NCC NV LONDON FINANCIAL GROUP NATIONAL CONSUMER DEBT

# Definitions

1 or combination acting as an entity. For purposes of this Order, a "consumer" is a

2 person.

12. "**Telemarketing**" means a plan, program, or campaign which is conducted to induce the purchase of goods or services or a charitable contribution,

a. in print communications, that the message shall be in a type size and location sufficiently noticeable for an ordinary consumer to read and comprehend it, in print that contrasts with the background against which it appears;

b. in communications disseminated orally, that the message shall be delivered in a volume and cadence sufficient for an ordinary consumer to hear

[illegible] (b) the person's inquiry or application regarding a product or service offered by [illegible]

## II.

## PROHIBITION AGAINST MATERIAL OMISSIONS

IT IS FURTHER ORDERED that Defendants shall not omit material assets

## III.

## PROHIBITION AGAINST

before disconnecting an unanswered call;

3. Whenever a representative is not available to speak with the person answering the call within two (2) seconds after the person's completed greeting, the seller or telemarketer promptly plays a recorded message that states the name and telephone number of the seller on whose behalf the call was placed; and

4. Defendant retains records, in accordance with 16 C.F.R. § 310.5

consumer complaints of violations of the TSR or this Order; and

2. Ascertaining the number and nature of consumer complaints in

1 financial statement, all of which the Commission relied upon in negotiating

2 and agreeing to the terms of this Order. If, upon motion by the Commission to

1 participation with them who receive actual notice of this Order by personal service
2 or otherwise, are permanently restrained and enjoined from selling, renting, leasing,
3 transferring, or otherwise disclosing the name, address, telephone number, credit
4 card number, bank account number, e-mail address, or other identifying information

2. Posing as consumers and suppliers to Defendant's employees, or any other entity managed or controlled in whole or in part by

or performs services for; a statement of the nature of the business; and a statement of his duties and responsibilities in connection with the business or employment; and

c. Any changes in Defendant's name or use of any aliases or

employer or business;

3. A copy of each acknowledgment of receipt of this Order, obtained pursuant to Paragraph XI, below; and

1 revenues generated, and the disbursement of such revenues;

2 B. Personnel records accurately reflecting: the name, address, email (if

of that business who engage in conduct related to the subject matter of this

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# XIV.

## RETENTION OF JURISDICTION