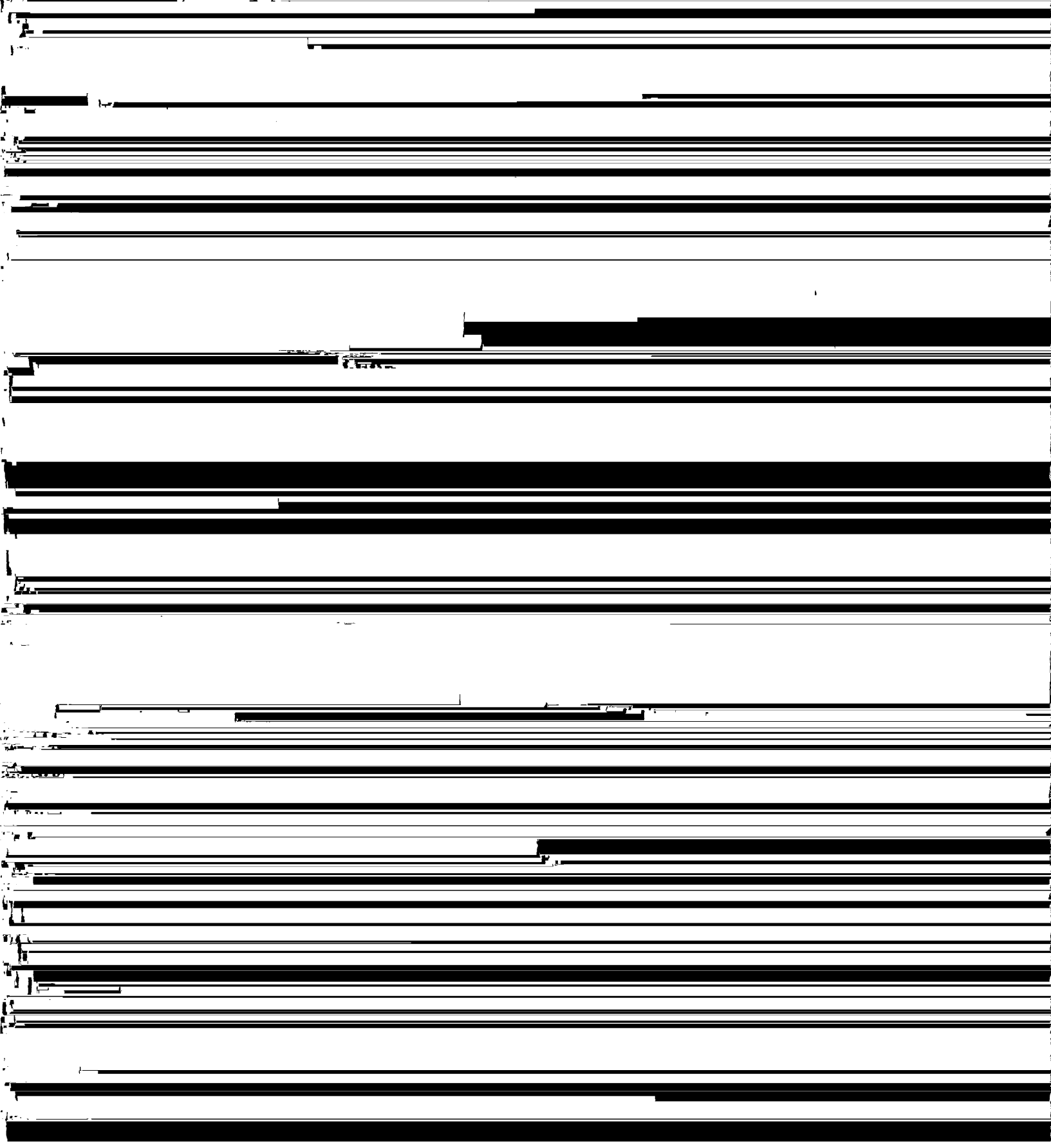
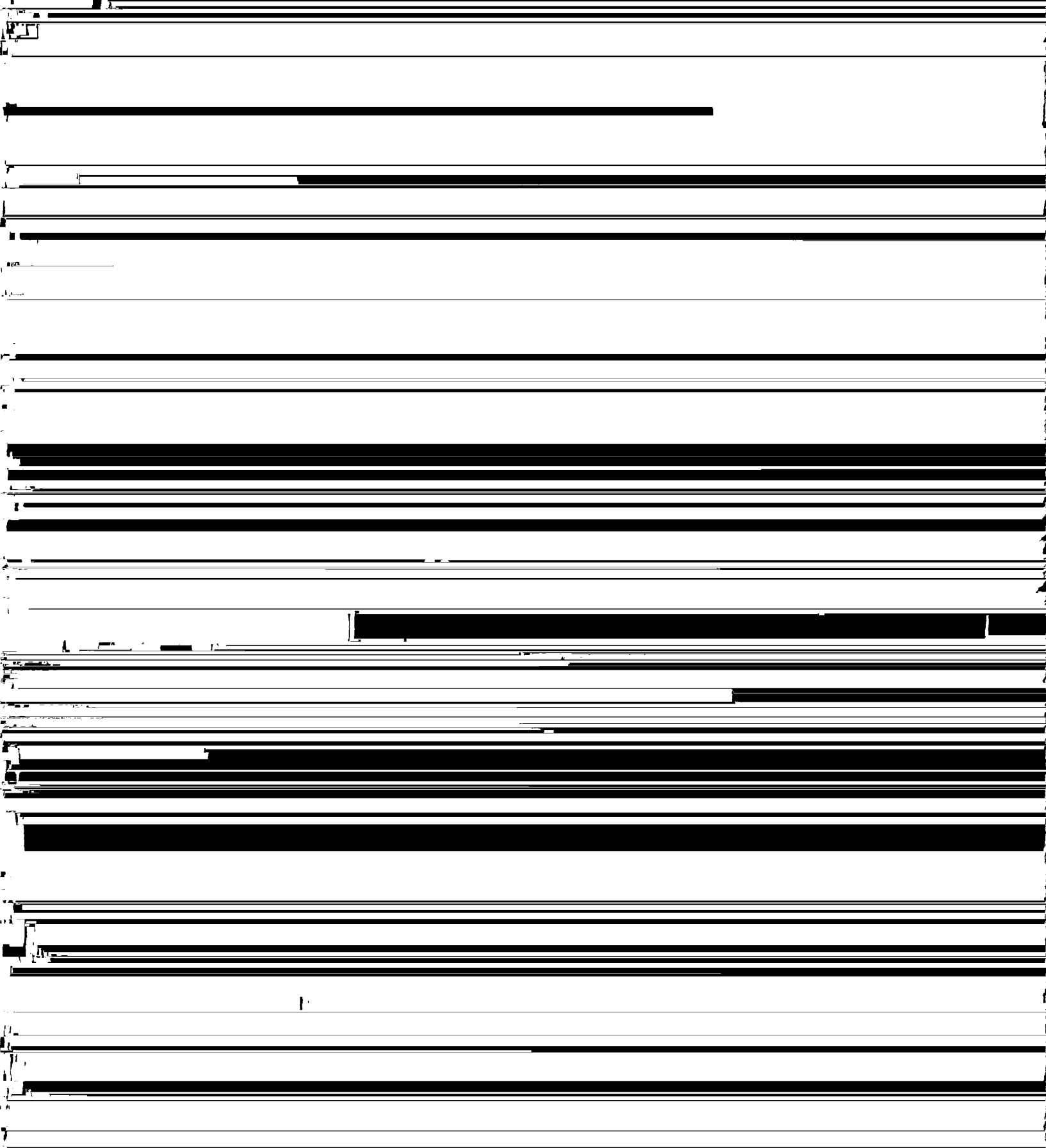


- 1 DEBRA W. YANG
United States Attorney
- 2 LEON W. WEIDMAN
Assistant United States Attorney

1 Regulation Rule entitled "Disclosure Requirements and Prohibitions Concerning Franchising and
2 Business Opportunity Ventures" (the "Franchise Rule," or "the Rule"), 16 C.F.R. Part 436, and
3 Section 5(a) of the FTC Act, 15 U.S.C. § 57(a).



1 7. We The People furnishes its franchisees with legal document workbooks. Franchisees
2 instruct consumers to insert the required information into the appropriate workbooks. We The
3 People franchisees then forward the completed workbooks to We The People documentatio



1 11. Among other required disclosures, the Franchise Rule requires a franchisor to disclose
2 whether it is "subject to any currently effective State or Federal agency or court injunctive or
3 restrictive order or is a party to a proceeding currently pending in which such order is sought



1

Therefore the defendant failed to provide prospective franchisees with complete and accurate

[REDACTED]

11

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

1 5. Award plaintiff the costs of bringing this action, as well as such other and
2 additional relief as the Court may determine to be just and proper.

