1	WILLIAM BLUMENTHAL General Counsel	
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3	PETER B. MILLER KIAL S. YOUNG Federal Trade Commission 600 Pennsylvania Ave. NW, Room NJ-3212 Washington, DC 20580 (202) 326-2629 (Miller) (206) 220-6350 (Young) (202) 326-3 0.00 0.00 rgBT72.0000 558.3600 TD0.1200 Tc-0.1200 Tw(Reg	
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3. The acts and practices of the Stipulating Defendants were and are in or affecting commerce, as defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

4. The Stipulating Defendants waive all rights to seek judicial review or
otherwise challenge or contest the validity of this Order. The Stipulating
Defendants also waive any claim that they may have held under the Equal Access
to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action to the
date of this Order.

5. The Stipulating Defendants have entered into this Order freely and without coercion.

6. The Commission and the Stipulating Defendants stipulate and agree
to this Order, without trial or final adjudication of any issue of fact or law, to settle
and resolve all matters in dispute between them arising from the Complaint up to
the date of entry of this Order. By entering this stipulation, the Stipulating
Defendants do not admit or deny any of the allegations set forth in the Complaint,
other than jurisdictional facts.

7. Pursuant to Federal Rule of Civil Procedure 65(d), the provisions of this Order are binding upon the Stipulating Defendants, and their officers, agents, servants, employees, and all other persons or entities in active concert or participation with them, who receive actual notice of this Order by personal service or otherwise.

8. Nothing in this Order obviates the obligation of the Stipulating
Defendants to comply with Sections 5 and 12 of the Federal Trade Commission
Act, 15 U.S.C. §§ 45 and 52.

9. This Order was drafted jointly by the Commission and the StipulatingDefendants and reflects the negotiated agreement of these parties.

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1	10. Т	The paragraphs of this Order shall be read as the necessary	
2	requirements for compliance and not as alternatives for compliance and no		
3	paragraph serves to modify another paragraph unless expressly so stated.		
4	11. E	Each party shall bear its own costs and attorneys' fees.	
5	12. E	Entry of this Order is in the public interest.	
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7		DEFINITIONS	
8	For the	purposes of this Order, the following definitions shall apply:	
9	1. U	Unless otherwise specified, "Stipulating Defendants" shall mean	
10	a	a. Pinnacle Marketing Concepts, Inc., also d/b/a PMC Health	
11		Products (collectively, "Pinnacle"); and	
12	b	D. Thomas F. Cheng, individually and as an officer of Pinnacle	
13		("Thomas Cheng").	
14	2. '	"Advertising" and "promotion" shall mean any written or verbal	
15	statement, illu	ustration or depiction designed to effect a sale or create interest in the	
16	purchasing of	goods, whether it appears in a brochure, newspaper, magazine,	
17	pamphlet, leat	flet, circular, mailer, book insert, free standing insert, letter,	
18	catalogue, pos	ster, chart, billboard, public transit card, point of purchase display,	
19	packaging, pa	ackage insert, label, film, slide, radio, television or cable television,	
20	audio progran	n transmitted over a telephone system, program-length commerc1rg7i(pr	rom. it 8 T
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a business entity selling or marketing a Target Product or a Covered Product; or (b) formulating or providing, or arranging for the formulation or provision of any Covered Product, advertising for any Covered Product, or marketing for any Covered Product, but excluding conduct in compliance with the Telemarketing Sales Rule (16 C.F.R. Part 310), telephone calls exempted from the Telemarketing Sales Rule under 16 C.F.R. 310.6(b)(4) and (5), or the purchase of media time, as long as the excluded conduct is not performed for or on behalf of any Related Party.

9 4. "Commerce" shall mean as defined in Section 4 of the FTC Act, 15
10 U.S.C. § 44.

5. "Competent and reliable scientific evidence" shall mean tests,
analyses, research, studies, or other evidence based on the expertise of
professionals in the relevant area, that has been conducted and evaluated in an
objective manner by persons qualified to do so, using procedures generally
accepted in the professions to yield accurate and reliable results.

6. "CortiSlim" shall mean the dietary supplement CortiSlim and any other product marketed by or on behalf of a Related Party that

a. contains one or more of the following ingredients present in current or previous formulations of CortiSlim: magnolia bark extract, beta-sitosterol, theanine, green tea leaf extract, bitter orange peel extract, Panax ginseng, banaba leaf extract, c20 0.0000 TD(Related Party that)TjET1.00000 0.00000 0.00000 1.00000

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1	Stress/Cortisol-Control Dietary Supplement on Weight Loss," by Shawn Talbott,		
2	Ann-Marie Christopulos, and Jill Whelan, as well as all underlying data for such		
3	study.		
4	8. "CortiStress" shall mean the dietary supplement CortiStress and any		
5	other product marketed by or on behalf of a Related Party that		
6	a. contains one or more of the following ingredients present in		
7	current or previous formulations of CortiStress: magnolia bark		
8	extract, beta-sitosterol, or theanine; and		
9	b. is marketed with claims that it has a weight effect, or reduces or		
10	manages stress, or prevents or treats any disease.		
11	9. "Covered Product" shall mean any dietary supplement, food, drug,		
12	cosmetic, or device.		
13	10. "Endorsement" shall mean as defined in 16 C.F.R. § 255.0(b).		
14	11. "Food," "drug," "cosmetic," and "device" shall mean as defined in		
15	Section 15 of the FTC Act, 15 U.S.C. § 55.		
16	12. "Commission" shall mean the Federal Trade Commission.		
17	13. "Related Party" shall mean one or more of Window Rock Enterprises,		
18	Inc., also d/b/a Window Rock Health Laboratories, also d/b/a Cortislim, Infinity		
19	Advertising, Inc., Stephen F. Cheng, Shawn M. Talbott, and Gregory S.		
20	Cynaumon, whether acting directly or through any corporation, partnership,		
21	subsidiary, division, trade name, or other entity, and their officers, agents,		
22	servants, employees, and all persons and entities in active concert or participation		
23	with them.		
24	14. "Target Product" shall mean CortiSlim and CortiStress.		
25	15. "Weight effect" shall mean any weight-related effect attributed to a		
26	food, drug, dietary supplement, product, device, or program and includes, but is		
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not limited to, preventing weight gain or producing weight loss, reducing or
eliminating fat, slimming, changing body composition, or causing a caloric deficit
in a user of such food, drug, dietary supplement, product, device, or program.
16. A requirement that any defendant "notify," "furnish," "provide," or
"submit" to the Commission shall mean that the defendant shall send the necessary
information via overnight courier, costs prepaid, to:
Associate Director for Advertising Practices Federal Trade Commission 600 Pennsylvania Avenue, N.W. Washington, DC 20580

Attn: *FTC v. Window Rock Enterprises, Inc., et al.*, (C.D. Cal.), Civ. No. 04-8190-DSF (JTLx).

17. The terms "and" and "or" in this Order shall be construed conjunctively or disjunctively as necessary, to make the applicable sentence or phrase inclusive rather than exclusive.

18. The term "including" in this Order shall mean "including without limitation."

IT IS STIPULATED, AGREED, AND ORDERED:

I.

PROHIBITED REPRESENTATIONS REGARDING ANY TARGET PRODUCT

A. That the Stipulating Defendants, directly or through any corporation, partnership, subsidiary, division, trade name, or other entity, and their officers, agents, servants, employees, and all persons and entities in active concert or participation with them who receive actual notice of this Order by personal service, facsimile, or otherwise, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any Target

Product, in or affecting commerce, are hereby permanently restrained and enjoined 1 2 from making, or assisting others in making, directly or by implication, including through the use of endorsements or product names, any representation that any 3 Target Product: 4

	e		
5	1.	Reduces the risk of or prevents serious health conditions,	
6		including osteoporosis, obesity, diabetes, Alzheimer's disease,	
7		cancer, and cardiovascular disease;	
8	2.	Causes weight loss of 10 to 50 pounds or more for virtually all	
9		users;	
10	3.	Causes users to lose as much as 4 to 10 pounds per week over	
11		multiple weeks;	
12	4.	Causes users to lose weight specifically from the abdomen,	
13		stomach, and thighs;	
14	5.	Causes rapid and substantial weight loss;	
15	6.	Causes long-term or permanent weight loss;	
16	7.	Causes weight loss without the need for diet or exercise; or	
17	8.	Has been demonstrated effective, is supported by, or is	
18	otherwise the product of over 15 years of scientific research.		
19	B. That the Stipulating Defendants, directly or through any corporation,		
20	partnership, subsidiary, division, trade name, or other entity, and their officers,		
21	agents, servants, employees, and all persons and entities in active concert or		
22	participation with them who receive actual notice of this Order by personal		
23	service, facsimile, or otherwise, in connection with the manufacturing, labeling,		
24	advertising, promotion, offering for sale, sale, or distribution of any Target		
25	Product, in or affecting commerce, are hereby permanently restrained and enjoined		
26	from making, or from assisting others in making, directly or by implication,		
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1	III.	
2	PROHIBITED REPRESENTATIONS REGARDING TESTS AND STUDIES	
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4	That the Stipulating Defendants, directly or through any corporation, and il divisiBT3 0.00044 2800 0.0Brwisity	
5	pundhiership, i Bubsi and put with the second and and their officers,	
6	agents, servants, employees, and all persons and entities in active concert or	000000 0 +
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B. Any television commercial or other video advertisement fifteen (15) minutes in length or longer or intended to fill a broadcasting or cablecasting time slot of fifteen (15) minutes in length or longer that does not display visually in the same language as the predominant language that is used in the advertisement, in a clear and prominent manner, and for a length of time sufficient for an ordinary consumer to read and comprehend it, within the first thirty (30) seconds of the commercial and either immediately before each presentation of ordering instructions for the product, program, or service or periodically through the program, but no more than approximately seven (7) minutes apart, the following disclosure:

"YOU ARE WATCHING A PAID ADVERTISEMENT FOR [THE PRODUCT, PROGRAM, OR SERVICE]."

Provided that, for the purposes of this provision, the oral or visual presentation of
a telephone number or address through which viewers may obtain more
information or place an order for the product, program, or service shall be deemed
a presentation of ordering instructions so as to require the display of the disclosure
provided herein; and

C. Any radio commercial or other radio advertisement five (5) minutes in length or longer or intended to fill a time slot of five (5) minutes in length or longer that does not state in the same language as the predominant language that is used in the advertisement, in a clear and prominent manner, and in a volume and cadence sufficient for an ordinary consumer to hear and comprehend it, within the first thirty (30) seconds of the commercial and immediately before each presentation of ordering instructions for the product, program, or service, the following disclosure:

1	"YOU ARE LISTENING TO A PAID ADVERTISEMENT FOR
2	[THE PRODUCT, PROGRAM, OR SERVICE]."
3	Provided that, for the purposes of this provision, the presentation of a telephone
4	number or address through which listeners may obtain more information or place
5	an order for the product, program, or service shall be deemed a presentation of
6	ordering instructions so as to require the stating of the disclosure provided herein.
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8	V.
9	FDA-APPROVED CLAIMS
10	That nothing in this Or60.8400t30T,0001400e000 TDain more informa
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1	VI.
2	MONETARY JUDGMENT AND CONSUMER REDRESS
3	A. That judgment for equitable monetary relief is hereby entered against
4	the Stipulating Defendants, jointly and severally, in the amount of
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separately to the Commission, which is incorporated into this Part and made a part 1 2 of this Order by reference, and which shall be deemed to be confidential and shall 3 be disclosed only as necessary for enforcement purposes. Net contribution(s) shall mean all proceeds from all such contribution(s) that remain after payment of 4 5 federal and state taxes, federal and state penalties, and other costs (excluding 6 professional fees) directly associated with revoking the contributions, unwinding 7 the business transactions, dissolving the entities, or taking other similar steps necessary to recover the contributions; and 8

4. Assignment to the Federal Trade Commission within twenty
(20) days of entry of this Order of a secured lien in the amount of \$450,000
against real property which is unencumbered and free of liens and is described in
the signed document set forth in paragraph A.3 of this Part. The lien, which
secures assets not in the possession of the Stipulating Defendants that were
derived from the marketing or sale of CortiSlim and CortiStress, shall be due and
payable upon sale of the residence; transfer of the residence by gift, inheritance, or
other means; refinancing; or change from an owner-occupied primary residence to
a non-owner-occupied or non-primary residence.

B. That each Stipulating Defendant hereby assigns to the Federal Trade Commission, without any encumbrances, all rights and claims to money or other assets owed to it as of the date of entry of this Order by a Related Party, and of the right to pursue any chose in action to recover any such money or assets owed to it by a Related Party, under the terms of any agreement, oral or written, including but not limited to the Joint Venture Agreement entered into on June 10, 2003 by and between Defendants Talbott and Window Rock, the Joint Venture Agreement entered into on June 21, 2003 by and between Defendants Window Rock and

Cynaumon, and the purported non-written agreement by and between Defendant Window Rock and Stipulating Defendant Pinnacle.

C. That, if a Related Party later assigns to the Federal Trade Commission rights of recovery and claims to money or other assets purportedly owed as of the date of entry of this Order by Stipulating Defendants Pinnacle and Thomas Cheng, the Commission shall not exercise any such rights and claims in a manner that would allow it to recover additional funds from Stipulating Defendants Pinnacle and Thomas Cheng; *provided, however*, that this paragraph shall cease to apply upon occurrence of any of the events described under Part VII.

D. That all funds paid pursuant to this Order shall be deposited into an account administered by the Commission or its agent to be used for equitable relief, including but not limited to consumer redress for nationwide sales of CortiSlim and CortiStress from the time those products were first advertised up to and including September 30, 2004, and any attendant expenses for the administration of such equitable relief. In the event that direct redress to consumers is wholly or partially impracticable or funds remain after redress is completed, the Commission may apply any remaining funds for such other equitable relief (including consumer information remedies) as it determines to be reasonably related to the Stipulating Defendants' practices alleged in the Complaint. Any funds not used for such equitable relief shall be deposited to the United States Treasury as disgorgement. Stipulating Defendants shall have no right to challenge the Commission's choice of remedies under this Part. Stipulating Defendants shall have no right to contest the manner of distribution chosen by the Commission. No portion of any payments under the judgment herein shall be deemed a payment of any fine, penalty, or punitive assessment;

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E. That Stipulating Defendants relinquish all dominion, control and title to the funds paid into the account established pursuant to this Order, and all legal and equitable title to the funds shall vest in the Treasurer of the United States unless and until such funds are disbursed to consumers. Stipulating Defendants shall make no claim to or demand for the return of the funds, directly or indirectly, through counsel or otherwise; and in the event of bankruptcy of any Stipulating Defendant, Stipulating Defendants acknowledge that the funds are not part of the debtor's estate, nor does the estate have any claim or interest therein;

F. That each Stipulating Defendant shall provide to the Commission a
sworn statement setting forth i) the amount of 2003 and 2004 state and federal
taxes, if any, paid by each Stipulating Defendant on or before the day this
agreement was signed; ii) the amount of 2005 estimated state and federal tax
payments, if any, paid by each Stipulating Defendant on or before the day this
agreement was signed; and iii) a statement of the date(s) on which each tax
payment to a state or federal tax authority was made. All 2003 or 2004 tax
payments reported to the Commission as being owed to a state or federal tax
authority must be paid in full no later than sixty (60) days from the date of entry of
this Order. The financial information and documents referenced in this paragraph
F shall be designated as confidential.

VII.	
RIGHT TO REOPEN	
A. That, by agreeing to this Order, the Stipulating Defendants reaffirm	
and attest to the truthfulness, accuracy, and completeness of the financial	
information that Stipulating Defendants have previously submitted to the	
Commission. The Commission's agreement to this Order is expressly premised	
upon the truthfulness, accuracy, and completeness of the Stipulating Defendants'	
financial statements and supporting documents submitted to the Commission,	
namely:	
1. For Stipulating Defendant Pinnacle Marketing Concepts, Inc.:	
a. Federal Trade Commission Financial Statement of	
Corporate Defendants	
b. Financial Statements, September 30, 2004 and Decembe	r
31, 2003	
c. Statement of Operations, unaudited, January 1, 2005 to	
April 30, 2005;	
d. Statement of Operations, unaudited, September 2004	
through December 2004;	
e. Summary of Bank Balances as of October 8, 2004;	
f. Current Balances as of March 31, 2005;	
g. Current Balances as of May 25, 2005;	
h. Cash Flow Analysis; and	
2. For Stipulating Defendant Thomas F. Cheng:	
a. Federal Trade Commission Financial Statement of	
Individual Defendant dated April 25, 2005, with	
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	 A. That, by agreeing to this Order, the Stipulating Defendants reaffirm and attest to the truthfulness, accuracy, and completeness of the financial information that Stipulating Defendants have previously submitted to the Commission. The Commission's agreement to this Order is expressly premised upon the truthfulness, accuracy, and completeness of the Stipulating Defendants' financial statements and supporting documents submitted to the Commission, namely: For Stipulating Defendant Pinnacle Marketing Concepts, Inc.: For Stipulating Defendant Pinnacle Marketing Concepts, Inc.: For Stipulating Defendants Submitted to the Commission, namely: For Stipulating Defendant Pinnacle Marketing Concepts, Inc.: For Stipulating Defendant Pinnacle Marketing Concepts, Inc.: Financial Statements, September 30, 2004 and December 31, 2003 Statement of Operations, unaudited, January 1, 2005 to April 30, 2005; Statement of Operations, unaudited, September 2004 through December 2004; Summary of Bank Balances as of October 8, 2004; Current Balances as of March 31, 2005; Cash Flow Analysis; and For Stipulating Defendant Thomas F. Cheng: Federal Trade Commission Financial Statement of Individual Defendant dated April 25, 2005, with

1	1 accompany	ving United States and California income tax		
2		applications for extension of time to file;		
3	3 b. Summary of	of Bank Balances, Investment Accounts, and		
4	4 Personal A	ccounts as of October 8, 2004;		
5	5 c. Summary of	of Bank Activity, September 2004 through		
6	6 January 20	05;		
7	7 d. Addendum	to Item 12 of Federal Trade Commission		
8	8 Financial S	Statement of Individual Defendant dated April		
9	9 25, 2005, u	updated through May 25, 2005;		
10	e. Letter date	d June 17, 2005 from Kleinfeld, Kaplan and		
11	1 Becker LL	C to Federal Trade Commission		
12	2 If, upon motion by the Commission,	If, upon motion by the Commission, this Court finds that any Stipulating		
13	Defendant failed to disclose any material asset, or materially misrepresented the			
14	value of any asset, or made any other material misrepresentation in or omission			
15	from the Financial Statements or other supporting documents listed in this Part,			
16	the Court shall enter judgment against the Stipulating Defendants and for the			
17	Commission in the amount of \$23,837,000, less any amount already paid by or on			
18	8 behalf of the Stipulating Defendants	behalf of the Stipulating Defendants to the Commission; provided, however, that		
19	9 in all other respects this Order shall	in all other respects this Order shall remain in full force and effect unless		
20	20 otherwise ordered by the Court; and	otherwise ordered by the Court; and provided further, that proceedings instituted		
21	21 under this Part would be in addition	under this Part would be in addition to, and not in lieu of, any other civil or		
22	criminal remedies as may be provide	criminal remedies as may be provided by law, including any other proceedings		
23	that the Commission may initiate to	that the Commission may initiate to enforce this Order. Solely for purposes of this		
24	Part, the Stipulating Defendants waive any right to contest any of the allegations			
25	in the Commission's Complaint. Except for the amount of the judgment, the			
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financial information and documents referenced in this Part shall be designated as
 confidential.

B. That, in agreeing to this Order, the Commission has specifically relied on the representations that each Stipulating Defendant has made regarding the amount of federal and state taxes it has paid or will pay for tax years 2003 and 2004 and the amount of estimated federal and state taxes, if any, that it has paid toward estimated taxes for tax year 2005, including but not limited to representations in the sworn statements referenced in Part VI, paragraph F, above, and in the documents listed in paragraph A of this Part. It shall be a violation of this Part for a Stipulating Defendant to file any federal or state tax return seeking a cash refund of some or all of the amounts previously reported to the Commission as taxes owed and paid for tax years 2003 and 2004, or a cash refund of some or all of the amounts paid toward estimated taxes for tax year 2005. *Provided however*, that seeking such a cash refund shall not be deemed to be a violation of this Part if the Stipulating Defendant promptly remits to the Commission the full amount of any such cash refund within ten (10) days of receipt of the refund.

VIII.

ACKNOWLEDGMENT OF RECEIPT OF ORDER BY THE STIPULATING DEFENDANTS

That, within five (5) business days after receipt of this Order as entered by the Court, Stipulating Defendant Thomas Cheng, individually and on behalf of Pinnacle, shall submit to the Commission a truthful sworn statement acknowledging receipt of this Order, using the form shown at Attachment A.

DISTRIBUTION OF ORDER BY THE STIPULATING DEFENDANTS

That, for a period of three (3) years from the date of entry of this Order, the Stipulating Defendants shall deliver copies of the Order as directed below:

A. Stipulating Defendant Pinnacle must deliver a copy of this Order to all of its principals, officers, directors, and managers and also to all of its supervisory employees, agents, and representatives who engage in conduct related to the subject matter of this Order. For current personnel, delivery shall be within ten (10) business days of entry of this Order. For new personnel, delivery shall occur prior to their assuming their position or responsibilities;

B. Stipulating Defendant Thomas Cheng as Control Person: For each business that is not already subject to paragraph A of this Part and that is controlled, directly or indirectly, by Stipulating Defendant Thomas Cheng, and for each business that is not already subject to paragraph A of this Part in which Stipulating Defendant Thomas Cheng has a majority ownership interest, he must deliver a copy of this Order to all principals, officers, directors, and managers of each such business and also to all supervisory employees, agents, and representatives of each such

Provided however, that Stipulating Defendant Thomas Cheng 1. 2 must deliver a copy of this Order to all principals and managers of each such business subject to this paragraph C before engaging in any conduct relating directly or indirectly to any Related Party.

2. *Provided further*, that this paragraph C shall not apply if the conduct engaged in by Stipulating Defendant Thomas Cheng consists solely of conduct in compliance with the Telemarketing Sales Rule (16 C.F.R. Part 310), telephone calls exempted from the Telemarketing Sales Rule under 16 C.F.R. 310.6(b)(4) and (5), or the purchase of media time for a Covered Product (other than a Target Product), as long as that conduct is not performed for or on behalf of any Related Party and as long as that conduct does not include assisting others in marketing or advertising a Covered Product.

Each Stipulating Defendant shall create, maintain, and update as D. necessary a declaration identifying the dates, names, titles, addresses, and telephone numbers of the persons and entities that the Stipulating Defendant has provided with a copy of this Order as required by this Part; and

E. Each Stipulating Defendant shall maintain, for a period of three (3) years, and upon reasonable notice make available to the Commission, a signed declaration regarding distribution of copies of this Order as required by this Part.

X.

NOTICE REGARDING MEDIA PLACEMENT

That Stipulating Defendants shall:

A. Send, as soon as practicable but in no event later than thirty (30) days after entry of this Order, by first-class mail, postage prepaid and return receipt requested, an exact copy of the notice attached hereto as Attachment B, showing the date of mailing, to each media placement company, broadcasting company,

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and other entity or individual that the Stipulating Defendants used to place
 television, radio, print, or on-line advertisements, for any Target Product between
 September 30, 2004, and the date of entry of this Order. This mailing shall not
 include any other document or enclosures;

B. Notify, immediately, each media placement company, broadcasting company, or other entity or individual that the Stipulating Defendants used to place television, radio, print, or on-line advertisements for any Target Product that the Stipulap0 0.00 r86T8000 cm0.00 0.00 0.06 0.0TD(, im)Tj21.6000 0.0000 TD(media)Tj34.

XI.

COMPLIANCE MONITORING

That, for the purpose of monitoring and investigating compliance with any provision of this Order:

A. Within thirty (30) days of receipt of written notice from a representative of the Commission, each Stipulating Defendant so notified shall submit additional written reports, sworn to under penalty of perjury; produce documents for inspection and copying; appear for deposition; and/or provide entry during normal business hours to any business location in any Stipulating Defendants' possession or direct or indirect control to inspect the business operation. Copies of any such notice shall also be provided by the Commission to the undersigned counsel representing the Stipulating Defendants or to any other counsel whose identity has been furnished to the Commission;

B. In addition, the Commission is authorized to monitor the Stipulating Defendants' compliance with this Order by all other lawful means, including but not limited to the following:

- obtaining discovery from any person, without further leave of court, using the profestional strategies of the procedure 30, 31, 33, 34, 36, and 45; and
 - 2. posing as consumers, marketers, suppliers, or other productrelated entities to the Stipulating Defendants, the Stipulating Defendants' employees, or any other entity managed or controlled in whole or in part by any defendant, without the necessity of identification or prior noticg Defessity

of any entity managed or controlled in whole or in part by a Stipulating Defendant who has agreed to such an interview, relating in any way to any conduct subject to this Order. The person interviewed may have counsel present.

Provided, however, that nothing in this Order shall limit the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1, to obtain any documentary material, tangible things, testimony, or information relevant to unfair or deceptive acts or practices in or affecting commerce (within the meaning of 15 U.S.C. § 45(a)(1)).

XII.

COMPLIANCE REPORTING BY THE STIPULATING DEFENDANTS

That, in order that compliance with the provisions of this Order may be monitored:

14	А.	A. Stipulating Defendant Thomas Cheng, within ten (10) business days		
15		of service of this Order, shall notify the Commission, in writing, with		
16		the following information:		
17		1. his residence address and mailing address;		
18		2. his home telephone number;		
19		3. the name, address, and telephone number of his employer(s);		
20		4. if applicable, the names of his supervisor(s);		
21		5. a description of each employer's activities; and		
22		6. a description of his duties and responsibilities for each		
23		employer;		
24	В.	For a period of three (3) years from the date of entry of this Order,		
25		1. Stipulating Defendant Thomas Cheng shall notify the		
26		Commission of the following:		
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respect to any proposed change in the corporation about which a Defendant learns less than thirty (30) days prior to the date such action is to take place, that Defendant shall notify the Commission as soon as is practicable after obtaining such knowledge;.

C. Ninety (90) days after the date of entry of this Order, the Stipulating Defendants each shall provide a written report to the Commission, sworn to under penalty of perjury, setting forth in detail the manner and form in which they have complied and are complying with this Order. This report shall include, but not be limited to any changes required to be reported pursuant to paragraph (B) of this Part; a copy of the signed declaration regarding distribution of copies of this Order as required by Part IX.E; and, for any Covered Product, a copy of all advertising and promotional materials in use at any point from the date of entry of the Order until submission of the written report required by this paragraph;

D. Each Stipulating Defendant shall provide to the Commission, no more than 10 days after submitting it to a state or federal tax authority, a complete copy of any submission seeking a cash refund of some or all of the taxes it reported under Part VI as owed in tax years 2003 and 2004 or as paid toward estimated 2005 tax;

E. For purposes of the compliance reporting and monitoring required by
this Order, the Commission is authorized to communicate directly with the
Stipulating Defendants, with contemporaneous notice to undersigned counsel or to
any other counsel whose identity has been furnished to the Commission; and

F. The information and documents referenced in paragraphs A, B, and D of this Part shall be designated as confidential information.

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XIII.

RECORD-KEEPING PROVISIONS

That, for a period of five (5) years from the date of entry of this Order, the Stipulating Defendants, and their agents, employees, officers, corporations, successors, and assigns, and those persons in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, if engaging or assisting others engaged in the advertising, marketing, promotion, offering for sale, distribution or sale of 8a

D. Complaints and refund requests (whether received directly, indirectly
 or through any third party), and any response to those complaints or requests;

E. Copies of all advertisements, promotional materials, sales scripts,
training materials, or other marketing materials utilized in the advertising,
marketing, promotion, offering for sale, distribution or sale of any Covered
Product, to the extent such information is prepared in the ordinary course of
business;

F. All documents evidencing or referring to the accuracy of any claim or
representation contained in the materials identified in Paragraph E of this Part, or
to the efficacy of any Covered Product, including, but not limited to, all tests,
reports, studies, and demonstrations, as well as all evidence that confirms,
contradicts, qualifies, was relied upon in making, or calls into question the
accuracy of such claims;

G. Records accurately reflecting the name, address, and telephone number of each manufacturer or laboratory engaged in the development or creation of any testing obtained for the purpose of advertising, marketing, promoting, offering for sale, distributing, or selling any Covered Product; and

H. All records and documents necessary to demonstrate full compliance with each provision of TDdu000gTDarde00gTc(F.)TjET1.00000 0.00000 0.00000 1.00000 0.00 unwinding of these entities and request the trustees, agents, or representatives of these entities to cooperate in this voluntary unwinding; initiate communications for the purposes of unwinding these entities with State or Federal authorities; cooperate in good faith with the Commission's reasonable requests for documents and writings and testimony in connection with the unwinding of these entities; and, if necessary, appear in person or through their representatives at such places and times or execute such documents as the Commission shall reasonably request after written notice to the Stipulating Defendants and their counsel of record.

XV.

NOTICE OF ORDER BY DEFENDANTS TO THIRD PARTIES HOLDING ASSETS

That within five (5) business days of receipt of this Order as entered by the Court, defendants shall serve a copy of this Order on all entities, including financial institutions, charitable foundations, investment partnerships, and individuals, that hold or have assets derived from the marketing or sale of Cortislim and Cortistress and gifted by any of the Stipulating Defendants.

XVI.

TURNOVER OF ASSETS

That, in order to partially satisfy the monetary judgment set forth in paragraphs A.3 and A.4 of Part VI, above, any law firm, financial or brokerage institution, escrow agent, title company, commodity trading company, general or limited partner of any investment partnership, director of any charitable foundation, business entity, or person, whether located within the United States or outside the United States, that holds, controls, or maintains accounts or assets derived from the marketing or sale of Cortislim and Cortistress and gifted by any of the Stipulating Defendants to a charitable foundation or investment partnership,

1	shall turn over such account or asset to the Commission within one hundred and
2	eighty days (180) days of receiving notice of this Order by any means, including
3	but not limited to via facsimile;
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5	XVII.
6	RETENTION OF JURISDICTION
7	That this Court shall retain jurisdiction over the Stipulating Defendants for
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1	purposes of construction, modification	n, and enforcement of this Order and for
2	issues relating to the Complaint and to	o non-settling Defendants.
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4	IT IS SO ORDERED, this	day of, 2005.
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6		UNITED STATES DISTRICT JUDGE
7	SO STIPULATED:	CIVILED STATES DISTRICT JODGE
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9 10	WILLIAM BLUMENTHAL General Counsel	
11		PINNACLE MARKETING
12	PETER B. MILLER KIAL YOUNG	CONCEPTS, INC. By: Thomas F. Cheng, President
13 14	Federal Trade Commission 600 Pennsylvania Ave. NW, Room NJ-3212	
15	Washington, DC 20580 (202) 326 -2629 (Miller) (206) 220-6350 (Young) (202) 326-3259 (fax)	THOMAS F. CHENG Individually, and as an officer of
16	(206) 220-6350 (Young) (202) 326-3259 (fax)	Pinnacle Marketing Concepts, Inc.
17	JEFFREY A. KLURFELD Regional Director	
18 19	JOHN D. JACOBS CA Bar No. 134154	ANTHONY L. YOUNG ANNE V. MAHER Kleinfeld, Kaplan and Becker, LLP
20	Federal Trade Commission	1140 Nineteenth St. N.W., Suite 900 Washington, DC 20036
21	Los Angeles, CA 90024 (310) 824-4360 (voice) (310) 824-4380 (fax)	GLENN E.
22	(310) 824-4380 (lax)	
23	ATTORNEYS FOR PLAINTIFF	
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