



g) CortiSlim causes weight loss;  
and 2) that advertisements for CortiStress made false or unsubstantiated claims that taking the recommended daily dosage of CortiStress will reduce the risk of or prevent conditions such as osteoporosis, obesity, diabetes, Alzheimers' disease, cancer, and cardiovascular disease.

Pinnacle Marketing Concepts, Inc. and Thomas Cheng deny the FTC's allegations and do not admit to any wrongdoing or violation of law. Nonetheless, in order to resolve this matter, we have agreed not to make the challenged claims. Accordingly, we must therefore request that all media placement company, broadcasting company, or other entities or individuals that we used to place television, radio, print, or on-line advertisements for CortiSlim or Cortistress [or another Target Product, if applicable] between September 30, 2004, and [date of entry of Order] stop using or disseminating for Cand