's correct.

17                  KEVIN TRUDEAU: Now, explain that because  
18                  people out there, we always talk about drinking more  
19                  water, but talk about why a person needs to be hydrated.

20                  DARRELL STODDARD: Well, you -- you can't --  
21                  electricity will not go through dry tissue and this is  
22                  something every farm boy knows.

23                  **ON SCREEN: Darrell Stoddard**  
24                  **Inventor & Pain Specialist**

25                  DARRELL STODDARD: They find out that when they

1 touch the electric fence with a dry piece of grass, it  
2 doesn't shock them. But if they touch it with a green  
3 piece of grass, then they get a good shock.

4 DEBBIE FLET: Of course, that makes sense.

5 DARRELL STODDARD: Because the green piece of  
6 grass will conduct the electrical signal.

7 DEBBIE FLET: Because it contains water  
8 obviously.

9 DARRELL STODDARD: The real fun -- and I was  
10 telling this to a couple of patients just a couple of  
11 days ago. The real fun comes when their city cousins  
12 come out to visit them and they dare them to pee on the  
13 electric fence.

14 **(Laughter.)**

15 DARRELL STODDARD: And I'll guarantee you, once  
16 you pee on an electric fence, you'll never pee on any  
17 more fences, whether they're electric or not.

18 DEBBIE FLET: I don't know what you boys get up  
19 to (inaudible).

20 DARRELL STODDARD: This man started to laugh  
21 before I even told him the story because he knew what I  
22 was talking about when I said, farm boys know that dry  
23 tissue or a dry piece of grass won't conduct an  
24 electrical signal, and I said, every farm boy has done  
25 this crazy experiment to learn that --

1 DEBBIE FLET: To learn the hard way, huh?

2 DARRELL STODDARD: They'll learn the hard way,  
3 that's right.

4 DEBBIE FLET: Well, we have another caller.

KEVIN TRjyH6AU WYes we hdo

1 KEVIN TRUDEAU: No, how long did he have the  
2 pain?

3 PAUL: Oh, 10 years.

4 KEVIN TRUDEAU: Now, did you also -- are you  
5 also using the Biotape as well?

6 PAUL: I said, I'll go down immediately with  
7 you, Tom, and see him. And he said, well, I can't go  
8 right away, but you go. So, I did. I found Darrell's  
9 place there and got immediate relief.

10 **ON SCREEN: Individual results will vary.**

11 PAUL: I walked out of his house and stopped  
12 taking my medications, which I was taking three heavy  
13 duty opioid type medications and I stopped that day, I  
14 didn't take any more.

15 **ON SCREEN: 1-800-458-9 9**

16 KEVIN TRUDEAU: You stopped -- the pain went  
17 away that day?

18 PAUL: It went away as soon as I got up out of  
19 the chair.

20 KEVIN TRUDEAU: Within seconds?

21 PAUL: Within seconds.

22 KEVIN TRUDEAU: Now, how long have you had pain  
23 -- been dealing with pain?

24 PAUL: I've had pain for at least 15 years.

25 KEVIN TRUDEAU: Fifteen years. And you've been

1 taking medications for, what, months?

2 PAUL: No, many years.

3 KEVIN TRUDEAU: Years?

4 PAUL: I've been on and off different  
5 medications with different doctors.

6 KEVIN TRUDEAU: Because the pain keeps coming  
7 back.

8 PAUL: It keeps coming back. You know,  
9 immobilizing, ruining the quality of my life, you know,  
10 just a constant on-my-mind type thing, keeping me from  
11 being productive.

12 DEBBIE FLET: Yes.

13 KEVIN TRUDEAU: If there's a person listening  
14 right now that has any type of pain, whether it's  
15 migraine headaches, back pain, sciatica, knee pain, joint  
16 pain, arthritis pain, what would you tell them?

17 PAUL: I would tell them to, as quickly as they  
18 can, obtain this product, obtain this knowledge and put  
19 it to use.

20 DEBBIE FLET: Right.

21 KEVIN TRUDEAU: Fantastic.

22 PAUL: You have nothing to lose and everything  
23 to gain, by educating yourself and trying this product  
24 and knowing as much as you can about the human body.  
25 When he speaks of hydration, that's critically important

1 to drink water. Fill those cells up with water and use  
2 this tape and see what happens.

3 KEVIN TRUDEAU: Fantastic. Thanks very much  
4 for calling in.

5 DARRELL STODDARD: Let me say something to  
6 Paul.

7 KEVIN TRUDEAU: Yeah.

8 DARRELL STODDARD: It's good to hear from you,  
9 Paul. Thank you.

10 PAUL: Thank you, Darrell.

11 DARRELL STODDARD: Paul was going to a very  
12 well-known pain clinic with a pain specialist from the  
13 Mayo Clinic and he hadn't been able to help. What did he  
14 do for your pain, Paul?

15 PAUL: They prescribed a patch called  
16 Duragesic, which is made from fentanyl, and as you may  
17 recall from the recent news in the Russian theater, that  
18 is the drug that the special forces used to drug those  
19 people in the theater and it killed those -- those weak  
20 people in there. I think 120 of them died. And I was  
21 wearing that patch. And I said to myself when I heard  
22 that news, wow, now I know why my breathing is being  
23 impaired, because I couldn't even climb the stairs to my  
24 office without running out of breath. And I immediately  
25 took that patch off and never put it back on. I dropped

1           that drug immediately and I questioned, you know, why  
2           would the doctor do this and not warn me about the side  
3           effects of this heavy duty drug. I've never been sorry  
4           since.

5                         KEVIN TRUDEAU: Well, Paul, thank you.

6                         DARRELL STODDARD: Didn't he do another -- try  
7           -- another treatment to try and shut off the pain signal  
8           with radio waves or something, Paul?

9                         PAUL: Yes, he did radio therapy. It's a type  
10          of a burn of the nerve root on both sides of my back. I  
11          had to go into surgery and insert a probe to reach my  
12          nerve path and put the burn onto those nerves to deaden  
13          them, and it did not work. I left the hospital, once the  
14          anesthesia wore off, I was right back in the pain. That  
15          very expensive operation that I did twice made absolutely  
16          no different at all. None.

17                        DEBBIE FLET: Well, thank God you found  
18          Darrell, and thank you for calling. It's really nice to  
19          hear your story.

20                        KEVIN TRUDEAU: Yeah, thanks, Paul.

21                        PAUL: Thanks.

22                        DEBBIE FLET: Bye-bye.

23                        DARRELL STODDARD: We need to add one more  
24          thing. Paul is the one that started to laugh when I told  
25          him about the farm boys and the electric fence.



1 PAUL: Right.

2 (Laughter.)

3 DARRELL STODDARD: He knew what -- all farm  
4 boys know that.

5 PAUL: Yeah, I've been there, I've been there.

6 KEVIN TRUDEAU: Well, Paul, thanks again for  
7 calling in.

8 DEBBIE FLET: Bye-bye.

9 PAUL: Bye-bye.

10 KEVIN TRUDEAU: If you're watching right now  
11 and you have pain. If you have headaches, migraine, neck  
12 pain, lower back pain, sciatica, joint pain, arthritis  
13 pain, any type of pain, folks, up until now, in my  
14 opinion, the cause of pain has never been addressed. The  
15 cause of pain has never been addressed. Every pill you  
16 could take, medication, drug or salve or cream you put  
17 on, all they seem to do, in my opinion, is stop pain from  
18 feeling -- stop you from feeling the pain, but none of  
19 them get to the cause of the pain or can eliminate the  
20 pain permanently.

21 DARRELL STODDARD: Let me just add one thing in  
22 regard to that. Acupuncture does connect the broken chi.

23 DEBBIE FLET: Right.

24 DARRELL STODDARD: But the problem with  
25 acupuncture is you can't leave the needles in --

1 KEVIN TRUDEAU: Right.

2 DEBBIE FLET: Right.

3 DARRELL STODDARD: -- because you can't wear  
4 clothes if you've got acupuncture needles.

5 KEVIN TRUDEAU: Well, obviously, the Biotape  
6 here is something that people can use.

7 DARRELL STODDARD: That's right. They don't  
8 stay in -- the needles don't stay in long enough to  
9 complete the healing, you see.

10 DEBBIE FLET: I see.

11 DARRELL STODDARD: That's the real difference.  
12 But the Chinese acupuncture does address the cause of  
13 pain. I'm not the only one that does that.

KEVIN TRUDEAU: Okay. upunctu3m77 0 ,



1 reasons for using it, let me tell you.

2 KEVIN TRUDEAU: You'll be hearing from us again  
3 because we'll be telling our own stories. But when you  
4 keep reading all these stories from people over and over  
5 and over, sciatica pain gone, thoracic pain gone, balls  
6 of feet pain gone within seconds, it could work for you.  
7 So, call right now and eliminate the pain forever  
8 potentially. Thanks for watching. I'm Kevin Trudeau.

9 DEBBIE FLET: And I'm Debbie Flet.

10 KEVIN TRUDEAU: We'll see you next time on the  
11 Debbie & Kevin Show.

12 DEBBIE FLET: Bye for now.

13 KEVIN TRUDEAU: Bye-bye.

14 **(Music playing.)**

15 **ON SCREEN: The preceding was a paid program**  
16 **for "Biotape"**

17 **(The taping was concluded.)**

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C E R T I F I C A T I O N O F T Y P I S T

MATTER NUMBER: X980014  
CASE TITLE: MEGA SYSTEMS/KEVIN TRUDEAU  
TAPING DATE: JANUARY 7, 2003  
TRANSCRIPTION DATE: MARCH 12, 2003

I HEREBY CERTIFY that the transcript contained herein  
is a full and accurate transcript of the tapes transcribed  
by me on the above cause before the FEDERAL TRADE  
COMMISSION to the best of my knowledge and belief.

DATED: MARCH 12, 2003

\_\_\_\_\_  
ELIZABETH M. FARRELL

C E R T I F I C A T I O N O F P R O O F R E A D E R

I HEREBY CERTIFY that I proofread the transcript for  
accuracy in spelling, hyphenation, punctuation and format.

\_\_\_\_\_  
KATHY J. DE MENT