UNITED STATES OF AMERICA **BEFORE THE FEDERAL TRADE COMMISSION** EDERAL TRADE COMMISSIO COMMISSIONERS: Deborah Platt Maioras. Chairman μ. À. $t_{\overline{5}}$ ▋ In the Matter of **RAMBUS INC.,** Docket No. 9302 a corporation.

INTRODUCTION I.

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\$B	Id. at 3 The Commission also cited to Complaint Counsel's argument that the materials
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	These same concerns arise and are greatly magnified with respect to the
	These same concerns arise – and are greatly magnified – with respect to the
	evidence that is the subject of this motion to reopen. For example:

the new evidence directly contradicts specific trial testimony solicited by

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RDRAM technology. *See* Declaration of Steven M. Perry ("Perry Decl."), ¶2. In April 2005, after a lengthy delay caused by the defendants' unsuccessful efforts to move the venue of the action, the judge presiding over the San Francisco case ordered Micron and Hvnix to produce to Rambus the documents they had already produced to the U.S.

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III. ARGUMENT

A. The Applicable Standard

The Commission is authorized by 16 C.F.R. § 354(a) to reopen the record

after oral argument where:

"(1) the party offering the evidence has acted with due diligence; (2) the supplemental evidence is relevant, probative and non-cumulative; and (3) the supplemental evidence can be admitted without undue prejudice to the other party."

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F.2d 357, 362-63 (D.C. Cir. 1977); Brake Guard Products, Inc., 125 F.T.C. 138, 248 n.38

(1998).

B. Rambus Has Been Diligent

As described above, Rambus did not receive the documents in question until mid-May of this year, when they were included in the production by Micron and Hynix of approximately one million pages of documents in the San Francisco litigation. Perry Decl., ¶ 4. Upon reviewing the documents, Rambus requested that the defendants agree to amend the Protective Order in the case to allow the parties to discuss the evidence with representatives of governmental agencies. *Id*, ¶¶ 5-7. After each of the defendants refused, Rambus raised the issue with the Court, which recently ordered the

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if RDRAM prices remained high, it would abandon its plans to adopt

RDRAM throughout its product line. the DRAM manufacturers reached

agreements regarding the prices to be charged to Dell, in a successful effort to force Dell to drop RDRAM;

• By the spring and summer of 2001, when DRAM manufacturers had begun to offer DDR SDRAM devices in competition with RDRAM, the manufacturers agreed to fix DDR prices *below* market levels in the short

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	• Computer manufacturers such as Dell would have adopted the RDRAM	· ·
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allegedly competitive nature of the DRAM market and other issues relevant to this appeal.

For the reasons set out below, this evidence is clearly relevant, probative and not cumulative.

1. The Evidence Is Probative On Numerous Issues Raised By Complaint Counsel Below And Pursued By Them On Appeal

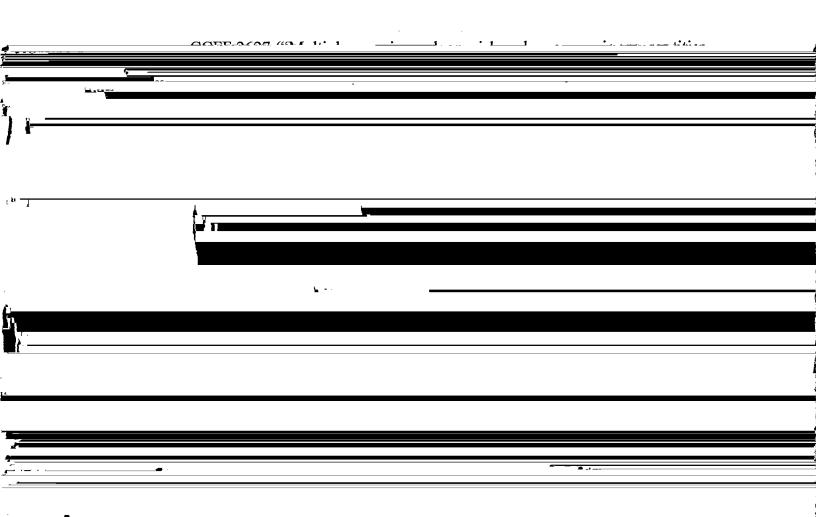
a. The Evidence Rebuts Complaint Counsel's Arguments that The DRAM Market Was Highly Competitive In The Relevant Time Period

As part of its case-in-chief, Complaint Counsel contended that the DRAM

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position. These proposed findings include:



among DRAM suppliers").

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In support of these and similar findings, Complaint Counsel relied primarily on testimony that they had solicited at trial from Micron and Hynix executives. *See, e.g.*, CCFF 100 (referring to DRAM manufacturers' desire to reduce costs and citing a former Hynix executive's testimony that "the competition is very severe"); CCFF 81 (referring to consolidation among DRAM manufacturers and relying solely on testimony by Micron's CEO that "it's been a very competitive business over time"); CCFF 1574 passed on to customers." Appeal Brief of Counsel Supporting The Complaint, filed April 16, 2004, p. 61. *See also id.*, pp. 2, 26, 28.

Complaint Counsel have not withdrawn the findings referenced above and have instead asked the Commission to adopt them on appeal. Given the number of their

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now-discredited testimony of Micron and Hynix executives as part of their case-in-chief, and given the fundamental importance of the underlying issue, Complaint Counsel simply		ž	
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Cappot contend that the evidence nroffered by Rambus is irrelevant. This direct evidence	and	given the fundamental importance of the	underlying issue, Complaint Counsel simply
	capi	oot contend that the evidence proffered by	Rambus is irrelevant. This direct evidence

findings – to the proposition that Rambus's RDRAM failed to win substantial market share because of technical issues or inherently high manufacturing or royalty costs. See CCFF ¶¶ 1800-1924.² Complaint Counsel apparently hope to have the Commission find

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	its own merits, at which point Rambus launched an allegedly anti-competitive campaign
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c. The Evidence Contradicts Complaint Counsel's Causation Theories.

	The evidence at issue also contradicts Complaint Counsel's other theories of
	causation in this case. Complaint Counsel argue repeatedly that the DRAM market is
	competitive, in part because their case depends on theories about how optimal standards
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d. The Evidence Rebuts Complaint Counsel's Argument That The Proposed Remedy Is An Appropriate One

Complaint Counsel have asked the Commission to enter an extraordinary

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42	the courts to enforce dozens of valid U.S. patents against admitted infringers, including Micron and Hynix (who between them control a substantial portion of the DRAM
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and from Rambus for many years and who, even today, are resisting its disclosure to the Commission and its staff.

The Commission should not countenance such an abuse of its investigatory and adjudicatory functions. Any prejudice resulting to Complaint Counsel from the need to review this limited amount of evidence and (possibly) submit additional findings or argument is far outweighed by the Commission's responsibility to see that any findings or orders it makes are based on a complete record rather than on misleading testimony

and erroneous statements in briefs and proposed findings.

CONCLUSION

For all of the foregoing reasons, the Commission should grant this motion

and enter the order submitted herewith.

DATED: September **[9**, 2005

Respectfully submitted,

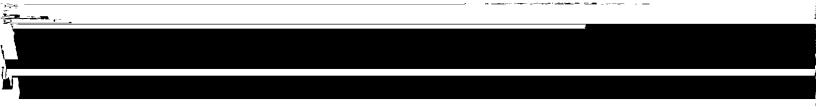
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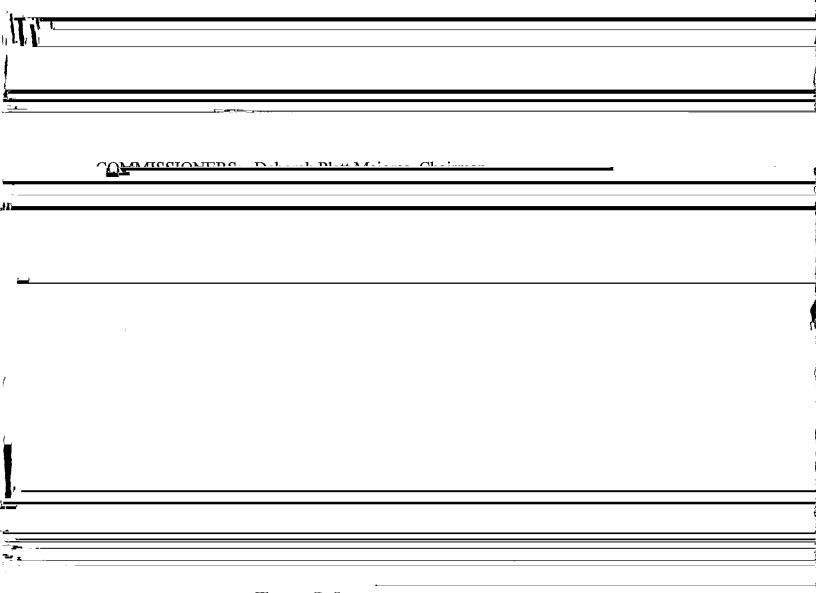
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Attomeve for Resnandent Rambus Inc

UNITED STATES OF AMERICA





Thomas B. Leary Pamela Jones Harbour Jon Leibowitz

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COMMISSIONERS: Deborah Platt Majoras, Chairman Thomas B. Leary Pamela Jones Harbour Jon Leibowitz

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CERTIFICATE OF SERVICE

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