## IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

#### FEDERAL TRADE COMMISSION,

Plaintiff,

v.

MAZZONI & SON, INC., a Michigan corporation, d/b/a

EDI HEALTHCLAIMS NETWORK, and d/b/a CONCEPT TRADING COMPANY, and

BREEZE FREEZE, INC.,

a Michigan corporation, and

**DOLELE & ASSOCIATES, L.L.C.,** 

a Michigan limited liability company, and

FOUR SEASONS BEVERAGE & EQUIPMENT, INC.,

a Michigan corporation, and

METRO PLYMOUTH BUSINESS PARK, L.L.C.,

a Michigan limited liability company, and

MAZZONI & SONS, L.L.C.,

a Michigan limited liability company, and

CHESTER J. MAZZONI, JR.,

individually and as an officer or principal of Mazzoni & Son, Inc., EDI Healthclaims Network, Concept Trading Company, Breeze Freeze, Inc., Four Seasons Beverage & Equipment, Inc., Mazzoni & Sons, L.L.C., and Metro Plymouth Business Park, L.L.C., and **CASE NO. 06-15766** 

JUDGE: Feikens

SECOND AMENDED COMPLAINT FOR INJUNCTIVE AND OTHER EQUITABLE RELIEF individually and as an officer or principal of Mazzoni & Son, Inc., EDI Healthclaims Network, Concept Trading Company, Breeze Freeze, Inc., Dolele & Associates, L.L.C., Four Seasons Beverage & Equipment, Inc., and Metro Plymouth Business Park, L.L.C.,

Defendants.

# SECOND AMENDED COMPLAINT FOR INJUNCTIVE AND OTHER EQUITABLE RELIEF

Plaintiff, the Federal Trade Commission (FTC), for its Second Amended Complaint alleges as follows:

1. Plaintiff brings this action under Sections 13(b) and 19 of the Federal Trade Commission Act (FTC Act), 15 U.S.C. §§ 53(b) and 57b, to secure preliminary and permanent injunctive relief, rescission of contracts, restitution, disgorgement and other equitable relief for Defendants' unfair or deceptive acts or practices in connection with the selling of at-home electronic medical billing business opportunities in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and the FTC's Trade Regulation Rule entitled "Disclosure Requirements and Prohibitions Concerning Franchising and Business Opportunity Ventures," 16 C.F.R. Part 436 (2006), in effect at the times the violations alleged herein occurred and at the time the original Complaint herein was filed.

### JURISDICTION AND VENUE

- 2. This Court has jurisdiction over this matter pursuant to 28 U.S.C. §§ 1331, 1337(a) and 1345, as well as 15 U.S.C. §§ 53(b) and 57b.
- 3. Venue in the Eastern District of Michigan is proper under 15 U.S.C. § 53(b) and 28 U.S.C. § 1391(b) and (c).

4.

#### **PLAINTIFF**

statute. 15 U.S.C. § 41. The FTC is charged, *inter alia*, with enforcement of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), which prohibits unfair or deceptive acts or practices in or affecting commerce and the Trade Regulation Rule entitled "Disclosure Requirements and Prohibitions Concerning Franchising and Business Opportunity Ventures" (Franchise Rule), 16 C.F.R. Part 436 (2006), in effect at the times that the violations alleged herein occurred and at the time the original complaint herein was filed. The FTC is authorized to initiate federal district court proceedings to enjoin violations of the FTC Act and the Franchise Rule and to secure equitable relief that is appropriate in each eases in (an initial action) and 57 ve in §§ 53(bS.C. 7 ve in tind c, in years).

Plaintiff, the FTC, is an independent agency of the United States Government created by

Filed 02/25/2008

- 7. Defendant Dolele & Associates, L.L.C. (Dolele) is a Michigan limited liability company with its principal place of business at 41303 Concept Drive, Plymouth, Michigan 48170. Dolele is a common enterprise with Defendant EDI, as it shares the same ownership, officers, managers, employees and business address, and has been financed with ill-gotten funds from EDI's fraudulent activities, including those taking place in the Eastern District of Michigan.
- 8. Defendant Four Seasons Beverage & Equipment, Inc. (Four Seasons) is a Michigan corporation with its principal place of business at 41303 Concept Drive, Plymouth Township, Michigan 48170. Four Seasons is a common enterprise with Defendant EDI, as it shares the same ownership, officers, managers, employees and business address, and has been financed with ill-gotten funds from EDI's fraudulent activities, including those taking place in the Eastern District of Michigan. In addition, in August of 2004, the restated articles of incorporation for Four Seasons stated that the name of the company was "EDI Healthclaims, Inc."
- 9. Defendant Metro Plymouth Business Park, L.L.C. (Metro) is a limited liability company incorporated in Michigan with its principal place of business at 41303 Concept Drive, Plymouth Township, Michigan 48170. Metro is a common enterprise with Defendant EDI, as it shares the same ownership, officers and business address as EDI. In addition, Metro has received ill-gotten funds from EDI's fraudulent activities, including those taking place in the Eastern District of Michigan.
- 10. Defendant Mazzoni & Sons, L.L.C. (LLC) is a limited liability company incorporated in Michigan with its principal place of business at 41303 Concept Drive, Plymouth Township, Michigan 48170. LLC is a common enterprise with Defendant EDI, as it shares the same ownership, officers and business address as EDI. LLC is located and transacts business within the Eastern District of Michigan.
- 11. Defendant Chester J. Mazzoni, Jr. (Mazzoni) is President and Chief Executive Officer of EDI and Concept. In addition, he is President of Breeze Freeze and Four Seasons, and is a principal

of Metro and LLC. At all times material to this Second Amended Complaint, acting alone or in concert

#### **COMMERCE**

14. At all times relevant to this Second Amended Complaint, the Defendants have maintained a substantial course of trade in the offering for sale and actual sale of electronic medical billing software and at-home electronic medical billing business opportunities, in or affecting commerce as "commerce" is defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

#### **DEFENDANTS' COURSE OF CONDUCT**

- 15. Since at least 1997 and continuing thereafter, the Defendants have carried out a scheme to sell EDI's work-at-home electronic medical billing business opportunity to consumers throughout the United States.
- 16. As part of the scheme, EDI mass mails letters to consumers throughout the United States, offering them the opportunity to join the "EDI Healthclaims Network." According to the letter, consumers can work at home and earn a substantial income by electronically processing health care providers' medical claims for insurance reimbursement.
- 17. Interested consumers are contacted by EDI recruiters who represent that consumers will be able to find medical billing clients for their at-home business because the majority of health care providers are processing their medical insurance reimbursement claims manually on paper, rather than electronically. Recruiters tell consumers that this situation has created opportunity in the marketplace and that, as a result of legislation, providers are required to process their medical billing claims electronically.
- 18. Defendants' representation that large numbers of health care providers are in need of electronic medical claims processing is material to consumers' decisions to purchase the EDI medical billing business opportunity.

- 19. EDI's recruiters tell consumers that Defendants know of health care providers in their area who are processing their medical claims manually and are in need of electronic medical claims processing. Consumers are told that EDI will assist them in finding their first medical billing client and will provide them with lead lists of providers in the area.
- 20. Defendants' representations that EDI will provide consumers with their first medical billing client and/or lead lists are material to consumers' decisions to purchase the EDI medical billing business opportunity.
- 21. Defendants represent to consumers that by becoming an EDI Healthclaims Partner they can earn a substantial income, \$1200 per month, with one client. Consumers are told that current EDI Healthclaims Partners are earning this much and even more.
- 22. Defendants' representation that consumers can earn substantial income, at least \$1200 per month, is material to consumers' decisions to purchase the EDI medical billing business opportunity.
  - 23. Defendants promise consumers substantial assistance and support for their medical billing

32.

39. Therefore, Defendants' representations set forth in paragraph 37 are false and misleading 46. In truth and in fact, in numerous instances, Defendants' references have not purchased one of Defendants' electronic medical billing businesses or do not provide reliable descriptions of their

- (b) provide, as prescribed by the Rule, an earnings claim document containing information that constitutes a reasonable basis for any earnings claim it makes, 16 C.F.R. § 436.1(b) and (c); and
- (c) clearly and conspicuously disclose, in immediate conjunction with any generally disseminated earnings claim, additional information including the number and percentage of prior purchasers known by the franchisor to have achieved the same or better results, 16 C.F.R. § 436.1(e).
- 51. Pursuant to Section 18(d)(3) of the FTC Act, 15 U.S.C. § 57a(d)(3), and 16 C.F.R. § 436.1, violations of the Franchise Rule constitute unfair or deceptive acts or practices in or affecting commerce, in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

#### VIOLATIONS OF THE FRANCHISE RULE

#### **COUNT IV**

- 52. Plaintiff incorporates, as if fully restated herein, the allegations contained in paragraphs 1-51 of the Second Amended Complaint.
- 53. In numerous instances in connection with the offering of franchises, Defendants have failed to provide prospective franchisees with accurate and complete franchise disclosure statements in the manner and within the time frame required by the Franchise Rule, thereby violating Section 436.1(a) of the Franchise Rule, 16 C.F.R. § 436.1(a), and Section 5 of the FTC Act, 15 U.S.C. § 45.

#### **COUNT V**

- 54. Plaintiff incorporates, as if fully restated herein, the allegations contained in paragraphs 1-53 of the Second Amended Complaint.
- 55. In numerous instances, in connection with the offering of franchises, Defendants have made earnings claims within the meaning of the Franchise Rule but have failed to offer or provide

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1. Award Plaintiff the preliminary and ancillary relief that is necessary to avert the

likelihood of consumer injury during the pendency of this action and to preserve the possibility of

effective final relief, including, but not limited to temporary and preliminary injunctions, including an

order freezing each Defendant's assets, and the appointment of an equity receiver;

2. Permanently enjoin Defendants from violating Section 5(a) of the FTC Act and the

Franchise Rule as alleged herein, including committing those violations in connection with the

advertising, offering for sale or other promotion of medical billing businesses;

3. Award such relief as the Court finds necessary to redress injury to consumers resulting

from Defendants' violations of Section 5(a) of the FTC Act and the Franchise Rule, including, but not

limited to, rescission of contracts, restitution and the disgorgement of ill-gotten gains by the Defendants;

and

4. Award Plaintiff the cost of bringing this action, and such other equitable relief as the

Court may determine to be just and proper.

Dated: February 25, 2008

Respectfully submitted,

WILLIAM BLUMENTHAL

General Counsel

<u>/s/ Michael Milgrom</u>

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# **CERTIFICATE OF SERVICE**

I hereby certify that on February 25, 2008, I filed the Second Amended Complaint electronically using the ECF system which will send notice to all counsel of record.

There are no counsel who will not receive notice via ECF.

/s/ Michael Milgrom
Michael Milgrom
Federal Trade Commission
1111 E. Superior Ave., Suite 200
Cleveland, Ohio 44114
(216) 263-3419
mmilgrom@ftc.gov
Attorney for Plaintiff