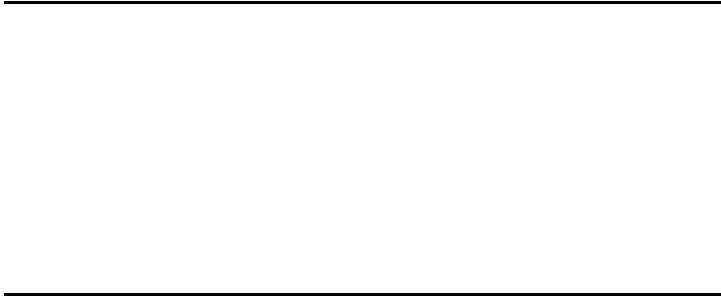


UNITED STATES OF AMERICA



1. Respondent NNEREN is a for-profit business corporation organized, existing and doing business under and by virtue of the laws of the State of New Hampshire, with its office and principal place of business at 5 Chenell Drive, P.O. Box 1748, Concord, New Hampshire 03302.

2. The Federal Trade Commission has jurisdiction of the subject matter of this proceeding and of the Respondent, and the proceeding is in the public interest.

ORDER

I.

IT IS ORDERED that for the purposes of this Order, the following definitions shall apply:

- A. “Respondent” or “NNEREN” means the Northern New England Real Estate Network, Inc. its predecessors, divisions and wholly or partially owned subsidiaries, affiliates, partnerships, and joint ventures; and all the directors, officers, employees, consultants, agents, and representatives of the foregoing. The terms “subsidiary,” “affiliate” and “joint venture” refer to any person in which there is partial or total ownership or control by NNEREN, and is specifically meant to include the NNEREN Multiple Listing Service and NNEREN.com.
- B. “Multiple Listing Service” or “MLS” means a cooperative venture by which real estate brokers serving a common market area submit their listings to a central service which, in turn, distributes the information for the purpose of fostering cooperation in and facilitating real estate transactions.
- C. “NNEREN Multiple Listing Service” means the Multiple Listing Service owned, operated, or controlled by NNEREN.
- D. “NNEREN Participant” means any person authorized by NNEREN to access, use or enjoy the benefits of the NNEREN Multiple Listing Service in accordance with NNEREN’s by-laws, policies, rules, and regulations.
- E. “IDX” means the internet data exchange process that converts the MLS listing database to a database that can be integrated within any web site.
- F. “IDX Web Site” means a Web Site that is capable of integrating the MLS listing database within the Web Site.
- G. “NNEREN.com” means the Web Site operated by NNEREN that allows the general public to search information concerning real estate listings from the

NNEREN Multiple Listing Service.

H.

II.

IT IS FURTHER ORDERED that Respondent NNEREN, its successors and assigns, and its directors, officers, committees, agents, representatives, and employees, directly or indirectly, or through any corporation, subsidiary, division, or other device, in connection with

IV.

IT IS FURTHER ORDERED that, within ninety (90) days after the date this Order becomes final, Respondent shall (1) inform each NNEREN Participant of the amendments to its rules and regulations to conform to the provisions of this Order; and (2) provide each NNEREN Participant with a copy of this Order. Respondent shall transmit the rule change and Order by the means it uses to communicate with its participants in the ordinary course of NNEREN's business, which shall include, but not be limited to: (A) sending one or more emails with one or more statements that there has been a change to the rule and an Order, along with a link to the amended rule and the Order, to each NNEREN Participant; and (B) placing on the publicly accessible MLS Rules and Regulations page of the NNEREN Web Site (www.NNEREN.com) a statement that there has been a change to the rule and an Order, along with a link to the amended rule and the Order. Respondent shall modify its Web Site as described above no later than five (5) business days after the date the Order becomes final, and shall display such modifications for no less than ninety (90) days from the date this Order becomes final. The Order shall remain accessible through common search terms and archives on the Web Site for five (5) years from the date it becomes final.

V.

IT IS FURTHER ORDERED that Respondent shall notify the Commission at least thirty (30) days prior to any proposed change in Respondent, such as dissolution, assignment or sale resulting in the emergence of a successor corporation or any other proposed changes in the corporation which may affect compliance obligations arising out of the Order.

VI.

IT IS FURTHER ORDERED that Respondent shall file a written report within six (6) months of the date this Order becomes final, and annually on the anniversary date of the original report for each of the five (5) years thereafter, and at such other times as the Commission may require by written notice to Respondent, setting forth in detail the manner and form in which it has complied with this Order.

VII.

IT IS FURTHER ORDERED that this Order shall terminate ten (10) years from the date the Order is issued.

By the Commission.

Donald S. Clark
Secretary

SEAL
ISSUED: