UNITED STATES OF AMERICA BEFORE FEDERAL TRADE COMMISSION

COMMISSIONERS:	Deborah Platt Majoras, Chairman
	Pamela Jones Harbour
	Jon Leibowitz
	William E. Kovacic
	J. Thomas Rosch

)
In the Matter of)
)
JARDEN CORPORATION,)
a corporation, and)
) Docket No. C-4196

The Commission having thereafter considered the matter and having determined that it had reason to believe that Respondents have violated the said Acts, and that a Complaint should issue stating its charges in that respect, and having thereupon issued its Complaint and an Order to Maintain Assets (attached to this Order as Appendix II.), and having accepted the executed Consent Agreement and placed such Consent Agreement on the public record for a period of

- E. "Commission" means the Federal Trade Commission.
- F. "Acquisition" means the acquisition contemplated by the Merger Agreement and Plan of Merger by and among Jarden and K2, dated as of April 24, 2007.
- G. "Acquisition Date" means the date the Respondents close on the Acquisition pursuant to the Acquisition Agreement.
- H. "Acquirer Run-off License" means a transitional, non-exclusive, non-transferable, fullypaid, royalty-free limited license entered into by and among Respondents and the Commission-approved Acquirer to allow the Commission-approved Acquirer to use the Shakespeare Name and Marks for a period not to exceed eighteen (18) months after the Divestiture Date in connection with the sale of inventory of Divested Fishing Line Products that are labeled with the Shakespeare Name and Marks and that are acquired as

K2 prior to the Acquisition;

- 3. information that is required by law to be publicly disclosed; or
- 4. information that does not relate to the Divested Fishing Line Products or Divestiture Assets.
- M. "Divested Fishing Line Products" means any and all Fishing Line sold under or incorporating the commercial, trade or brand names "Cajun" (including, without limitation, "Cajun Line," "Cajun Red," and "Cajun Braid"), "Omniflex," "Outcast," and "Supreme."
- N. "Divested Fishing Line Products Names and Marks" means the commercial, trade or brand names "Cajun" (including, without limitation, "Cajun Line," "Cajun Red," and "Cajun Braid"), "Omniflex," "Outcast," and "Supreme," and any similar name(s) or derivatives or variations thereof, in every jurisdiction throughout the world, and all associated trademarks and trade dress.
- O. "Divestiture Assets" means all of the Respondents' rights, title and interest in and to all assets related to the Respondents' business of designing, manufacturing, marketing, selling, sourcing and distributing Fishing Line under the brand names Cajun (including, without limitation, Cajun Line, Cajun Red, and Cajun Braid), Omniflex; Outcast, and Supreme, including, without limitation (except for the Excluded Assets) the following:
 - 1. all finished inventory, on hand or in transit, relating to the Divestiture Assets except as listed in the Excluded Assets;
 - 2. to the extent they relate to the Divestiture Assets, (i) all purchase or customer orders (to the extent not already filled by the Respondents in the ordinary course of business), (ii) the contracts, agreements and leases and all outstanding offers or solicitations made by or to the Respondents to enter into any contract set forth in Schedule 1.1(b) of the Asset Purchase Agreement, and (iii) all of the Respondents'

however, that in cases in which documents or other materials included in the

television, radio and internet advertising, product packaging and packaging design and other proprietary information or materials owned or used by the Respondents in relation to the operation of the Divestiture Assets.

- Q. "Divestiture Assets Core Employees" means "Divestiture Assets Key Employee(s),"
 "Divestiture Assets Marketing Employee(s)," and "Divestiture Assets Research and Development Employee(s)."
- R. "Divestiture Assets Key Employee(s)" means those employees of Respondents that, within two years prior to the Divestiture Date, have dedicated at least ten (10) percent of working time to the Divestiture Assets, including, without limitation, those employees specifically identified in Appendix III. of this Order.
- S. "Divestiture Assets Marketing Employee(s)" means all salaried management level employees of Respondent K2 who directly have participated (irrespective of portion of working time involved, unless such participation was a part of a broad executive management portfolio, or of oversight of legal, accounting, tax or financial compliance) in the formulation of brand marketing or sales strategies, including pricing, discount, allowance, promotion, and advertising strategies relating to the Divested Fishing Line Products or Divestiture Assets in the United States within the eighteen (18) month period immediately prior to the Divestiture Date. These employees include, without limitation, employees involved in brand management, sales training, and market research, and the Divestiture Assets Key Employees.
- T. "Divestiture Assets Research and Development Employee(s)" means all salaried employees of Respondent K2 who directly have participated (irrespective of the portion of working time involved, unless such participation was a part of a broad executive management portfolio, or of oversight of legal, accounting, tax or financial compliance) in the research, development, or quality control approval process for the Divested Fishing Line Products or Divestiture Assets within the eighteen (18) month period immediately prior to the Divestiture Date.
- U. "Divestiture Assets Supply Agreement" means the July 31, 2007 Non-Exclusive Supply Agreement entered into by and between Zebco and Shakespeare Company, LLC, a subsidiary of K2, appended to the Asset Purchase Agreement as Exhibit A, and all amendments, exhibits, attachments, and schedules thereto, or, if Zebco is not the Commission-approved Acquirer, any other supply agreement entered into by and among Respondents and a Commission-approved Acquirer, provided such agreement will not be entered into without the consent of the Commission.
- V. "Divestiture Date" means the date on which Respondents (or a Divestiture Trustee) divests to a Commission-approved Acquirer the Divestiture Assets completely as required by Paragraph II. (or Paragraph III.) of this Order.

- W. "Divestiture Trustee" means the trustee appointed by the Commission pursuant to Paragraph III. of this Order.
- X. "Excluded Assets" means:

products and proceeds thereof and condemnation awards with respect thereto;

- 9. all insurance policies of Respondents and all rights, benefits and proceeds thereunder;
- 10. all subsidiaries of Respondents or any Person or entity under common control with Respondents or any equity thereof and all rights, title and interests owned by Respondents in any Person or entity, including any joint ventures or other business associations;
- 11. all rights of Respondents under express or implied warranties from suppliers and all other guarantees, warranties, indemnities, and similar rights in favor of Respondents, except as expressly pursuant to the contracts and other agreements listed in Schedule 1.1(b) of the Asset Purchase Agreement;
- 12. all of Respondents' claims and causes of action, except to the extent specifically and exclusively related to the Divestiture Assets;

inventory is intended to be used to manufacture finished inventory sold to the Commission-approved Acquirer pursuant to the Divestiture Assets Supply Agreement;

- 20. all assets and rights of Respondents not used in relation to the Divestiture Assets;
- 21. all trade show materials which are used by Respondents for any business other than their Fishing Line businesses;
- 22. all right, title and interest in any and all patents and applications therefor and invention disclosures for or in relation to fishing reels, fishing rods, fishing tackle (other than Fishing Line), fishing tools, fishing kits and combos and fishing accessories;
- 23. all right, title and interest in any and all patents and applications therefor and invention disclosures for or in relation to Respondent K2's monofilament business for

by Respondents to comply with the Asset Purchase Agreement shall constitute a failure to comply with this Order. The Asset Purchase Agreement shall not vary or contradict, or be construed to vary or contradict, the terms of this Order. Nothing in this Order shall reduce, or be construed to reduce, any rights or benefits of Zebco, or any obligations of Respondents, under the Asset Purchase Agreement. If any term of the Asset Purchase Agreement varies from the terms of this Order ("Order Term"), then to the extent that Respondents cannot fully comply with both terms, the Order Term shall determine Respondents' obligations under this Order. Notwithstanding any paragraph, section, or other provision of the Asset Purchase Agreement, any failure to meet any condition precedent to closing (whether waived or not) or any modification of the Asset Purchase Agreement, without the prior approval of the Commission, shall constitute a failure to comply with this Order.

Provided, however, that if Respondents have divested the Divestiture Assets to Zebco prior to the date this Order becomes final, and if, at the time the Commission determines to make this Order final, the Commission notifies Respondents that Zebco is not an acceptable purchaser of the Divestiture Assets, then Respondents shall immediately rescind the transaction with Zebco and shall divest the Divestiture Assets within one hundred eighty (180) days from the date the Order becomes final, absolutely and in good faith, at no minimum price, to a Commission-approved Acquirer and only in a manner that receives the prior approval of the Commission;

provided further, however, that if the Respondents have divested the Divestiture Assets to Zebco prior to the date this Order becomes final, and if, at the time the Commission determines to make this Order final, the Commission notifies the Respondents that the manner in which the divestiture was accomplished is not acceptable, the Commission may direct the Respondents, or appoint a Divestiture Trustee, to effect such modifications to the manner of divestiture of the Divestiture Assets to Zebco (including, but not limited to, entering into additional agreements or arrangements) as the Commission may determine are necessary to satisfy the requirements of this Order;

provided further, however, that Respondents may not modify or amend the Divestiture Agreement without receiving the prior approval of the Commission.

- B. As related to the Divestiture Assets, Respondents shall:
 - 1. submit and deliver to the Commission-approved Acquirer, at Respondents' expense, in good faith and as soon as practicable, in a manner that ensures its completeness and accuracy, all Confidential Business Information;
 - 2. provide the Commission-approved Acquirer with access to all Confidential Business Information and to employees who possess or are able to locate or identify the books,

records, and files that contain Confidential Business Information pending complete delivery of all the Confidential Business Information;

3. not use, directly or indirectly, any Confidential Business Information related to the research, development, manufacturing, marketing, or sale of the Divestiture Assets

Fishing Line products for a period of two (2) years after the Divestiture Date.

- E. Respondents shall require, to the extent lawful, as a condition of continued employment post-divestiture of the Divestiture Assets, that each Divestiture Assets Marketing Employee or Divestiture Assets Research and Development Employee retained by Respondents, and the direct supervisor(s) of any such employee, sign a confidentiality agreement pursuant to which such employee shall be required to maintain all Confidential Business Information related to the Divestiture Assets strictly confidential, including the nondisclosure of such information to all other employees, executives, or other personnel of Respondents (other than as necessary to comply with the requirements of this Order).
- F. Respondents shall:
 - 1. for a period of up to one (1) year from the Divestiture Date, provide the Commissionapproved Acquirer with the opportunity to enter into employment contracts with the Divestiture Assets Employees. This period is hereinafter referred to as the "Employee Access Period"; and
 - 2. not later than ten (10) days after the Divestiture Date, Respondents shall, subject to compliance with all laws: (1) provide the Commission-approved Acquirer with a list of all the Divestiture Assets Key Employees; (2) allow the Commission-approved Acquirer to interview any of the Divestiture Assets Key Employees; and (3) allow the Commission-approved Acquirer access to the personnel files and other documentation ("Employee Information") relating to such Divestiture Assets Key Employees. Failure by Respondents to provide the Employee Information for any relevant employee within the time provided herein shall extend the Employee Access Period with respect to that employee in an amount equal to the delay.
 - 3. provide an opportunity for the Commission-approved Acquirer to: (1) meet personally, and outside of the presence or hearing of any employee or agent of Respondents, with any one or more of the Divestiture Assets Key Employees; and (2)

Respondents shall not make any counteroffer to a Divestiture Assets Key Employee who receives a written offer of employment from the Commission-approved Acquirer;

provided, however, that this Paragraph II.G.1 shall not prohibit the Respondents from making offers of employment to or employing any Divestiture Assets Key Employee during the Employee Access Period where the Commission-approved Acquirer has notified the Respondents in writing that the Commission-approved Acquirer does not intend to make an offer of employment to that employee;

provided further that if the Respondents notify the Commission-approved Acquirer in writing of their desire to make an offer of employment to a particular Divestiture Assets Key Employee and the Commission-approved Acquirer does not make an offer of employment to that employee within twenty (20) Days of the date the Commission-approved Acquirer receives such notice, the Respondents may make an offer of employment to that employee;

2. until the Divestiture Date, provide all Divestiture Assets Core Employees with reasonable financial incentives to continue in their positions and to market and promote the Divestiture Assets consistent with past practices and/or as may be necessary to preserve the marketability, viability and competitiveness of the Divestiture Assets and to ensure successful execution of the pre-Acquisition marketing plans related to the Divestiture Assets. Such incentives shall include a continuation of all employee compensation and benefits offered by Respondents until the Divestiture Date has occurred, including regularly scheduled raises, bonuses, and vesting of pension benefits (as permitted by Law). In addition to the foregoing, Respondents shall provide to each Divestiture Assets Key Employee who accepts employment with the Commission-approved Acquirer, an incentive equal to twenty-five (25) percent of such employee's base annual salary to be paid upon the employee's completion of one (1) year of employment with the Commission-approved Acquirer;

provided, however, that nothing in this Order requires or shall be construed to require the Respondents to terminate the employment of any employee or prevent Respondents from continuing the employment of Divestiture Assets Key Employees (other than those conditions contained in this Order) in connection with the Acquisition or prevents the Respondents from continuing the employment of the Divestiture Assets Key Employees in connection with the Acquisition; and

- 3. for a period of one (1) year from the Divestiture Date, not:
 - a. directly or indirectly, solicit or otherwise attempt to induce any employee of the Commission-approved Acquirer with any amount of responsibility related to the

Divestiture Assets ("Divestiture Employee") to terminate his or her employment relationship with the Commission-approved Acquirer; or

b. hire any Divestiture Employee;

Divestiture Date in order to exhaust current inventory of Divested Fishing Line Products labeled with the Shakespeare Name and Marks;

provided, however, Respondents may not modify or amend the Divestiture Assets Supply Agreement without receiving the prior approval of the Commission.

- K. In the event that Respondents divest the Divestiture Assets to a Commission-approved Acquirer other than Zebco, the Divestiture Assets Supply Agreement shall require Respondents to:
 - 1. deliver, in a timely manner and under reasonable terms and conditions, a supply of Divested Fishing Line Products;
 - 2. represent and warrant to the Commission-approved Acquirer that Respondents shall hold harmless and indemnify the Commission-approved Acquirer for any liabilities or loss of profits resulting from the failure by Respondents to deliver the Divested Fishing Line Products in a timely manner as required by the Divestiture Assets Supply Agreement unless Respondents can demonstrate that their failure was entirely beyond the reasonable control of Respondents and was in no part the result of negligence or willful misconduct by Respondents;
 - 3. make available to the Commission-approved Acquirer all records that relate to the manufacture of the Divested Fishing Line Products that are generated or created after the Divestiture Date; and
 - 4. not seek, pursuant to any dispute resolution mechanism incorporated in the Divestiture Assets Supply Agreement, a result that would be inconsistent with the terms or the remedial purposes of this Order.
- L. The purpose of this Paragraph II. of this Order is to ensure the continuation of the Divestiture Assets as part of an ongoing viable enterprise engaged in the same business in which such assets were engaged at the time of the announcement of the proposed Acquisition and to remedy the lessening of competition alleged in the Commission's complaint.

III.

IT IS FURTHER ORDERED that:

A. If Respondents have not divested all of the Divestiture Assets and fully complied with all of the obligations as required by Paragraph II. of this Order, the Commission may appoint a trustee to divest ("Divestiture Trustee") the Divestiture Assets in a manner that satisfies the requirements of Paragraph II. In the event that the Commission or the

6. Respondents shall indemnify the Divestiture Trustee and hold the Divestiture Trustee harmless against any losses, claims, damages, liabilities, or expenses arising out of, or in connection with, the performance of the Divestiture Trustee's duties, including all reasonable fees of counsel and other expenses incurred in connection with the

licensed by Respondents as of the Divestiture Date, as such suit would have the potential to interfere with the Commission-approved Acquirer's freedom to practice in the research, development, manufacture, use, import, export, distribution, marketing or sale of the Divestiture Assets.

B. Respondents shall covenant to the Commission-approved Acquirer that Respondents shall not, in any jurisdiction throughout the world, (1) use any of the commercial, trade or brand names, trademarks, or trade dress included in the Divestiture Assets Intellectual Property, including the Divested Fishing Line Products Names and Marks, or any names, marks, or trade dress that are confusingly similar thereto, as a trademark, trade name, service mark, or trade dress for its own use; (2) attempt to register any such names, marks, or trade dress that are confusingly similar thereto; (3) challenge or interfere with the Commission-approved Acquirer's efforts to enforce its registrations for and rights in such names, marks, or trade dress against third parties.

Provided, however, that Respondents may enter into a transitional, non-exclusive, nontransferable, fully-paid, royalty-free limited license back ("Respondent Run-off License") with the Commission-approved Acquirer to allow Respondents to use the Divested Fishing Line Products Names and Marks included in the Divestiture Assets Intellectual Property in conjunction with Respondents' sale of the Acquired Assets Finished Inventory.

Provided further, however, that the duration of such a license may not exceed eighteen (18) months after the Divestiture Date.

- C. Respondents shall, upon reasonable request by the Commission-approved Acquirer and without further consideration, execute, acknowledge and deliver any further assignments, conveyances, and other instruments or transfers and other assurances and documents and shall take any other such action consistent with the terms of this Order as may be reasonably necessary to assign or transfer to the Commission-approved Acquirer the Divestiture Assets as contemplated by this Order.
- D. Respondents shall terminate their use of all names included in the Divestiture Assets, including, without limitation, the Divested Fishing Line Products Name and Marks.

Provided, however, that Respondents may continue to use the Divested Fishing Line Products Name and Marks in the manner contemplated by the Respondent Run Off License, for a period not to exceed eighteen (18) months after the Divestiture Date.

Provided further, that Respondents may continue to use the name Supreme in connection or combination with "Shakespeare" and any other name or mark owned by Respondents in connection with any of Respondents' products other than Fishing Line. Notwithstanding the foregoing, Respondents agree that until such time as the

Commission-approved Acquirer has abandoned the use of the term "Supreme" in connection with the sale of Fishing Tackle Products, Respondents will not emphasize the term "Supreme" in connection with the sale of any Fishing Tackle Product over any mark to which it is combined (*e.g.*, in "Shakespeare Synergy Supreme" the term "Supreme"

IT IS FURTHER ORDERED that:

- A. Within thirty (30) days after the date this Order becomes final and every thirty (30) days thereafter until Respondents have fully complied with the provisions of Paragraphs II., III. and IV. of this Order, each Respondent shall submit to the Commission a verified written report setting forth in detail the manner and form in which it has complied, is complying, and will comply with this Order and with the Order to Maintain Assets. Each Respondent shall include in its compliance reports, among other things that are required from time to time, a full description of the efforts being made to comply with this Order and with the Order to Maintain Assets, including a description of all substantive contacts or negotiations for the divestiture and the identity of all parties contacted. Each Respondent shall include in its compliance reports copies of all written communications to and from such parties, all internal memoranda, and all reports and recommendations concerning divestiture.
- B. Beginning one (1) year after the date this Order becomes final, and annually thereafter on the anniversary of the date this Order becomes final, for the next nine (9) years, Respondents shall submit to the Commission verified written reports setting forth in detail the manner and form in which they are complying and have complied with this Order, the Order to Maintain Assets, and the Divestiture Agreements.

VII.

IT IS FURTHER ORDERED that Respondents shall notify the Commission at least thirty (30) days prior to any proposed (1) dissolution of Respondents, (2) acquisition, merger or consolidation of Respondents, or (3) any other change in Respondents that may affect compliance obligations arising out of this Order, including but not limited to assignment, the creation or dissolution of subsidiaries, or any other change in Respondents.

VIII.

IT IS FURTHER ORDERED that for the purpose of determining or securing compliance with this Order, and subject to any legally recognized privilege, and upon written request with reasonable notice to Respondents, Respondents shall permit any duly authorized representative of the Commission:

A. Access, during office hours of Respondents and in the presence of counsel, to all facilities, and access to inspect and copy all books, ledgers, accounts, correspondence, memoranda and all other records and documents in the possession or under the control of Respondents relating to any matters contained in this Order; and

B. Upon five (5) days' notice to Respondents and without restraint or interference from it, to interview officers, directors, or employees of Respondents, who may have counsel present, regarding any such matters.

IX.

IT IS FURTHER ORDERED that this Order shall terminate on September 14, 2017.

By the Commission.

Donald S. Clark Secretary

SEAL ISSUED: September 14, 2007

APPENDIX II.

ORDER TO MAINTAIN ASSETS

APPENDIX III.

DIVESTITURE ASSETS KEY EMPLOYEES

Bill Smith, Sales Manager

Jim McIntosh, Product Manager

James Therrell, Advanced Product Engineer and Quality Control Manager

APPENDIX IV.

Excluded Intellectual Property

Patents and Patent Applications and Invention Disclosures

Registration No.	Status	Jurisdiction	Description	
4610916	Issued	United States	MONOFILAMENTS, AND FABRICS THEREOF	
4010910	Issueu			
0221691	Issued	European Patent Office	MONOFILAMENTS, AND FABRICS THEREOF	
0221071	Issued	onnee	-	
4801492	Issued	United States	NOVEL MONOFILAMENTS AND FABRICS THEREOF	
			NOVEL MONOFILAMENTS,	
			FABRICS THEREOF AND RELATED	
4748077	Issued	United States	PROCESS	
5591525	Issued	United States	POLYMERIC CABLE	
			POLYMERIC CABLE AND FABRIC	
5597646	Issued	United States	MADE THEREFROM	
			PAPER MAKING FABRIC WOVEN	
			FROM POLYESTER	
			MONOFILAMENTS HAVING	
			HYDROLYTIC STABILITY AND	
5400467	т 1		IMPROVED RESISTANCE TO	
5489467	Issued	United States	ABRASION	
1220/72	T. 1		MONOFILAMENTS, AND FABRICS	
1330673	Issued	Canada	THEREOF MONOFILAMENTS EXTRUDED	
			FROM COMPATIBILIZED POLYMER	
			BLENDS CONTAINING	
			POLYPHENYLENE SULFIDE, AND	
5667890	Issued	United States	FABRICS THEREOF	
			CUTTING LINE FOR A ROTATING	
D364079	Issued	United States	LINE TRIMMER	
			CUTTING LINE FOR A ROTATING	
924763	Issued	France	LINE TRIMMER	
		United	CUTTING LINE FOR A ROTATING	
2024777	Issued	Kingdom	LINE TRIMMER	
			CUTTING LINE FOR A ROTATING	
M92058701	Issued	Germany	LINE TRIMMER	
			CUTTING LINE FOR A ROTATING	
63707	Issued	Italy	LINE TRIMMER	
			CUTTING LINE FOR A ROTATING	
D349634	Issued	United States	LINE TRIMMER	

Registration No.	Status	Jurisdiction	Description

Registration No.	Status	Jurisdiction	Description	
			METHOD OF FORMING SUPPORTED	
1249920	Issued	Canada	ANTISTATIC YARN	
1219920	155404	Cunudu	PROCESS FOR PRODUCING	
5308563	Issued	United States	ANTISTATIC YARNS	
5508505	Issued	United States		
100056	T 1	N .	PROCESS FOR PRODUCING	
182356	Issued	Mexico	ANTISTATIC YARNS	
			STATIC DISSIPATIVE AUTOMOTIVE	
6245694	Issued	United States	BEDLINERS	
			PROCESS FOR MAKING	
0204504		European Patent	ELECTRICALLY CONDUCTIVE	
0294504	Issued	Office	TEXTILE FILAMENTS	
			PROCESS FOR MAKING	
1726021	T 1	т	ELECTRICALLY CONDUCTIVE	
1736031	Issued	Japan	TEXTILE FILAMENTS	
			MULTICOMPONENT SUFFUSED ANTISTATIC FIBERS AND	
5940425	Issued	United States	PROCESSES FOR MAKING THEM	
5840425	Issued	United States		
			PROCESS FOR MAKING	
5820805	Issued	United States	ANTISTATIC FIBER	
			PROCESS FOR MAKING	
0204504			ELECTRICALLY CONDUCTIVE	
0294504	Issued	Austria	TEXTILE FILAMENTS	
			PROCESS FOR MAKING ELECTRICALLY CONDUCTIVE	
0204504		D 1 ·		
0294504	Issued	Belgium	TEXTILE FILAMENTS	
			PROCESS FOR MAKING	
0204504	Issued	Enamos	ELECTRICALLY CONDUCTIVE	
0294504	Issued	France	TEXTILE FILAMENTS	
			PROCESS FOR MAKING	
0294504	Issued	Germany	ELECTRICALLY CONDUCTIVE TEXTILE FILAMENTS	
0274504	155000	Germany	PROCESS FOR MAKING	
		United	ELECTRICALLY CONDUCTIVE	
0294504	Issued	Kingdom	TEXTILE FILAMENTS	
	155404	1111guom	PROCESS FOR MAKING	
			ELECTRICALLY CONDUCTIVE	
0294504	Issued	Italy	TEXTILE FILAMENTS	
			PROCESS FOR MAKING	
			ELECTRICALLY CONDUCTIVE	
0294504	Issued	Sweden	TEXTILE FILAMENTS	
			PROCESS FOR MAKING	
			ELECTRICALLY CONDUCTIVE	
0294504	Issued	Switzerland	TEXTILE FILAMENTS	
			SINGLE INGREDIENT, MULTI-	
6670034	Issued	United States	STRUCTURAL FILAMENTS	

Registration No.	Status	Jurisdiction	Description
			MULTICOMPONENT
			MONOFILAMENT FOR
6589392	Issued	United States	PAPERMAKING FORMING FABRIC
			MULTI-COMPONENT, EXTRUDED
6668462	Issued	United States	VEGETATION CUTTING LINE
			MULTIPURPOSE ROTARY CUTTING
			TOOL HAVING INTERCHANGEABLE
6912789	Issued	United States	HEADS
			MONOFILAMENTS EXTRUDED
			FROM COMPATIBILIZED POLYMER
			BLENDS CONTAINING
			POLYPHENYLENE SULFIDE, AND
[tbd]	Pending	Japan	FABRICS
			MULTIPURPOSE ROTARY CUTTING
			TOOL HAVING INTERCHANGEABLE
Application 2456885	Pending	Canada	HEADS
			MULTIPURPOSE ROTARY CUTTING
Application	D 1'		TOOL HAVING INTERCHANGEABLE
PA/A/2004001298	Pending	Mexico	HEADS
			SINGLE INGREDIENT MULTI-
Application 2460969	Pending	Canada	STRUCTURAL FILAMENTS
			MULTICOMPONENT
Application		China (Peoples	MONOFILAMENT FOR
02819297.4	Pending	Republic)	PAPERMAKING FORMING FABRIC
			MULTICOMPONENT
Application			MONOFILAMENT FOR
PA/2004003316	Pending	Mexico	PAPERMAKING FORMING FABRIC
Application			SINGLE INGREDIENT
PA/A/2004/003315	Pending	Mexico	MULTISTRUCTURAL FILAMENTS
Application		European Patent	SINGLE INGREDIENT
02773736.0	Pending	Office	MULTISTRUCTURAL FILAMENTS
			CONTAINER WITH CLIP FOR
Application			STORING AND CARRYING
10/850846	Pending	United States	TRIMMER LINE STRIPS
Application		China (Peoples	SINGLE INGREDIENT, MULTI-
02819296.6	Pending	Republic)	STRUCTURAL FILAMENTS
			MULTICOMPONENT
Application			MONOFILAMENT FOR
05101429.4	Pending	Hong Kong	PAPERMAKING FORMING FABRIC
Application			SINGLE INGREDIENT, MULTI-
05101427.6	Pending	Hong Kong	STRUCTURAL FILAMENTS
Application 11/371509			
_	Pending	United States	ENCLOSED SPOOL
Application 11/683063			CUTTING TOOL ATTACHED TO
	Pending	United States	PACKAGE FOR WOUND LINE

Registration No.	Status	Jurisdiction	Description

Registration No.	Status	Jurisdiction	Description
			MONOFILAMENTS EXTRUDED
			FROM COMPATIBILIZED POLYMER
			BLENDS CONTAINING
			POLYPHENYLENE SULFIDE, AND
5,759,925	Closed	United States	FABRICS THEREOF
			POLYESTER MONOFILAMENTS
			EXTRUDED FROM A HIGH
			TEMPERATURE POLYESTER RESIN
			BLEND WITH INCREASED
			RESISTANCE TO HYDROLYTIC AND
			THERMAL DEGRADATION AND
5,464,890	Closed	United States	FABRICS THEREOF
			POLYESTER MONOFILAMENTS
			EXTRUDED FROM A HIGH
			TEMPERATURE POLYESTER RESIN
			BLEND WITH INCREASED
			RESISTANCE TO HYDROLYTIC AND
			THERMAL DEGRADATION AND
Application 1787/95	Closed	Czech Republic	FABRICS THEREOF
			POLYESTER MONOFILAMENTS
			EXTRUDED FROM A HIGH
			TEMPERATURE POLYESTER RESIN
			BLEND WITH INCREASED
			RESISTANCE TO HYDROLYTIC AND
Application			THERMAL DEGRADATION AND
7(1995)513798	Closed	Japan	FABRICS THEREOF
			POLYESTER MONOFILAMENT AND
			PAPER MAKING FABRICS HAVING
5,460,869	Closed	United States	IMPROVED ABRASION RESISTANCE
			MONOFILAMENTS FROM POLYMER
5,456,973	Closed	United States	BLENDS AND FABRICS THEREOF
, ,			NOVEL MONOFILAMENTS,
			FABRICS THEREOF AND RELATED
Application 565507	Closed	Canada	PROCESS
11			THERMOPLASTIC ELASTOMER
Application			RIBBON HAVING PARALLEL
08/445,406	Closed	United States	FILAMENTS
			POLYESTER MONOFILAMENTS
			EXTRUDED FROM A HIGH
			TEMPERATURE POLYESTER RESIN
			BLEND WITH INCREASED
			RESISTANCE TO HYDROLYTIC AND
			THERMAL DEGRADATION AND
5,648,152	Closed	United States	FABRICS THEREOF
Application			CUTTING LINE FOR A ROTATING
M9302674.9	Closed	Germany	LINE TRIMMER
	Closed	Germany	
Application			CUTTING LINE FOR A ROTATING
MI93O000176	Closed	Italy	LINE TRIMMER

4704311 Closed United States PROCESS FOR MAKING ELECTRICALLY CONDUCTIVE TEXTILE FILAMENTS 0294504 Closed Netherlands FROCESS FOR MAKING ELECTRICALLY CONDUCTIVE TEXTILE FILAMENTS 5457968 Closed United States SEATING SUPPORT 5457968 Closed United States SEATING SUPPORT 6 1 1 1 7 1 1 1 8 1 1 1 9 1 1 1 9 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Registration No.	Status	Jurisdiction	Description
4704311ClosedUnited StatesELECTRICALLY CONDUCTIVE TEXTILE FILAMENTS0294504ClosedNetherlandsPROCESS FOR MAKING ELECTRICALLY CONDUCTIVE TEXTILE FILAMENTS				
0294504 Closed Netherlands PROCESS FOR MAKING ELECTRICALLY CONDUCTIVE TEXTILE FILAMENTS				
0294504 Closed Netherlands ELECTRICALLY CONDUCTIVE TEXTILE FILAMENTS	4704311	Closed	United States	TEXTILE FILAMENTS
0294504 Closed Netherlands TEXTILE FILAMENTS				
5457968 Closed United States SEATING SUPPORT Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states Image: Search of the states </td <td>0294504</td> <td>Closed</td> <td>Netherlands</td> <td>TEXTILE FILAMENTS</td>	0294504	Closed	Netherlands	TEXTILE FILAMENTS
5457968 Closed United States SEATING SUPPORT Image: Seating support of the state of the st				
	5457968	Closed	United States	SEATING SUPPORT

Application /		Application		
Registration No.	Jurisdiction	/Registration Date	Description	Class: Goods
3170131	European	16-May-2003/	ALBANY	28 Int.:
	Community	16-Jun-2004		Fishing rods,

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
2332267	United Kingdom	16-May-2003/		Goodb

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
001622687	European	20-Apr-2000/	_	IC 28:
	Community	03-Jul-2001		Fishing
	community	00 001 2001		tackle,
				fishing rods,
				fishing line
				and reels;
				accessories
				for the
				aforesaid
0021179	United Vin edem	02 Mar 2000/		goods. IC 28:
2231178	United Kingdom	02-May-2000/ 20-Oct-2000	FLY TECH	
		20-Oct-2000		Fishing
				tackle,
				fishing rods,
				fishing line
				and reels;
				accessories
				for the
				aforesaid
				goods.
1,432,681	United Kingdom	19-Jul-1990/	GRAFLITE	28 Int.:
				Fishing
				tackle,
				fishing rods,
				fishing reels,
				and fishing
				lines.
777227	Australia	30-Oct-1998/	INTREPID	28 Int.:
		18-Jun-1999		Equipment
				in this class
				for fishing;
				fishing
				tackle,
				including
				rods, reels
				and line.
700425	Australia	11-Jan-1996/	INVICTA	28 Int.:
,00+25	14014114	21-Mar-1997		Fishing
				tackle,
				including
				rods, reels
				and line.
868966/	Benelux	10-Apr-1996	INVICTA	28 Int.:
598310	Dellelux	10-Apt-1990		28 Int.: Fishing
390310				-
				tackle,
				including
				rods, reels
			1	and line.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
2,067,653/	United Kingdom	03-Apr-1996/ 28-Feb-1997	INVICTA	28 Int.: Fishing tackle, rods for fishing, reels for fishing, lines for fishing.
72/268,067/				

Application / Registration		Application /Registration		Class:
No.	Jurisdiction	Date	Description	Goods
455 225	Int'l Registration	07-Aug-1980	OMNI	28 Int.:
	- Madrid			Fishing rods,
				fishing-lines,
				fishing-reels.
2235196	United Kingdom	07-Jun-2000/	ORACLE	Fishing
		10-Nov-2000		tackle,
				fishing rods,
				fishing reels,
				fishing lines;
				accessories
				for the
				aforesaid
				goods.
777225	Australia	30-Oct-1998/	PFLUEGER	28 Int.:
		18-Jun-1999		Equipment
				in this class
				for fishing;
				fishing
				tackle,
				including
				rods, reels
				and line.
4636985	China (Peoples	30-Apr-2005	PFLUEGER	28 Int.:
Pending	Republic)	•		Fishing
Ū.	•			rods; fishing
				reels; fishing
				line; fishing
				lures; fishing
				hooks;
				fishing bait;
				fishing jigs;
				fishing
				sinkers;
				fishing
				spinners;
				fishing
				leaders;
				fishing
				tackle
				boxes; soft
				sided fishing
				tackle gear
				bags.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
40-2006-56540	Korea, Republic	08-Nov-2006/	PFLUEGER	28 Int.:
10 2000 505 10	of	25-Apr-2007	TILOLOLK	Fishing
	01	25 Mpi 2007		rods; fishing
				reels; fishing
				line; fish
				hooks; fish
				lures; fish
				flies; jigs;
				sinkers;
				fishing
				tackle
				boxes;
				fishing nets;
				fishing rod
				supports;
				artificial
				fishing bait;
				fishing
				chairs; floats
				for fishing;
				fishing
				creels; bite
				indicators
				(fishing
				tackle).
4633392	European	14-Sep-2005/	POLESTAR	28 Int.:
	Community	03-Apr-2006		Fishing
				poles,
				fishing reels,
				fishing line,
				fishing
				tackle.
2395439	United Kingdom	28-Jun-2005/	POLESTAR	28 Int.:
				Fishing
				poles,
				fishing reels,
				fishing line,
				and fishing
				tackle.
16849/	Bolivia	20-Nov-1997/	SHAKESPEARE	28 Int.:
72446-C		08-Apr-1999		Fishing
				tackle;
				namely rods,
				reels, and
				line.

Application / Registration	Inrigiation	Application /Registration	Description	Class:
Registration No. 344009/ 185033	Jurisdiction Canada	/Registration Date 29-Jun-1971/ 25-Aug-1972	Description SHAKESPEARE	Class: Goods NA : Sporting goods in the nature of anglers'

Application /		Application		
Registration		/Registration		Class:
No.	Jurisdiction	Date	Description	Goods
182052/	Canada	16-Jan-1943/	SHAKESPEARE	NA : Fishing
17620		16-Jan-1943		rods, fishing
				reels, fishing
				lines, and
				artificial
				baits and
				lures.(Exten
				sion of
				Wares)
				Athletic
				clothing,
				causal
				clothing,
				dress
				clothing;
				headwear
				namely caps,
				visors,
				beanies,
				handkerchief
				s, bandanas
				&
				headbands;
				footwear
				namely
				athletic
				shoes, casual
				shoes and
				dress shoes,
				boots,
				sandals,
				thongs,
				slippers and
				booties;
				wrist bands,
				gloves,
				mittens.
523.473/	Chile	04-Apr-2001/	SHAKESPEARE	28 Int.: All
619.781		25-Jan-2002		goods in
				class 28.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
4039729	China (Peoples	27-Apr-2004	SHAKESPEARE	22 Int.:
Pending	Republic)			Monofilame
				nts for use in
				the
				manufacture
				of paper
				machine
				clothing,
				fasteners,
				tire
				reinforceme
				nt, grass
				cutting line,
				suspension
				seating,
				fishing line,
				and
				industrial
				applications;
				textile
				fibers.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
488981	European	07-Mar-1997/	SHAKESPEARE	17 Int.: IC
	Community	09-Dec-1998		17:
				Threads,
				fibers or
				monofilame
				nts of
				synthetic
				materials for
				non-textile
				use.22 Int.:
				IC 22:
				Rope, string,
				cord and
				twines, raw
				fibrous
				textile
				materials.23
				Int.: IC 23:
				Yarns and
				threads for
				textile use,
				sewing
				thread.28
				Int.: IC 28:
				Toys;
				sporting
				articles;
				fishing line.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
D00.200502492	Indonesia	14-Nov-2005/	SHAKESPEARE	28 Int.:
6	muonesia	09-Apr-2007	SHAKESFEARE	Fishing
0		09-1101-2007		rods; fishing
				reels; fishing
				line; fishing
				tackle;
				artificial
				fishing baits
				and lures;
				fishing
				accessories,
				namely
				floats,
				hooks, jigs,
				sinkers,
				swivels,
				hand held
				nets, and
				fishing line
				counters;
				fishing
				tackle
				boxes.
97/34030/	Paraguay	26-Nov-1997/	SHAKESPEARE	28 Int.:
206,962		15-Sep-1998		Fishing
				tackle;
				namely rods,
				reels, and
				line.
1549623	Spain	16-Feb-1990/	SHAKESPEARE	28 Int.:
		10-Mar-1994		Fishing
				tackle;
				including
				rods, reels,
				hooks, line,
				artificial
				lures, floats,
				and weights.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
81/050713/ 616873	Taiwan	09-Oct-1992/ 16-Oct-1993	SHAKESPEARE	79 Nat.: Rods, reels, fishing lines, fishing hooks, artificial bait, bobs, floats, sinkers, portable creels, fishing spears, harpoon gun, fishing
VA 02.650/19/ VR1979 02738	Denmark	16-Jun-1978/ 21-Sep-1979	SHAKESPEARE & DESIGN	nets. 28 Int.: Toy Tc0334Tc[Int.:

Application / Registration		Application /Registration		Class:
No.	Jurisdiction	Date	Description	Goods
15664/28WZ/	Germany	17-Dec-1977/	SHAKESPEARE &	28 Int.:
967 849		20-Feb-1978	DESIGN	Fishing
				equipment,
				namely
				fishing-rods,
				fishing-lines,
				fishing-
				hooks,
				fishing reels,
				artificial
				baits, floats,
				quills and
				plumets,
				ground-
				finders.
781643/	Norway	14-Jun-1978/	SHAKESPEARE &	28 Int.:
105695		14-Aug-1980	DESIGN	Games and
				sporting
				apparatus,
				fishing
				equipment,
				namely
				fishing-rods,
				fishing lines,
				fishing-
				hooks,
				fishing reels,
				artificial
				baits, floats,
				quills and
				plumets,
				ground-
				finders.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods	
437 994	Int'l Registration - Madrid	17-Dec-1977/ TD.	933 TD. spor.t;81(TDT*29j/		/7(ng81(TDT 8 29jF2 1
					-
					-
				<u> </u>	-

Application / Registration		

159166/ 2P-283411 Switzerland 23-Dec-1955/ SHAKESPEARE Titzerland	Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
2P-283411	159166/			SHAKESPEARE	
	2P-283411			Titzerland	

Application / Registration	Iuridiation	Application /Registration Date	Description	Class: Goods	
No.	Jurisdiction	Date	Description		
				ringless lake	
				fishing	
				poles,	
				spinning	
				reels,	
				spinning	
				reels	
				adjusted by	
				the head,	
				spinning	
				reels	
				adjusted by	
				the back,	
				drag-net	
				spinning	
				reels,	
				spinning	
				looms for	
				the boats;	
				fishing lines,	
				bobbin,	
				bobbin	
				fishing lines,	
				r	i
				1	1
				1	e
				ringless laketi	
				Tingless taketi	0,015

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Application /sw	ivelsfishing poles,		

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
NU.	Jurisurcuon	Date	Description	
				bobbin, bobbin
				fishing lines, carbon
				fishing lines, silicon
				fishing lines,
				string
				fishing lines,
				hank fishing
				lines, sachet
				fishing lines.
				Artificial
				fishing
				worms,
				artificial fish
				worms made
				of plastic,
				metal, and
				silicon.
71/406,155/	United States	09-May-1938/	SHAKESPEARE	28 Int.:
359,879		30-Aug-1938	(STYLIZED)	Fishing
		-		reels, fishing
				lines, fishing
				rods, and
				artificial
				fishing baits
				and lures.
1029739	Australia	15-Nov-2004/	SHAKESPEARE	28 Int.:
		22-Mar-2005	SUPREME	Fishing rods,
				fishing reels,
				and fishing
				line.
1,226,111	Canada	05-Aug-2004	SHAKESPEARE	NA : Fishing
Pending			SUPREME	rods, fishing
				reels, and
				fishing line.
4131471	European	15-Nov-2004/	SHAKESPEARE	28 Int.:
	Community	26-Jan-2006	SUPREME	Fishing rods,
				fishing reels,
				and fishing
				line.
78/418,441/	United States	13-May-2004/	SHAKESPEARE	28 Int.:
3225575		2007	SUPREME	Fishing rods,
				fishing reels,
				and fishing
				line.

	Application /Registration		Class:
Benelux	Date 21-Dec-2001	Description	Goods
	Jurisdiction Benelux	/Registration Jurisdiction Date	/Registration Jurisdiction Date Description

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
110.	JULISUICUOI	Datt	Description	00003

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
75/627,653/	United States	04-Aug-1999/	TRAVEL MATE	28 Int.:
2,418,237	enited states	02-Jan-2001		Fishing rods,
2,410,257		02 Juli 2001		reels and
				line sold as a
				kit with a
				carrying
				case.
2387888	United Kingdom	24-Mar-2005/	TRION	28 Int.:
	8	16-Sep-2005		Fishing rods,
		10 Dep 2000		fishing reels,
				fishing line,
				fishing
				tackle.
416529	Australia	09-Oct-1984/	UGLY STIK	28 Int.:
.1002/	Instanta	01-Sep-1987		Fishing
		51 Sep 1907		tackle,
				including
				rods, reels
				and line.
15 173/28WZ/	Germany	09-Oct-1976/	UGLY STIK & DESIGN	28 Int.:
960 577	Germany	19-Jul-1977		Games and
200 211		19 541 1977		sporting
				apparatus,
				landing nets
				for anglers,
				landing net-
				sticks for
				anglers,
				fishing
				equipment,
				namely
				fishing-rods,
				fishing lines,
				fishing-
				hooks,
				fishing reels,
				artificial
				baits, floats,
				quills and
				plumets,
				ground-
				finders.
75/452,120/	United States	16-Mar-1998/	UGLY STIK TIGER	28 Int.:
2,294,742		23-Nov-1999		Fishing
				tackle,
				namely,
				rods, reels
				and line.

Application / Registration No.	Jurisdiction	Application /Registration Date	Description	Class: Goods
4602249	European	23-Aug-2005/	XCEDE	28 Int.:
	Community	13-Feb-2006		Fishing
				tackle,
				fishing rods,
				fishing reels,
				fishing line.
2387367	United Kingdom	18-Mar-2005/	XCEDE	28 Int.:
		02-Sep-2005		Fishing
				tackle,
				fishing rods,
				fishing reels,
				fishing line.
2381792	United Kingdom	11-Jan-2005	ZEO	28 Int.:
				Fishing
				tackle,
				fishing rods,
				fishing reels,
				fishing line.