	1 THOMAS P. O'BRIEN United States Attorney 2 LEE WEIDMAN	
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	1 and other equitable relief for defendent's	
	 penalties, a permanent injunction, and other equitable relief for defendant's violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and the FTC's 	
	Telemarketing Sales Rule (the "TSR" or "Rule"), 16 C.F.R. Part 310, as	
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1 DEFENDANT'S BUSINESS ACTIVITIES	
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	1	or on behalf of the seller whose goods or services are being offered, in	
	2	violation of the TSR, 16 C.F.R. § 310.4(b)(1)(iii)(A).	
	2		
	3	CONSUMER INJURY	
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	1 1. 2 3 2. 4	violation alleged in this Complaint; Award Plaintiff monetary civil penalties from Defendant for every violation of the TSR;	
}. <u> </u>	<u> </u>	Permanently enioin Defendant from violating the TSR and the FTC Act	
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