

Exhibit C



TRANSCRIPT

DATE: MARCH 17, 2003
TIME: 7:54 AM
STATION: WHO-AM
LOCATION: [REDACTED]

PRODUCT: SMOKE AWAY
LENGTH: :50

TITLE: STEVE WALKER: SOME INTERESTING THINGS

STEVE WALKER: Hi folks, this is Steve Walker for Radio Tradio. You know, smoking does some really interesting things for you. Gives you bad breath, yellow teeth. Oh, that's attractive. Smoking makes it hard to meet people who don't smoke. This is for you vouna sinale folks out

there. Why not quit? Just flat out quit smoking. Hearle the folks who can help you do it. Smoke