



new business or the entry by an existing business into a new line or type of business;

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3. "Franchise Rule" means the FTC Trade Regulation Rule entitled "Disclosure Requirements and Prohibitions Concerning Franchising and Business Opportunity Ventures," 16 C.F.R. Part 436, as promulgated or as the Rule may

dad or prepareded by one future trade regulation rule or rules



III. MONETARY JUDGMENT

IT IS FURTHER ORDERED that:

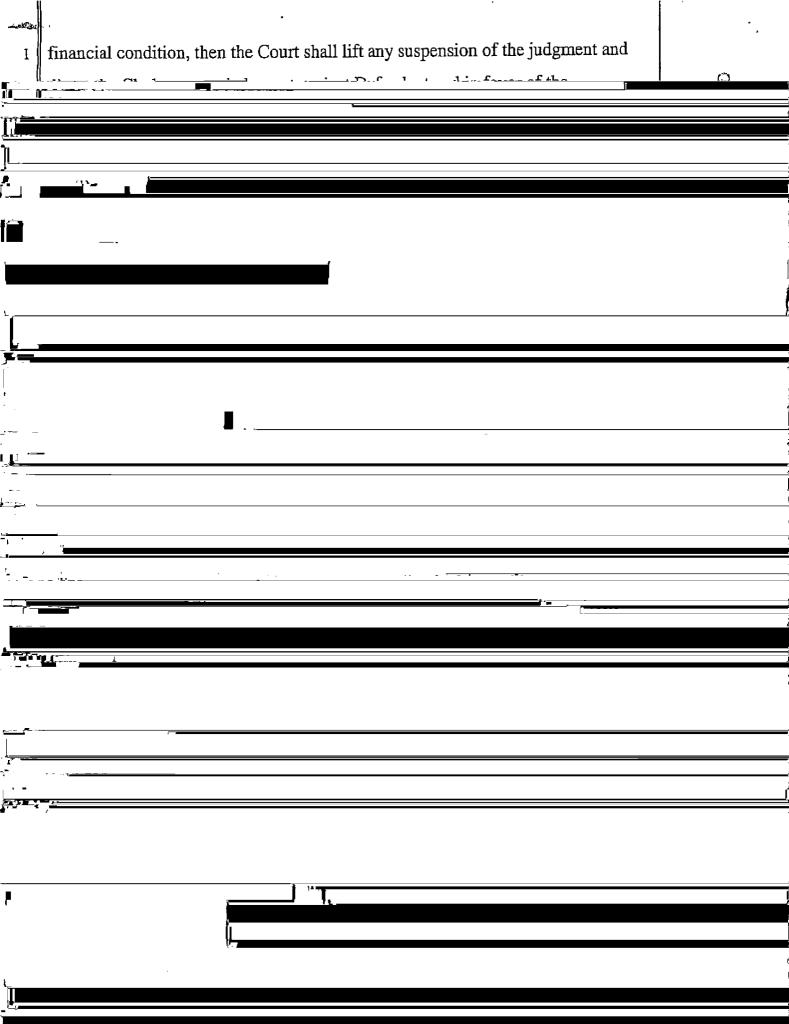
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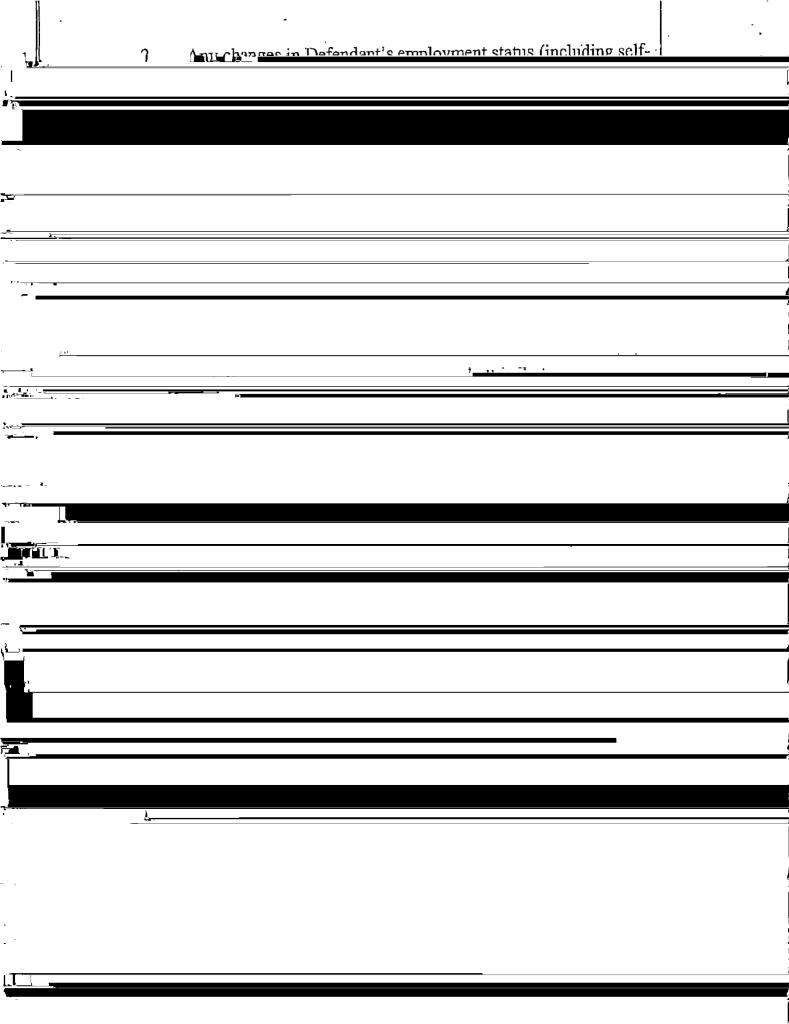
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A. Defendant is liable to the Commission for twelve million seventy-five thousand five hundred seventy-two dollars (\$12,075,572), and the FTC is awarded a monetary judgment in this amount; *provided*, *however*, that payment of this

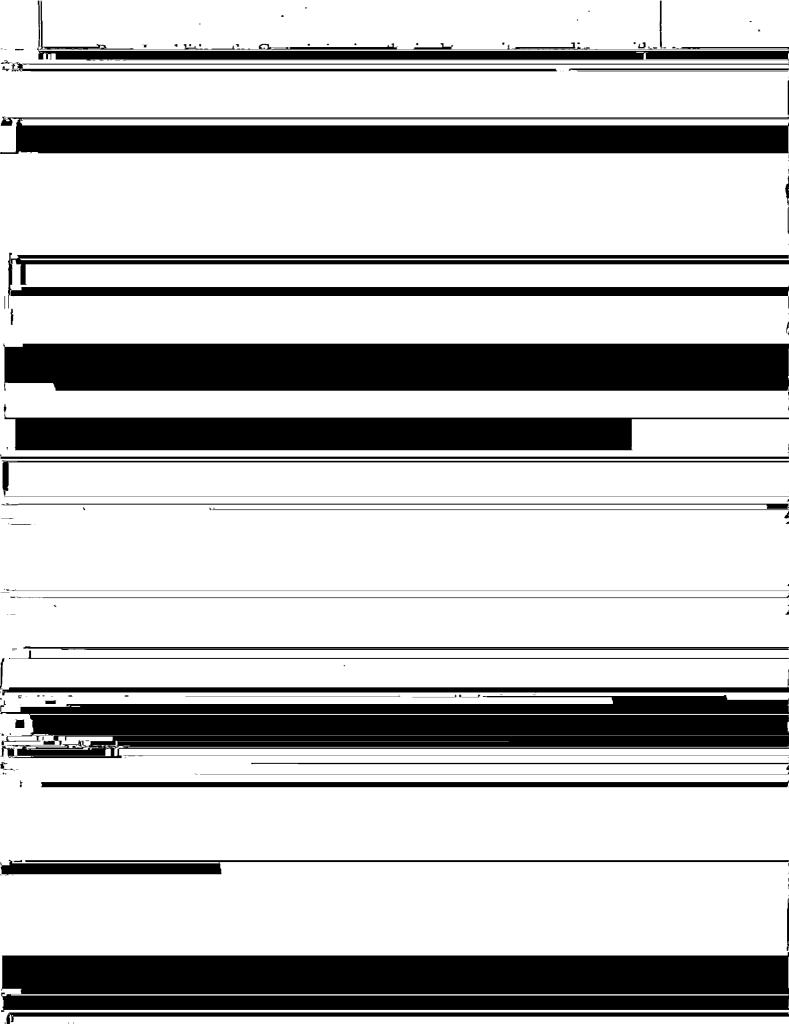
4. 1. 11. La manded and that the freeze of Defendant's secrete chall be



1	VI. DISTRIBUTION OF ORDER BY DEFENDANT	_
2	IT IS FURTHER ORDERED that, for a period of three (3) years from the	Ü
3	date of entry of this Final Order, Defendant shall deliver copies of this Final Order	SCANNED
4	as directed below:	į į
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marketing, offering for sale, or sale of any good or service; provided, howe	ever,
2 that Defendant may disclose such identifying information to a law enforce	
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1 2	XV. COMPLETE SETTLEMENT The parties hereby consent to entry of the this Final Order which shall	in in in
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1	STIPULATED BY:		•
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2	FOR THE PLAINTIFF	FOR THE DEFENDANT	SCANNED
3	William Blumenthal General Counsel		#65_ #14_
4	General Counsel		'' '57i
5	Mul 1. Gerel Date: 2/4/07	Muother Date: 11/30/04	
6	David R. Spiegel (N.Y. Bar #1592724)	Jernifer Klotthor	
	David R. Spiegel (N.Y. Bar #1592724) Attorney for Plaintiff Federal Trade Commission	Jernifer Klotthor 6533 Day Street Tujunga, CA 91042	
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