

Analysis of Proposed Consent Order to Aid Public Comment

In the Matter of Darrel C. Jenks, individually, and Alpha Development, Inc., et al.

The Federal Trade Commission has accepted, subject to final approval, an agreement containing a consent order from Darrel C. Jenks, et al. and Alpha Development, Inc., et al.

Part V.A. of the proposed order requires respondent to provide a list of all purchasers of

purchaser a letter describing the scientific evidence related to essiac tea. Part V.C. prohibits