Case 2:04/20209190-DSF-941 DocuMenter 10/25/2008) 250 197 197 1 of 45 F-- 7 ORIGINAL WILLIAM BLUMENTHAL 1 FILED CLERK, U.S. DISTRICT COURT General Counsel 2 PETER B. MILLER
CHRISTINE J. LEE
CA Bar No. 211462
Federal Trade Commission
600 Pennsylvania Ave. NW. Room NJ-3212 3 CENTRAL DISTRICT OF CALIFORNIA

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The Federal Trade Commission ("Commission") filed a complaint, subsequently amended (as amended, "Complaint"), pursuant to Section 13(b) of	
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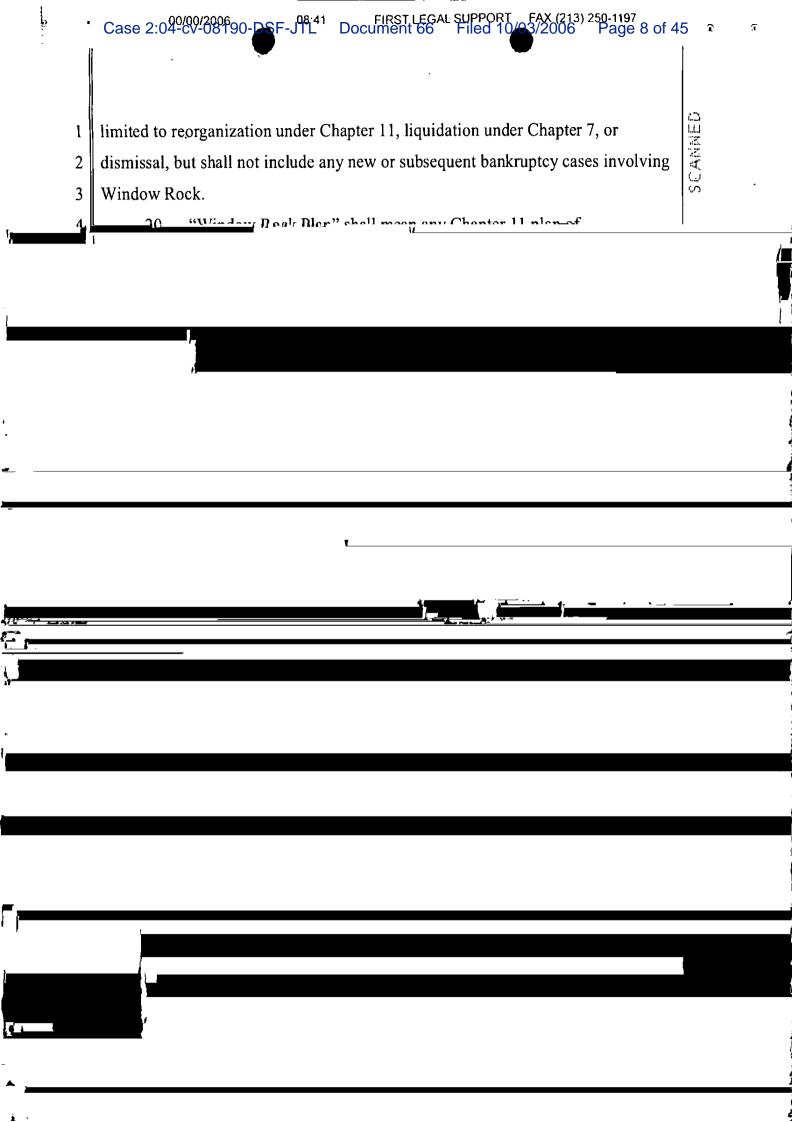
objective manner by persons qualified to do so, using procedures generally accepted in the professions to yield accurate and reliable results.

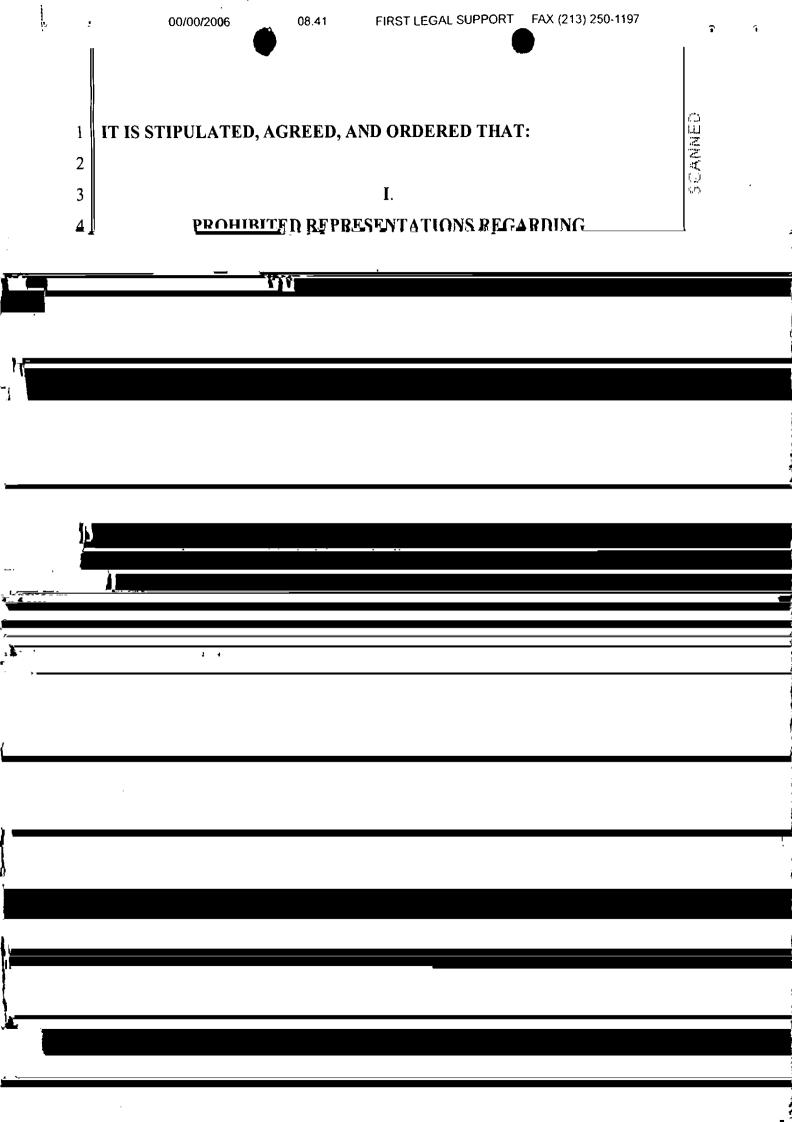
- 6. "CortiSlim" shall mean the dietary supplement CortiSlim and any other product that
 - a. contains one or more of the following ingredients present in current or previous formulations of CortiSlim: magnolia bark extract, beta-sitosterol, theanine, green tea leaf extract, bitter orange peel extract, Panax ginseng, banaba leaf extract, chromium, or vanadium; and
 - b. is marketed with claims that it has a weight effect or reduces or manages stress.
- 7. "CortiSlim Study" shall mean the study conducted by Defendant
 Talbott and others as reported, at least in part, under the title "Effect of a
 Stress/Cortisol-Control Dietary Supplement on Weight Loss," by Shawn Talbott,

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- 11. ."Food," "drug," "cosmetic," and "device" shall mean as defined in Section 15 of the FTC Act; 15 U.S.C. § 55.
 - 12. "Commission" shall mean the Federal Trade Commission.
 - 13. "Related Party" shall mean one or more of Pinnacle Marketing

Composite Inc. also Allela DidC Haalth Duadwater Infinites Advanticina Inc.





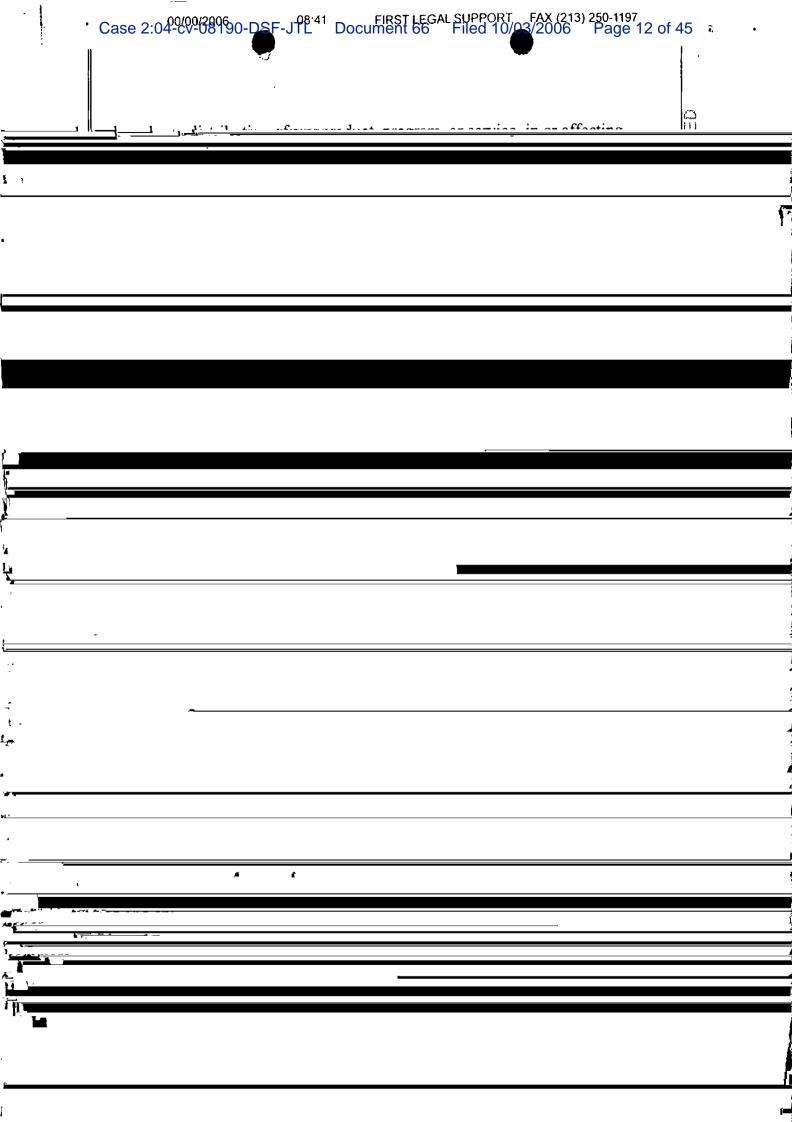
- . 8. Has been demonstrated effective, is supported by, or is otherwise the product of over 15 years of scientific research.
- B. Window Rock, directly or through any corporation, partnership, subsidiary, division, trade name, or other entity, and its officers, agents, servants, employees, and all persons and entities in active concert or participation with them

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* Case 2:04-cv-08190-DSF-JTL** Document 66** Filed 10/03/2006** Page 11 of 45



cadence sufficient for an ordinary consumer to hear and comprehend it, within the first thirty (30) seconds of the commercial and immediately before each presentation of ordering instructions for the product, program, or service, the following disclosure:

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"YOU ARE LISTENING TO A PAID ADVERTISEMENT FOR [THE PRODUCT, PROGRAM, OR SERVICE]."

and Drug Administration, or under any premarket approval application approved by the Food and Drug Administration.

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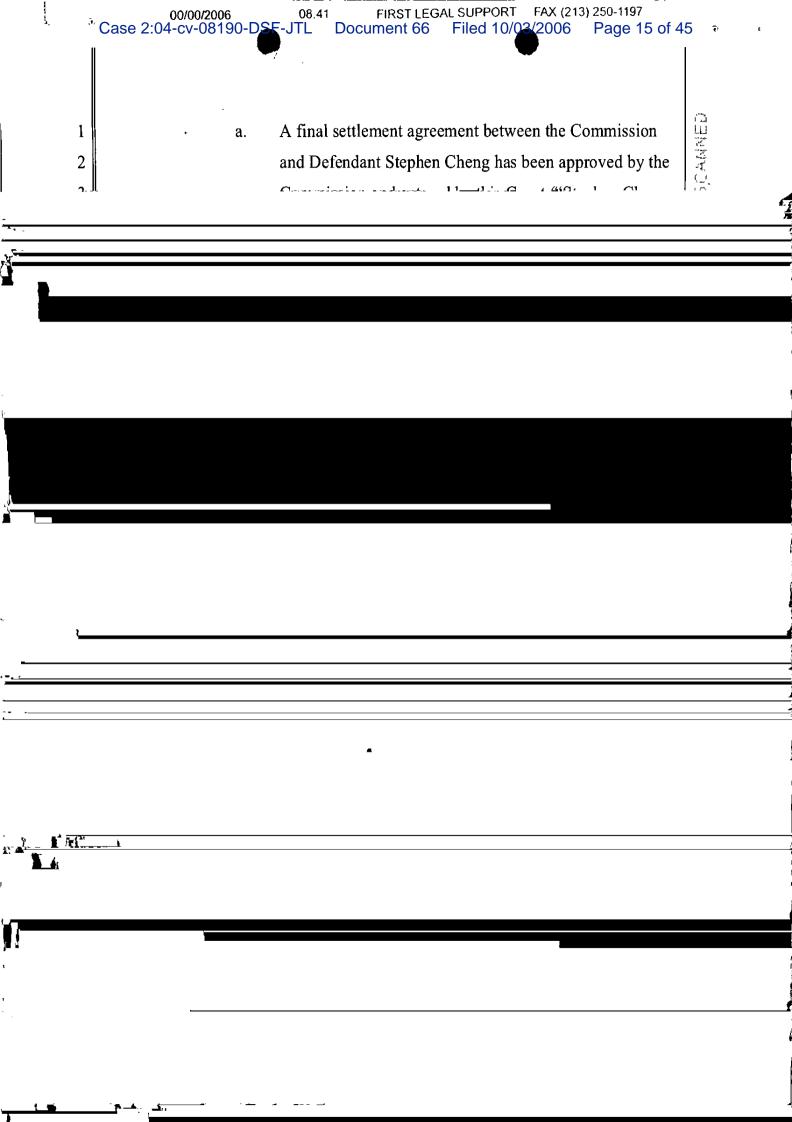
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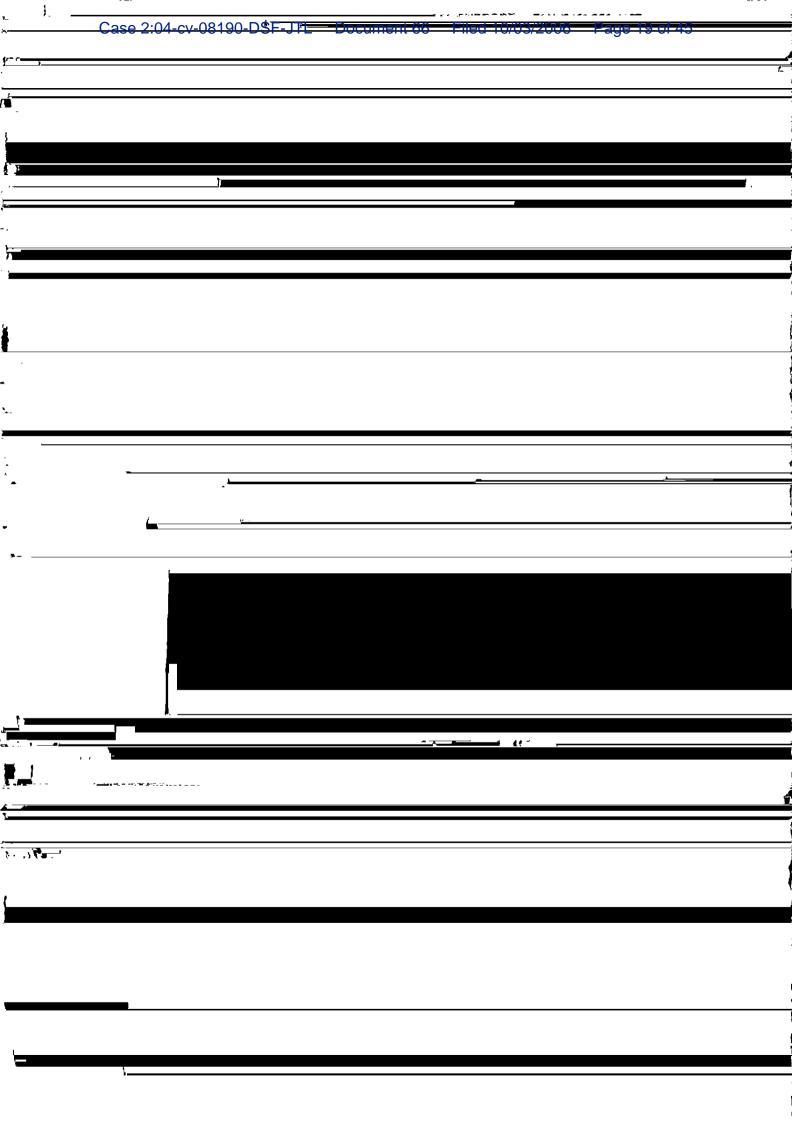
VI.

MONETARY JUDGMENT AND CONSUMER REDRESS

Judgment for equitable monetary relief is hereby entered against Window Rock in the amount of one hundred sixty million dollars (\$160,000,000), which amount represents consumer sales of CortiSlim and CortiStress from inception through September 30, 2004. *Provided however*, that this amount shall not be binding in proceedings by the Commission against any non-settling Defendant. *Provided further*, that this judgment shall be suspended and, subject to the provisions of Part VII, shall be deemed to be fully satisfied upon completion of the



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and iii) a statement of the date(s) on which each tax payment to a state or federal tax authority was made. All 2003, 2004, and 2005 tax payments and any 2006 estimated tax payments that are reported to the Commission as being owed to a state or federal tax authority must be paid in full either i) in accordance with the Bankruptcy Code in connection with the Window Rock Bankruptcy; or ii) no later than sixty (60) days from the date of entry of this Order. The financial information and documents referenced in this paragraph F shall be designated as confidential.

VII. RIGHT TO REOPEN

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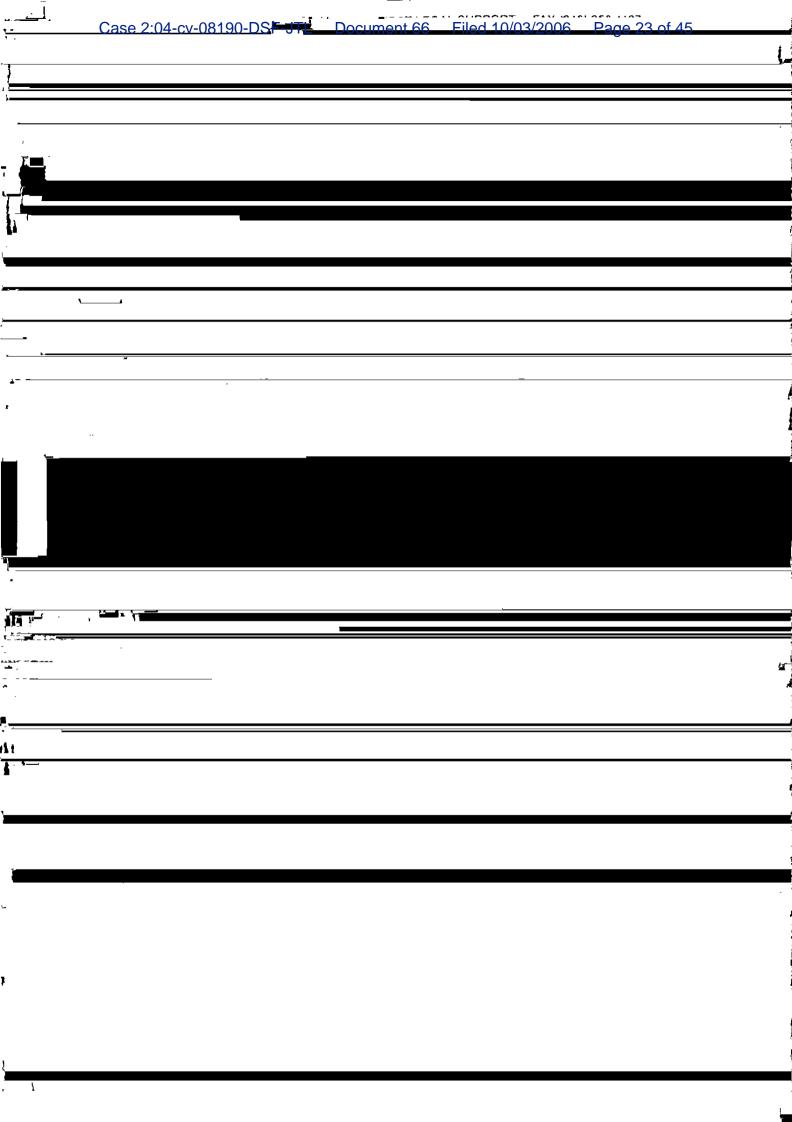
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- All Monthly Operating Reports submitted in connection c. with the Window Rock Bankruptcy;
- đ. "Debtor's Third Amended Chapter 11 Plan of Reorganization," dated June 30, 2006, the accompanying disclosure statement approved by the Court, and all subsequent versions of the Window Rock Plan; and
- All financial information submitted by Window Rock in e.

Solely for purposes of this Part, Window Rock waives any right to



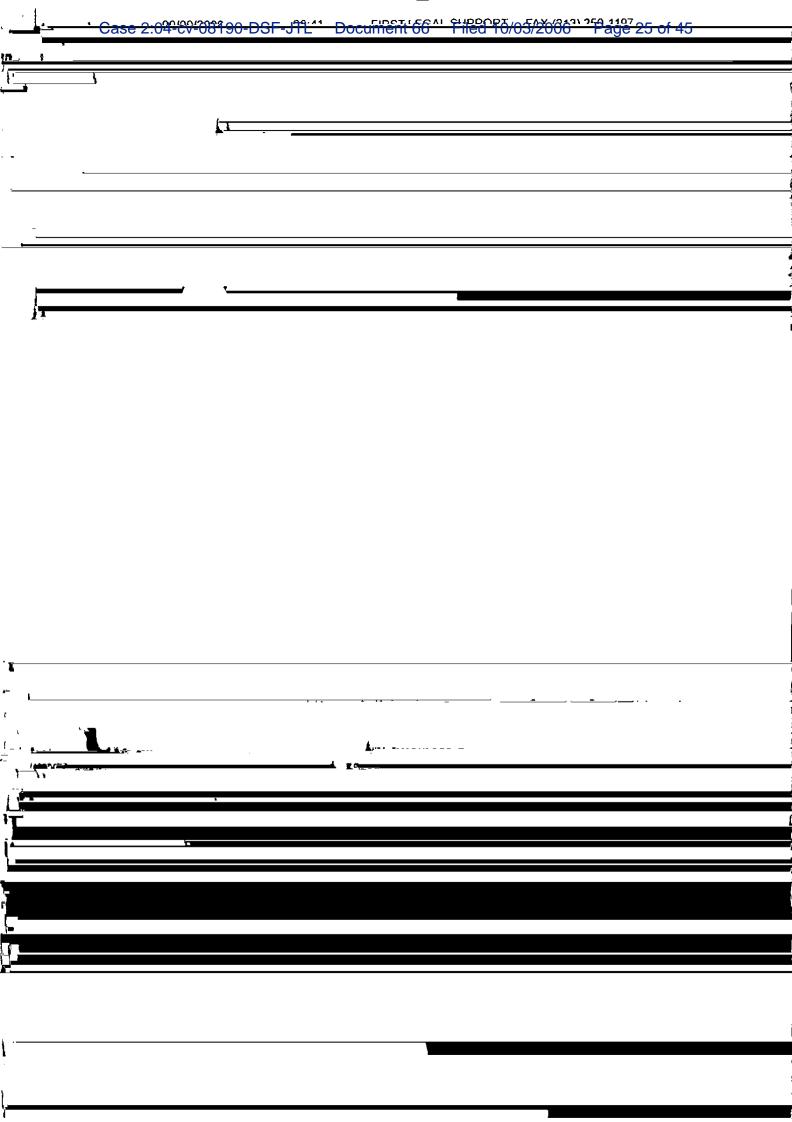
Trust Agreement and Window Rock Plan in the event that Window Rock commits a material breach of its obligation to retail creditors. *Provided, however*, that cash in an amount equal to the tax refund or tax deduction received by Window Rock that exceeds the amount necessary to satisfy Stephen Cheng's Creditor Trust obligations shall be transferred by or on behalf of Window Rock to the Commission by electronic funds transfer within thirty (30) days of seeking such refund or other cash benefit based on carry back of the 2006 net operating loss.

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VIII.

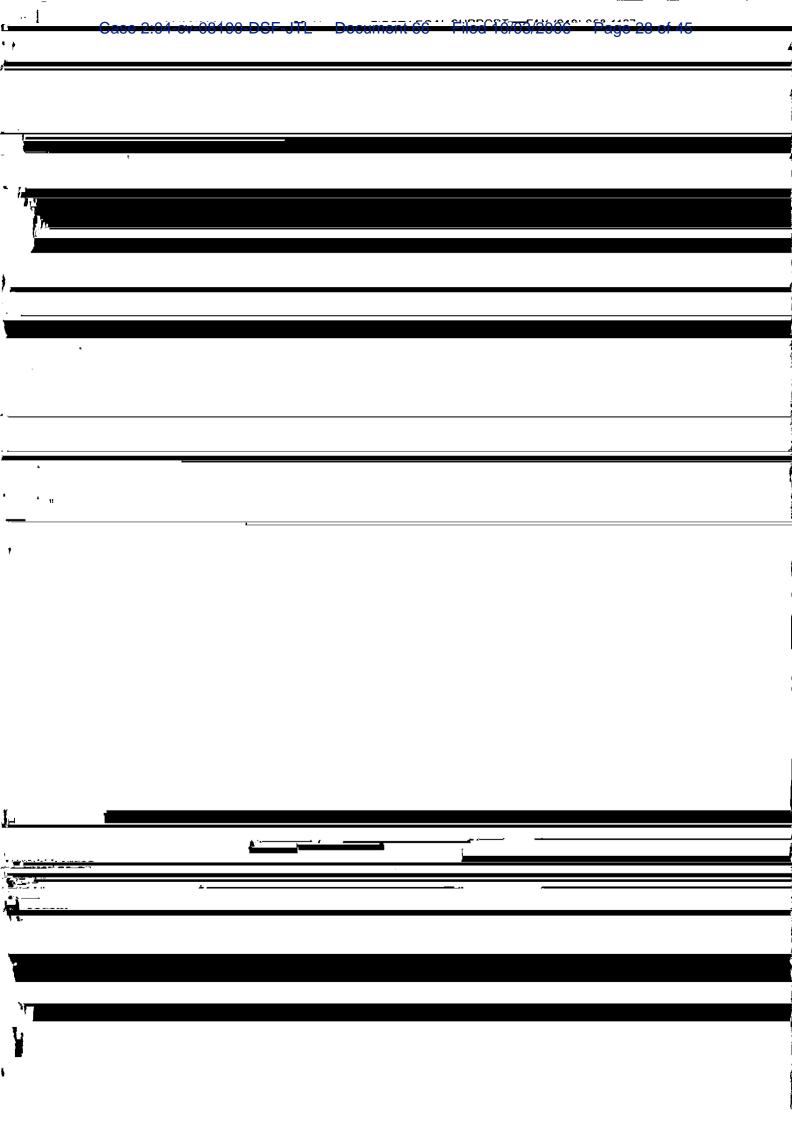
ACKNOWLEDGMENT OF RECEIPT OF ORDER

Within five (5) business days after receipt of this Order as entered by the



business with that media placement company, broadcasting company, or other entity or individual in connection with any Target Product in the event that Window Rock becomes aware that the media placement company, broadcasting company, or other entity or individual is using or disseminating any advertisement or promotional material that contains any representation prohibited by this Order subsequent to receipt of the notice required by paragraph A of this Part, if that media placement company, broadcasting company, or other entity or individual fails to take prompt corrective action, if it continues to use any advertisement or promotional material that contains any representation prohibited by this Order, or if it engages in conduct prohibited by this Part on more than two separate occasions; and

C. Terminate all placements for any Target Product with any media placement company, broadcasting company, or other entity or individual that Window Rock used to place television, radio print, or on-line advertisements for



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	1 testimony, or information relevant to unfair or deceptive acts or practices in or
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	promotional materials in use at any point from the date of entry of the Order until	au E
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RETENTION OF JURISDICTION

This Court shall retain jurisdiction over Window Rock for purposes of construction, modification, and enforcement of this Order and for issues relating to the Complaint and to non-settling Defendants.

ITJS SO ORDERED this 2 day of Ochle . 2006.

a la	* Case 2:0400000000-DSF-J98:41 DocuMBAT 66GAL FHEBORT/032286663) 250 atje734	of 45
	XVI. RETENTION OF JURISDICTION This Court shall retain jurisdiction over Window Rock for purposes of construction, modification, and enforcement of this Order and for issues relating to the Construction.	CI CI CI CI CI CI CI CI CI CI CI CI CI C
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XVI.

RETENTION OF JURISDICTION

This Court shall retain inrisdiction over-Window Rock for murposes of

I declare under penalty of perjury that the foregoing is true and correct.

Executed on [DATE].

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STEPHEN CHENG Officer and sole interest holder in Window Rock Enterprises, Inc.

Attachment A

ATTACHMENT A-2

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

FEDERAL TRADE COMMISSION,

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Plaintiff,

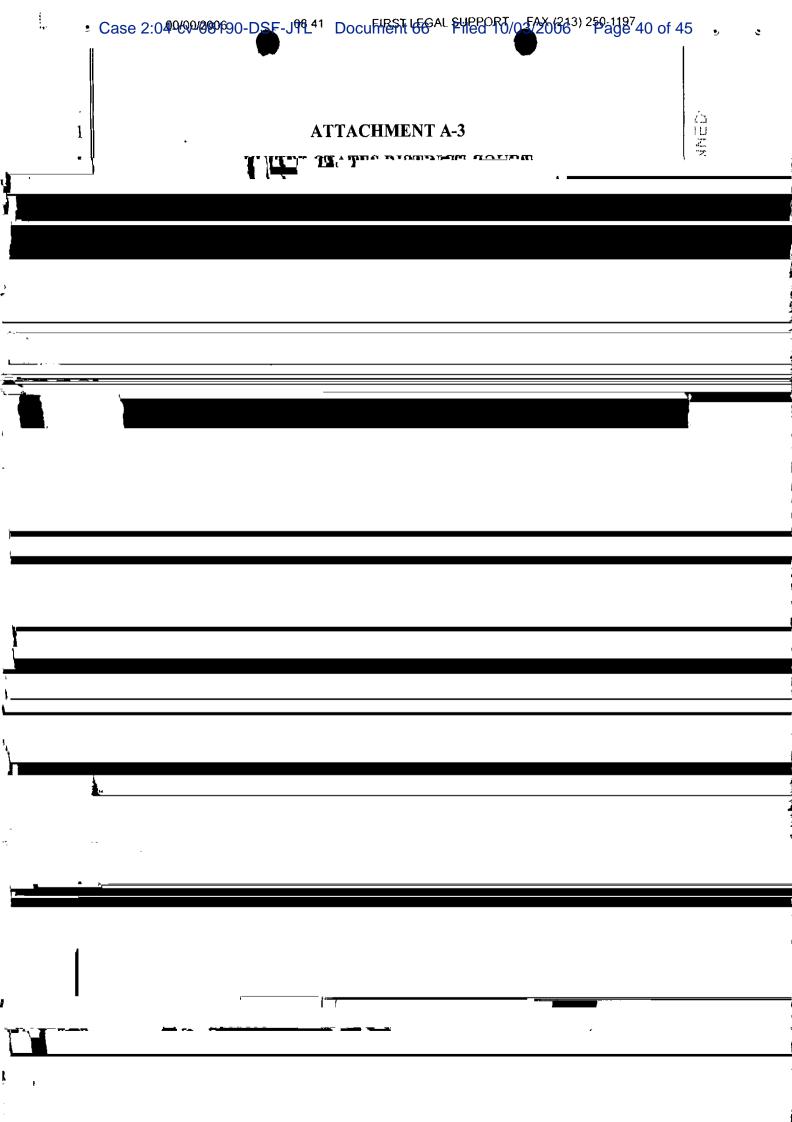
v.

WINDOW ROCK ENTERPRISES, INC., also d/b/a WINDOW ROCK HEALTH LABORATORIES, also d/b/a CORTISLIM, INFINITY ADVERTISING, INC., STEPHEN F. CHENG, SHAWN M. TALBOTT, CPECODY S. CYNAUMON

CIVIL NUMBER

CV-04-8190-DSF (JTLx)

DECLARATION OF ADAM MICHELIN ON BEHALF OF DEFENDANT WINDOW ROCK FNTEDDDISES INC SCHANNED



Executed on [DATE].

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SCOTT WELKER Vice President – Finance Window Rock Enterprises, Inc.

• Case 2:040000/200690-DSE-JUE:41 Documentatives AL FURROPRO/03/200663) 2593418744 of 45

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	3	Window Rock and Stephen Cheng do	eny the Federal Trade Commission's	
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