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UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF GEORGIA ATLANTA DIVISION

FEDERAL TRADE COMMISSION,)	Civil Action No. 06-CV-1692				
•	j	PROPOSED]				
Plaintiff,)	STIPULATED JUDGMENT				
)	AND ORDER FOR				
v.)	PERMANENT				
)	INJUNCTION AS TO				
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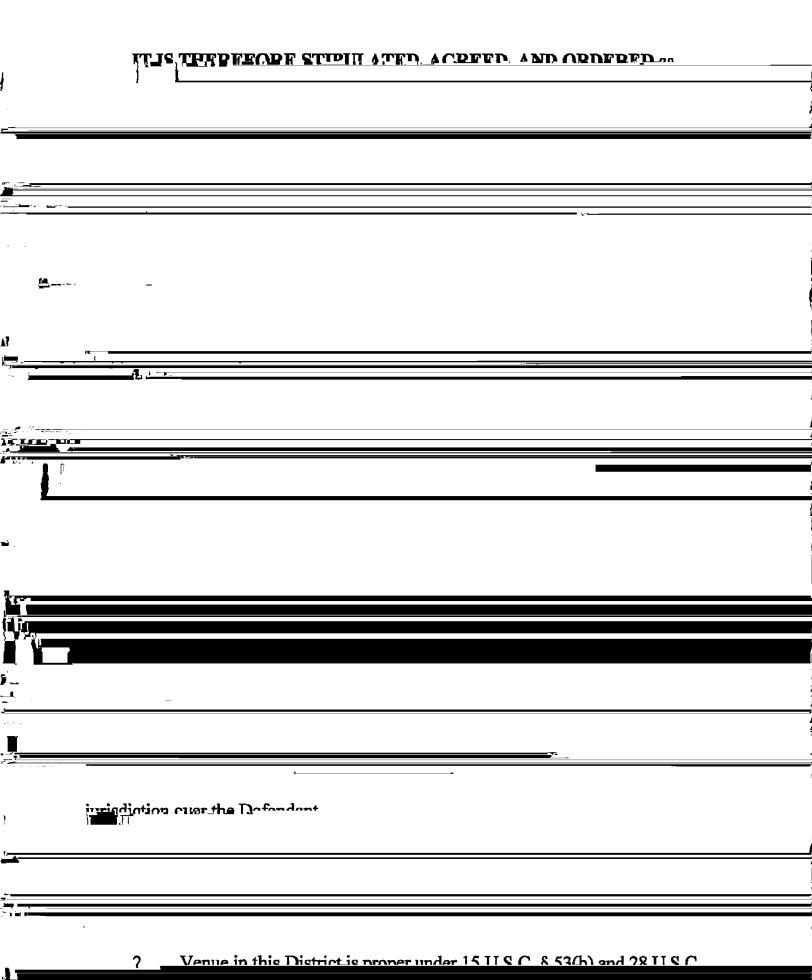
)	ALEXANDER MCLAIN
Defendants)	
)	

This matter comes before the Court on a stipulation of Plaintiff Federal Trade Commission ("Commission" or "FTC") and Defendant Alexander L. McLain ("Defendant").

On July 18, 2006, the FTC filed a Complaint for a Permanent Injunction and Other Relief (Doc. 1), including rescission of contracts, restitution to consumers, and disgorgement pursuant to Sections 13(b) and 19(a) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. §§ 53(b) and 57b(a), and applied ex parte Commission's Rule entitled Disclosure Requirements and Prohibitions Concerning Franchise and Business Opportunity Ventures (the "Franchise Rule"), 16 C.F.R. Part 436, in the marketing and sale of a business opportunity to become an affiliate in a healthcare network and a provider of healthcare services. On July 18, 2006 the same day the Complaint was filed - the Court issued a Temporary Restraining Order ("TRO") (Doc. 7) with an asset freeze, appointment of a Receiver, and other ancillary equitable relief. On August 2, 2006, upon stipulation of the parties, the Court entered an Extended TRO (Doc. 21). In addition to continuing the relief in the TRO, the Extended TRO prohibited Defendants from making misrepresentations regarding the sale of herbal tea products. On September 13, 2006, upon stipulation of the parties, the Court entered a Preliminary Injunction continuing the relief contained in the Extended TRO (Doc. 24). The Commission has filed an Amended Complaint concurrently with this proposed Stipulated Judgment.

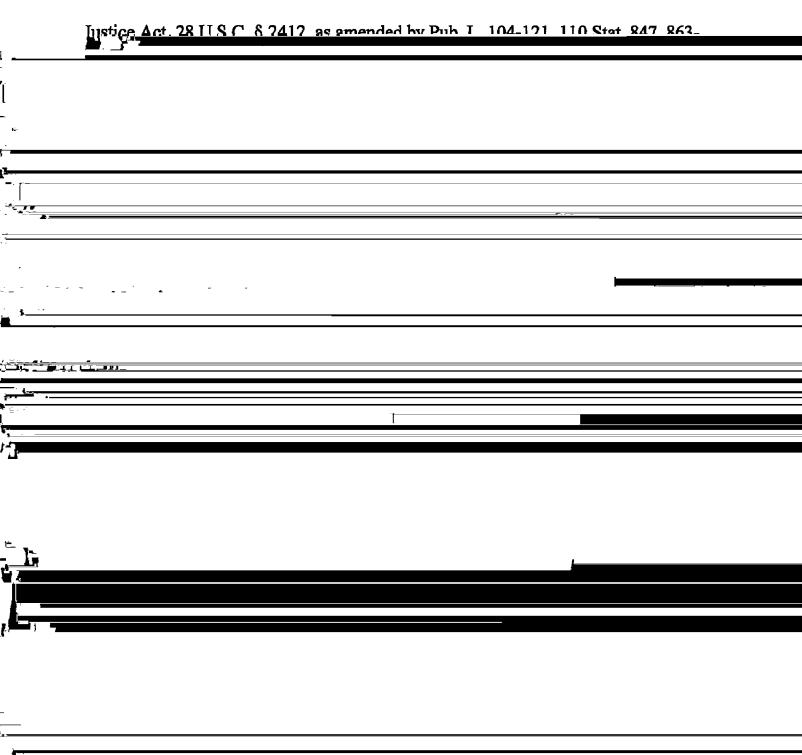
The Commission and Defendant hereby stipulate to the entry of, and request

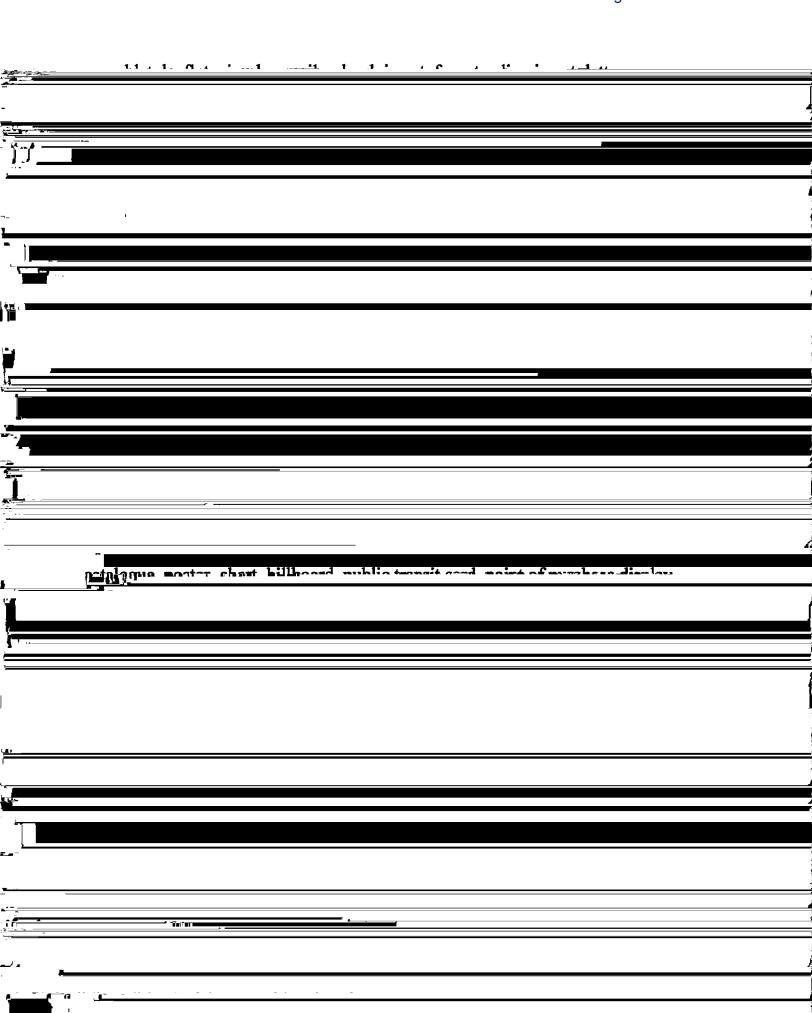




releases any claim he may have against the Commission, its employees, representatives, or agents.

8. Defendant agrees that this Final Order does not entitle Defendant to seek or to obtain attorneys' fees as a prevailing party under the Equal Access to https://ex. Act. 28 II S.C. 8 2412 as amended by Pub. I. 104-121 110 Stat 247 263





A. the right or means to offer, sell, or distribute goods or services

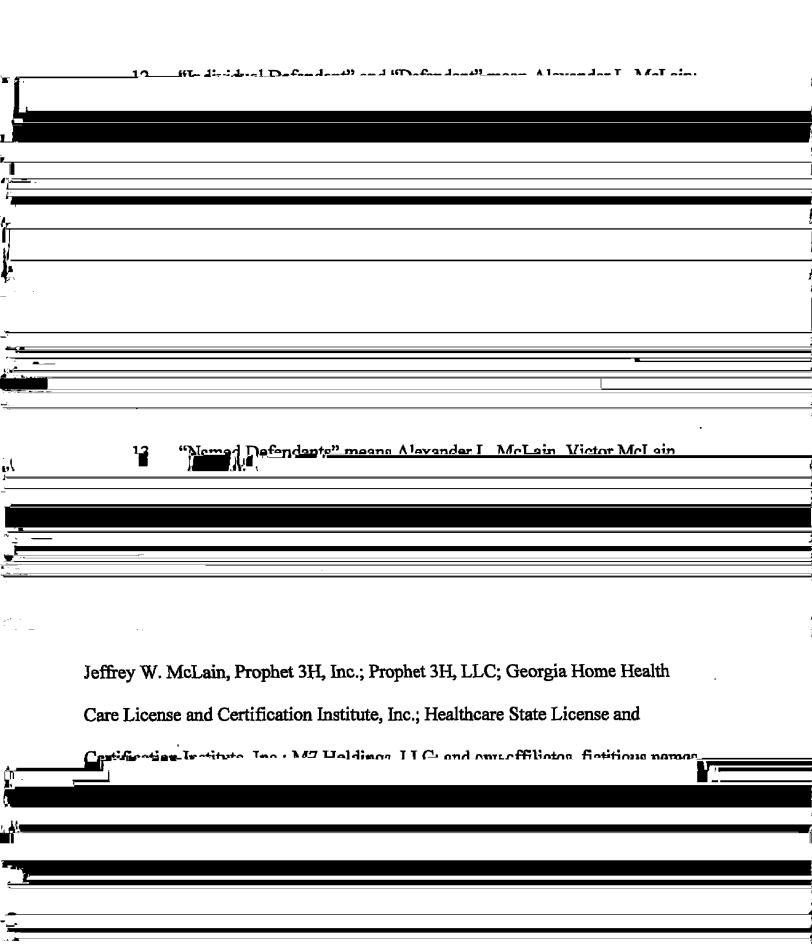
(regardless of whether identified by a trademark, service mark.)

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trade name, advertising, or other commercial symbol); and

- B. more than nominal assistance to any person or entity in connection with or incident to the establishment, maintenance, or operation of a new business or the entry by an existing business into a new line or type of business;
- 5. "Competent and reliable scientific evidence" means tests, analyses, research, studies, or other evidence based on the expertise of professionals in the

charts, photographs, audio and video recordings, computer records, and other data through detection devices into reasonably usable form. A draft or non-identical Const. is a constanted this in the manine of the town.



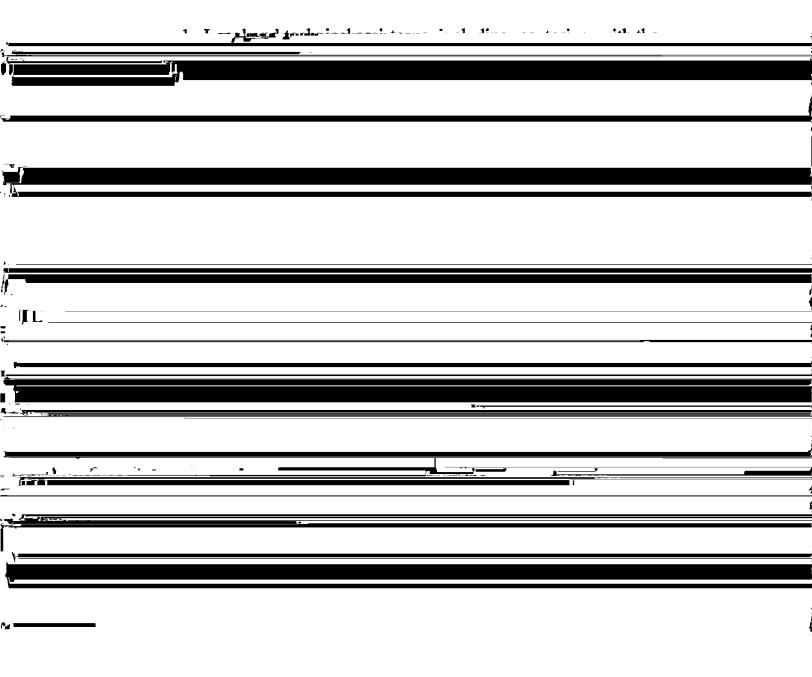
persons or entities in active concert or participation with him who receive actual notice of this Order, by personal service or otherwise, are hereby permanently restrained and enjoined from making any material misrepresentation or assisting others in making any material misrepresentation, either expressly or by implication, to any prospective purchaser of a business venture or healthcare business venture, including, but not limited to, the following:

- A. That the Defendant's healthcare business ventures do not violate federal or state laws regarding:
 - 1. The filing of false or misleading information;
 - 2. The use of a non-profit entity under Section 501(c)(3) of the

Internal Revenue Service tax code;

3. The offering of inducements to Medicaid beneficiaries to influence

- B. That consumers who purchase a business venture will earn substantial income; or
- C. That consumers who purchase a business venture will receive significant assistance in the operation of their business, including, but not limited to:



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including, but not limited to, arthritis, high blood pressure, diabetes, stroke, glaucoma, cataracts, kidney problems, bladder problems, cancer, AIDS, heart disease or other cardiovascular problems, poor circulation or other vascular problems, infections, lupus, obesity, menopause, or impotency, unless the claim is true, non-misleading, and, at the time it is made, Defendant possesses and relies

Administration pursuant to the National Labeling and Education Act of 1990.

IV. PROHIBITION AGAINST VIOLATION OF THE FRANCHISE RULE AND BUSINESS OPPORTUNITY RULE

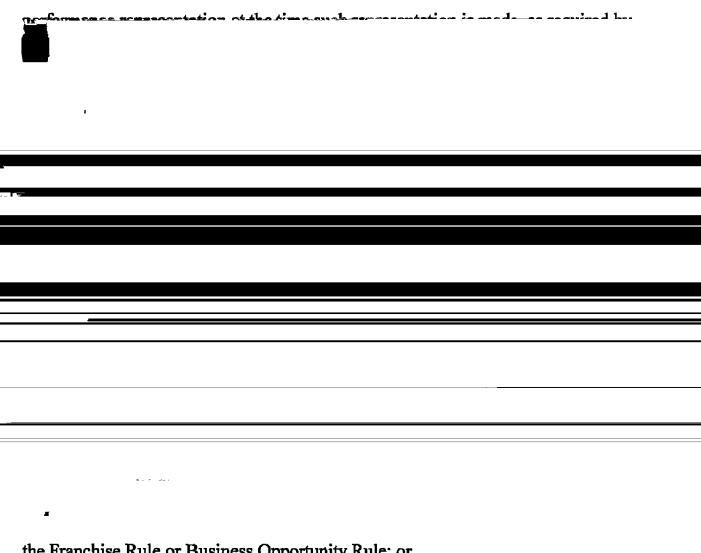
IT IS FURTHER ORDERED that Defendant, and his agents, employees, officers, corporations, successors, assigns, and those persons in active concert or participation with him who receive actual notice of this Order by personal service or otherwise, are hereby restrained and enjoined from violating or assisting others to violate any provisions of the Franchise Rule or Business Opportunity Rule by, including, but not limited to:

A. Failing to provide a prospective franchisee or business opportunity purchaser with a complete, accurate, and up-to-date disclosure document as prescribed by the Franchise Rule or Business Opportunity Rule;

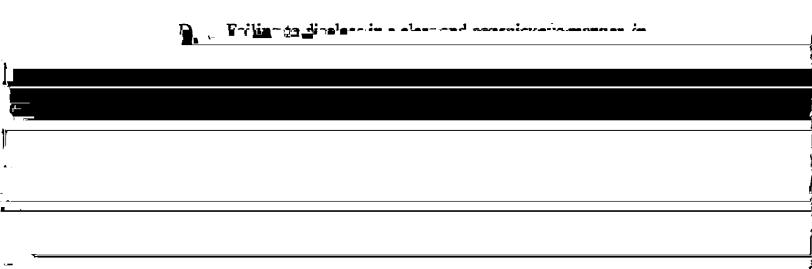
R. Failing to nroyide each prospective franchises or husiness

opportunity purchaser with complete and accurate documentation for any earnings



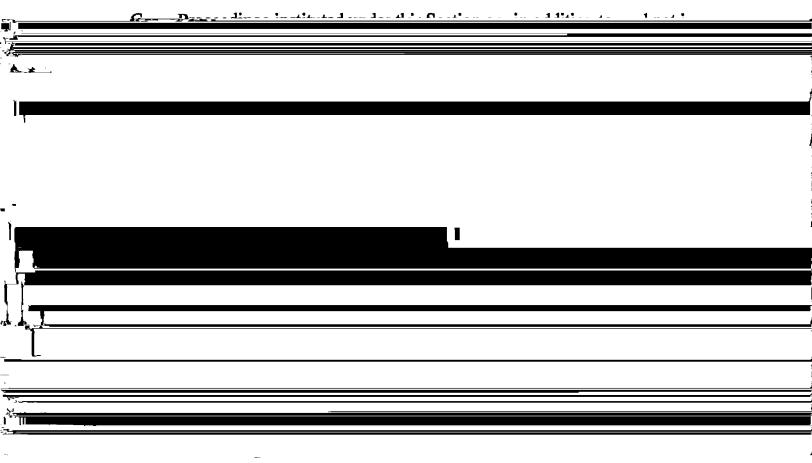


the Franchise Rule or Business Opportunity Rule; or



supplied by him or his attorney to the Receiver and FTC, and all findings of the Receiver with respect to the frozen assets of the Defendant (collectively, "Asset Information"). The Commission has expressly relied on the Asset Information in negotiating and consenting to this Final Order. If, upon motion by the Commission, this Court finds that the Defendant, in executing his financial statement, providing financial information to the Receiver or the FTC, or testifying at his deposition, has (i) materially misrepresented the value of any asset that should have been disclosed in the statement that the Individual Defendant

F. The Defendant agrees that the facts as alleged in the Complaint and Amended Complaint filed in this action shall be taken as true solely for the purpose of a nondischargeability complaint in any bankruptcy proceeding.



lieu of, any other civil or criminal remedies that may be provided by law, including any other proceedings the Commission may initiate to enforce this Order.

VI. COMMISSION'S USE OF MONETARY JUDGMENT

IT IS FURTHER ORDERED that all funds paid to the Commission or its

pronts number to Court Order in this litigation shall be denosited into a fund

VIII. ACKNOWLEDGMENT OF RECEIPT OF ORDER

of this Order as entered by the Court, the Individual Defendant shall submit to the Commission a truthful sworn statement that shall acknowledge receipt of this Order.

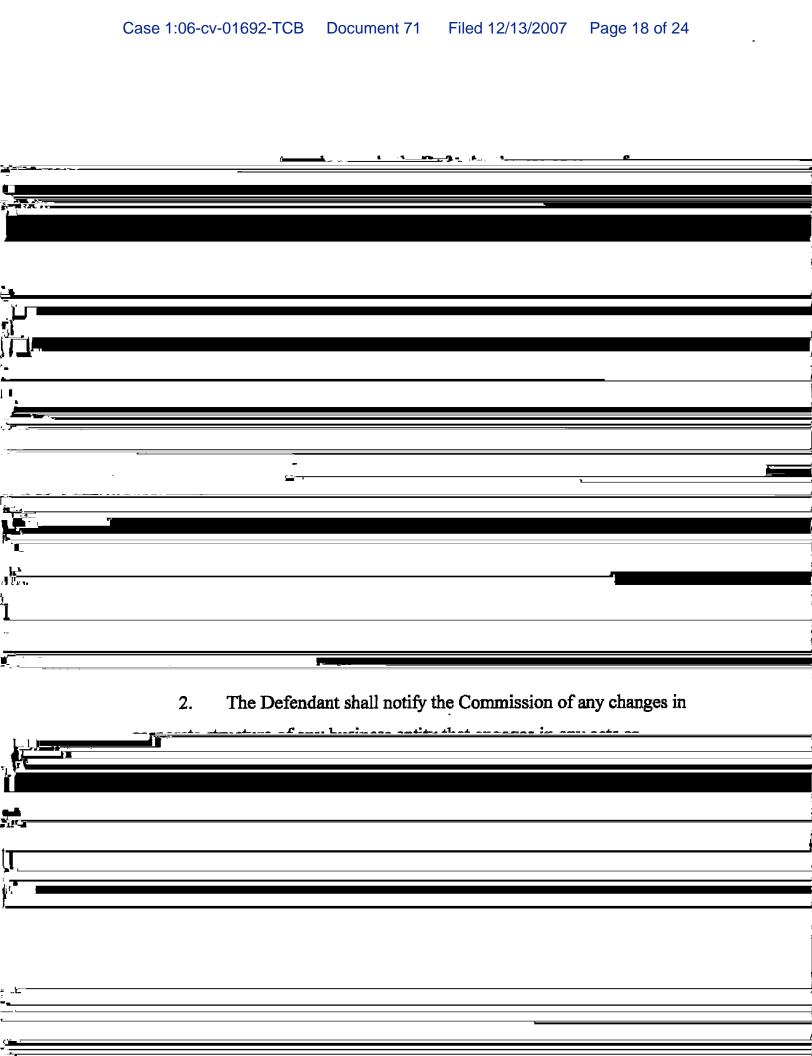
4.		engaging in such conduct.
. u	q	The Defendant must secure a rioned and dated statement
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ja – Territoria Programa		
		acknowledging receipt of the Order, within thirty days of delivery,
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this Order to all principals and managers of such business before

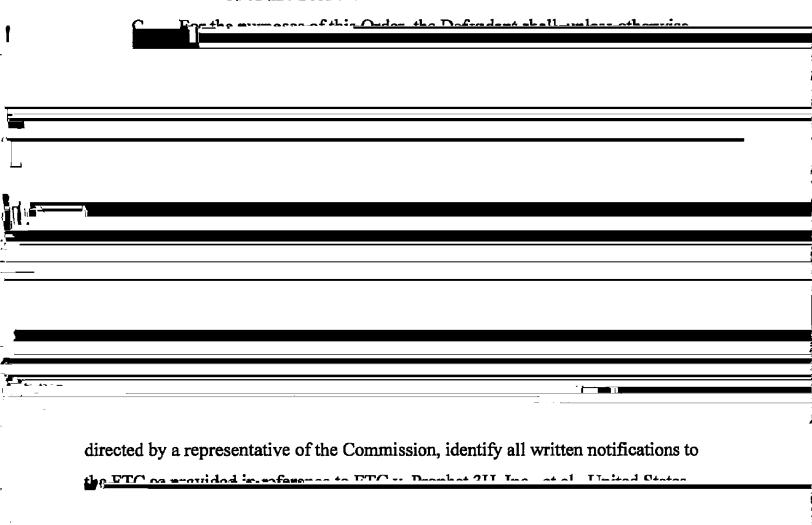
X. COMPLIANCE REPORTING BY DEFENDANT

IT IS FURTHER ORDERED that, in order that compliance with the provisions of this Order may be monitored:

- A. For a period of five (5) years from the date of entry of this Order,
 - 1. The Defendant shall notify the Commission of the following:
 - a. Any changes in residence, mailing addresses, and



- 2. The then-current employment and business addresses and telephone numbers of the Defendant, a description of the business activities of each such employer or business, and the title and responsibilities of the Defendant, for each such employer or business;
- 3. A copy of each acknowledgment of receipt of this Order, obtained pursuant to Section IX.C of this Order; and
- Any other changes required to be reported under subparagraph
 A of this Section.



	A.	Within ten (10) days of receipt of written notice from a representative
	of the Com	mission, the Defendant shall submit additional written reports, sworn to
	under penal	ty of perjury; produce documents for inspection and copying; appear
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location in such Defendant's possession or direct or indirect control to inspect the business operation;



XII. RECORD-KEEPING PROVISIONS

IT IS FIID TUED ODNEDED, that for a period of night (\$2 ments from the

date of entry of this Order. in connection with any business covered by the

provisions of this Order that the Defendant directly or indirectly manages (other

the same and a single material and a single material and a single same and and

	D. Copies of any complaints and refund requests (whether received
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	directly indirectly or through any third party) and any responses to those
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	complaints or requests;
	E. Copies of any sales scripts, training materials, advertisements, or other
	marketing materials, including e-mail and Internet websites or web pages,
	regarding any good, service, company or web site, which are disseminated by
	Defendant to any person; and
	F. All records and documents necessary to demonstrate fully their
	compliance with each provision of this Order including but not limited to copies
	•
<u>-</u>	* .
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	of acknowledgments of receipt of this Order, required by Section IX.C of this
	Order, and all reports submitted to the FTC nursuant to Section X of this Order.
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XIV COOPEDATION WITH RECEIVED

IT IS FURTHER ORDERED, that Defendant shall cooperate fully with the Receiver in: (A) pursuing any and all claims by the receivership against third parties; (B) assisting the Receiver in defending any and all actions or claims brought against the receivership by third parties; and (C) executing any documents necessary to transfer assets or ownership interests to the Receiver pursuant to the terms of this Order.

XV. RETENTION OF JURISDICTION

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this matter for purposes of construction, modification and enforcement of this Order.

XVI. COMPLETE SETTLEMENT

The parties hereby consent to entry of the foregoing Order which shall

