

BRETT L. TOLMAN, United States Attorney (USB #8821)  
~~JOHN K. MANGLIM, Assistant United States Attorney (USB #2072)~~

185 South State St., Suite 300  
Salt Lake City, UT 84111  
Phone: (801) 524-5682

MARY B. MURPHY  
Office of Consumer Litigation  
U.S. Department of Justice  
P.O. Box 386  
Washington, D.C. 20044  
Phone: (202) 353-1982  
~~Fax: (202) 514-8742~~

*Attorneys for the United States of America*

MICHAEL S. ROSENTHAL

5855 Sandy Springs Circle, Suite 300

Atlanta, GA 30328  
Phone: (404) 261-0500  
E-mail: [msr@wirlaw.com](mailto:msr@wirlaw.com)

**STIPULATED JUDGMENT AND ORDER**

**DEFENDANTS PAUL E. PORTER AND**  
**UNIVERSAL ADVERTISING, INC.**

Plaintiff the United States of America, acting through the Department of Justice

[REDACTED]

3. "Business Opportunity Rule" means the FTC Trade Regulation Rule titled "Disclosure Requirements Concerning Business Opportunities," codified at 16 C.F.R. Part 437,

Q

"T... .."

T... ..

T... ..

intended... ..

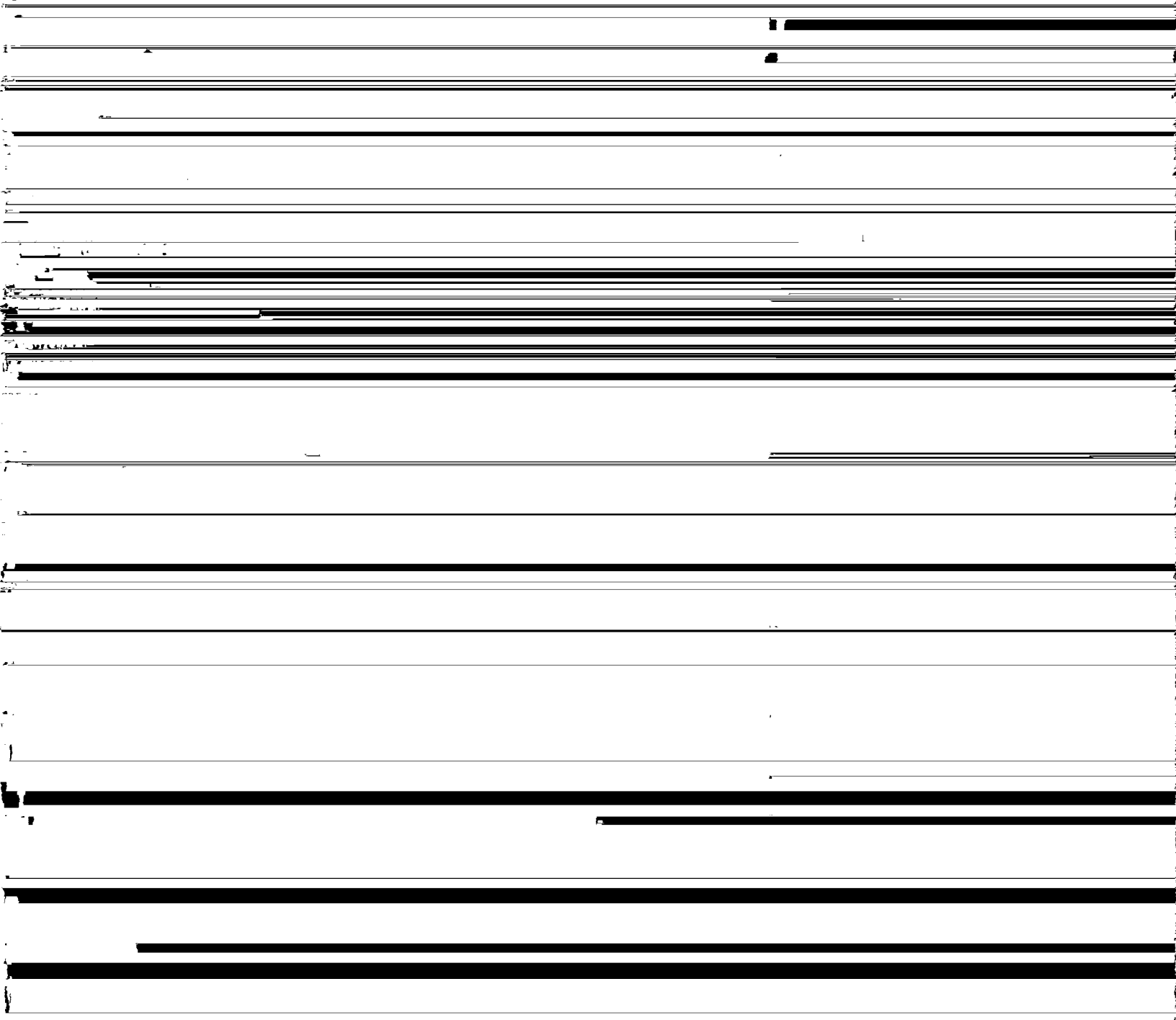
## II. PROHIBITED REPRESENTATIONS

IT IS FURTHER ORDERED that in connection with the advertising, telemarketing, offering for sale, licensing, contracting, sale or other promotion, in or affecting commerce, of any

~~Business Opportunity, Business Venture, Franchise, or income opportunity~~



B. All funds paid pursuant to this Order shall be deposited into a fund administered by the Commission or its agent to be used for equitable relief, including, but not limited to consumer redress and any attendant expenses for the administration of any redress fund. In the event that direct redress to consumers is wholly or partially impracticable or funds remain after redress is completed, the Commission may apply any remaining funds for such other equitable





shall be taken as true in any subsequent litigation filed by Plaintiff.

their rights pursuant to this Order, including but not limited to a nondischargeability complaint in any subsequent bankruptcy proceeding.

F. In accordance with 31 U.S.C. § 7701, the Defendant is hereby required to

Court, without further adjudication, shall enter a modified judgment holding Defendant Porter liable to the Commission in the amount of \$1,633,953.68 for consumer redress, less any verified

immediately due and payable, and interest computed at the rate prescribed under 28 U.S.C. §

1961, as amended, shall immediately begin to accrue on the unpaid balance

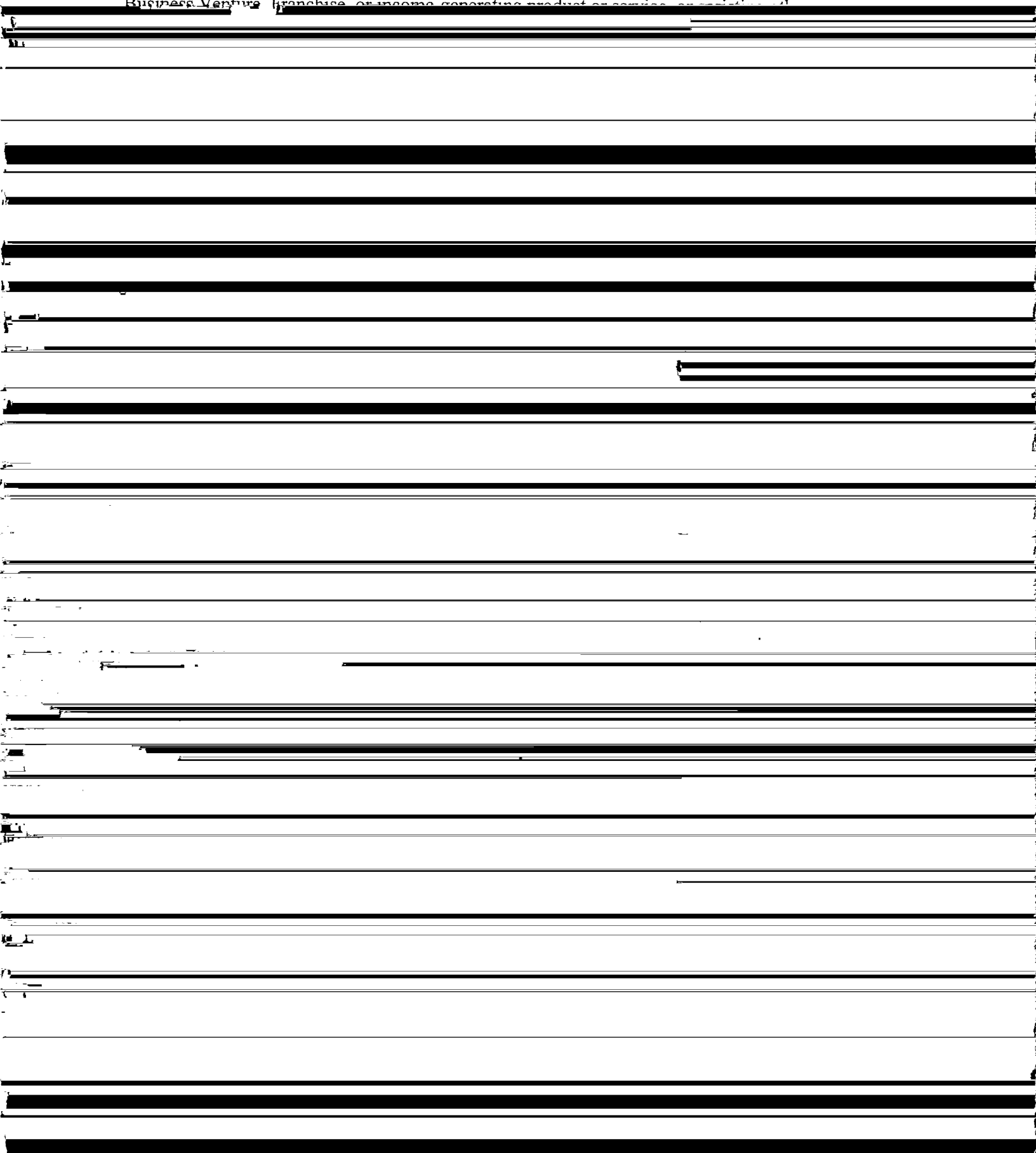
## VII. NON-ENFORCEMENT OF JUDGMENTS

Defendants are enjoined from enforcing any judgment or order of any court.

[REDACTED]

ownership interest that is engaged in the sale or distribution of any Business Opportunity,

~~Business Venture Franchise, or income generating product or service, association of~~

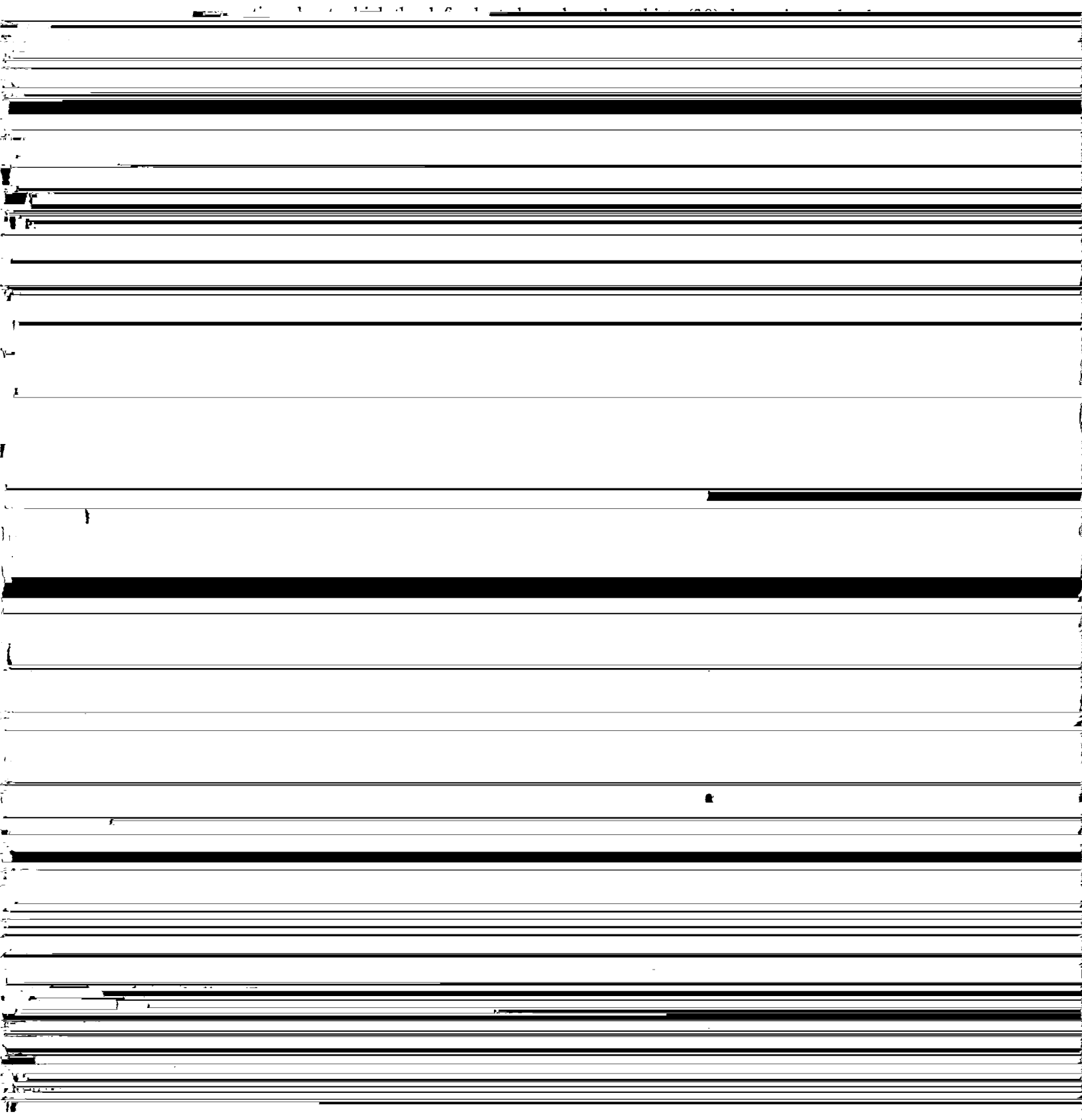


A. For a period of five (5) years from the date of entry of this Order,

(1) The Individual Defendant shall notify the Committee of the following:

- (a) Any changes in residence, mailing addresses, and telephone numbers of the Individual Defendant, within ten (10) days of the date of such change;
- (b) Any changes in employment status (including self-employment) of the Individual Defendant, and any change in the ownership of the Individual Defendant in any business entity, within ten (10) days of the date of such change. Such notice shall include the name and address of each business that the Individual Defendant is affiliated with, employed by, creates or forms, or performs services for; a

affiliate that engages in any acts or practices subject to this Order; the filing of a  
bankruptcy petition; or a change in the corporate name or address, at least thirty (30) days  
prior to such change, *provided* that, with respect to any proposed change in the



A copy of each acknowledgment of receipt of this Order obtained

pursuant to Paragraph IX of this Order;

- b. Any other changes required to be reported under subparagraph A of this Section.

C For the purposes of this Order, Defendants shall, unless otherwise directed by the

Commission's authorized representatives, mail all written notifications to the Commission to:

income-generating product or service, or assisting others engaged in these activities, Defendants

and their Defendants are hereby enjoined from doing so.

A. Failing to take reasonable steps sufficient to monitor and ensure that all

employees and independent contractors engaged in sales or other customer-facing activities



**XII. RECORD-KEEPING PROVISIONS**

IT IS FURTHER ORDERED that, for a period of five (5) years from the date of entry of this Order, in connection with any business that the Individual Defendant directly or indirectly manages, controls or has a majority ownership interest in, that is engaged in the sale or ~~distribution of any Business Opportunity, Business Venture, Franchise, or income generating~~

[REDACTED]

or through any third party; (1) the customer's name, address, telephone number, and e-mail address; (2) the date and time of the purchase; (3) the amount paid by the consumer; (3) the written complaint or refund request, if any; (4) the basis of the complaint or refund request, including the name of any salesperson complained about; (5) the nature and results of any investigation conducted by the company; and (6) the date and time of the purchase.

[REDACTED]

amount paid by the consumer; (3) the written complaint or refund request, if any; (4) the basis of the complaint or refund request, including the name of any salesperson complained about; (5) the nature and results of any investigation conducted by the company; and (6) the date and time of the purchase.

R. In addition, the Commission's 1996 Order is hereby affirmed.

with this Order by all other lawful means, including but not limited to the use of force.

**XV. RETENTION OF JURISDICTION**

IT IS FURTHER ORDERED that this Court shall retain jurisdiction of this matter for the purposes of construction, modification, and enforcement of this Order.

**XVI. COMPLETE SETTLEMENT**

The parties, by their respective counsel, have consented to enter a stipulation of complete settlement of this matter.

[REDACTED]

JOHN K. MANGUM

Assistant United States Attorney  
185 South State St., Suite 300

Phone: (801) 524-5682

SO ORDERED this \_\_\_\_ day of \_\_\_\_\_, 2007.