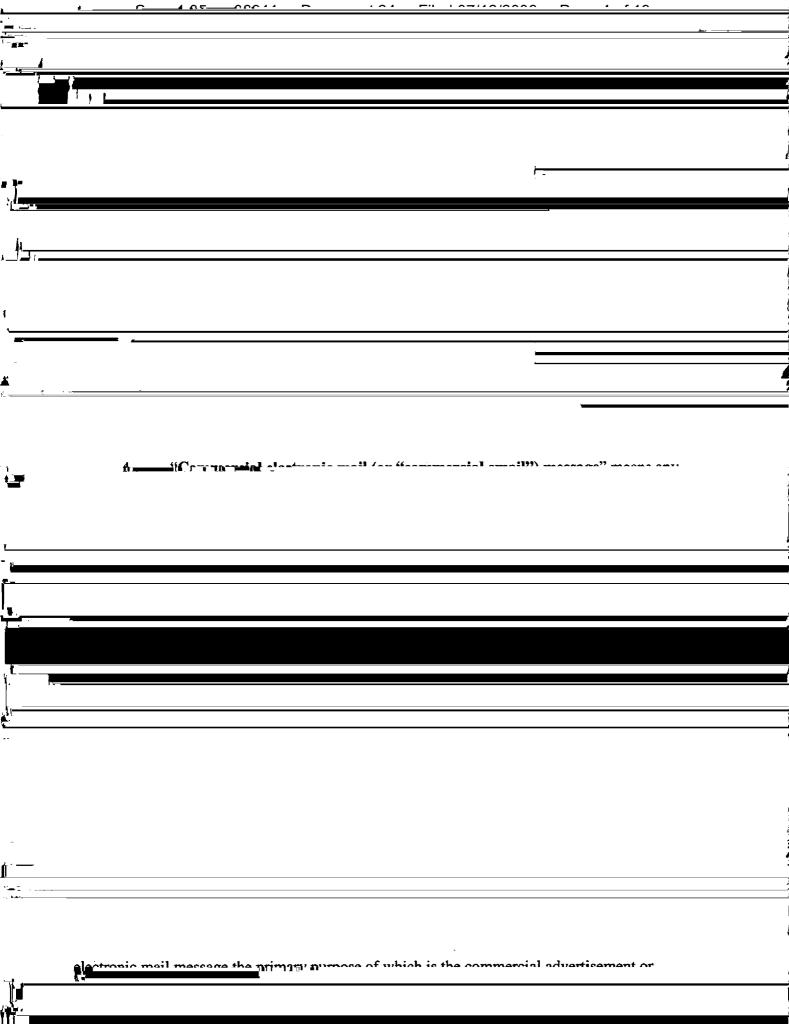


	(1 <u></u>
	n-
<u> </u>	
10.	Entry of this Order is in the public interest.
	DEFINITIONS
1.	"Affirmative consent" with respect to a commercial email message, means that
he recipien	t expressly consented to receive the message, either in response to a clear and
conspicuou	s request for such consent or at the recipient's own initiative; and if the message is
rom a nart	v other than the party to which the recipient communicated such consent, the recipient
	lear and conspicuous notice at the time the consent was communicated that the

-- 4.DE -- DCO44

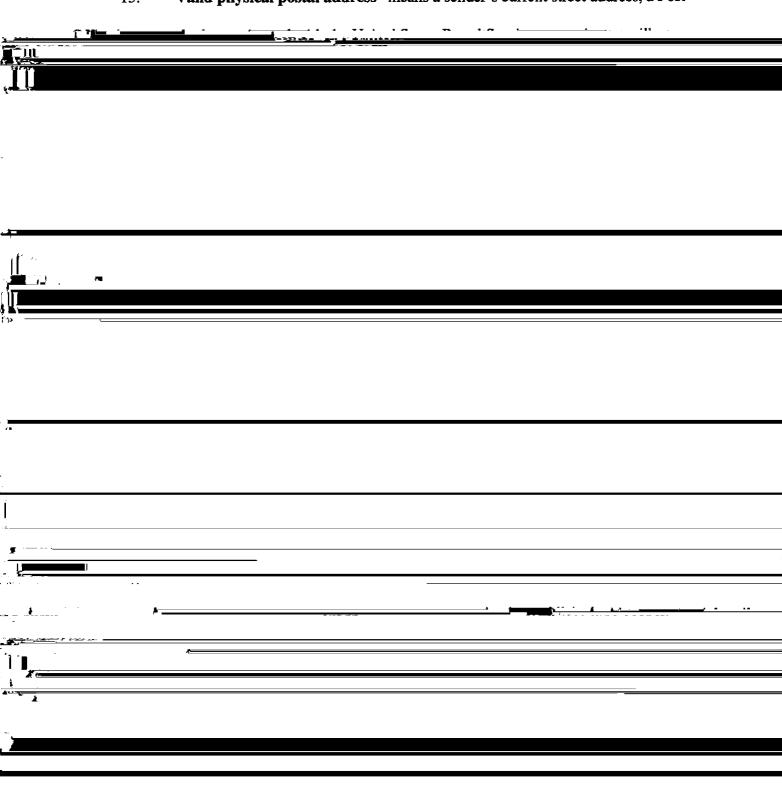
D=== 0 =£40.



1.	• •	Cas	e <u>a</u> 1·Ω5-α	₃₇₋ 06Q11		iment 21	File	4 N7/10/0	സ്ര	Dana 5 of 1	<u>a</u>	
1						11						
-												
		·.····										
							•					
		0	66T2424		.	:41			:1			
		9.	"Initiat	æ," wnen	i usea w	ith respect i	to a con	nmerciai e	emaii n	nessage, mean	is to	
	مينينس	<u>nta as te</u>				+h			i	nainn af amah	mannna	
	т											
-												
									ነ			
									L	ı		
. —												
5,												
•												
•												
_												
-												
											<u> </u>	
تار												
									-,			
	<u> </u>	ellano* i	inalijda o	ations the	st annatit	nta mantina	Laganiai	เฉษาณณ์ กา	വ <u>ചിം കം പ</u>	cooro [M	lava than	
		D17										
_												
<u>Į</u>												
T)												

14. "Sender," when used with respect to a commercial electronic mail message, means a person who initiates such a message and whose product, service, or Internet web site is advertised or promoted by the message. 15 U.S.C. § 7702(16).

15. "Valid physical postal address" means a sender's current street address, a Post

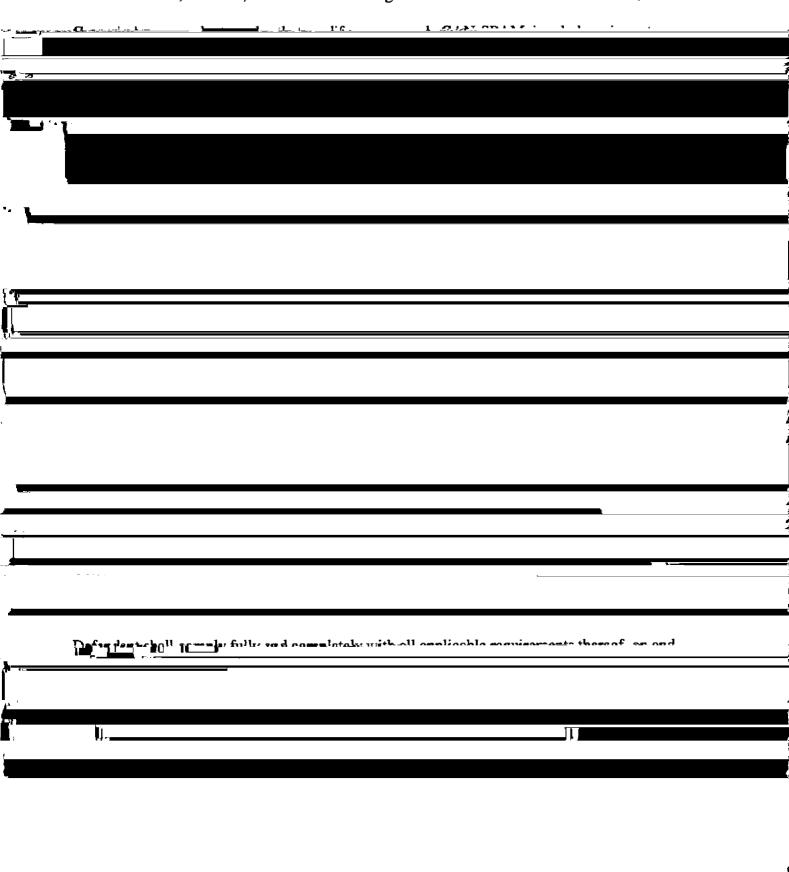


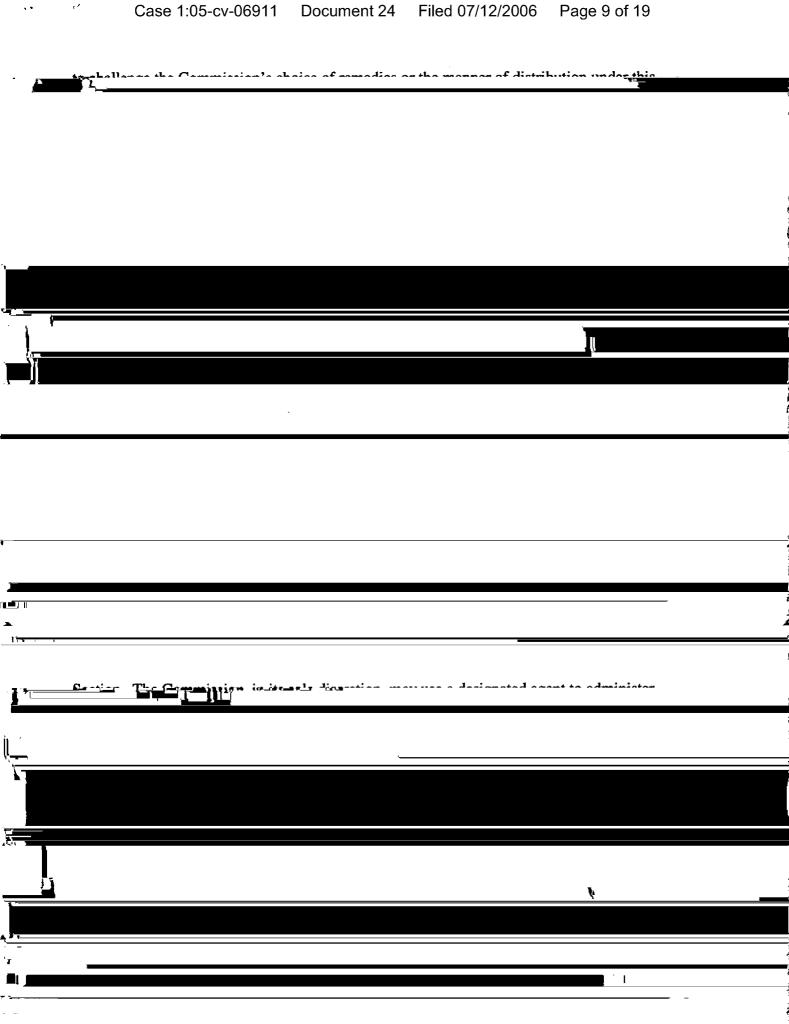
Contains, or is accompanied by, subject headings that would be likely to mislead a В. recinient, acting reasonably under the circumstances, about a material fact regarding the contents

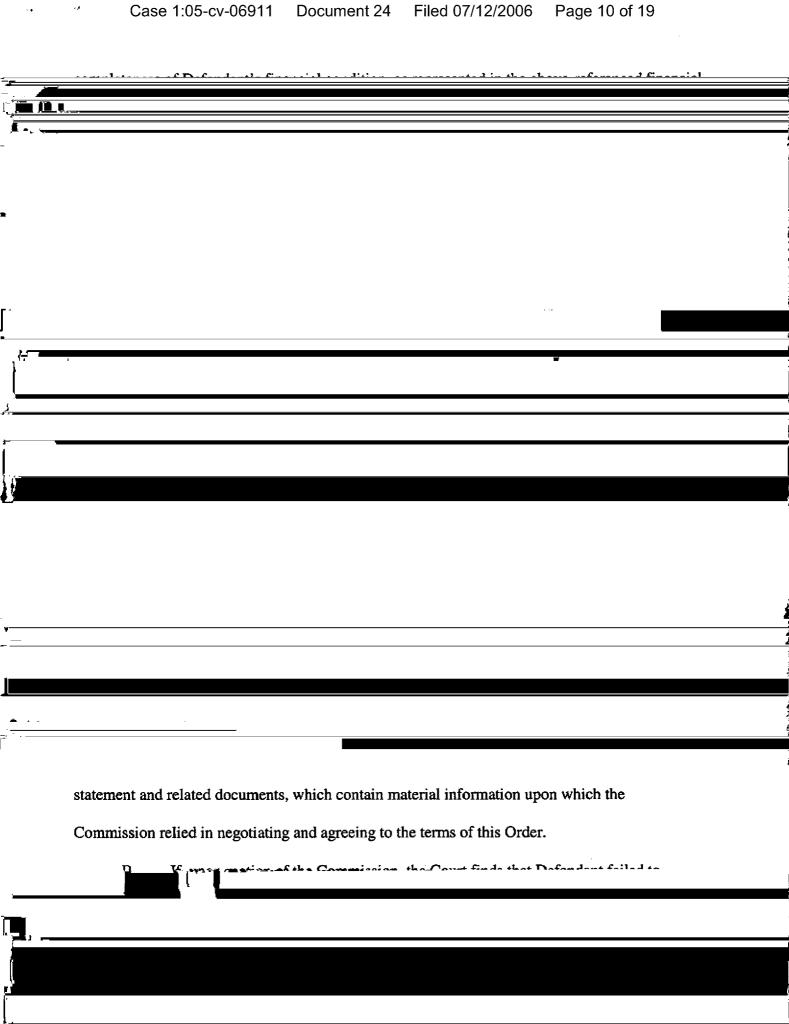
§ 7704(a)(2);

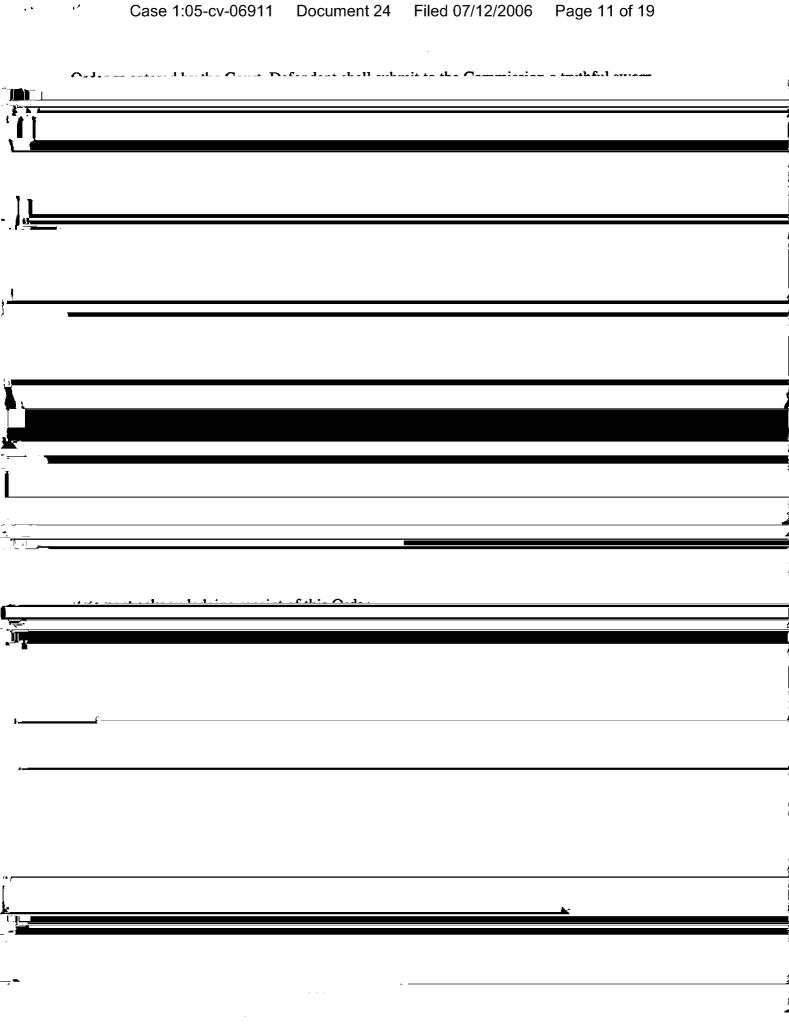
C. Fails to include a clear and conspicuous notice of the recipient's opportunity to

Provided, however, in the event that Congress amends or modifies CAN-SPAM, or the

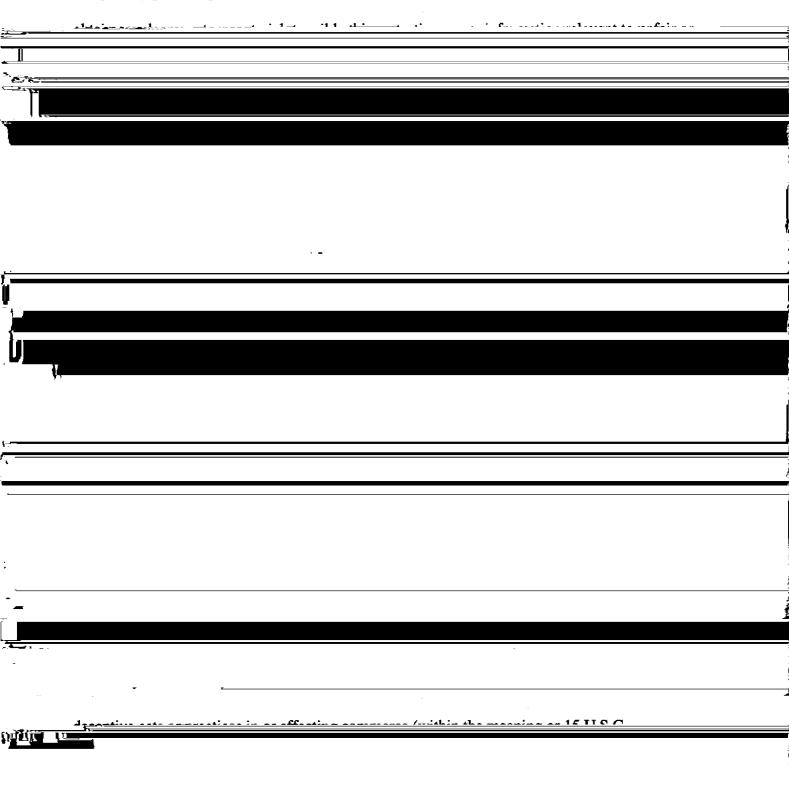








Provided, however, that nothing in this Order shall limit the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1, to



1 4 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Case 1:05 ov 06011 Document 2/1 Filed 07/12/2006 Dage 13 of 10
\. }	
-	<u> </u>
-	
·	Defonstruction the Commission of any changes in the community structures
•	
-	
¬	
1	
•	
·	
. — .	
	-
	relevationen antitus these these dant dimentions, indicately and an arrange his interest

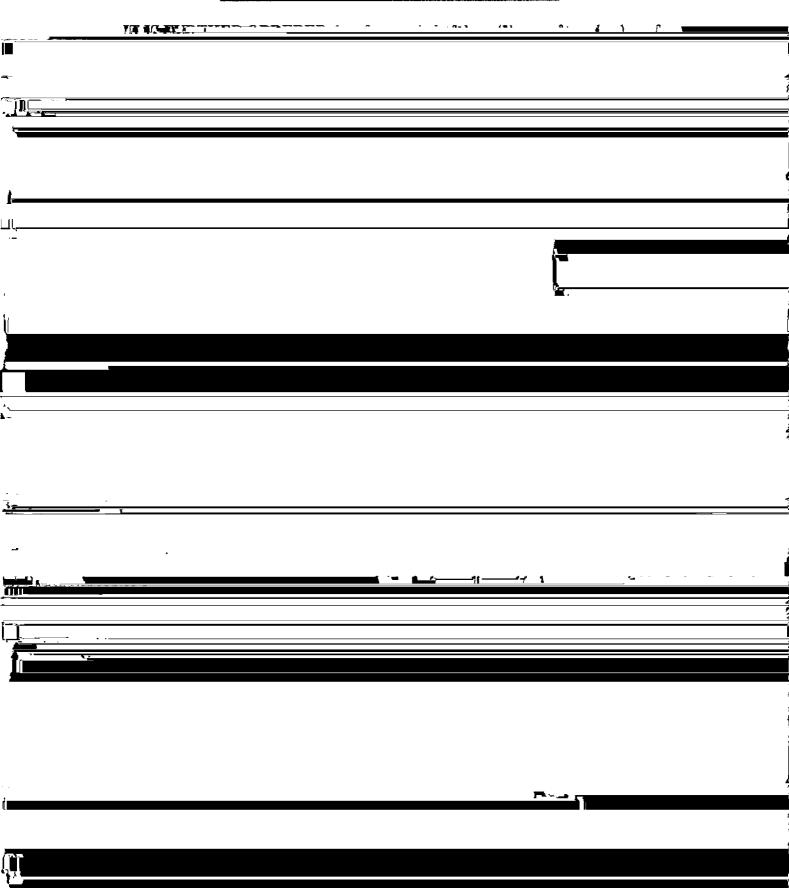
registered or used since entry of this Order.

Dago 14 of 10

	and assigns, and those in active concert or participation with him who receive actual solutions of the solut
	eate and retain the following records:
A .	Accounting records that reflect the cost of goods or services sold, revenues
generated, a	nd the disbursement of such revenues;
В.	Personnel records accurately reflecting: the name, address, and telephone number
of each pers	on employed in any capacity by such business, including as an independent
pantenatae t	hat namen's lish title or positions the data upon which the person commenced works

VIII.

DISTRIBUTION OF ORDER BY DEFENDANT



occurrences that are the subject of the Complaint, shall cooperate in good faith with the Commission's reasonable requests for documents and testimony. Upon written notice, Defendant shall: (1) appear at such places and times as the Commission reasonably requests for

1° 2'	aument 24 Filed 07/12/2006	Page 18 of 10
•	<u> </u>	
	<u></u>	
-	_	
•		
	XI.	
	<u>SEVERABILITY</u>	
іт <u>іс ги</u> рт <u>иго орргог</u>	D that the provisions of this Order	are senarate and
(Lee		
		
S 4/		
=		
·		
te vide \$100 to 000 000 000 000 000 000 000 000 00		
		·
.		•
1		
τ.		

