

and for other areas appearing, it is **ORDERED, ADJUDGED, AND DECREED** as follows:

[REDACTED]

1. This Court has jurisdiction over the subject matter and the parties pursuant to 28 U.S.C. §§ 1331 and 1337(a), and 15 U.S.C. § 53(b).

8. Defendants' stipulation is for settlement purposes only, does not constitute an admission of facts, other than jurisdictional facts, or violations of law as alleged in the Complaint

1. The Defendants do not consent to any hearing or proceeding between the Defendants in any other

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

proceeding, except in such proceedings as may be necessary to enforce provisions of this Order,

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

outbound or inbound telemarketing, upselling, cross-selling, handling consumer complaints (other than returns), credit card or debit account processing, Web design and marketing, or designing or preparing or assisting in the preparation of product labeling or packaging; (b)

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]



[REDACTED]

[REDACTED]



**II PROHIBITED BUSINESS ACTIVITIES**

[REDACTED]

**IT IS FURTHER ORDERED** that Defendants, and their officers, directors, agents, servants, employees, salespersons, independent contractors, corporations, subsidiaries, affiliates, ~~successors and assigns~~, and all other persons in active concert or participation with them who

[REDACTED]

[Redacted]

[Redacted]

[Redacted]

and instrumentalities" shall mean any information including but not necessarily limited to any

[Redacted]

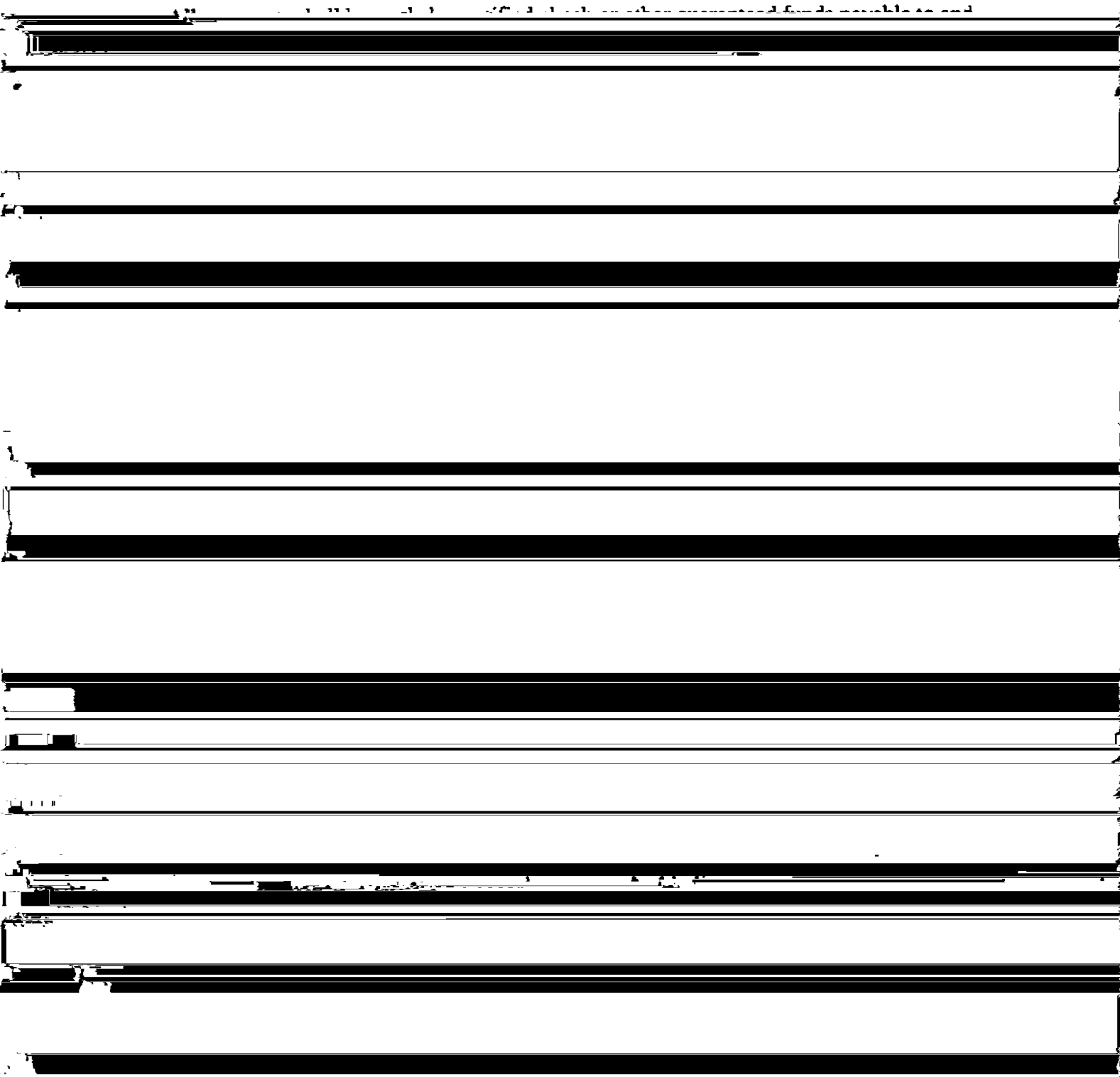
[Redacted]

... instrumentalities" means by customers in their marketing or sale of

[Redacted]

[Redacted]

3. Within three hundred sixty five (365) days from the date of entry of this Order, Defendants shall pay to the FTC the remaining balance of three million eight hundred thousand dollars (\$3,800,000.00 USD).





deems necessary or desirable to perfect, evidence, and effectuate its liens, security interests, pledges, and assignments created herein. No later than five (5) days after the date on which the



in a form that is transparent and accurate available to the Defendants and in an electronic

format usable and compatible with the Commission's information system (to be determined after consultation with the Commission).

H. All money paid pursuant to this Order is irrevocably paid to the Commission for purposes of settlement between the Commission and Defendants, and Defendants relinquish all right, title, and interest to assets held by the Commission, in connection with this case.

**IV. RIGHT TO REOPEN**

**IT IS FURTHER ORDERED** that, within five (5) business days after the date of entry of this Order, Defendants shall submit to the Commission a truthful sworn statement that shall

attest to the truthfulness, accuracy, and completeness of the Financial Statement of

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

initiate to enforce this Order. For purposes of this Section and any subsequent proceedings to

[REDACTED]

[REDACTED]

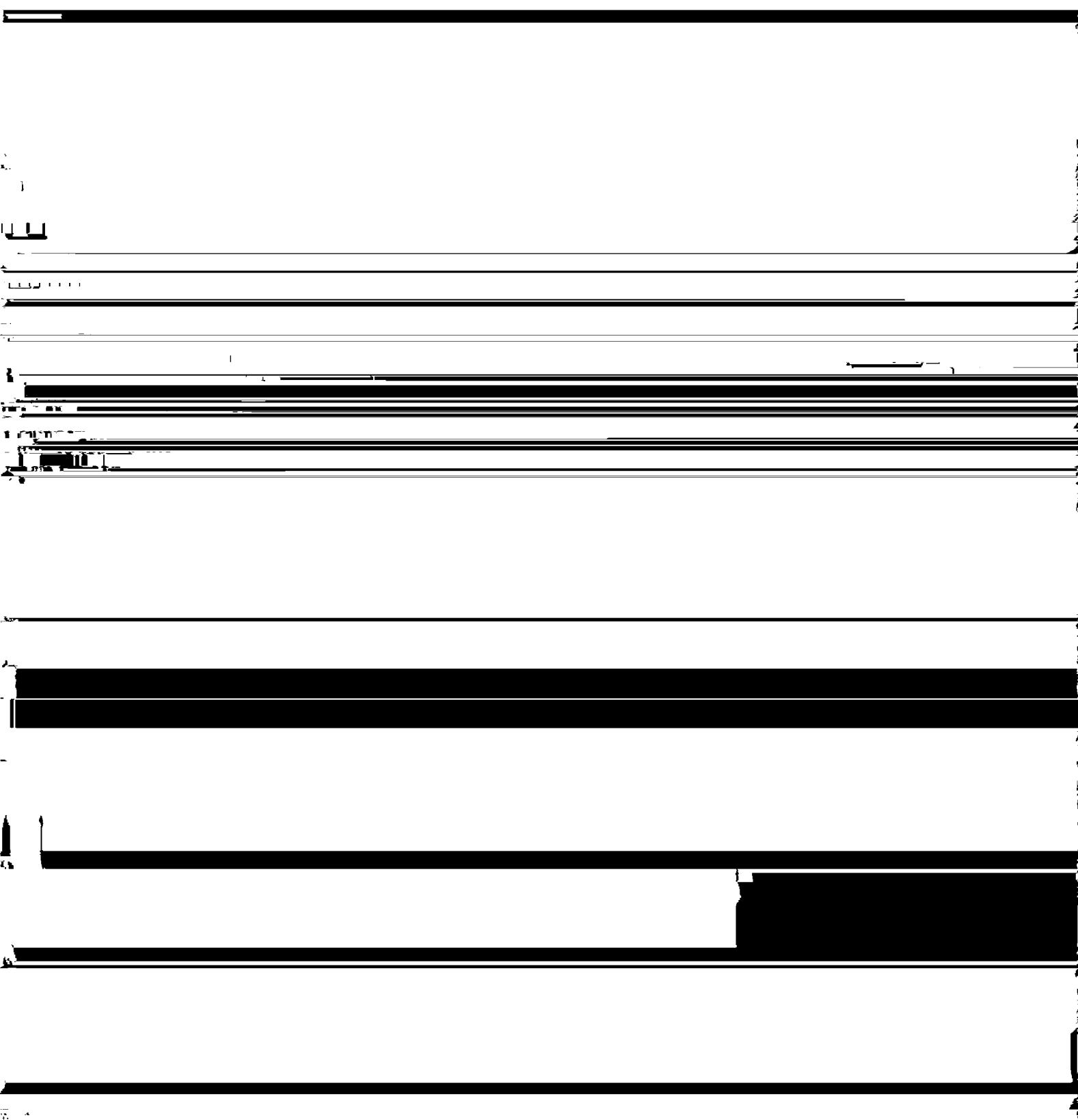
[REDACTED]

enforce payment, including, but not limited to, a non-dischargeability complaint filed in a

bankruptcy proceeding. Defendants agree not to contest any of the allegations in the

[REDACTED]

SoapMAX or PowerMAX, or any substantially similar product, with whom they do business after the date of entry of this Order who has not previously received the notice TRD shall send such



the Section 10(b) of this Order submitted

H. IRD shall not authorize customers to disseminate any marketing or advertising materials or claims unless such materials and claims are in compliance with this Order.

2. posing as consumers and suppliers to Defendants. Defendant's employees,



or employed by, or performs services for; a statement of the nature

of the business, and a statement of the Defendant's duties and

responsibilities in connection with the business or employment;

and

(c) Any changes in the Defendant's name or use of any aliases or fictitious names; and

2. Defendants shall notify the Commission of any changes in corporate structure of IRD or any business that Defendant Anthony Renda directly or indirectly controls, or has a greater than ten (10) percent ownership interest in, that may affect compliance obligations arising under this Order,

of perjury, setting forth in detail the manner and form in which each Defendant has complied and

is in compliance with this Order. This report shall include, but not be limited to:

1. For Defendant Anthony Renda:

(a) The then-current residence address, mailing address, and telephone

(b) The then-current employment and business addresses and

telephone numbers of Defendant Anthony Renda, a description of

Re: ETC v International Research and Development Corporation, *et al.* Civil Action No.

04C 6901.

is authorized to communicate directly with Defendants, unless Defendants indicate that they are

11 \_\_\_\_\_  
\_\_\_\_\_ address of such counsel to the Commission

C. **Individual Defendant as employee or non-control person:** For any business where Defendant Anthony Renda is not a controlling person of a business but otherwise engages in the manufacturing, advertising, promotion, offering for sale, sale, or distribution of any covered product, Defendant Anthony Renda must deliver a copy of this Order to all principals and managers of such business before engaging in such conduct.

D. Defendants must employ reasonable efforts to secure a signed and dated statement acknowledging receipt of the Order, within thirty (30) days of delivery, from all persons receiving a copy of the Order pursuant to this Section.

**RECORDER KEEPING PROVISIONS**

[REDACTED]

person's job title or position; the date upon which the person commenced work; and the date and

The table consists of approximately 15 rows and 3 columns. The first row contains the text 'person's job title or position; the date upon which the person commenced work; and the date and'. The remaining rows are almost entirely obscured by thick black redaction bars. Only a few small, illegible fragments of text are visible within the white spaces of the table cells.

**XI. FEES AND COSTS**

**IT IS FURTHER ORDERED** that each party to this Order hereby agrees to bear its own costs and attorneys' fees incurred in connection with this action.

**XII. DISSOLUTION OF PRELIMINARY INJUNCTION**

and Preliminary Injunction, declared December 1, 2004.

**STIPULATED AND AGREED TO BY:**

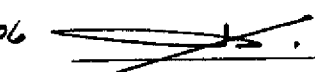
FOR THE PLAINTIFF:

FOR THE DEFENDANTS:

 Aug. 7, 2006

Dated

Steven M. Wernikoff  
Federal Trade Commission  
55 East Monroe Street, Suite 1860



4-18-06

Dated

Anthony Renda, on behalf of Defendant  
IRD

**ATTACHMENT A  
NOTICE TO CUSTOMERS**

[To be printed on letterhead of IRD]

[Name and address of recipient]

[Date]

Dear [customer's name]:

.....

[Redacted line]

[Redacted line]

[Redacted line]

[Redacted line]

[Redacted line]

[Redacted line]

[Redacted line]

[Redacted line]

[Redacted line]

[Redacted line]

[Redacted line]

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