

**UNITED STATES OF AMERICA  
BEFORE FEDERAL TRADE COMMISSION**

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**In the Matter of** )

**New Century Health Quality Alliance, Inc.,** )  
a corporation, and )  
**Prime Care of Northeast Kansas, L.L.C.,** )  
a limited liability company, )

**and** )

**Elizabeth Gallup, M.D., J.D.,** )  
**Steven Buie, M.D.,** )  
**Thomas Allen, M.D., and** )  
**G. Robert Powers, M.D.,** )  
individuals, )

**and** )

**Associates in Family Medicine, P.A.,** )  
**Briarcliff Medical Associates, P.C.,** )  
**College Park Family Care Center, P.A.,** )  
**Family Health Group, Chartered,** )  
**Family Medical Group, P.A.,** )  
**Hickman Mills Clinic, Inc.,** )  
**Kanza Multispecialty Group, P.A.,** )

**File No. 051-0137**

**AGREEMENT CONTAINING CONSENT ORDER TO CEASE AND DESIST**

The Federal Trade Commission (“Commission”), having initiated an investigation of



17. Proposed Respondent Overland Park Family Health Partners, P.A., is a Medical Group Practice that participates in Proposed Respondent New Century. Its principal address is 6740 West 121<sup>st</sup> Street, Overland Park, Kansas 66209.
18. Proposed Respondent Quivera Internal Medicine, L.L.C., is a Medical Group Practice that participates in Proposed Respondent New Century. Its principal address is 10601

26. This Consent Agreement shall not become part of the public record of the proceeding unless and until it is accepted by the Commission. If this Consent Agreement is accepted by the Commission, it, together with the draft of Complaint contemplated thereby, will be placed on the public record for a period of thirty (30) days and information with respect thereto publicly released. The Commission thereafter may either withdraw its acceptance of this Consent Agreement and so notify the Proposed Respondents, in which event it will take such action as it may consider appropriate, or issue and serve its Complaint (in such form as the circumstances may require) and Decision and Order, in disposition of the proceeding.
27. This Consent Agreement is for settlement purposes only and does not constitute an admission by Proposed Respondents that the law has been violated as alleged in the draft of Complaint here attached, or that the facts as alleged in the draft of Complaint, other than jurisdictional facts, are true.
28. This Consent Agreement contemplates that, if it is accepted by the Commission, and if such acceptance is not subsequently withdrawn by the Commission pursuant to the provisions of Commission Rule 2.34, 16 C.F.R. § 2.34, the Commission may, without further notice to Proposed Respondents, (1) issue its Complaint corresponding in form and substance with the draft of Complaint here attached and the Decision and Order in disposition of the proceeding and (2) make information public with respect thereto. When so entered, the Decision and Order shall have the same force and effect, and may be altered, modified, or set aside in the same manner and within the same time provided by statute for other orders. The Decision and Order shall become final upon service. Delivery of the Complaint and the Decision and Order to Proposed Respondents by any means specified in Commission Rule 4.4(a), 16 C.F.R. § 4.4(a), shall constitute service. The Complaint may be used in construing the terms of the Decision and Order, and no agreement, understanding, representation, or interpretation not contained in the Decision and Order or the Consent Agreement may be used to vary or contradict the terms of the Decision and Order.
29. Proposed Respondents have read the Draft of Complaint and the Decision and Order contemplated hereby. By signing this Consent Agreement, Proposed Respondents represent that the full relief contemplated by this Consent Agreement can be accomplished. Proposed Respondents understand that once the Decision and Order has been issued, they will be required to file one or more compliance reports showing that they have fully complied with the Decision and Order. Proposed Respondents agree to comply with Paragraph II of the draft Decision and Order from the date they sign this Consent Agreement. Additionally, each proposed Respondent agrees to comply with Paragraph IV of the draft Decision and Order from the date each signs this Consent Agreement. Further, Proposed Respondent New Century and Proposed Respondent Prime Care each agree to comply with Paragraph VI of the draft Decision and Order from the date they sign this Consent Agreement.

from the date each signs this Consent Agreement. Proposed Respondents further understand that they may be liable for civil penalties in the amount provided by law for each violation of the Decision and Order after the Decision and Order becomes final.

**New Century Health Quality Alliance, Inc.,**  
a corporation,

By: \_\_\_\_\_

**Prime Care of Northeast Kansas, L.L.C.,**  
a limited liability company.

By: \_\_\_\_\_

**Elizabeth Gallup, M.D., J.D.,**  
an individual,

\_\_\_\_\_

**Steven Buie, M.D.,**  
an individual,

\_\_\_\_\_

**Thomas Allen, M.D.,**  
an individual,

\_\_\_\_\_

**G. Robert Powers, M.D.,**  
an individual.

\_\_\_\_\_

**Associates in Family Medicine, P.A.**

By: \_\_\_\_\_

**Briarcliff Medical Associates, P.C.**

By: \_\_\_\_\_

**College Park Family Care Center, P.A.**

By: \_\_\_\_\_

**Family Health Group, Chartered**

By: \_\_\_\_\_

**Family Medical Group, P.A.**

By: \_\_\_\_\_

**Hickman Mills Clinic, Inc.**

By: \_\_\_\_\_

**Landmark Medical Center, Inc.**

By: \_\_\_\_\_

**Michael E. Monaco, M.D., d/b/a Select  
Healthcare, P.A.**

By: \_\_\_\_\_

**Kenneth Norton, M.D., P.A.**

By: \_\_\_\_\_

**Overland Park Family Health Partners, P.A.**

By: \_\_\_\_\_

**Quivera Internal Medicine, L.L.C.**

By: \_\_\_\_\_

**Kanza Multispecialty Group, P.A.**

By: \_\_\_\_\_

**Seaport Family Practice, P.C.**

By: \_\_\_\_\_

**Shawnee Family Care, P.A.**

By: \_\_\_\_\_

**Statland Clinic, Ltd.**

By: \_\_\_\_\_

**Sunflower Medical Group, P.A.**

By: \_\_\_\_\_



**United Medical Group, L.L.C.**

By: \_\_\_\_\_

**Kimberly M. Wirths, M.D., P.A.**

By: \_\_\_\_\_

**George E. Leonard, Esquire  
Shugart, Thomson & Kilroy, P.C.  
Counsel for Proposed Respondents**

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Signed this \_\_\_\_ day of \_\_\_\_\_, 2006

**FEDERAL TRADE COMMISSION**

By: \_\_\_\_\_  
David M. Narrow  
Attorney

**Approved**

\_\_\_\_\_  
David R. Pender  
Acting Assistant Director

\_\_\_\_\_  
Jeffrey Schmidt  
Director  
Bureau of Competition  
Federal Trade Commission