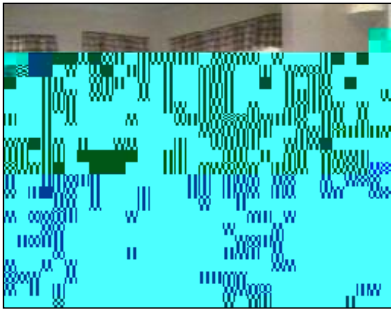




PRODUCT KFC Original Recipe Chicken
 MARKET Boston, MA
 PROGRAM News
 CODE # 031008316
 TITLE Starting Today They're Eating Better

LENGTH 30
 STATION WBZ
 DATE 10/27/2003
 TIME 05:57 AM



(SFX: TV/BALL GAME)



MAN: Hey, honey. WOMAN: Hey. Remember how we talked about eating better?



(SFX)



Well, it starts today.



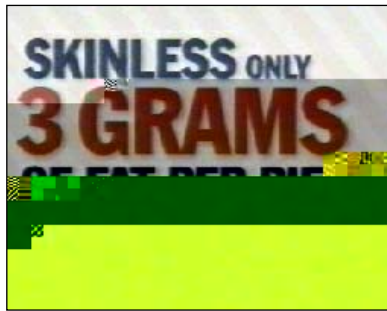
(SFX PAUSES) (MUSIC IN) MALE ANNCR: The secret's out,



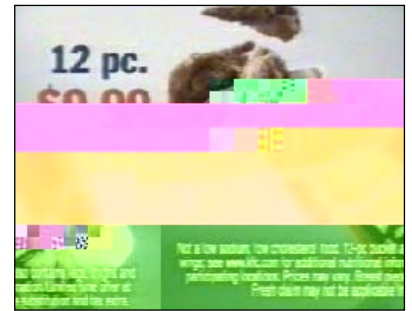
two Original Recipe Chicken breasts have



less fat than a BK Whopper. Or go skinless for just



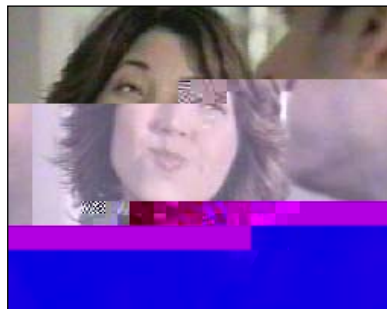
three grams of fat per piece.



And now, get a 12-piece bucket of kitchen fresh chicken for just 9.99. (MUSIC PAUSES)



(SFX RESUMES) MAN: You know, I'm doing this for you.



WOMAN: Hmm. (SFX OUT) (MUSIC RESUMES) ANNCR: For a fresh way to eat better,



you've gotta KFC what's cookin'. (MUSIC OUT)

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